

Management in the Eighties

by Holly MacDonald

The University of New Brunswick hosted the Atlantic Business Schools Conference this past weekend. Six UPEI students; Ivan MacArthur, D.J. Walling, Ian MacKinnon, Sharon "SnowLady" MacDonald, Ian Vessey, and Holly MacDonald attended.

The conference theme was "Management in the Eighties". The format consisted of several guest speakers. Krass Kestin, a Management Consultant from Florida gave a spell-binding speech on Management, the challenge of the 80's. Mr. Kestin, a psychologist defined the two outstanding challenges of the 80's as women in industry and the conservation of human resources. Mr. Kestin also provided helpful information about interviews and aptitude tests.

Bill Steeves, from N.B. Tel., an executive member of Management Accountants of Canada, gave a factual presentation. Mr. Steeves felt management in Atlantic region will be increasingly challenged. Mr. Steeves extended a plea for BBA and B Com graduates to stay in

the Atlantic region to fill the need for qualified managers.

Gordon Feeney, Vice-President of the Royal Bank of Canada, addressed the topic of problems faced by managers now and in the future. Feeney stated too many people become superficial managers. The Hon. Robert Howie, Development critic in Parliament gave an interesting presentation on past and current socio-demographic trends and how they relate to the job market. The strongest job prospects for BBA graduates are for accounting and operations research graduates. Marketing majors have the poorest job prospects. The placement success rate for Business Administration graduates is 95%, while Arts majors have a 72% placement success rate. The potential labour pool in the eighties and nineties will decrease.

The Hon. Mabel DeWare, New Brunswick's Minister of Labour and Manpower gave an overview of government and manpower and interaction. Finally, Mr. Ed McAllister executive assist. to Grace Hartman, National

President of CUPE, provided insights with regards to the potential role of the Business graduate in industrial relations. Some of Mr. McAllister's experiences make the movie Norma Rae sound tame.

Of course the conference was not all work and all the delegates enjoyed themselves immensely at the social events. After talking to delegates from other business schools, it appears UPEI's Business Society is one of the better ones. No other Business

Society had as high a membership rate. Also most Business Societies seem to only sponsor pubs and have never attempted sport events. We do not want to sound smug, but it was a good feeling.

The conference was an unqualified success and we would encourage everyone to attend next years. The location is tentative either Halifax or St. John's. The UNB Business Society expressed a desire to host a national Business Schools' Conference next year, which could prove to be interesting.

Society Sketch

by Denise McGowan

The Business Society is booked up for the rest of the semester with such events as (1) cross-country skiing at Souris. Anson MacLaughlin promises you an excellent weekend in Souris from Feb. 13-15th, along with professional services (just guiding and lessons). Please someone sign up otherwise he'll be going ALONE.

(2) The poster is now up in Kelly for the 2nd Annual Business Society Funspill. You are to sign up under your year only. If it is filled, sign up as a spare, then you will be later placed in a class. If we cannot cater to everyone's needs on Feb. 27th, we will have another tourney, so it's first come, first served everybody.

(3) Get ready, iron your shorts, get out your halter tops, bikinis, and trunks cause it's coming soon. THE POOR MAN'S HOLIDAY PARTY. Yes, the Business Society

will once again furnish you all with the benefits of "Fun in The Sun" at an economical cost - here in The Barn. The date will be after the March break, so watch for signs.

Finally, we have some great news for our annual Businessperson's Dinner. Our speaker this year will be Mr. Ian Gray, the President of Canadian Pacific Airlines. Mr. Gray will be flying in from Vancouver to speak on April 1st. This promises to be another successful dinner, held again this year at the Confed. Centre. For those students who are unfamiliar with the Business Society Dinner, it is an annual event, whereby the Business people of PEI get a chance to enjoy a sociable and enlightening evening with the business students of the university. The tickets are expensive, however, the students' tickets are subsidized by other businesses. You are not a real business student until you attend this dinner. The tickets will be on sale in two weeks time.

Smoke Dope, See God

(ZNS)--If you can see God when you smoke marijuana, it may be legal. A U.S. Federal Judge has ordered the government not to destroy 26 tons of recently seized marijuana because it may have been destined for religious use.

Member of the Ethiopian Zion Coptic Church say that the 1260 bales of grass seized off the coast of Maine last October are holy. "The coptics believe they need to smoke marijuana in order

to see God," said an attorney for the Church. "They smoke an enormous quantity of it. They don't do it to get high. "They do it to raise their consciousness."

The U.S. attorney office, however, wants to destroy the weed because, according to prosecutor James Brannigan, it is difficult to keep more than 50,000 pounds of high-grade marijuana "secure".

Farmer George.

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