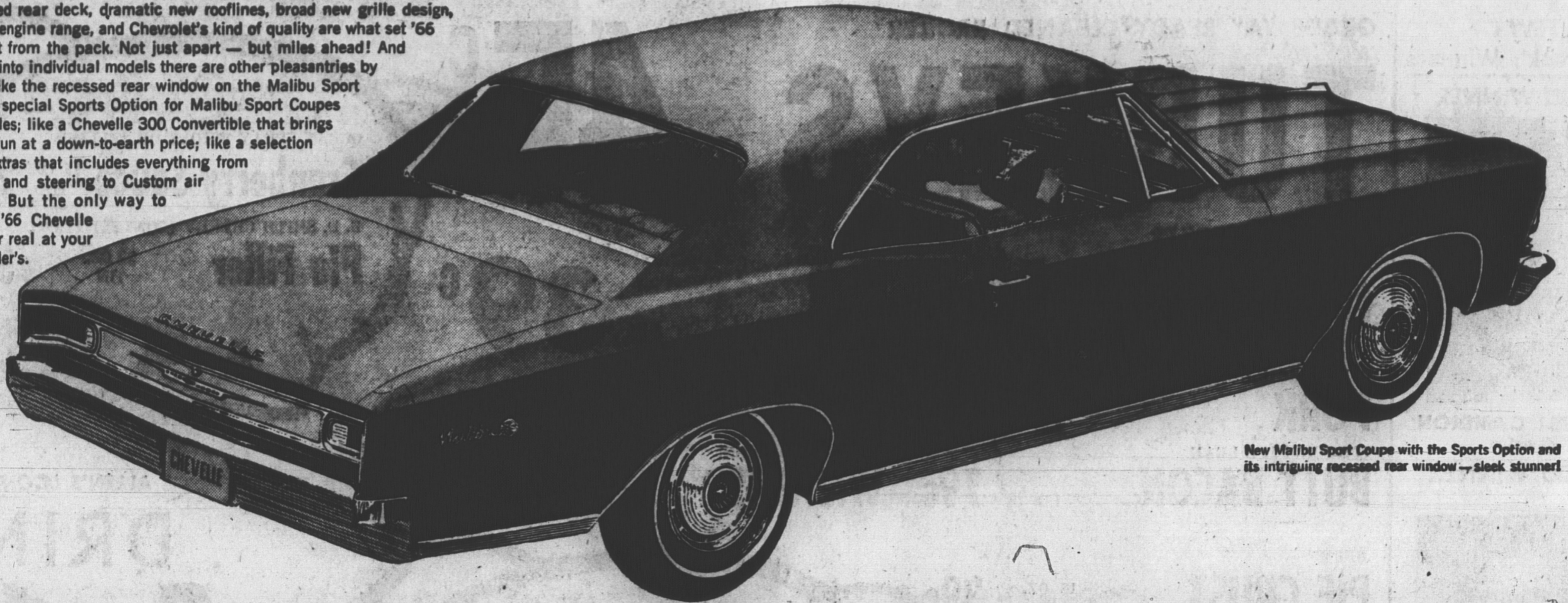


NOW! FOR '66 FROM CHEVROLET

SLEEK STUNNER CHEVELLE

New is right! '66 Chevelle is the newest style in middle-size cars and it's a beauty!

New sculptured rear deck, dramatic new rooflines, broad new grille design, powerful new engine range, and Chevrolet's kind of quality are what set '66 Chevelle apart from the pack. Not just apart — but miles ahead! And when you get into individual models there are other pleasantries by the carload: like the recessed rear window on the Malibu Sport Coupe; like a special Sports Option for Malibu Sport Coupes and Convertibles; like a Chevelle 300 Convertible that brings you open air fun at a down-to-earth price; like a selection of personal extras that includes everything from power brakes and steering to Custom air conditioning. But the only way to appreciate a '66 Chevelle is to see it for real at your Chevrolet dealer's.



New Malibu Sport Coupe with the Sports Option and its intriguing recessed rear window — sleek stunner!

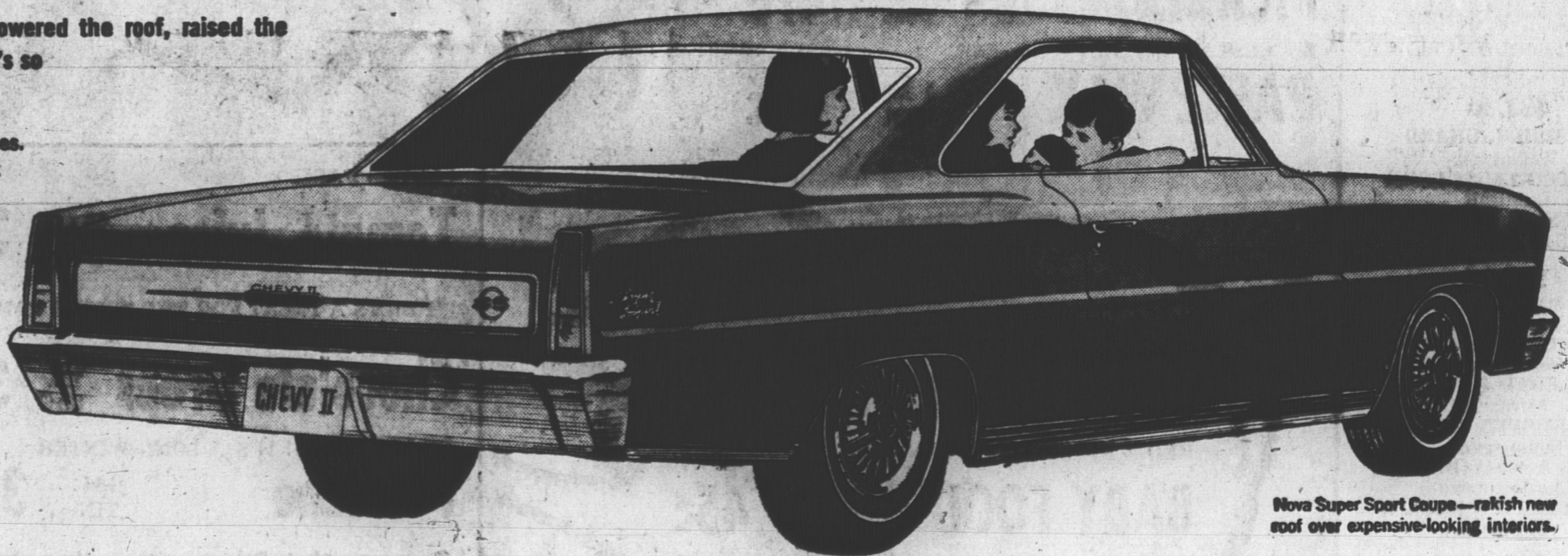
ALL-NEW CHEVY II

Chevy II is something else again for 1966. We've lowered the roof, raised the horsepower available and given it a whole new look. It's so different, we should really call it the Chevy III.

You'll hardly know Chevy II. New swept-back roof on the coupes. New fenders, grille, hood, taillights and bumpers on all six models. New interiors, too (very rich). New Strato-bucket seats in the Super Sport Coupe (very comfortable). And wait till you feel how Chevy II acts with the new 350-hp Turbo-Fire V8 you can order this year.

Front seat headrests and thin-line whitewalls also available. Simulated wire wheel covers, too — from your dealer.

What's the economical, dependable, salt-of-the-earth Chevy II coming to? A lot of very smart car buyers, the way we figure it.



Nova Super Sport Coupe — rakish new roof over expensive-looking interiors.



Corsa Sport Coupe — up to 180 hp and new front-seat headrests available.

UNIQUE CORVAIR

North America's only engine-in-back, no-radiator, no-antifreeze car. And there isn't any other, we think, as much fun to drive.

Corvaire's rear-engine traction and 4-wheel independent suspension makes fun of pretzel-bending curves. And Corvaire's internationally-inspired good looks reinforce that sports-car feeling. Padded instrument panel, padded sun visors. Seat belts front and rear. Backup lights, windshield washer and 2-speed wipers, outside rear-view mirror. Fully synchronized 3-Speed transmission. Are all standard equipment. Corsas. Monzas. 500's. Come get one. Stay young.



A GENERAL MOTORS VALUE

CI-1662

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203 FITZROY STREET, CHARLOTTETOWN

AUTHORIZED CHEVROLET DEALER IN CHARLOTTETOWN
ISLAND CHEV. - OLDS. LTD.

Be sure to see Bonanza over channel 13 at 10 o'clock Sunday night.

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