

DEVELOPMENT

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about which we are concerned. Originators of the movement were chiefly concerned with the problem of agricultural education and hence the movement got underway as an agricultural-based program. Is this a problem today, or is there a more complex problem associated with the development of people, communities and our Country as a whole?

REAL CONTRIBUTION
First of all, let us recognize that 4-H has made an important contribution to Agricultural development in the lack of specific studies we must accept this belief on the basis of experience and observation. While 4-H will no doubt continue to affect development within this industry, we should not limit the problem solely to this objective or we will find less and less need for 4-H due to the decline of the Agricultural industry as an employer of people.

The 4-H program, however, can be extended beyond the farm and become a most important factor in the overall development of our young people themselves irrespective of their present association in the rural community. In this context, 4-H will become a means to effect the development of our human resource which is such an important phase of rural development.

We are all familiar with the typical rural areas where the program developed by 4-H Supervisors where the emphasis was on Agricultural education and the changes in programs are necessary to accomplish the broad program of rural development where the development of young people is a prime objective as a means to effect development.

To meet this objective we feel that attention must be first directed to the Club member and second to the project. We must not exploit these young people as a means to accomplish some objective which is an extension service or Community Service in mind. In the past, 4-H members have been used as a way or method of extension to accomplish some other objective. This is placing the development of the member as a first consideration. The community approach to 4-H means that young people must be able to select from a variety of projects that are presently offered. We have been slow in the development of projects and in many provinces there is not a sufficient number of 4-H projects to achieve the objectives of rural development.

If 4-H programs are to accomplish anything worthwhile in rural development, they should be organized to meet specific problems that are retarding development in an area. The type of educational program should, therefore, be somewhat specific in nature. For example, in many communities a major problem is that of rural young people are not cognizant of alternative employment opportunities. Career exploration may thus be a very important program for such a community club. In another community, the lack of recreation may be a principal problem area. In all cases it is reasonable to expect that 4-H members should be subjected to a study of their own community area, its problems and opportunities and thereby gain a fuller understanding of their future in this community.

LEAVE COMMUNITY
In the Atlantic Provinces many of our young people must leave their community and province for employment elsewhere. While it is recognized that there must be a movement of people from many of our communities, I would suggest that there is a real challenge for our programs to point up those opportunities which do exist and where future development can occur in these communities. We must be careful to present the complete story and thereby point out the opportunity community development.

I am reminded of several communities in Nova Scotia where agriculture and forestry are at a subsistence level. The reasons are not because of a lack of resources in many cases but rather because the present farm populations have decided against further development. A 4-H program, through its process of individual development, can it seems to me, point out the weakness and deficiencies of the present status and make known the several alternatives for future development. All of these future development alternatives, may not be in Agriculture but rather in such industries as forestry, fishing, tourism, and recreation. Is our program providing for the type of pointing to our rural youth people today?

THE 4-H PROJECT
The 4-H project is a most important phase of this program and is a distinguishing feature of the 4-H Movement. We should consider the problems of the total rural community and community development in our programs, it seems reasonable that we should organize community 4-H clubs, each of which may contain a number of projects. This may cut down on the number of Clubs as a whole province but should provide for a more challenging program and reach a larger number of young people.

"I am sure we will all realize the problem associated with those clubs where there is only one project carried on year after year. Not only do we limit the number of club members who become associated with this club but by this method we limit club members because the program loses its challenge. We must realize that young people are interested in a wide variety of subjects and the first step in the development of a younger person is to capture his interest and enthusiasm for a project that it seems reasonable that



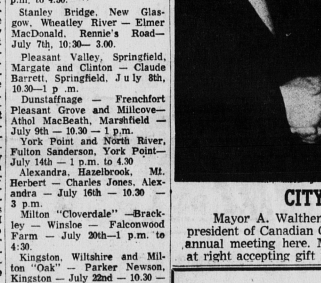
CECIL TAYLOR

Field days set for local groups

4-H Club members are busy preparing for field days which get underway shortly. The purpose of the field days is to get members from several clubs and project clubs together for instruction on judging and forage crops and for judging of livestock and vegetables. In short sports program winds up the day's activities.

The location and tentative dates for these field days are as follows:

- Milvow, Orwell, Cherry Valley and Earncliffe — Wilfred Furness and Son, Vernon — June 28th, 10:30 — 3 p.m.
- East Ballie, Lakeville, Souris Lind Road and Triple Bay — June 30th, 10:30 — 3 p.m.
- Summerville, New Perth, Heathcote and Brookside — Donald MacLeod, Valleyfield — July 2nd — 10:30 — 3 p.m.
- Scarleton, St. Peter's Lake and St. Peter Bay — Merrill MacDonald, Morell, July 3rd — 10:30 — 4:30 p.m.
- Stanley Bridge, New Glasgow, Wheatley River — Elmer MacLeod, Havelock, Road — July 7th, 10:30 — 3:00 p.m.
- Pleasant Valley, Springfield, Margate and Clinton — Claude Barrett, Springfield, July 8th, 10:30 — 1 p.m.
- Dunstaffnage — Freshford Pleasant Grove and Millicovet — Ahol MacBeath, Marshfield — July 9th, 10:30 — 1 p.m.
- York Point and North River — Fulton Sanderson, York Point — July 14th — 1 p.m. to 4:30 p.m.
- Alexandra, Hazelbrook, Mt. Herbert — Charles Jones, Alexandria, July 16th — 10:30 — 3 p.m.
- Milton "Cloverdale" — Brackley, Winkles, Falconwood Farm — July 20th — 1 p.m. to 4:30 p.m.
- Kingston, Wilshire and Milton "Oak" — Parker Newson, Kingston — July 22nd — 10:30 — 3 p.m.
- Alma, Alberta — Jack Clarke Alma — July 24th — 10:30 — 3:00 p.m.
- Freetown, Newton, and Bedeque — Douglas Afferk, Lower Bedeque — July 25th — 1 p.m. to 4:30 p.m.
- Travelers Rest, Sherbrooke, Harcourt, Hazelton, Mary Walker, Travelers Rest — July 28th — 10:30 to 3 p.m.



Island delegate has interesting U. S. visit

Punch and cookies with Mrs. Lyndon Johnson, wife of the President of the United States, in the dining room of the White House, was one of the highlights of a week spent in Washington by Cecil Taylor, Windsor, 1st province's delegate to the United States National 4-H Club Conference in April.

Cecil was one of 10 Canadian delegates to the annual conference which had representation from all parts of the United States, as well as Australia and Puerto Rico.

He was chosen as a delegate by the provincial department of agriculture on the basis of his 4-H Club work, community work and general ability.

Before flying to New York the Canadian delegates spent two days in Ottawa as guests of the federal government. They visited the museum, listened in on a session of the House of Commons, were treated to a banquet by the Canada department of agriculture and were presented with a citizenship certificate by Prime Minister Lester Pearson.

In New York, the group stayed for two nights at the Waldorf Astoria Hotel. They visited the United Nations Building, Rockefeller Centre and saw a Broadway play.

When the group arrived in Washington, the air temperature was 85 degrees. "Quite a change from the winter conditions we left in Prince Edward Island," said Cecil.

All the delegates to the conference — more than 200 — stayed at the National 4-H Centre in Chevy Chase, Maryland — 10:30 — 3 p.m.

The first day of the conference was spent mostly in touring the places of interest in the Washington area.

"We visited a number of those to Washington, Lincoln, Jefferson and the battle of U.S. Jimma. A wreath was laid on the grave of the Unknown Soldier and one on the grave of the late president, John Kennedy."

Canadian delegates participated in the conference by showing slides and speaking on their home areas of Canada.

GREAT STRESS

According to Cecil, the conference placed great stress on the American political system and the method of choosing a president. "Speakers of the main American political parties addressed the conference," said Cecil, "and the main speaker was Dr. Daniel Ogden of the United States department of the interior."

A tour of the White House was included and punch and cookies were served in the dining room where the delegates met Mrs. Johnson and Mrs. Orville Freeman, wife of the secretary of agriculture. President Johnson spent a few minutes with the delegates. Cecil remarked that "two or three security guards accompanied the president and no cameras were allowed in the White House."

Other highlights of the Washington visit included an address by State Secretary Dean Rusk, a visit to the home of George Washington at Mt. Vernon, a performance of Shakespeare's "Comedy of Errors" by the

Royal Shakespearean Players of England, and a grand ball for the delegates in the diplomatic reception room of the United States department of State.

According to Cecil, the chance to attend one of the annual 4-H Club conferences in Washington "is one of the most sought-after honors by a club member."

"My outlook was certainly broadened by the experience and I learned a great deal about the American political system and the heritage of the United States."

Fire Dept. Called Twice In One Night

KENSINGTON — The Kensington Fire Department found itself in exceptional difficulties Tuesday night when an alarm was received about 9:30 for a wood fire some 1/4 of a mile from the highway in the Clermont area.

Five acres of woodland, belonging to Norman Mill, was burned before the fire was finally brought under control.

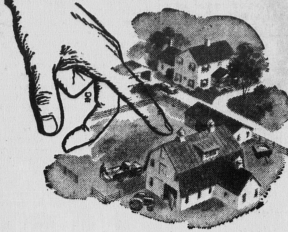
Fire Chief Bruce MacLeod and Town Policeman Vernon Reeves first attempted to reach the scene without success although the Mill property is located on the Kensington-Summerside highway about three miles from here.

After three attempts Reeves were able to reach the scene through the Stewart Moose farm from where the fire was eventually brought under control.

In addition, the provincial forestry fire department and the RCMP were called. There are approximately 100 acres of wooded land in the area.

Fire Chief MacLeod pointed out that although the rural fire subscription fee only covers buildings and not wooded areas, a large acreage of woodland, lumber and buildings was in danger from the fire as long as it was allowed to burn out of control.

SECOND FIRE
On returning to Kensington, the department was again called



The cause of either of the two fires is unknown.

MAGAZINE READERS
The Luthera magazine, World Encourer, has almost 7,000 subscribers.

POINTING THE WAY

4-H Clubs in Prince Edward Island have consistently shown the way in progressive teaching to future farmers.

We offer them our congratulations and wish them good luck in the future.

HALL MFG. CO. LTD.

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SUMMERSIDE SALUTES

The World's Largest Rural Youth Organization ...



4-H CLUBS

Pledge Of The 4-H

"I PLEDGE MY ..."

HEAD -
For Clearer Thinking — For Better Judgement For Tomorrow.

HANDS -
For the necessary skill to meet the tasks that are in the future.

HEART -
For greater Loyalty to Canada and the Canadian way of life.

HEALTH -
For Better Living and Greater Service.

For My Club My Community Is My Country

- The fine training provided the young citizens better prepares him for all phases of life.
- Through 4-H projects they acquire skills and knowledge of better methods for better living.
- They gain a better knowledge of today's problems and through their efforts develop pride in their accomplishments.
- Through working together they learn the spirit of co-operation and teamwork.
- By demonstration they gain experience in public speaking and learn better ways to serve their community by informing others of improved methods.
- The 4-H members point the way to a better way of life.

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CITY HONORS PRESIDENT

Mayor A. Walthen Gaudet of Charlottetown, welcomes G. L. Landon, president of Canadian Council on 4-H Clubs to Charlottetown during recent annual meeting here. Mr. Landon, a native of Victoria, B.C., is shown here at right accepting gift from city.



4-H POINTS THE WAY TO BETTER FAMILY AND COMMUNITY LIVING IN OUR AREA AND OUR NATION

Here's Why:

- The fine training provided the young people better prepares them for all phases of rural life.
- Through 4-H projects they acquire the skills and knowledge of better methods for better living.
- They gain a better knowledge of today's problems and through their efforts develop pride in their accomplishments.
- By demonstration they gain experience in public speaking and learn better ways to serve their community by informing others of improved methods.
- The 4-H Club members point the way to better citizenship and to happier ways of life.

P. E. I. Federation of Agriculture

P. E. I. Dairymen's Association

P. E. I. Fluid Milk Association

4-H POINTS THE WAY

Piano, Vocal Exam Results

VICTORIA — The Mount Allison local centre piano and vocal examinations were held recently at the Victoria Conservatory, directed by Howard Brown, director of the music department at Mount Allison University.

Those taking the examinations were the pupils of Mrs. Allison Lea, Victoria and Miss Ariene B. Carr, Tryon.

Following are the pupils of Mrs. Carr:

- Grade one: distinction, Sylvia Myers; pass, Helen Murray, Harriet MacEachern, Mary Dawson, Barbara Hardy, Wendy MacEachern; honors, Mary Lea, Wendy MacEachern; pass, Marjorie Stevenson.
- Grade two: distinction, Carl Dixon, Jo Ann Wood.
- Grade seven: honors, Judy Dawson.
- Grade eight: grade four: honors, Lillian Lea.

The following are the pupils of Mrs. Allison:

- Grade one: distinction, Marylea MacDonald; honors, Jamie MacEachern, Gail Mabey, Isabel Konderson.
- Grade two: distinction, Linda Harvey, Hazel Harvey; honors, Nancy Thomson; pass, Janet MacLeod, Carol Waddell.
- Grade three: honors, Dawn Thomson; pass, Bertram Carr.
- Grade four: high distinction, Joanne MacEachern; honors, Marion Kay Dixon.

SOUTH AFRICAN VISITS

More than 8,000 tourists from Canada and the United States visited South Africa in 1968.

More projects must be available. Furthermore, as the young persons develop, alternative projects must be available in order to capture his interest and enthusiasm for a project that it seems reasonable that