

CAPITAL ASSETS AT \$7 MILLION

Population of S'ide pushing 10,000 mark

This western town, whose civic government is headed by Mayor J. Ernest Morrison, is the third largest capitalized business in P.E.I. It was reported recently.

Discounting the CNR, the town, with a capital asset value of over \$7,000,000, follows behind the province itself and the City of Charlottetown.

The over-all counter revenue of the town exceeds \$15 million annually. This is made up of the budgeted town revenue of over \$900,000, the revenue from electric light and power of over \$500,000 and capital grants of over \$50,000, in addition to sources of sundry revenues.

CITY STATUS
Summerside's population is also increasing at a fast rate. The last census made — in 1961 — gave the population figure at 8,611 but unofficial reports now give the population figure at slightly over 10,000 the basic figure necessary for acquiring city status.

One of the main reasons for the population surge was the erection of the Hillcrest housing units for airforce personnel and their families in the town.

The town general department is the largest of all in capital value, embraces the coat of miles of streets — 90 per cent paved and the balance unpaved — miles of curb and gutter, sidewalks, storm sewers, parking lots, buildings, lands, parks and squares, dump, sea wall.

CONSTRUCTION AT \$600,000
The value of construction in Summerside reached a total of \$606,500 in 1963.

By far the largest construction project was the new Island Packing Company plant at railway wharf. The cost was \$177,000.

The new Lee office building on Water Street accounted for \$66,000 and the White Star Laundry for \$30,000 and work by M.F. Schurman Limited was \$45,000.

Construction by Stedman Stores Limited amounted to \$20,000 while totals of \$20,000 each were recorded by the Lanklater Motel (addition), and for the Williams and Murphy office building. MacNeill Motors added a new paint shop at a cost of \$6,500.

The total value of dwelling construction was \$116,000.

ALBERTON'S
CONTINUED FROM PAGE 8A
continued on the paved streets were washed by the firemen. Appreciation is due Percy McDonald who kept streets and sidewalks in the business section well swept and free of litter.

Hanging flower baskets and the painting of utility poles gave the town a most attractive appearance last summer. This project was initiated by Raja Gopal and carried out by a number of teen-age boys under his leadership. The public library was painted and a number of homes were improved and redecorated.

Alberton's two big annual events — Aquatic Day and the exhibition — continue to grow each year. What was once another annual event was revived last summer when the Sacred Heart Parish Picnic was held after having been discontinued for a number of years.

CLUB ORGANIZED
Late in the fall a boys club was organized. Use of the Rebekah Hall was secured and the town is providing heat and light. The clubhouse is equipped with radio, television, pingpong, hockey games, checkers and other forms of amusement. Some of these facilities were purchased and others were donated by interested citizens. Some 70 boys are connected with the Club. A course in sea bicycle riding

to earn extra revenue to minimize annual operating deficits or create a year end surplus. The revenue from this project was \$3,222. It also aided, to a great extent, in cutting the stadium deficit from \$3,063.77 in 1962 to \$552.14 in 1963.

The stadium was erected at a cost of over a quarter million dollars and depending on hockey playoffs, has about a 50-50 history of annual deficits and surpluses in excess of \$600.

ECONOMIC MOVE
The 1956 sale of 135 miles of non-profitable rural lines, comprising 734 customers, was quite readily and more profitably made up from the ever increasing load centre of the town and immediate surroundings and proved to be an excellent economy move.

School buildings and properties owned by the school trustees but paid for by the town now have a capital value of over \$600,000. Building requirement, caused by the ever increasing enrolment which numbers over 2,300 pupils, requires over \$210,000 annually out of town funds plus provincial government support for operational expenses. This town expenditure is more than three times the requirement for 1957 and is continuing to increase.

The water and sewerage has a capital value of \$900,000, an increase of \$700,000 since 1946 and \$600,000 since due to new population demands.

This department has been operating at an annual deficit of over \$23,000 for the past five years. The department is now coming directly under the public utilities board for rates and regulations and new water and sewerage rates of \$3.65 per month for every household have been set by the board in a move to put this utility on a self sustaining basis.

CIVIC AUDITORIUM
The civic auditorium, built and furnished at a cost of nearly \$300,000, provides a civic centre for social and athletic activities AND IS UTILIZED TO THE FULFILL FOR SCHOOL AND COMMUNITY PURPOSES at an annual operation of \$12,000.

The civic stadium, a centre for skating and hockey during winter months and lobster carnival and other activities during the balance of the year. An indoor miniature golf course was in operation last summer. The idea behind this project was

to earn extra revenue to minimize annual operating deficits or create a year end surplus. The revenue from this project was \$3,222. It also aided, to a great extent, in cutting the stadium deficit from \$3,063.77 in 1962 to \$552.14 in 1963.

The stadium was erected at a cost of over a quarter million dollars and depending on hockey playoffs, has about a 50-50 history of annual deficits and surpluses in excess of \$600.

NO CHARGE TO TOWN
This assistance is being given to place the race track facilities on a more competitive position with other provincial race tracks with no charges to the taxpayers of the town.

The police department, under the new chief, S. D. A. Wannamaker, has increased through necessity, to a force of 13 members with recent delegation of authority to staff sergeant sergeant and three corporals.

It is felt that the increase in staff is warranted through the town's increase in population and represents less than four men per shift per 48-hour week.

The fire department, consisting of 35 volunteer members, is now modernized and housed in a new fire station second to none in the Maritime provinces. The members receive constant training in up to date fire fighting methods.

NEW EQUIPMENT
The acquisition of new equipment and quarters has been directly the reason for a 25 per cent decrease in the town's fire insurance rate which became effective on April 1, 1962.

This installation of a sprinkler system fire alarm panel has further reduced sprinkler insurance rates by 25 per cent. The capital cost of the new fire hall of \$181,000 was reduced by winter works refund of \$48,000 to a net cost to the town of \$133,000.

The parks and squares department operates a maintenance per year and takes care of all properties under its jurisdiction. These properties, Queen Elizabeth Park, which includes the shrubbed and floral section, all

ing was given in the elementary school under sponsorship of the Women's Institute with co-operation from the RCMP.

For several years Alberton schools were without a music teachers but last autumn the services of a competent teacher were acquired and again the young folks have opportunity to develop their musical talents.

Alberton now has four small handicraft industries. "Maple Tree Craft" continues to have the admiration and popularity it has merited since it was first produced by the Leavitts.

F. J. J. Jewellery, assembled at or handicraft studio which has been popular since it first came on the market last summer. An interesting and varied assortment of gem stones



CHILTON BEACH, NEAR S'IDE, RATED HIGH BY TOURISTS

SEEK MISSING BOY
PRESCOTT, Ariz. (AP) — More than 200 persons were combing the snow-covered mountain area south of Prescott for a nine-year-old boy missing since mid-morning Sunday. Yuma County sheriff's officers said Dennis Hargus of Mesa, Ariz., walked away from a YMCA camp. Deputies said they found tracks in the snow but that they were obliterated by a rapid thaw.

WOMAN REPORTER DIES
CHICAGO (AP)—Mrs. Marion Heath Freeman, 83, reputed to be Chicago's first newspaper woman, died Saturday. Mrs. Freeman started her career when she saw two men fall from a scaffold. She marched into the office of the City Press Association, wrote the story and handed it to an editor. She was hired on the spot.

Halifax Seed . . . "HOME OF THE GREEN THUMB"

The management and staff of Halifax Seed are proud of its record of serving Islanders in farming and gardening needs. We look forward to many more years of service and progress.

- Garden Seeds
- Fertilizers
- Lawn Grasses
- Insecticides
- General farm and Garden Supplies

HALIFAX SEED CO. (P.E.I.) LTD.
72 Queen St. Dial 4-5313

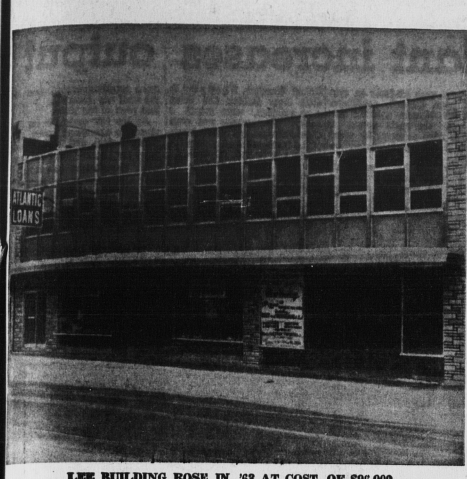
"GOODWILL" IS GUARANTEED AT HILLSIDE MOTORS LTD.



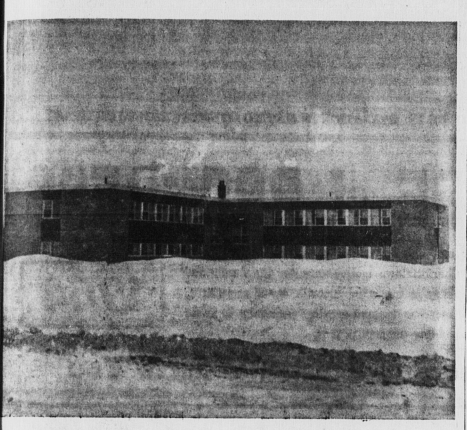
HILLSIDE MOTORS
Serving the needs of the discriminating car buyer in Prince Edward Island. Come in today for a Demonstration.

The home of Pontiac, Buick, Acadian, and Vauxhall. Also a quality line of Goodwill Used Cars.

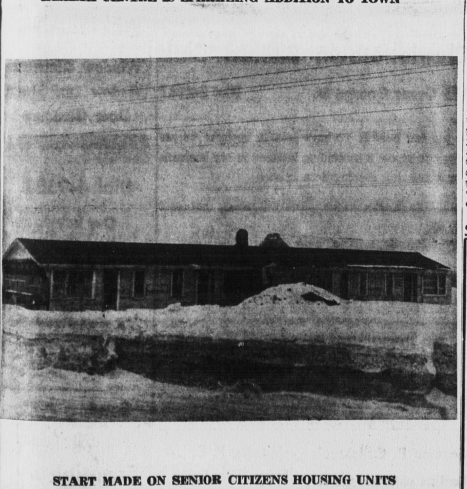
HILLSIDE MOTORS LTD.
ST. PETERS RD. DIAL 892-1243 PARKDALE



LEE BUILDING ROSE IN '63 AT COST OF \$96,000



HEALTH CENTRE IS SPARKLING ADDITION TO TOWN



START MADE ON SENIOR CITIZENS HOUSING UNITS

PROGRESSING WITH PRINCE EDWARD ISLAND

Eastern Securities long an integral part of the Maritime scene is a solid company, specializing in Municipal and Government bond issues.

They are also members of the Montreal and Canadian Stock Exchanges.

EASTERN SECURITIES COMPANY LIMITED
146 Richmond St. Phone 4-5511
Head Office: Saint John, New Brunswick

OUR 54TH YEAR

- Saint John
- Sydney
- Fredericton
- Dartmouth
- Summerside
- Moncton
- Charlottetown
- Halifax