

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

FOURTEEN lucky, lucky women are going to get a marvellous Shoe Bargain! The Holman Shoe Department, Summerside, has only just Fourteen pairs of fine GRACIA SHOES originally priced 11.95 a pair AND GOING FOR but 5.99! Now let me tell you about these wonderfully comfortable daytime shoes. They're made of soft black kid in the oxford or gore pump style, smartly perforated for smart appearance. The heels are built up leather in cuban height. The only catch in it is . . . The sizes are 4, 5 or 6 in A to E widths . . . So, if you be one of the lucky women who wear one of these sizes — come a runnin' because you'll be getting a real bargain in foot happiness! Anyone who has worn Gracia Daytime Shoes knows their worth, and this is a golden opportunity — 11.95 shoe value for only 5.99 in Holman's Shoe Department Summerside.

DELICATE touches of softly glowing color add accent and highlight to your own or any home . . . that's why we are so intrigued with the beautiful pieces of BAVARIAN POTTERY we found in Holman's Both Stores China Departments. Delightful shades of green and cream that blend into gold and black. You'll love the appealing shapes and sizes — and the prices are amazingly reasonable . . . For a wee, fat vase the price is a mere 69 cents and from this they range up to 4.55 for a tall, graceful vase. Included in the array are candle sticks, candelabra, flatted bowls, slim pitchers and a galaxy of vases. Do come in and choose a piece of BAVARIAN POTTERY either for yourself or for a gift. They're in the China Departments of Both Holman Stores.

SOMETHING new in the way of PANTIES and I saw them in every store I went into in New York City! NY-BRIEF-LETS of finely knit spun nylon, full fashioned with a seamless crotch and elastic tops and legs. They are stretchy—come in one size to fit all sizes and shapes of derrieres! These Panties are in white only and they're priced 1.79 a pair. If you want comfortable, seamless, snug fitting Panties of serviceable, easy-to-care-for nylon make a bee-line to either Holman's Lingerie Section Summerside or Holman's Ladies' Shop in Charlottetown.

ADVENTURE in snug warmth without cloying weight! . . . Invest in a KENWOOD SLUMBER THROW woven feather-light of pure wool and sold in Holman's Dry Goods, Summerside, for 8.50. These cloud-soft Blankets are in the cozy 60 by 72 inch size with fringed ends. They are in three entrancing colors—scarlet, green or turquoise. You know, it is a proven fact that air spaces in a garment, fabric or covering make for extra warmth — therefore the open, loose weave of these Kenwood Slumber Throws makes for unsuspected warmth that you'd never dream was there when you feel the lightness of the Blanket. Truly an adventure in snug warmth! Kenwood manufactures another Blanket of this weave in a larger size with satin bound ends at 12.50. . . . You'll find both in the Dry Goods Department of Holman's Summerside Store.



# ONE STOP DOES IT ALL

*when you shop*

AT

# HOLMAN'S SUMMERSIDE

Your whole family can shop better in less time . . . At Holman's! Where it's only a few steps to everything for everybody . . . and for the home as well. Because you can choose from large selections in wider price ranges, you can get exactly what you want to buy at exactly what you want to pay. Shop around . . . Check prices . . . Compare values . . . You can always get the MOST for your money at HOLMAN'S! . . . Where everything you buy is backed by a solidly established reputation for quality and integrity.

Holman's recently enlarged Parking Space is for Your Convenience. Located at the East end to the rear of the Store, it makes Shopping at Holman's a real pleasure . . . Where ONE Stop Does It ALL!

**FREE PARKING**

Everything You Buy From HOLMAN'S — Both Stores — Is Backed By The Old Established "GUARANTEE of SATISFACTION"

**MORE CONVENIENT**

It's only a few steps to everything when you come to Holman's . . . Where you can shop more Departments, see a greater variety of merchandise and get more done better . . . quicker!

**GREATER SELECTION**

You enjoy complete "freedom of choice" when you shop at Holman's. You command such a large selection of merchandise in every line that you need never settle for anything less than the style, color or size that's just right for you!

**WIDER PRICE RANGE**

You can find your own price range when you shop at Holman's . . . No need to spend more than your budgeted figure to get what you want. Holman's offers more in all price ranges.

**BETTER VALUES**

Holman's Buyers personally comb the market for better values for you, and in addition Holman's has established Buying Offices in Montreal, New York and England. . . . So you are bound to get better values when you shop at Holman's.

**SHOP WITH CONFIDENCE**

Holman's specializes in famous brand merchandise . . . then Holman's goes one step further backing what they sell with their own reputation for honest values, double insurance of complete satisfaction for you when you shop at Holman's!

# YOU ALWAYS DO BETTER AT HOLMAN'S

