



PRE-CHRIS

Open Thursday, Friday & Saturday Nights

BOWLING SHOES AND BAGS

Black and Bone in Shoes

BAGS
1.98 up

Red
Blue
Plaid

SHOES
Priced from 5.50

Special 10% Discount on Sets

SHOES FOR HIM

GIVE DAD OR BROTHER R. C. D. E. EEE with SHOES THIS CHRISTMAS

We carry
Bitchie
Gale
McHale

Brown
Black

PRICED FROM 15.95 up

Boat, Bluchers and Slippers

SLIPPERS FOR HER

Women's
Size 4 - 10

PRICED FROM \$2.29

Especially Soft
Lambert

Women's BOOTS

Low-Cut

Black Only

\$4.74

Now!

Canadian Made

Size 5 - 10

CURLING BOOTS

for men

10.95 up

Size 7 - 11

Black, brown, seal

FUR STRAPPERS FOR ALL THE FAMILY

Men's 6-12 Black or Brown \$4.88

Canadian Made Boys' 1-5 \$4.25

The warmest o'shoes made

Children's Sizes 5-8 Brown Only \$2.59

This week Only

PROUDE'S SHOE STORE LTD.

Comment

CREDIT TERMS

choose from a good variety of

DOLLS

all at less than regular price come in and see

Battery Operated TOYS all at 1/2 PRICE

RECORDS

bring pleasure to all!

Popular record albums. All by the best artists, put out by the top companies.

Regular \$4.20

SPECIAL 3.29

BICYCLES

Layaway Now!

Boys' and Girls' BICYCLES

SPECIAL 42.95

Men's WALLETS

English Morocco

Special 3.29

Men's GLOVES

outer suede S-M-L

Special 1.33

men's F. E. ISLAND TARTAN SHIRTS

SPECIAL 6.99

TIES

SPECIAL 1.77

8 bulbs—wired in series set of

LIGHTS

Extra Special **88c**

Children's WINTER COATS

Reg. 22.95 to 28.95

Special **19.95**

RECORDS

bring pleasure to all!

Popular record albums. All by the best artists, put out by the top companies.

Regular \$4.20

SPECIAL 3.29

IN STOCK

a good selection of child guidance

TOYS

Kiddies TRICYCLE

SPECIAL 9.95

Men's TIE & SOCKS SETS

assorted colors

Special 1.99

Men's CUFF LINK and TIE BAR SETS

black alaskan genuine jade

Reg. 4.50

SPECIAL 3.60

SWEATER and SOCKS SET

Black - Blue - Wine

Sizes S - M - L

SPECIAL 6.89

SAVE on all

GIFT WRAPPING

5 big rolls in one package.

Regular \$1.00

SPECIAL 77c

CROKINOLE BOARDS

standard size with 5 other games on the back

Extra Special **3.99**

GAMES

choose from these

MAGIC ROBOT
RACK-O
MAN from U. N. C. L. E.
BEWITCHED
ANIGRAMS
BINGO
PASSWORD
CHINESE CHECKERS
and many others.

Ladies' Winter COATS

13 only, reg. to 74.50 going at 1/2 price

Admiral Portable 19" wide angle TV **179.00**

GIVE THE MERRY SOUNDS OF CHRISTMAS

STEREO HI-FI

Rogers Majestic and Electrohome

From **179.95 to 509.00**

Come in and see them.

Men's SPORT COATS

All Wools
Tweeds, Checks, Plains
1 & 3 Button
Size 26 to 48

regular 29.95

SPECIAL 19.88

Regular 39.95

SPECIAL 29.50

Men's SPORT COATS

All Wools
Tweeds, Checks, Plains
1 & 3 Button
Size 26 to 48

regular 29.95

SPECIAL 19.88

Regular 39.95

SPECIAL 29.50

16 OZ. JAR **35c**

6 TALL TINS **89c**

16 OZ. JAR **39c**

6 OZ. JAR **69c**

60 Gauge Bags

75c

SOUP

Heinz Cream Mushroom, Chicken Noodle, Cream of Chicken, Vegetable Beef

6 10 OZ. TINS FOR **\$1**

E. D. SMITH CHERRY PIE Filling	16 OZ. TIN	43c
BAKER'S Cocoa	1 LB. TIN	65c
BROWN'S Cookies	3 PKGS.	99c
CLARK'S TURKEY, IRISH Stew	15 OZ. TIN	35c
TULETIDE ASSORTED CHRISTMAS-MIX Candy	2 LBS. FOR	69c
PEANUT Brittle	PER LB.	55c
AVON CLAPP Pears	2 16 OZ. TINS	49c
JELLO Powders	4 3 OZ. PKGS.	35c
HABITANT PEA & VEGETABLE Soup	2 16 OZ. TINS	45c
MIR LIQUID Detergeent	2 24 OZ. SIZE	79c
TEMPT DOG OR CAT Food	4 14 OZ. TINS	49c
AERO LIQUID Wax	2 22 OZ. TIN	79c
K'EENEX PAPER Towels	2 ROLLS FOR	49c
WHITE SWAN Tissue	2 PKGS. 2 ROLL PAK	49c

ELLIS BROS. **SAVE-EASY**