

WINTER COMFORT ...as you like it!

**WINTER'S COMING, SELECTIONS ARE HIGH, PRICES ARE LOW, DON'T BE CAUGHT NAPPING!
10 DAY STOREWIDE SALES EVENT - OCT. 14 to 24**

Avoid That Long Cold Walk Home FIRESTONE SNOW TIRES

Firestone snow tires have proved to be the best tire for traction in mud and snow. Wide tread designed to pull in snow or ice and yet quiet running on bare pavement. Firestone tires are built to give you the best in quality and satisfaction.

- No time limit guarantee
 - 30% off on all other sizes
- | | |
|---|--------------|
| 670 x 15, tube type
Regular 19.85-Special | 13.47 |
| 750 x 14 tubeless type
Regular 19.85-Special | 15.97 |
| 480 x 13 tubeless type
Regular 22.90-Special | 17.97 |
| 550 x 13 tubeless type
Regular 23.10-Special | 17.97 |

Winterize your car for the cold winter ahead. Prestone ANTI-FREEZE



Prestone brand anti-freeze is your surest way to safe winter driving. Prevent winter freeze-up in your car with the most popular anti-freeze on the market. It will not boil away and prevents rust and corrosion.

Reg. 3.95
2.87

Cut your wood this winter with Minimum Effort. PIONEER CHAIN SAW

If you have never owned a Pioneer you are unaware of the extras Pioneer give in chain saw features and customer satisfaction. This new model is an all purpose compact saw incorporating the quality features and performance of professional saws. So simple, so safe, so operate. For higher woodlot profits it will reduce wood cutting chores to half the time.

- Low maintenance cost
- 16" bar and chain
- 30 day guarantee

Regular 159.50
139.97

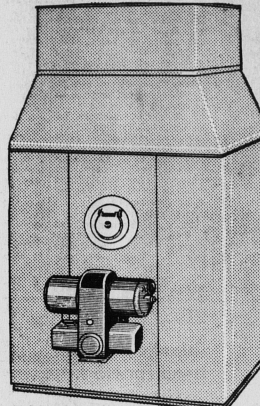
Designed to move a lot of snow with Minimum Effort MOTO-MOWER SNOW THROWER

All new powerful snow throwers for 1965 with a model for every budget. The model featured here has two 24" wide impellers with ball bearings. Powered by a 5 H.P. heavy duty 4 cycle engine made by Briggs & Stratton. A fully winterized engine, with forward, neutral and reverse gear shift. An exclusive feature is a safety bar mounted ahead of the impeller. It is 100% chain driven with heavy duty chain and recoil starter on the engine. Come in and inspect our complete line.

Regular 449.95
359.97

ENJOY SUMMER COMFORT DURING COLD WINTER DAYS

ENTERPRISE AUTOMATIC OIL FURNACE



Enterprise gun type furnace. We have hundreds now in use on P.E.I. and the present owners are our best salesmen. Fully automatic, simply adjust your room temperature by turning the thermostat and you'll receive summer warmth all winter long, at low, low operating cost.

- Reliable oil burner and control
- One piece all welded construction
- Pre cast insulation brick combustion chamber
- Adjustable collar always supplied

Regular 449.95

399.97

With 200 Gallon Tank
Installation Extra

UP TO 10 YEARS TO PAY — ONLY 6% INTEREST

Let your family enjoy automatic heating comfort during the coldest days.

HALLMAC AUTOMATIC FLOOR FURNACE

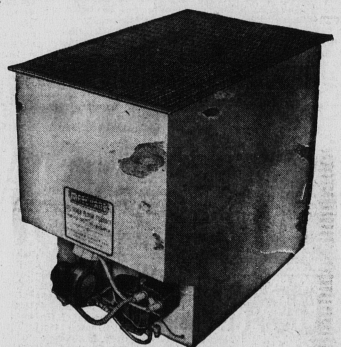
This quality built furnace comes complete with wall thermostat and forced draft for automatic heating comfort. If you call today we will have our heating salesman call at your home and talk over your heating requirements for this winter.

- Guaranteed to heat the average size home
- Safety controls built-in prevents over heating or flooding
- Exclusive carbon breaker control at floor level
- Fan motor odied through access panel from floor level
- Baked enamel finish, CSA approved

Regular 199.95

179.97

NO DOWN PAYMENT — 10.00 MONTHLY



Awake to a comfortable kitchen on the coldest mornings.

ENTERPRISE DELUXE KEMAC OIL RANGE

Warm up your kitchen automatically on these cold winter mornings. New deluxe model with glass door and deluxe backguard, smartly styled to add beauty to your kitchen. This quality built range is designed to cook your meals and give you the best baking results ever.

- Large porcelain enamel oven with no fog glass window
- Big deep broiler, ideal for burning wood or garbage with oil
- Heavy duty cast iron oven door hinges
- Highly polished roomy cooking top

Regular 344.95

269.97

and your old range

Enterprise Deluxe OIL RANGE

Enjoy the convenience of having your meals cooking while you are shopping or at work by simply setting the clock controlled oven. This deluxe model is built for people who want the best.

- The famous thermostat oil burner eliminates lighting, turns to pilot when cooking is finished
- Large family size oven, exclusive Enterprise design gives balanced heat for best cooking results
- Glass oven door, no fog type
- Deluxe backguard with light and clock

Regular 399.95

319.97

NO DOWN PAYMENT — 17.00 MONTHLY

Install this burner in your present range and enjoy extra heating comfort this winter

HALLMAC or KEMAC OIL BURNER



Made to give you the utmost in heating and cooking satisfaction from the least possible amount of oil. Easy to install and they will fit almost any range.

- Cool motor operation for longer life
- Quiet air travel to eliminate all possible combustion
- Special alloy combustion chamber casting for lifetime operation
- Burn wood, coal, garbage while oil burner is on

Regular 74.50

62.97

NO DOWN PAYMENT — 6.00 MONTHLY

Relax in Newly Decorated Surroundings during these long cold winter evenings

SILLERS

INTERIOR PAINT

Siller's interior paint is made by Benjamin Moore and Co., who are noted for the finest paint on the market. Years of testing has produced a paint for every specific job and it properly applied the manufacturer fully guarantees their products. These are delectable paint finishes for a wide variety of surfaces.

- Quick-dry enamel
- Semi-gloss Enamel
- Latex Flat

Reg. 1.89

1.47

Sunworthy

WALLPAPERS

All new 1964 patterns of Sunworthy Wallpaper. Just what you need for a fresh new look in your home. A wide variety of plain or ready pasted and some with plastic coating. Ask us to help you estimate your decorating requirements. We offer you free decorating counsel.

33 1/3% off

MAKE YOUR HOME WARMER AND MORE COMFORTABLE WITH THE FINEST IN BUILDING MATERIALS AT LOW, LOW PRICES.

PLYWOOD

Plywood manufactured in large size panels can be used in all types of construction, because it has great strength and is fast and easy to apply. It will save you time and money on labor bills and simplify every building need. Each ply of wood is laminated together with water resistant glue.

- Select grade unsanded
- 5/16" thick
- 4' x 8' sheets
- Reg. 4.38
- Good one side grade
- 1/2" thick
- 4' x 8' sheets
- Reg. 5.49

3.87

4.47

CEDAR SHINGLES

Cedar shingles are your assurance of natural beauty on any style home. Made in Canada they are manufactured under strict supervision and inspection for quality and value.

- No. 1 grade Royals
- 24" lengths
- 3 bundles per square
- 3 popular grades
- Second clears and clear walls
- 18" lengths
- 4 bundles per square

Regular 16.95

Regular 9.98

13.97

8.47

FIBERGLAS INSULATION

Reduce fuel costs and insulate your home with Fiberglass insulation. Every insulated home is warmer in winter because insulation helps to reduce cold areas. It is permanent, easy to use and gives protection against condensation.

- 100 sq. ft. rolls
- 2" thick by 15" wide
- Reg. 7.19

5.47

- Pouncing Wood
- For ceilings and attics
- Reg. 3.08

2.87

SHEETROCK

Sheetrock is a mill-fabricated wallboard made in the Maritimes with a fireproof gypsum core. On walls and ceilings it gives a durable surface for any type of decorative treatments. The tapered edges found only on Sheetrock provide for another joint filling.

- 4' x 8' sheets
- 5/8" thick
- Serry no out of town delivery at this low price.

Regular 2.19

1.77

ASPHALT SHINGLES

Asphalt shingles can be used for new construction or repairing on roof. With an asphalt roof you are assured of the resistant protection because they are covered with rock granules. Asphalt shingles are your key to top protection and permanent beauty.

- 3 in 1 pattern
- Slightly imperfect, defects hardly noticeable
- Serry no out of town delivery at this low price

7.27

FLOOR TILE

Vinyl Asbestos tile will slash the work load in your floor in home or office. This type of tile is very easy to apply and simple to maintain. It gleams with regular moppings and requires only infrequent waxings to stay gleaming clean.

- 9" x 9" squares or 4 1/2" x 18" plank size
- Domestic gauge
- For use above or below grade
- Reg. 18c

13c

RANCHWALL PLYWOOD

Ranchwall plywood gives a decorative effect on any building whether it is used on side walls or trim and can be used inside or outside. It is made of water resistant glue and is stained with a red finish.

- 5/4" thick
- 4' x 8' sheets
- Grooved on 6" centres
- Reg. 7.69

6.47

... "after summer evermore succeeds Barren Winter with his wrathful nipping cold" ...