

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Shoes

WELCOME TOURISTS

LePAGE
SHOE CO.

"The Home of Good Shoes Since 1927"

Charlottetown's most exclusive shop - - - specializing in
AUTHENTIC TARTANS

Skirts - Bermudas - Strides - In Imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.
79 Grafton Street

A "MUST" - - - a visit to
STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

WESTERNER MOTEL and RESTAURANT
Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

FILMS
All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim goggles & fins

PRESCRIPTIONS PROMPTLY FILLED
Dial 3237

FOLEY'S DRUG STORE
309 Water St. S'ide

WELCOME TOURISTS TO P.E.I.

WELCOME TO OUR ISLAND

TOURISTS
Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peters Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvey, Stanhope and Brackley beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodlough Beach and other points of interest. This tour also includes . . . a stop at Rustico, "an Acadian fishing village."

Phone 4-9866

Be Sure to Go Dining at
MILTON'S OLD SPAIN

"Where most People Prefer to eat."
DIAL 4-7653

Kent St. Ch'town

FOR YOUR VACATION NEEDS

Janica Swinburn, Travel Specialist

Marriott Mill Ltd.
Summer Side

Enjoy a camping trip to one of the Island's many provincial parks.

HOSPITALITY CORNER
SOURIS
JOSEPH PAQUET MGR.

MOTEL
Deluxe Accommodation
Sea Food and Steaks our Specialty.
3 miles from Montague
AWAY DINING ROOM

For good food and Car Service. Open from 8 a.m. till 2 a.m. Our name is our motto.

HOSPITALITY CORNER
SOURIS
JOSEPH PAQUET MGR.

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town

HARNESS RACING

IN THE KENTUCKY OF CANADA
THIS WEEK'S RACE DATES
AUG. 22 and 24 at 8.30 p.m.

The Charlottetown Driving Park and Provincial Exhibition Association

SHORE ACRES MOTEL
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1 1/2 Miles from Corwall on Route 19

Regular Dances ROLLAWAY CLUB
CHARLOTTETOWN

Mon., Wed., Fri. and Sat. Music by "Tremtones" 9:30 - 12:30

Tues. and Thurs. Record Hops 9:30 - 12:30

• Afternoon Hinge Wed., Fri., Sat. 7:30

• BOWLING Mon. to Sat., "Automatic Pin Setters"

LARRY'S
The Home of Good Food

- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-8415

Larry's Restaurant
Cor. Weymouth and Grafton

HILLSIDE INN HOTEL
MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lanchoes Full Course Meals Banquets and Dinner Parties

DROP IN AT JOHNNY'S
For The Finest Meal In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

JOHNNY'S FISH & CHIPS
22 Weymouth St. Ch'town

GAUDET'S Tourist Lodge

Near Sandy Beach Tignish, P. E. Island

Phone 66

Accommodations - Meals

F. GAUDET, PROP.

FOR THE BEST IN MEALS BE SURE AND CALL AT **MORELL DINEE** and try the finest foods that will satisfy your appetite.

MORELL DINEE
Carl MacAdam, Prop.

MR. TOURIST:
We can supply all your drugs and prescription needs. Call on us.

REDDIN BROS. DRUGS
123 Richmond St.



TENTING AT NATIONAL PARK

Moore & McLeod Ltd.

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR
- HOUSE FURNISHINGS
- TARTANS
- WEDGWOOD
- SOUVENIRS

Quality merchandise

Moore & McLeod Ltd.
Your Favorite Shopping Centre

115 QUEEN ST. CHARLOTTETOWN

on your way to the NATIONAL PARK stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily till 10 p.m.
St. Peters Rd. Parkdale

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

Let's All Go To The **Dairy Queen**

For a Fresh Frozen Treat
Sundaes Milk Shakes
Banana Split Soda
On Trans-Canada Highway
Route 1 One Mile Inside City Limits

TOURISTS
we invite you to stay at the **Loch Dhu Haven Camping and Trailer Court**

Red Point 4 Miles East of Souris

MILLER BROS. MUSIC DEALERS
DIAL 4-9355
Great George Street

BUYING FURNITURE for the FOLKS AT HOME?

Archer & MacDonnell Ltd.
Open 'til 9 every night
Dial 4-6315

PETER PAN DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN
Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

WELCOME TOURISTS
Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S
Kent Street across from Eston's

the finest shops to be seen on P. E. I. are at the

Drive In Theatre
Brackley Pt. Road
Route 15
Show Nightly at Dark
Come Enjoy Yourself!

TOURISTS SHOP FOR
Island Tartans
Harris Tweeds
All wool sweaters

Dove's
Men's Wear
Good Taste in Fashion Costs Nothing Extra.

WE RENT
Televisions, Fridges, Washers, Stoves

WE SELL
Toys, Furniture, Tires & all Appliances large & small.

PIRESTONE HOME & AUTO CO. Ltd.
Montague Phone 45 for Reservations until June 15th, Sun Phone 858-3161.

Cash & Carry ICE

For Your cooler, or at the Beach or your social evenings.

FREE Coffee Mugs with every Licence Sold Here

S. R. Johnston's
FINA STATION
St. Peter's Rd. Parkdale
"On Your Way to Brackley Beach"

Wheel of Fortune Lodge

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.
Phone Souris 78-3
MRS. HARRY FRANCIS

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

ISLAND GRILL
Queen St. Ch'town

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9028 or 4-8418

BOWLING

Come in and bowl at our new modern Bowling Lanes. 16 lanes, all equipped with automatic pinsetter . . . Air Conditioned Bowling Lanes and Restaurant.

Basilica Recreation Centre
260 Richmond St. Ch'town

• souvenirs
• gift
• novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

Perfect for Picnics

BUCKET OF DOW'S KENTUCKY FRIED CHICKEN
3 PIECES \$3.95
5 PIECES \$4.95

SMALL BUCKET
Serves 2 to 4 \$2.50

Dove's RESTAURANT
Grafton St. Ch'town

BEFORE the wool comes to Condon's Woolen Mill

AFTER it has been to Condon Woolen Mill

Visitors Welcome

- Yarns
- Blankets
- Auto Ropes
- Island Tartan Blankets

Made of 100% Virgin Wool

WM. CONDON & SONS
Queen St. Dial 4-9713
Charlottetown

ABEGWEIT YACHT CLUB
DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Abers Wed. Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

TOURISTS
For Your Groc., Fruits & Veg.

S.N. KAYS
87 Pownall St. Ch'town

Complete FISHING INFORMATION

- Fly & Bait Supplies
- Rod and Reels
- License Sold Here

THE BIKE SHOP
Great George St. Ch'town

ICE

For Your Picnic Needs

MacLEAN'S GROCERY
Windsor, P. E. I.

ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds Telephone Hunter River 31-11 Prince Edward Island

RIVER VIEW ESSO SERVICE
13 Miles from Borden
CRAPAUD, P.E.I.

J. & S. Store Ltd.
infants to teens speciality store

- authentic viennese tartans
- other exclusive lines for children & teens

Water Street Summerside

The Fabric Shop
Water St. S'ide
Tartans and other assorted materials.

PATTERSON'S

- Jewellery & Gifts
- English China
- Irish Belleek
- Quality Souvenirs

115 Kent St. Charlottetown

E. REYNOLDS
Radio & TV Sales & Service
Phone 75, Murray River, P.E.I.

We have available a large selection of fully recommended TV sets of various makes. Ideal for use in summer cottages. Priced low in summer cottages. Priced low in summer cottages. Priced low in summer cottages. We also responsible to full time. We also responsible to full time. We also responsible to full time.

PHONE 894-8506
And Place Your Message in Front of the Thousands of Tourists Visiting P.E.I.

SOUTHPORT COUNTRY CLUB

- GOLF SWIMMING
- TENNIS
- ARCHERY
- AIRPORT REFRESHMENTS

Phone 4-9815

NORTH RIVER Drive-In

3 miles from Ch'town on the Trans-Canada Highway to Borden.

Kennedy's

... ladies' fashions of distinction

One sixty-six Queen Charlottetown

CHINESE FOOD

LOTUS CAFE

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

78 Lower Queen Dial 4-9010 Charlottetown

ED CLINTON GIFT & PHOTO SHOP

For Your Photo Needs Call ED CLINTON Souris West