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**Island Odds And Ends**

Charlottetown would welcome Big Four hockey, but the financial problem is one which needs some handling and no hit or miss scheme will overcome it.

Those who want it will be asked to pay for it, and this seems only fit and proper. Our people like night horse racing and they pay for the genuine pleasure they get from it, gladly. They cannot expect to get high-grade hockey at less cost. There is this difference too: the seating capacity at the Charlottetown track can take care of many more people than can the Forum, and weather does not deter people from the whole Province from attending. Then hockey followers like a winner, and they can't be guaranteed a consistent one; while in horse-racing any one of eight or ten horses can win a heat and please a portion of the crowd. Since nine heats usually are run off during an evening everyone favors at least one winner, and has a moment of triumph.

When a hockey team loses, the whole community feels let-down and too many defeats can wreck the box office, and put the club in the red. So if the City is to venture into Maritime top hockey circles it must have the money—most of it beforehand—to survive the uncertainties of a debut year, and be in a position to correct weaknesses in the following year.

Those who remember the "Big Four League" of the "thirties" know that in its latter years a handful of men in Charlottetown contributed a thousand, and in some cases several thousand dollars apiece, to keep the Charlottetown team in the league.

It was in fact a terrific job in the lean thirties, to build the Forum, and later to maintain a club in the fastest league in Canada. It was then the lesson was learned that high calibre hockey is not a paying proposition in a small town except under the most favorable circumstances. Charlottetown's Big Four team went behind for thousands of dollars every year and a few business men came to the rescue.

Given a good contender in the League the City can stay out of the red, provided seats can be sold in advance to look after player salaries, and travelling expenses. The Forum's accommodation will look after only about 2400 people, and to carry the expense load, the house should be full practically every game. A few small houses would spell disaster quickly.

The only safe place, therefore, if the public is willing to gamble its money on good hockey is to get the wherewithal before winter comes around.

In the thirties, a few people carried the burden; this time two thousand or more Islanders will be asked to help carry the load. It is hoped that enough people will be found throughout the Province, to lend a hand and make this load an easy one to bear. This time too it should be an Island-hacked team with not only Charlottetown, but all parts of the Province lending support.

The final word will rest with the public and its willingness to pay the shot; and only money will decide the question. Our great national pastime is one of the world's most thrilling sport spectacles, perhaps we should back as the Americans do baseball or as the British Isles does soccer.

Although Big Four hockey cost Charlottetown, and in particular certain Charlottetown men a great deal of money, there is something to be said on the credit side too. Big Four was the best in the world outside of the National Hockey League. Graduates from the League who later gained a solid place in the annals of the game included such super stars as Bill Cowley who played with Boston Bruins, Ray Goffette, Charlottetown centre man later with the Bruins and the Canadiens

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Des Smith, Charlottetown defence man later a Boston Bruins rear-guard, Joffre Desilets who served several seasons with Montreal, Ivan Nicholson who just before the war was playing with Chicago Black Hawks, Connolly of Moncton Hawks who went to the New York Rangers, Pete Kelly, Charlottetown right winger who served with several National League teams, and a number of others whose names are not recalled at present.

Many of the players who did not quite make the grade in the National Hockey League played professional hockey with Providence, Pittsburgh, Hershey, Springfield, and with better amateur teams across Canada.

And while our public was watching high class hockey, our young hockey players mingled in practice sessions with the imported men, and a whole new crop of well coached Islanders developed to the stage, where they could step into a hockey game anywhere and know what it was all about. Even after the Big Four team disbanded the influence of good coaching remained for years, and sound hockey technique carried our junior teams into the Canadian semi-finals on several occasions.

Thus we had such Island born players, as Bucko Trainor, John Squarebriggs, Bert Steele, Tarkey Whitlock, Bucko Whitlock, Tick Williams, Mousie Dowling, Ab MacKinnon, Oliver MacEachern, and a dozen others holding positions with good teams all over the United States and Canada. It is not too much to say that many of these boys because of their connection with hockey hold good paying jobs today. So although the town paid for it's experience with big time hockey, nevertheless some of our youngsters received dividends and certainly our people saw the best hockey in the world at the time.

**IN MEMORIAM**


**MRS. NORMAN P. MACPHERSON**

There passed away in her home at Kilmuir on May 16th, Mrs. Norman P. MacPherson in her 75th year. The late Mrs. MacPherson had been in poor health for several years, but her illness, accompanied at times with much suffering, she bore with beautiful christian patience, and all the friends who visited her found her cheerful and resigned to God's will. Mr. and Mrs. MacPherson had had been married fifty-four years, and during which years, she had been a wonderful home-maker, so that the picture of the "Ideal Woman" in Proverbs is true in her case, and it can be said: "Her children arise up and call her blessed; her husband also and he praiseth her." The friend and the stranger received a warm welcome and true Highland hospitality in the home. She gave her support to every worthy cause in the community. Because of her beautiful consecrated life, her keen knowledge of the Bible and her bright intellect, she rendered invaluable service for many years in the Kilmuir Sunday School and Bible Class.


Impressive funeral services, very largely attended, were held in the Kilmuir Church and conducted by the pastor, Rev. A. C. Fraser, assisted by Rev. F. N. Young of Montague who read the Scriptures and by Rev. Donald Nicholson who led in prayer. Favourite hymns were sung and Mrs. W. A. Bruce sang a solo, "The City Foursquare." Burial was in the Valleyfield Cemetery.

Besides her husband there survive four sons, Peter of Brighton, Mass.; Dan of Parkdale, N.S.; John and William of Kilmuir. Three daughters, (Florence) Mrs. Rufus Beers of Framingham, Mass.; (Margaret) Mrs. George L. MacLeod of Brantford, Mass.; and (Sadie) Mrs. Rev. Donald Nicholson of Brookfield, P. E. I. The whole family were with their mother during the last week of her illness. Also one brother Alex Beaton of Brooklyn, P. E. I. survives.

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**CARD OF THANKS**

Mr. Norman P. MacPherson and Family wish to express their sincere thanks to neighbours and friends for their many acts of kindness during their recent bereavement; also to those who sent flowers and messages of sympathy.

**Now Many Wear**  
**FALSE TEETH**  
With More Comfort  
FASTEETH, a pleasant alkaline (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort, just sprinkle a little FASTEETH on your plates. No gummy sores, nasty taste or feeling. Checks "plate odor" (denture breath). Get FASTEETH at any drug store.

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A WEEKLY INFORMATION SERVICE



MONTREAL, June 15th.—Weddings—showers—birthdays... all red letter days are "right" days for cake decorated to suit the occasion. But make sure it's the best cake ever—by using the finest ingredients! Ingredients such as SWANS DOWN CAKE FLOUR, the cake flour that's sifted over and over again until it's 27 times as fine as ordinary flour. Not party cakes alone—but all cakes—are better made with Swans Down. Don't just take my word for it that Swans Down is a wonder-worker (though I've proved it to myself over and over again!). TRY Swans Down—the very next "gala occasion" cake you bake!

**Happy Job Suggestion For Your Daughter!** Interesting, well-paid work in the BANK OF MONTREAL offers just those advantages that a girl most appreciates when she's starting out to earn her living. There's a good opening salary and all members of the B of M staff enjoy the benefits of Group Accident and Health Insurance. Hours are good, too—and the bank is a clean, pleasant place to work in. But what your daughter will probably enjoy most is the personal nature of the job. In most B of M offices, she'll be in constant contact with the public—meeting people and helping them all the time! She'll be working, too, with other women who enjoy their jobs and take a pride in their profession. Speak to your daughter about this wonderful job opportunity the B of M and have a word with the manager. He'll be glad to tell her more about the work and its opportunities.

**Here's A Salad your husband will rave about —** particularly when you make sure of its good taste with **HEINZ MAYONNAISE**! Heinz Mayonnaise—a skilful blend of vegetable oils, vinegar, eggs, salt and spices—is the flavour "star" of many a salad. Try it with this one:—  
**BEANS-IN-TOMATO SALAD**  
1 cup drained Heinz Oven Baked Red Kidney Beans  
2 tbsps. minced onion  
1/4 cup chopped celery  
2 tbsps. Heinz Mayonnaise  
1 tbsps. Heinz White Vinegar  
Salt to taste  
2 medium tomatoes  
Combine first six ingredients. Scoop out centre and salt inside of tomatoes. Add bean mixture. Chill. Serve on watercress. Serves 2.

**Lady, Be Good To Your Eyes!** They're precious—they're well worth pampering when they're tired and strained! So at first sign of eye fatigue, soothe your eyes with the cool refreshment of MURINE. Best idea, of course, is to make a daily habit of Murine. Don't wait 'til your eyes complain... keep them rested with two drops of Murine in each eye—night and morning. I've found this is a particularly good idea these summer days of sun-glare and wind! You see, Murine's skilful blend of 7 ingredients cleanses and soothes eyes that are tired... relieves that weary, used-up feeling! That's why I urge you to ask your druggist today for Murine!

**Lemon Pie** is not only extra-delicious, it's extra-easy to make when you make it with **DURHAM STARCH**. For the makers of this favourite corn starch know that a handy-to-handle package helps make cooking a pleasure. So they've designed a package that's a pleasure to open! Just pinch the top and roll back—no fumbling with a knife or other sharp instrument to open it! Inside you'll find "Durham" carefully protected in a paper bag. Then, when you've finished using it, you'll find the lid and your corn starch will be protected completely from dust, 'til the next time you use it. And, for the best lemon pie you've ever tasted, just follow the *Ann Adams* recipe on your Durham Corn Starch package!

**Growing — Growing — Grown** to healthy young manhood... your son gets bigger and better every day. No wonder Dad Sister admires him! Food, fresh air and healthy habits all help to make a fine young man of him. That's why I'd like to tell you about a diet that's "I've made" wonderful-tasting, nutritious **SUNWHEAT BISCUITS!** For building strong bones and teeth... the Vitamin D content of SunWheat Biscuits has been increased by direct irradiation with ultra-violet rays! What's more, each SunWheat Biscuit contains calcium, phosphorus and other valuable food elements. Yes, SunWheat is ideal for growing youngsters. They're a treat and a health food, too! So remember—when your children are hungry between meals or at bedtime, McCormick's SunWheat Biscuits are the perfect answer!

**Lucky The June Bride** who cooks her first meal in her new home on a **FRIGIDAIRE ELECTRIC RANGE**... like mine! She'll love its Lifetime porcelain finish and smooth flowing lines that make it so easy to keep sparkling clean. She'll rave about the huge size of the Even-Heat Oven... the smokeless-type Broiler... the Triple Duty Thermostat that is a deep-well cooker, a small oven and an extra surface unit all in one! The new Radiant Surface Units will be a blessing to her, too. They're broader, easier to clean... and have five precision heats from "high" to "simmer". Baked or "softened" in the kitchen, why don't you take my tip and see the latest electric ranges that bear that famous Frigidaire name? Like Frigidaire Refrigerators, they're made only by General Motors.

**Folks Just Never Seem To Get Enough** of this popular summertime beverage... deliciously refreshing iced-tea-with-lemon! So make a "one day's supply" of iced tea for your family or guests to drink when they please. And be sure to keep a supply of luscious lemons always on hand. For you'll find that the tangy, zestful flavour of lemons "does things" for your iced tea! Cut them in thick, juicy wedges and put on the side of each glass! But, remember—lemons are best when they're **SUNKIST CALIFORNIA LEMONS!** They're the finest, juiciest grown!

**A Real "Furniture Find" For Your Favourite June Bride!** It's Goodyear "AIRFOAM" cushioned furniture... the newest, brightest news in home furnishings! And no wonder! For this incomparable foam latex cushioning is so buoyant, so resilient, so restful... it adds unbelievable comfort to any chair, sofa or bed! Goodyear "Airfoam" keeps its original shape years longer... always has that trim, well-tailored look! It's cool—it's clean... for it's moth and vermin repellent—dustless and lintless—a real relief to allergy sufferers! All good reasons why Goodyear "Airfoam" cushioned furniture is a wonderful gift for a bride... and to find out more about this furniture "find"—simply write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your FREE COPY of the amusingly illustrated "Goodyear Airfoam" booklet!

**Begin Today To Save For This Wonderful Bargain Offer!** Just look what you can have for half price and less!... famous Wallace Brothers Silver Plate—6 Teaspoons (\$3 open stock value) for just \$1.49 and Libby's Evaporated Milk labels—10¢ a 2-Piece Set of 8 Teaspoons (2 dozen spoons, 6 forks, 6 knives) (\$15 open stock value) for only \$6 and 2¢ Libby's Evaporated Milk labels!—all in the beautiful "Laurentian" pattern exclusive with this Libby offer! (Labels from both large and small tins are acceptable for both offers.) Use LIBBY'S EVAPORATED MILK whenever your recipe calls for milk—use it in your tea and coffee—and for baby's formula! Libby's contains all the nutrients you expect from fresh, whole milk plus added Vitamin D! So start to use Libby's now—and, for your silverware, send your Libby labels and money order to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.I

**HOLSTEIN MEETING**

The annual meeting of the P. E. I. Branch of the Holstein Friesian Association will be held Tuesday, June 20th at 10:30 a.m. in the Fox Pavilion of the Provincial Exhibition Association. Following the above meeting the P. E. I. Superior Holstein Bull Club will hold its annual meeting. Holstein Breeders keep this date in mind and be present if possible.

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| <b>AYLMER PORK &amp; BEANS</b> , 15 oz. tin 15c; 2 for . 29c | <b>Sunlight SOAP</b> 10 cakes \$1.00         |
| <b>RINSO</b> , large pkg. .... 23c                           | <b>Shredded COCOANUT</b> Bulk, lb. 49c       |
| <b>BIG 5 CLEANSER</b> , 3 for ..... 16c                      | <b>CORN SYRUP</b> 2 lb. tin 29c              |
| <b>JAVEX</b> , 16 oz. bottle ..... 26c                       |  |
| <b>CERTO</b> , bottle ..... 10c                              |  |
| <b>JAR RINGS</b> , pkg. .... 39c                             |  |
| <b>SWANSDOWN CAKE FLOUR</b> , pkg. .... 25c                  |  |
| <b>KELLOGG'S ALL BRAN</b> , large pkg. .. 25c                |  |
| <b>MINUTE TAPIOCA</b> , pkg. .... 19c                        |  |
| <b>TALISMAN MARMALADE</b> , 24 oz jar ..... 32c              |  |

**GIANT** 5 lb. bag 45c

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96 Count **Eating APPLES—** GRAPEFRUIT, 3 for . 29c Doz. .... 49c

344 Count **ORANGES**, doz. .... 35c 3 Doz. .... \$1.00

**HEAD LETTUCE**, ea. 23c **CELERY**, head ..... 19c

ALSO TOMATOES, NEW SPINACH, CUCUMBERS, NEW LEAF LETTUCE, CANTELOUP, NEW CARROTS, NEW CABBAGE, CRANBERRIES, Etc.

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**KEEPING MILK PRODUCTION RECORDS**

OTTAWA, June 14.—Keeping a milk production record is almost a must for the efficient management and improvement of a dairy herd. Milk yields differ with different cows and what are thought to be good producers, often prove to be a disappointment when put to the acid test of a production record.

At the Experimental Farm, Napapan, N.S., each milking of every cow is weighed and recorded. And J.G. Crowe of the Farm considers it is time well spent.

It makes for greater efficiency in feeding, as cows are fed grain according to their production. It soon gives definite knowledge of the profitable producers and provides a sure guide for the early disposal of the boarders. Daily milk weighing helps to detect sickness and also faulty milking, either by machine or hand. Often serious trouble can be avoided by giving special attention or treatment, when an unusual decline in milk is observed.

Above all, milk production records are a necessity in carrying out a herd improvement program. This can only be done successfully when heifers from the highest producing cows are kept for herd replacements. Records are a means of determining the ability of herd bulls to sire daughters of merit.

ALDEBURGH, Suffolk, England — (CP) — Seven drinking fountains here are to be preserved as "buildings of special interest."

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Kem-Glo saves you money because it needs no primer or undercoat! (even on raw wood, wallboard and plaster). It covers most surfaces in one coat—ordinary enamels require an undercoat plus one or more coats of enamel.

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11 colours... including "Stay White" White, plus 5 trim and accent colours.

**KEM-GLO** *Miracle Wall Finish*