ON THE AIR

THURSDAY

CFCY-TV

10.00 a.m.—Musicale
10.30 a.m.—Our Business of Farming
11.30 p.m.—Sign Off
1.30 p.m.—Musicale
2.00 p.m.—Password
2.30 p.m.—Scarlett Hill
3.00 p.m. Take Thirty
3.31 p.m.—Friendly Giant
3.45 p.m.—Mr. Rogers
4.00 p.m.—Mr. Piper
4.30 p.m.—Today at Home
5.01 p.m.—Razzle Dazzle
5.30 p.m.—Music Hop
6.00 p.m.—Yogi Bear
6.31 p.m.—Gazette
7.01 p.m.—CFCY TV News
7.15 p.m.—Keyboard Melodies
7.30 p.m.—Hancock
8.00 p.m.—Dr. Kildare
9.00 p.m.—Lucy
9.30 p.m.—The Serial
10.00 p.m.—Grindl
10.30 p.m.—Parade
11.00 p.m.—The Untouchables
12.00 p.m.—CBC TV News
12.13 a.m.—Local Weather
12.14 a.m.—Sign Off

CKCW-TV

10.25 a.m.—Station Sign On
10.30 a.m.—Our Business of Farming
11.30 a.m.—Station Sign Off
12.25 p.m.—Station Sign On
News, Weather, Sports
2.30 p.m.—At Home With
Helen Crocker
3.00 p.m.—Take Thirty
3.30 p.m.—The Friendly Giant
3.45 p.m.—Mr. Rogers
4.00 p.m.—Mr. Piper
4.30 p.m.—Romper Room
5.00 p.m.—Razzle Dazzle
5.30 p.m.—Yogi Bear
6.00 p.m.—Supper Club
6.15 p.m.—Television News
6.25 p.m.—Supper Club
6.35 p.m.—Weather
6.40 p.m.—Supper Club
6.55 p.m.—Sports
7.00 p.m.—Dick Powell Show
8.00 p.m.—Dr Kildare
9.00 p.m.—Lucy
9.30 p.m.—The Serial
10.00 p.m.—Grindl
10.30 p.m.—Parade
11.00 p.m.—Burke's Law
12.00 a.m.—CBC TV News
12.15 p.m.—Viewpoint
12.20 p.m.—Lionel Network News
12.25 a.m.—Sign Off

CFCY RADIO

THURSDAY

6.28—Sign On
6.30—New & Weather
6.35—Country & Western Roundup
6.55—News & Weather
7.00—Hebrew Christian Hour
7.15—Country & Western Roundup
7.30—News & Weather
7.35—CFCY Farm News
7.41—Country & Western Roundup
8.00—News
8.11—Weather
8.15—Country & Western Roundup
8.45—Weather
8.50—Atlantic News Roundup
8.58—Thought for Today
9.00—CBC News & Voice Report
9.10—Preview Commentary
9.15—Notes & Music
9.27—Matinee Musical Charades
9.30—Notes and Music
9.55—Notes & Music
9.55—What's The Song
10.00—News & Weather
10.40—Mr. Co-op Program
10.50—Notes & Music
11.00—News Headlines & Weather
11.05—News & Views on Groceries
11.20—Notes & Music
11.27—Matinee Musical Charades
11.30—Notes & Music
11.45—Bulletin Board
11.50—Notes & Music
11.55—Atlantic News Roundup
12.00—Weather
12.05—Town & Country Time
12.30—News & Weather
12.43—P.E.I. Road Report
12.45—Town & Country Time
1.00—Weather & N.S. Road Report
1.05—What's On Tapp—CBC
1.45—Cafe Variety
2.00—New & Weather
2.05—Tops In Country and Pops
2.27—Matinee Musical Charades
2.30—Tops in Country and Pops
3.00—News Headlines & Weather
3.03—Trans-Canada Matinee CBC
3.30—Tops In Country and Pops
4.00—News Headlines & Weather
4.03—Canadian Roundup CBC
4.10—Tops in Country and Pops
4.30—The Outports
5.00—News & Weather
5.05—Matinee Musical Charades
5.08—The Outports
5.25—Marine Weather
5.28—The Outports
6.00—News & Weather
6.15—On Parliament Hill CBC
6.20—Sports Parade
6.30—Tonight's Music
7.00—Back To The Bible
7.30—News & Weather
7.45—Program Schedule
7.46—Red Cross Program
8.10—Tonight's Music
8.58—News Headlines and Weather
9.00—Soundings—CBC
9.30—CBC Strings—CBC
10.00—National News CBC
10.30—Chicho's Place
11.00—News & Regional Weather
11.05—Starlight Serenade
11.30—News Headlines & Maritime Weather
11.35—Starlight Serenade
12.00—News, Reg. Weather & Sports
12.05—Sign Off

CBA

THURSDAY

6.00—The Gerry Fogarty Show Part 1
8.00—News & Inland Weather
8.15—Maritime Sportscast
8.21—The Gerry Fogarty Show Part 2
8.45—Max Ferguson Show
9.00—CBC News & Direct Reports
9.10—Preview Commentary
9.16—A.M. Chronicle
10.15—Playroom
10.30—To Market with Music
11.00—CBC News
11.05—Shirley Brett
11.15—For Consumers
11.20—Record Album
11.30—The Archers
11.45—Devitt Drops
12.00—Jamboree Junction
12.15—Tennessee Ernie Ford
12.30—Maritime Farm B'cast
1.00—CBC News & Inland Weather
1.15—What's On Tapp
1.45—Time Out For Melody
1.59—D.O. time Signal
2.00—Time Out For Melody
2.15—Atlantic School B'cast
2.45—John Drainie tells a story
3.00—CBC News
3.03—Trans-Canada Matinee
4.00—CBC News
4.03—Cdn. Roundup
4.10—Music in the Air
4.30—Countdown
5.00—Maritime Fish B'cast
5.20—Tempo
5.40—CBC Notebook
6.00—CBC News & Inland Weather
6.15—On Parliament Hill
6.20—Comment On P.E.I Legislature
6.30—Music In The Evening
7.15—Byline
7.20—Marine Weather & Musical Interlude
7.30—Business Barometer
7.35—Maritime Magazine
8.00—Assignment
8.30—Radio International
9.00—Soundings
9.30—CBC Strings
10.00—CBC National News Roundup & Speaking Personally
10.30—Chicho's Place
11.00—Symphony Hall
12.00—Sports Scores, Inland Marine Weather
12.15—Best of Dixie
12.45—Music In The Night

Program-Rating Count Said Revolutionary

By RALPH DIGHTON

HOLLYWOOD (AP)—Discovery of a new way of counting how many television sets are turned to a particular show could revolutionize the controversial program-rating industry.

Its inventors say the system, which involves trucks with revolving circular antennas that pick up signals from each home set as they roll down the street, will make obsolete rating methods using telephone interviews, diaries kept by pre-selected viewers and recorders attached to sets.

James L. Tanner, who with his brother Thomas and his father Charles operates a small electronics company in suburban Wilmington, says negotiations are under way to sell the survey system to a program rating company.

Tanner says his system can sample thousands and that no viewer will know he is being sampled.

One of the few outsiders who has seen the device, Frank Champion of ABC television's transmission engineering department, says: "I haven't felt so strongly about anything since the advent of videotape. There is no question about it working—it is very accurate."

SETS ARE TRANSMITTERS

The device works on the principle that each home television set is in one sense a transmitter as well as a receiver. The signal the set picks up from the broadcasting station is converted into a beam of electrons that activate the screen in the tube.

The make-up of this beam differs according to the program.

The revolving antenna on the truck is so sensitive that it can pick up scattered signals from the beam of electrons at a distance of 100 feet or more, Tanner says.

By electronically comparing signals given off by the set with signals transmitted from the station the device instantly identifies the channel to which the set is tuned.

Tanner said one truck can count 106 sets a minute cruising at 15 miles an hour.

Chou En-lai Cheered On Return To Peking

PEKING (Reuters)—Chou En-lai received a hero's welcome Sunday when he returned here by air to resume his duties as Chinese premier after a 14-country Afro-Asian tour which kept him out of the capital for three months.

Mao Tse - tung, Communist Party chairman, made one of his rare public appearances to stress the importance of the premier's tour, one of Communist China's biggest diplomatic offensives in years and described here as a "spectacular success."

Mao bareheaded and one of the few people at the airport not wearing an overcoat despite a cold wind, embraced Chou warmly. Mao, 70, appeared in the best of health despite rumors that he had been seriously ill.

His arm was lightly supported by an official as he walked past the crowds, acknowledging the cheers with smiles and waves of his hand.

Diplomats who saw him at closer range than correspondents said the official appeared to be guiding Mao rather than supporting him.

They assumed this was because of Mao's failing eyesight and noted he appeared to have some difficulty in recognizing people until he got close.

Thousands of flag-waving Peking citizens cheered, clapped and shouted slogans as Chou stepped from the plane which brought him from southwest China where he had been resting with Foreign Minister Chen Yi since they returned from Ceylon two weeks ago.

The crowds became almost hysterical when Mao, making his first airport appearance since last July when a Chinese party delegation returned from abortive bilateral talks in Moscow, appeared on the scene with other leaders.

Launching Of New Trawler Marks Boom In N.S. Fishing

By CAL HOLLOWAY

HALIFAX (CP)—The launching here Monday of the second trawler ever built at the Halifax shipyards is evidence of Nova Scotia's booming fishing industry.

The 362-ton Cape Royal is one of three trawlers that will be ready for the opening in June of Lunenburg Sea Products Limited's new $8,000,000 fish plant at Lunenburg, N.S.

The sister ship, the Cape Ann, was launched in January and the third will slip down the ways next month. The three side-trawlers when outfitted will be worth $2,000,000.

The 141-foot long vessels are designed for refrigeration and each has an 8,000 cubic feet capacity.

The company's present plant at Lunenburg, with an annual production of about 40,000,000 pounds of fish, is supplied by eight trawlers. It is expected the number of vessels will have to be doubled to keep pace with the new streamlined plant that will process about 80,000,000 pounds a year.

The sprawling plant, largest in North America, covers 5½ acres of its 10 acre site. It will have continuous facilities to take fish from the trawlers, process them and then boot them out at the other end of the plant in fancy packages ready for North America's supermarkets.

About 500 employees will be needed to operate the new building, compared with 350 for the old one.

Lunenburg Sea Products is a subsidiary of National Sea Products Limited which operates seven plants in Nova Scotia, two in New Brunswick, and one in Newfoundland, Tampa and Maine. Head office is here. Sales for 1963 totalled $27,000,000, highest in the company's history.

Previously handled as a division of the trade and industry department, the fishing industry was given its own department this month.

E. A. Manson, former trade and industry department minister who was appointed first fisheries minister, said if the fishing industry continues to grow it would be "outranked only by secondary manufacturing in importance to the province's economy."

Landed fish last year was worth $35,000,000, an increase of $3,000,000 over 1962. Two years ago the landed value of fish was less than $25,000,000.

Factors contributing to this fishing boom include the development of modern equipment for the fisherman. This was made possible through federal transport subsidies and provincial loans.

One of the main responsibilities of the new fisheries department will be the fishermen's loan board which handles more than 200 applications for loans annually.

Last year the board made loans totalling more than $4,000,000. This money was for construction of boats and the purchase of new gear.

Sugar Prices Cut 20 Cents

MONTREAL (CP) — Three major Montreal sugar refineries here reduced the wholesale price of sugar by 20 cents to $12.70 for a 100-pound bag.

The last price change by the three refineries, Canada and Dominion, St. Lawrence and Atlantic, was a 15-cent increase Friday to $12.90 a 100-pound bag.

This means that prices which formerly varied between 70 and 73 cents for a five-pound bag and $1.20 and $1.43 a 10-pound bag now will settle at 70 cents and $1.39 respectively.

DO WITHOUT

British connoisseurs of food haven't been able to dine on quail since importation or sale of the bird was banned in 1937.

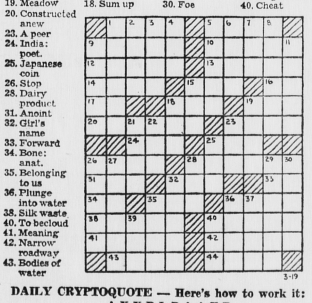
RIPLEY'S BELIEVE IT OR NOT

DAILY CROSSWORD

ACROSS
1. Epochs
5. Extent of canvas
9. Trap
10. Arctic dwelling
12. Composition for parts
13. Pert. to the throat
14. A game fish
15. Definite article
16. Iron: syn.
17. Plural ending
18. Stolen
19. Meadow
20. Constructed anew
23. A peer
24. India: poet.
25. Japanese coin
26. Stop
28. Dairy product
31. Anoint
32. Girl's name
33. Forward
34. Bone: anat.
35. Belonging to us
36. Plunge into water
38. Silk waste
40. To becloud
41. Meaning
42. Narrow roadway
43. Bodies of water
44. Confront

DOWN
1. To enclose in a box
2. Wharf inhabitants
3. God of war
4. Clique
5. Deep breaths of sorrow
6. Malaria-like illness
7. Sick
8. A kind of flat shoe
9. Serious
11. Mountain nymph
15. Fasten
18. Sum up
19. Solitary
21. Kind of factory
22. Insect
23. Famous Virginia family
25. Timid
26. Walks: colloq.
27. Passageways in a theater
28. Vehicle
29. A council: Russ.
30. Foe
32. Ponders
35. Mountain in Thessaly
36. Erase: print.
37. Not working
39. Single unit
40. Chee

Yesterday's Answer



3-19

DAILY CRYPTOQUOTE — Here's how to work it:

A X Y D L B A A X R
is L O N G F E L L O W

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophies, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

QIJZB JPQBJPDB CFLOQ; QCSI KFLQSP ZFFNCR DCJWNQ.—FYILKY RSAPU

Yesterday's Cryptoquote: LAW IS WHATEVER IS BOLDLY ASSERTED AND PLAUSIBLY MAINTAINED.—AARON BURR

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OUR BOARDING HOUSE MAJOR HOOPLE

CONTRACT BRIDGE

By B. JAY BECKER

North dealer.
Neither side vulnerable.

NORTH
♠ 963
♥ A 10 9 6 3
♦ 7
♣ A K 8 6

WEST
♠ K 7 2
♥ J 7
♦ Q J 9 3
♣ J 9 5 3

EAST
♠ 10 5
♥ Q 8 4
♦ 10 8 5 4
♣ Q 10 7 2

SOUTH
♠ A Q J 8 4
♥ K 5 2
♦ A K 5 2
♣ 4

Opening lead— queen of diamonds.

Yesterday I wrote about a lucky hand that Mrs. Dorothy Hayden and I played which helped us to win the national Blue Ribbon Pair championship in Miami Beach last December.

Here is another hand we played where straightforward bidding got us to the best contract and brought us a good match point score.

Mrs. Hayden (South) responded to my heart bid with a jump to two spades, thus showing a very good hand and at least a mild interest in reaching a slam contract. After I bid three clubs, Mrs. Hayden showed heart support by bidding three hearts.

My three spade bid was intended to show not only support for spades but also to identify my shortage in diamonds (since I had by now bid three suits). Mrs. Hayden launched into Blackwood, and, after learning that I had two aces and one king, she contracted for six spades. She lost only spade trick and easily made the slam.

Strangely enough, we got 14 out of the 17 match points it was possible to score on a board. Obviously only several other pairs got to six spades at the 18 tables where the hand was played.

This was rather surprising, since you would think that in a field including many of America's top bridge players more pairs would have found the best contract. Apparently something went wrong with the bidding at most tables and the slam in spades was not reached.

Quite a few pairs did bid a slam, but they unfortunately chose six hearts as the final resting place instead of six spades. Six hearts could not be made, since North had to lose a heart and a spade in that contract.

There was no heart loser when spades were trump because declarer could discard a heart on one of dummy's high clubs. Six tricks were able to ruff two diamonds in dummy and thus make twelve tricks.

GRANDMA

MICKEY MOUSE

SECRET AGENT X-9

ETTA KETT

NUBBIN

HENRY

MUGGS & SKEETER

JOE PALOOKA

THE LONE RANGER

L'IL ABNER