

Luxury Fabrics, Fur Trims Give Coats Lavish Look

Lucky the woman who waited until fall 1959 to choose her new, good late-season coat! Smart as coats have been these past seasons, this year's crop is beautiful with beauty!

Rich fabrics, lavish 'n' lovely fur trims, deftly-manipulated styles — all contribute to a tremendous variety of feminine flatteringly coat models.

The silhouette varies from slim to tailored — then to graduated fullness for late day wear. Full and sumptuous are the styles for evening wear!

There is a wonderfully fluid movement to the new coats with easy flowing backs — achieved by tucking, seaming, and flange details.

There's more than a hint that the fitted coat will return this fall in a new burst of glory.

Collars are large, many of them are really capelets, and even capes.

It's fur, fur, fur everywhere! Mink is number one! Fashion finds favor too, with long haired furs — and lynx, wolf and fox are truly important. Seal and beaver, soft and supple, are used to shape versatile felt collars that either lie flat, wide and handsome or rise high to neatly muffle the chin! Furred tuxedo look particularly elegant on tweeds.

Racoon is tops for the sporty and collegiate — flavored coat and holds sway with the young set and suburbanites.

For dressy wear, the capelet type collar lends an air of particular elegance.

Cashmere, which has come to be a year 'round favorite, takes on more smartness for the new season when enhanced simply or dramatically with fur.

Coat sleeves are simple in design, lady-like in styling, with emphasis on the shoulder.

line and draped shoulders a newsworthy style note.

In the gala, mood coat department, the velvet coat wears particularly "grand manners." Brocades and other opulent-mood fabrics step into the spotlight after dark in lovely, lady-like flowing or slender styles.

Synthetic fur fabric coats are plush looking and very "real-fur" like! There's a new trend in coloring and contrast trims. Science has achieved a long-sought-after process which adds silky guard hairs to the synthetic

fur fabric which further heightens the "real fur" illusion.

All-weather, rain and storm coats are newsy in fabric and color, fur trims, pile and fancy linings make them handsome addenda for any wardrobe — and, in this field, many coats are completely reversible.

Boy coats, wrap tie styles, racoon-trimmed country styles, reversible classics and casuals and the greatest possible variety of fur-trimmed styles are all important in this all-important coat season.

Top fabrics are sheer wools, wool-and-rabbits hair and wool jersey. Shoppers will also like the new flannels, tweeds and wool crepes.

Jewel or bateau necklines are favored in most collections. Oversize collars are important, too, in afternoon dresses.

Dresses with deep armholes and wider cut sleeves are everywhere; lots of long, tight sleeves appear importantly for the first time in many years.

Detachable fur capelets and fabric stoles are popular themes and many of them are being sold separately.

Neutral tones like beige, toast, heather brown, bay leaf, camel

and grey are leaders while black and white play "second fiddle" this fall in day time wear!

Long-sleeved sheaths, preferably black or brown, with flatteringly off-shoulder treatment receive fashion endorsement for late-day wear! Matte jersey, crepe and velvet are the more important fabrics for these designs. Laeces, satins, brocades and matelasses are other fabrics that shape the long-sleeved sheath. Some of the favored styles have perky puffs, panels and drapery.

Crepes, silk failles and peau d'ange are favored in black, dark brown and deep green for luncheon - into - dinner dresses. Chiffons in jewel tones, as well as the elegant blacks, are being shown for fall, too.

Leading the color parade for juniors is lots of "brass."

Major combination is brass with white or sharp reds and pimento.

Important sheaths hit a high note in bold brass and white boundstooth checks.

Tights, once the hallmark of the dancer or ballerina is now being seen on every girlish leg from teens through misses, and according to indications will be more popular than ever this coming winter season.

In black, red, and bright colors, tights are the perfect answer to cold winter days and trim appearance. Knit of stretch yarns in nylon mixtures they fit and cling perfectly for a wrinkle-free smooth appearance.

Tots and school girls were the first to start wearing them and alert mom to their tremendous style possibilities. Now, they are being shown and bought in every size range and worn for every day and casual occasion.

Foreign intrigue trench coats will storm the rainwear scene this Fall... the invasion following the popularity wave of the belted waist. The tie-belted wrap-around will be there, too!

Buckled sleeve straps, epaulets and cape-like yokes lend an air of authenticity to trench coats, the newest of which show these in contrasting suede.

Fabrics, other than poslin are gabardine, iridescent in light apricot and avocado, as well as dark shades, cavalry twill, acetate flannel, cotton covet, chino, wool jersey and cotton cord.

The short trench coat is a new development for Fall, offering a jaunty, look for piled auto coats.

tie belt theme many other fall fashions. Supple fabric used for this coat is Einiger's new 24 K cashmere. Coat by Habley-Barber.

THIS COAT MAKES NEWS

In a season of great classics, the elegant simplicity of a softly belted cashmere wrap coat with wide, wide lapels makes important news. Top interest.

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CLASSIC STYLES, NATURAL WAISTLINE

Feminine, casual plaid suit has a lightly fitted jacket, wider shoulder lines, emphasized by a spreading collar. In Einiger worsted.

Casually elegant look is expressed by tweed coat and matching skirt, the coat warmly and beautifully lined with synthetic pile. Ultra-wide shawl

collar can be worn off the face or wrapped high. Smartly tailored outfit is by White Stag; lining, Eastman's Verel mod-acrylic fiber.

High School Fashions Follow New Trend

The fall and winter wardrobe of the high-school miss definitely reflects every one of fashion's new trends.

With the return to the normal waistline, and the emergence of new colors and new fabric textures, teen-age clothing takes on the "classic air" look.

There is plenty of room, however, for individual taste and expression in trim and color, and the wardrobe conscious girl will choose distinctive accessories to highlight her sportswear and shirtwaist dresses.

Plaid and checks run riot through everything from warm capris to warmer coats. Subdued gold and brown tones are preferred in checks, while the plaids revert to ancient Tartan tones for an authentic look.

The dull gold tone, known as "brass," stands out as a color whether used solo or in combination with blue, green, red or purple in interwoven plaids.

Heather tweeds in subtle shades are seen in sweaters as well as skirts, and can be inter-

mixed with the muted plaids for a smart effect.

Skirts are usually tweed or plaid, preferably box or knife pleated. As a change from the sheath, jumpers are seen with



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Colors And Fabrics Impart Newness

Fall '59 heralds a fashion season that is gracious in color, mood, fabric and silhouette themes. Styles are more flattering, feminine and elegant than in many seasons past.

It is as though designers and manufacturers have turned over a new leaf... and taken on a fresh new outlook! Fashion spells a distinctive revival of exciting variations on classic themes...

And, if the lines and silhouettes again glorify the female form... it is the colors and fabrics, and the manner in which they are manipulated and combined that impart newness to the fashions.

In fabrics, weaves have tightened up and flattened down... the hand has become slightly drier. There is still a sponginess and a weighty look without being heavy.

The "frosted look" which you will also hear referred to as the "hairy look" and various other names, is a wonderful luxurious note of fur fibered fabrics and frostings of reindeer hair.

unpressed pleats adding fullness to the skirts.

In colorful mixtures and tweeds these jumpers are intended to be worn with a blouse for class, without for evening dates.

Fringe appears everywhere, on skirts, jackets, blouses and jumpers, adding a western note to all casual wear.

A continuation of this Western influence is seen in the delightful, small-patterned Calico prints shown in blouses, overblouses and shirtwaist dresses.

Tops can be fitted or straight, with overblouses running neck and neck in popularity with the more conventional tuck-in blouse. The straight middy top is seen in two-piece dresses.

Duveltynes, plushes, velours, fleeces and flattened polished shags are also in the elegant outerwear fabric family.

Men's wear type fabrics — glen plaids, pin stripes, tiny checks, herringbones, salt and pepper tweeds, and grey flannels, are slated for fashion importance.

Coats and suits are showing off in textured tweeds, heathered fabrics, shelland weaves, ottomans and fancy weaves achieved through mixing yarns.

Knits and jerseys will be stronger than ever, styled to be worn for all occasions from sportswear through evening.

Matte jerseys will be very important. Many small scaled prints, tile, paisley, and floral motifs are being used on jersey.

Dress fabrics are soft but

have body and a quality feel. In this group are crepes, tightened boucles, needlepoints, worsteds, etamines and porous weaves.

Fabrics will drape and mold easily. Some dress fabrics are as light as 6 ounces, following the gossamer light more pliable trend... chiffon broadcloth, chiffon flannel, filmy and pebbly crepes.

Glamour fabrics for late and evening wear have interesting woven textured effects, irregular reliefs in surfaces, with many jacquards, matelasses, printed moires, velvets; decoupes and sabres, woven velvets on taffeta are all prominent in this category.

Silver, gold and metallic tracers are still strong. Laces, embroidered laces, chiffons, organzas, silk ottomans, bengalines, and satins all are important in the after dark picture.

Wide, wide and wider is the trend of collars in fashion. Some are convertible, can be worn wide-spread or wrapped high. Cowls double as hoods.

WELL COLLARED

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