

HOLMAN STORE NEWS
Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

DON'T be misguided or misled! There are still some lovely WALLPAPERS in Holman's Furniture, Summerside and in Holman's Hardware, Charlottetown, on Sale for just the second roll. Of course, you know how this works: You pay the regular, marked price for the first roll and you get the second roll for an additional 1c, which goes for making the papering of a room really reasonable. Come in and look the remaining patterns over — just the paper you want may be among the lot and you can get it at a tremendous saving from Holman's Both Stores.

AND here's more news of home decorating! Holman's Dry Goods in Summerside has a simply marvellous GARMENT BAG that will both dress up your clothes closet and protect your wardrobe. It's Jumbo size (all of 54 inches) and it's both durable and beautiful, being made of lovely quilted ehintay plastic with a long, long zipper closure. The Garment Bags are made by Modern Home Closet Accessories and are priced 1.96 each. For very little cost you can fix up your clothes closets to have the appearance of picture-book closets by getting smart sets of Home accessories from Holman's Dry Goods in Summerside.

HOT STUFF! . . . And right from New York City! Young men hereabout are going to let color go to their heads in the way of fabric HATS dashed and splashed with color. The Men's Wear of Holman's in Summerside have these smart "Pork-Pie" style Hats in a light fabric, linen weave with stitched and wired brims. The up-to-the-minute color combinations are helio with black, black with pink and charcoal with pink. They are available in all the usual sizes and they are priced 2.95 each. I'm telling you these are going like crazy and if you want to mate up your Spring color combinations with a handsome, cool comfortable topper, rush right into Holman's Men's Wear, Summerside for The Hat Of The Season!

Look your smartest—always—in
ARROW "DART"
Canada's favorite white shirt



4.95

Everything you can ask of a shirt! Dart is good-looking, trim-fitting, long-wearing—right for any "white shirt" occasion. Styled with the famous "regular" point, nonwilt collar that keeps its fresh good looks all day long. Impeccably tailored of fine "Sanforised" cotton that won't shrink more than 1%. Join the best-dressed men in Canada—ask us for Arrow Darts today.

HOLMAN'S
Summerside

HOLMAN'S Both Stores... GREAT SPRING SALE of HIGH QUALITY BICYCLES

In Men's Or Women's Standard Models... Finest Construction

SENSATIONALLY LOW PRICED AT

38.95

(As Illustrated).

ONE WEEK ONLY
Saturday, April 23rd Through Saturday, April 30th

ONLY 1.00 DOWN
Balance Monthly

Through special arrangements with the manufacturer we are able to offer you this wonderful "Roadster Model 35G" Bicycle at a marvellous Saving Price! Strongly made of the finest quality materials, this Bicycle will prove a favorite with cyclists both young and old. It is finished with an absolutely rustproofing process and is gleaming black enamel with bright chromium plate. Want a Bicycle? Well, here's your chance to get a real beauty and SAVE!

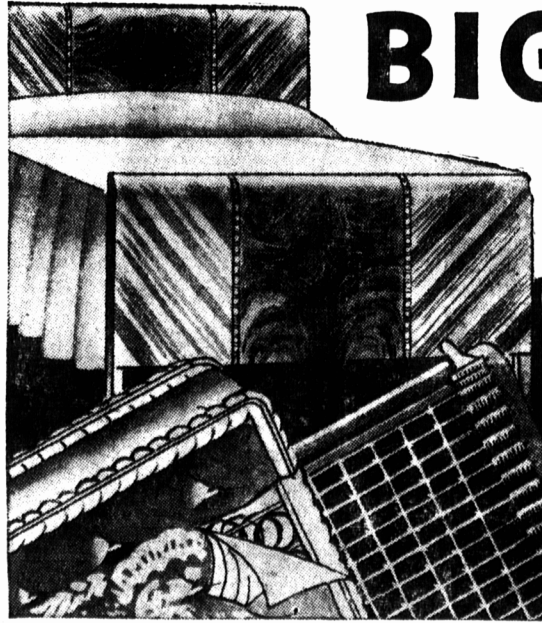
HOLMAN'S BOTH STORES HARDWARE FEATURE A COMPLETE LINE OF CCM BICYCLES INCLUDING SIDEWALK, JUVENILE, JUNIOR AND CLUB RACER MODELS.



Don't Miss This Great Sale of Bikes

— HOLMAN'S Both Stores HARDWARE —

HOLMAN'S Both Stores... BIG BARGAIN BUY!



3-Piece Bed Outfits

Full Panel Bed... Spring Filled Mattress... High Riser Spring

REGULAR 56.50 FOR — **46.95**

ONE WEEK SALE -- April 23rd Thru April 30th

This superior quality outfit consists of a full panel, steel Bed finished in handsomely walnut grained enamel, a High Riser Link and Strap Spring and a comfortable 180 spring, Spring-Filled Mattress. All the standard sizes are available in this popular Bed Outfit. You can furnish an extra Bedroom easily and economically . . . Buy Now for a Special Saving!

5.00 DOWN
Balance Monthly

SHOP NOW! SAVE NOW!
HOLMAN'S Both Stores FURNITURE—

Another HOLMAN Big Bargain Buy!

Substandards In Wabasso Quality

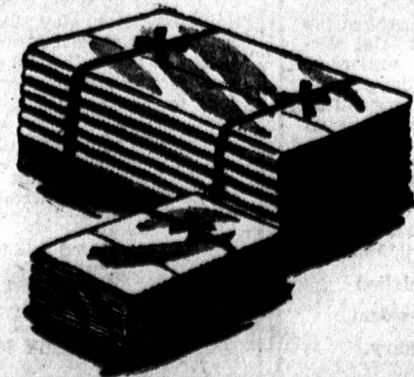
SHEETS and PILLOW SLIPS

In medium weight, service quality with slight imperfections that will not affect wear and appearance. Choice of hemstitched or plain hemmed ends. Size is 81 by 100 inches, a pair—SPECIAL

5.98

42 inch Slips with hemstitched ends, a pair—SPECIAL

1.19



ON SALE WHILE QUANTITIES LAST — Be Early!

— HOLMAN'S Both Stores —

RAIN-RESISTING COATS



25.00 AND 29.95

Completely showerproof fabrics—rayon boucle, embossed bengaline, tweed, serviceable poplin, and rayon flannel styled beautifully for all types of figures from the petite miss to the matron. Colors are delightful and spring like. In sizes 8 to 18.

HOLMAN'S

Ladies' Shop - - - Ch'town
Ladies' Wear - - - - S'ide