

# NEW WAY YOUR CHRISTMAS SHOPPING HEADQUARTERS

## FEATURING CANADA'S EASIEST-OF-EASY TERMS!

FURNITURE CO. LTD.

### HUGE SELECTIONS

OF "FAMOUS MAKE"  
GUARANTEED MERCHANDISE  
—EVERYTHING AVAILABLE WITH

# NO DEPOSIT OR DOWN PAYMENT REQUIRED

\* UP TO 200 WEEKS TO PAY!  
\* LOW CARRYING CHARGE!  
OF ONLY 1/2% PER MONTH  
BUY NOW FOR CHRISTMAS! SAVE!



GIFT IDEA NO. 1

"Sunbeam"  
MIXMASTER  
Complete with Juicer!

59.95 Or 50c Weekly

—ALSO—  
"WESTINGHOUSE"  
FOOD MIXERS  
\$49.95 or 50c wkly.  
No Down Payment!

### GIFT IDEA NO. 2: "HOOVER"

CLEANERS  
and  
POLISHERS



ALL NEW  
1955 MODELS!  
PRICED FROM—

50c Weekly  
NO Down Payment!

### GIFT IDEA NO. 4:



McBrine  
LUGGAGE  
Men's and Women's  
Week end Cases,  
Trunks and Gladstone  
Bags  
FROM—

50c Weekly  
No Down Payment!

### GIFT IDEA NO. 3:



5 TUBE  
NEW 1955 MODEL  
Rogers Majestic  
MANTEL RADIO  
All Colors Available

29.95 Or 25c Weekly  
No Down Payment!

## TOYS! TOYS! TOYS! TOYS!

... by "Thistle"



- \* DOLLS! \* KIDDIE CARS!
- \* BICYCLES! \* CARTS! \* WAGONS!
- \* TABLE AND CHAIR SETS!
- \* TOY TRUCKS AND TRACTORS!

SEE OUR BIG SELECTION!  
FROM 25c WEEKLY NO DOWN PAYMENT!

### "RED SEAL" Cedar Chests

The ideal gift suggestion for that certain "someone" . . . See our large display including styles with cedar lined drawers and lid compartments! Modern and traditional in mahogany, walnut or light oak. GUARANTEED MOTH-PROOF! Snap lids! Locks and airtight seals! VARIOUS PRICES—

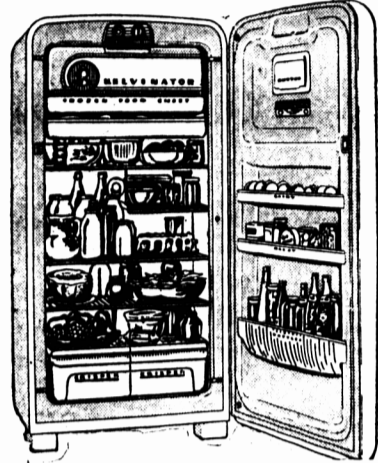


FROM 54.95  
— OR —  
50c weekly  
NO DOWN PAYMENT!

# FREE Your Xmas TURKEY!

— A BIG PLUMP TURKEY WILL BE DELIVERED TO YOUR HOME FOR YOUR CHRISTMAS DINNER — FREE

IF YOU BUY ANY ONE OF THE WONDERFUL XMAS ITEMS LISTED BELOW — THIS WEEK!



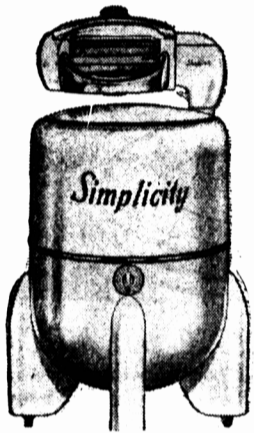
## FREE XMAS TURKEY when you buy ANY new 1955 model famous Make REFRIGERATOR

Not only do you get your Christmas turkey FREE—delivered to your home in time for your Christmas dinner—but think what a wonderful gift a brand new, sparkling white refrigerator would make! See our huge display of famous makes! ALL WITH FIVE YEAR GUARANTEE! Many with 100% FULLY AUTOMATIC SELF DEFROSTING and extra-large freezer compartments. . . SEE THEM TODAY! BUY NOW and get your FREE CHRISTMAS TURKEY!!

PRICED FROM—  
259.50 Or 1.50 Weekly  
NO DOWN PAYMENT!

CHOOSE FROM THESE NEW 1955 MAKES—

- \* "KELVINATOR"
- \* "WESTINGHOUSE"
- \* "ADMIRAL" \* "NORGE"
- \* "SNOWDON DELUXE"



## FREE XMAS TURKEY when you buy ANY of our new 1955 Model Famous Make WASHERS . . .

Imagine! Every Mother would appreciate the gift of a fine washing machine from New Way — and there's no better time to buy than right NOW!! See our large selection — with timers — with or without pumps — many full skirted models — new efficient agitators and powerful, silent motors. FULL 2-YEAR REPLACEMENT and 12-YEAR REBUILD GUARANTEES! Buy NOW and get your CHRISTMAS TURKEY — FREE!

PRICED FROM —  
149.50 Or 99c Weekly  
NO DOWN PAYMENT!

MAKE YOUR SELECTION FROM:

- \* "SIMPLICITY"
- \* "DOMESTIC"
- \* "INGERSOLL"
- \* "INGLIS"

## FREE XMAS TURKEY when you buy this Deluxe 13 Pc. LIVING ROOM GROUP

You get all these handsome pieces: 3-pc. Chesterfield Suite, chesterfield and TWO big, comfortable easy chairs in attractive, long-wearing coverings. \* 2 Walnut Finish End Tables! \* 1 Walnut Finish Coffee Table! \* 2 Table Lamps! \* 2 Table Lamp Shades! \* 1 Chrome Tri-Lite! \* 1 Tri-Lite Shade! \* 1 Smoker! BUY NOW and get your FREE CHRISTMAS TURKEY!

BARGAIN PRICED! ONLY —  
NO DOWN PAYMENT! 219.95 Or 75c Weekly



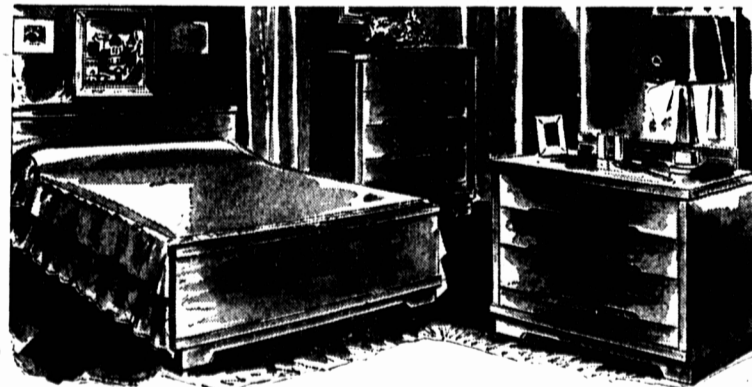
## FREE XMAS TURKEY

when you buy this beautiful

## 14 Pc. BEDROOM ENSEMBLE

A magnificent Christmas Gift for any home — this beautiful 14-piece bedroom which includes: \* Three-piece Bedroom Suite, dresser, chest and full-size panel bed in walnut finish! \* 1 Hi-Riser Spring! \* 1-180 coil Spring Filled Mattress! \* 2 Lady Peppercorn Sheets! \* 2 "Best Wear" Pillow Cases! \* 2 "Laurel" Feather Pillows! \* 1 Heavy Quality Chenille Spread (colour choice)! \* 2 Satin Bound "Esmond" blankets (colour choice)! —BUY NOW and GET YOUR FREE CHRISTMAS TURKEY!

ONLY— 219.95 Or 1.40 Weekly NO DOWN PAYMENT!



## FREE XMAS TURKEY when you buy this 58 Pc. Modern KITCHEN GROUP INCLUDING BIG 53-Pc. ENGLISH DINNERWARE SET

WHAT A VALUE!! You get a gleaming chrome kitchen set consisting of centre extension leaf table and four matching chrome chairs in newest modern design—PLUS a complete 53-piece ENGLISH DINNERWARE SERVICE for 8 including: 8 plates; 8 cups; 8 saucers; 8 soups; 8 bread-and-butter plates; 8 fruit nappies; 1 vegetable bowl; 1 platter; 1 sugar; 1 sugar cover; 1 creamer!! ALL THIS PLUS YOUR FREE CHRISTMAS TURKEY if you BUY NOW!

119.95 Or 75c WEEKLY



NO DOWN PAYMENT

# NEW WAY Furniture

161 Great George St. — Charlottetown, P.E.I. — 'PHONE 6211