



**COMMUNISTS PARADE IN MILAN**

A display depicting an American cowboy riding a replica of a bomb was carried by "marchers for peace in Viet Nam" in Milan, Italy, Saturday. The parade was Communist organized. The same day thousands of peace in Viet Nam marchers demonstrated in Washington. It was the third large demonstration in Washington this year to protest U.S. policy in Viet Nam. (AP Wirephoto via cable from Milan).

**WORLD SPOTLIGHT**

**British Gov't Notes Results In Anti-Cigarette Campaign**

The AP World Spotlight this week takes a look at the British government's campaign against smoking and its results. It also reports Haitian dictator Francois Duvalier is trying to lure tourists, and notes the comments of another Roosevelt at the UN.

LONDON (AP)—The British government believes its propaganda against cigarette smoking, now three years old, is beginning to make converts. It claims a trend likely to lead to a steady drop in consumption of cigarette tobacco. The tobacco industry is skeptical, but such a claim by a government markedly dependent on revenue from tobacco is obviously not made lightly. The government gets three cents in tax every time a Briton buys a cigarette.

"We seem to have made a very definite impact on the nation's thinking habits about cigarettes," said a spokesman for the health ministry.

"We believe we have partly demolished the thought barrier which saw cigarette smoking as a natural and harmless function."

**SALES DIP SLIGHTLY**  
Britons bought 115,200,000 cigarettes in 1963, 114,400,000 in 1964.

Sales of cigars have risen to 800,000,000 last year from 390,000,000 in 1962.

The ministry sees a shift to filter tips and the growing popularity of cigars as strong indications that the public is growing wiser in its uses of cigarettes. Half the cigarettes sold are filter tips. People seem to regard the filter as some sort of safeguard, although this has never been stated by the tobacco companies.

The tobacco industry admits that British and American official reports linking cigarette smoke and cancer have had an effect on cigarette consumption. But, the industry maintains that the major reason for falling sales is the increased cost of smoking due to higher taxation.

With four increases in tax since 1960 a pack of 20 cigarettes now costs 78 cents, 80 of which go to the government.

**TOBACCO REVENUE UP**  
The customs and excise department estimates that revenue from tobacco sales this year will reach a record \$2,950,000,000. This is 105 times more than similar revenues of 1900 and sufficient to meet total annual government expenditure on education.

While it campaigns to destroy the cigarette, the government has Britain's biggest vested interest in its continued existence. The money it is spending on its anti-cigarette drive this year is, by comparison, a puny sum—\$327,000.

The program started in a muted way with the aim of establishing non-smoking as the form of behavior for teen-agers. A survey showed that teen-agers were cynical toward the campaign, mainly because their elders were not exhorted to quit smoking cigarettes.

So the ministry has gone over to a national poster campaign and taken time on television to persuade adults to stop.

**SURGEON GIVES WARNING**  
A one-minute TV film which the ministry believes had an impact showed a surgeon sitting at his desk and saying:

"Most of the patients I see here in hospital with lung cancer and with bronchitis, and many of those with heart disease, ruined their health by smoking cigarettes. Of course, they didn't know that cigarette smoking was dangerous, but we

do know now and it's rather worrying that so many people go on taking this serious risk."

Giant posters displayed on billboards throughout Britain show a pound note—worth \$3—blazing against a black background. The caption reads: "It doesn't pay to smoke. Why risk your health for cigarettes?"

The government banned TV advertising of cigarettes starting last August. The ministry spokesman said it is too early to determine whether this has had any effect on consumption.

The industry used to spend \$16,800,000 a year on TV advertising of cigarettes. Part of this money apparently has been diverted to stepped-up television advertising of cigars, new gift coupon schemes, and on sponsoring sports competitions which can be used to boost brand names.

**PORT AU PRINCE (AP)**—Papa Doc is making comelier eyes at North Americans. The Haitian dictator, formally known as Francois Duvalier, is going after tourist dollars.

Until very recently, Haiti was about as compelling a tourist attraction as the Dominican revolution next door. It has quieted down—possibly because the dictator has run out of local enemies. There hasn't been much noise since the last major opposition crisis in April 1963. He jailed 65 military officers who haven't been heard from since. He frightened acres of others into political exile.

With all its political shortcomings, Haiti still has a certain charm. Its drab capital, Port au Prince, is ringed by high, cool, green mountains alive with flowers of brilliant hues. A surfaced, serpentine road leads to mountain villages and some first-class hotels with sweeping views of the hot tropical floor below and the great turquoise bay.

Port au Prince itself, with its gingerbread, turn-of-the-century architecture, has such attractions as the turreted ma-roon and green Iron Market with its vegetables of nearly every shape, hue and smell.

Duvalier this month decreed that the city should be cleaned up, especially in a downtown sector designated as a tourist zone where beggars will be forbidden.

Caribbean Cruise Lines have scheduled some 65 stopovers (mostly 24 hours or less) in Port au Prince for the October-April tourist season.

**MERCHANTS KICK IN**  
Tourist promotion is expected to cost more than the \$1,900,000 estimated to have been spent in 1964. Merchants have been told that one campaign in the United States will cost \$60,000 and that each must contribute no less than \$150 to finance it.

doms or college graduates here, Haiti has a large family of talented people abroad. University sources say that out of 294 medical graduates in the last 10 years, only three remain in the country. There are more Haitian doctors in Canada (260) than in all of Haiti outside the Port au Prince area.

How does Papa Doc stay afloat? The cost of running the government is carefully watched by the International Monetary Fund, which provides Haiti with a \$4,000,000 standby credit annually. When Papa Doc runs short of cash, he is allowed to borrow until his finances are squared away.

Government costs are paid for through myriad taxes on imports, sales and others that some local businessmen say would qualify as extortion in other countries.

The real Duvalier prop is the Haitian little man, who sells squash in the Iron Market or truffles miles uphill to Kenscoff for a load of fresh tomatoes and lettuce. He measures his life in two elements:

The invulnerability of Papa Doc to the wiles of the white and mulatto aristocracy, and in the rain that nourishes his subsistence crops.

**UNITED NATIONS (AP)**—U.S. Ambassador James Roosevelt, carrying on a modern family tradition of service with the United Nations, has begun his new career in the footsteps of his mother on the path of human rights and welfare.

And like his mother, he shows a readiness to speak what is uppermost in his mind—in this case the Rhodesian crisis.

He thinks American, British and Dutch suppliers would respect world oil embargo against Rhodesia if convinced it could be made effective. But he suspects Rhodesia's white-minority government might manage to thwart it by getting oil from the South African, France and even the Soviet Union.

He said this in an interview after the UN Security Council called on all countries "to do their utmost in order to break all economic relations with Rhodesia, including an embargo on oil." The U.S., Britain, The Netherlands and the Soviet Union joined in a 10-to-6 vote for the council's embargo resolution a week ago. France abstained.

Ambassador Roosevelt did not take part there, since he is U.S. delegate on the economic and social council. But his section was in on U.S. mission talks about the prospects for an oil embargo—and he said, "I think we have moved closer to the opinion that it might be effective."

Rhodesian Prime Minister Ian Smith has declared the colony independent of Britain in resistance against British efforts to hurry it toward majority rule involving its 4,000,000 blacks in addition to its 225,000 whites. The embargo is intended to remove the white-minority regime by non-violent means.

British-Dutch and U.S. companies supply Rhodesia with most of its oil through Portuguese Mozambique. As to their attitude toward the embargo Roosevelt said:

"Nobody, I suppose, rejoices at the idea. But I think that if they were convinced it would work effectively, they would go along. The Rhodesian market is not that big."

However, he said, "there's oil available from South African sources, there's also some oil available from Soviet sources. And you may have noticed that France abstained on the resolution. So there is French oil that can go to Rhodesia."

Businessmen, who can't close their shops for fear Duvalier will confiscate them, say that the amount of money sent by families abroad to relatives in Haiti exceeded national tourist income last year.

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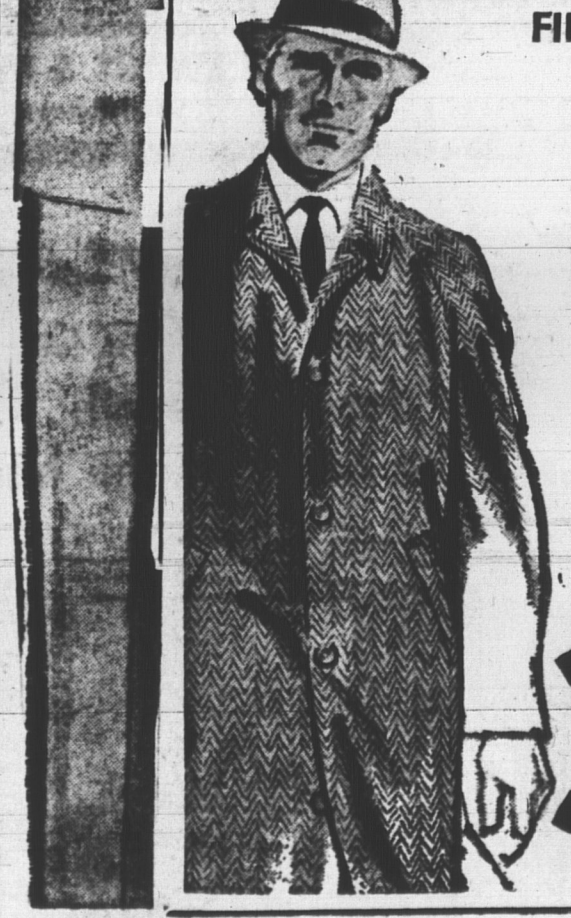
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