

A SITUATION OF UTMOST URGENCY... GREAT FALL STOCK SALE PRICED PRICES THAT SUFFER THE PANGS OF BITTER DESPAIR

**DEEP LACE TRIM
\$1.95 SILK SLIPS**

Gorgeous fresh, clean as a whistle 1.95 slips with lace trim bodice and 3 inch frothy lace trim hem! All sizes, but you know how the crowds gather at a Greendal sale, so come early **1.00**

Undoubtedly this is the Greatest of all Greendal's Fall Sales... but, let's not waste time in futile words... let's look at the Prices! Yes, prices that tell a story of the most devastating blow ever dealt New Fall Stock... Prices that cannot fail to stir the Island from end to end! Prices etched in the acid of bitterness.

YOU'LL GET THESE AND PLENTY MORE THURSDAY 9 A.M. A RESOUNDING PRICE-SMASH

<p>Ladies' BLOUSES</p> <p>Plenty sizes, plenty colors, plenty designs ready for a 9 a.m. give-away 1.00</p>	<p>Ladies' SNUGGIES</p> <p>Here they are in all sizes—it's a 9 a.m. bargain smash without equal in Canada 33c</p>	<p>2 to 6 SLEEPERS</p> <p>Kiddies fleece sleepers, various colors, you'll have to be early folks— They go 1.00</p>	<p>GOWNS, PYJAMAS</p> <p>Soft, cozy fleecy flannellette — regular price 2.95 and up — shop at 9 a.m. 2.00</p>	<p>Large BEDSPREADS</p> <p>Big double bed size—glorious Rayon Spreads — many colors—take'em away 2.49</p>	<p>4 to 14 SWEATERS</p> <p>All wool sweaters, priced 2.95 and up — coats, pullovers, sizes 4 to 14 1.88</p>
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LADIES' BRAND NEW DRESSES

Positively brand new fall styles swishy, new taffetas in plains, checks, plaids — a gorgeous array of new price-smashed dresses ready at 9 a.m. today **4.49**

YES, HERE'S NEW DRESSES TO 24.50

It's a Greendal Sale and that means values! Here's new dresses to 24.50 — velvets, wools, silk crepes — truly prices suffer the pangs of despair! Take'em away **7.88**

LADIES' PURE WOOL SWEATERS

Over 300 in the lot — brand new all wool cardigans and pullovers — all sizes, all colors of the rainbow — never, no never in all history such an utter price-smash **2.49**

Brand New 29.50 COATS

With the season barely started, Greendal's smash-out brand new, all wool beauties at 19.50 — superbly lined, chamois in interlined, this is indeed an all time price-smash **19.50**

Brand New 34.50 COATS

Look at the superb all wool English coatings — look at the dazzling new fall styles, look at the greatest coat value that ever swept the Island! yes, these brand new 34.50 lovelies go at **24.50**

Brand New 39.50 COATS

Well, folks, if it has to be — we'll do it in a hurry — you'll get our loveliest new fall coats to 39.50 — you'll get amazing new fabrics and styles — you'll get a give-away **29.50**

FUR COATS No room for Fur Coats so we've decided to close 'em out about half price - - Reg. \$295 Coats for \$189 - - Regular \$149.50 Coats **\$89**

LADIES' SUITS Beautiful New Suits to \$39.50 - - all wool Tartans, Plains and Worsteds - - It's an utter price-smash—so take 'em away **19.50**

MEN READ THE MOST AMAZING SALE PRICES IN YEARS! JUST READ

LEATHER PALM GLOVES. 39c... WORK SOX 34c... 75c DRESS SOCKS 49c... \$1 DRESS SOCKS 64c

300 MEN'S DRESS SHIRTS

Genuine fused collars in colors and plenty whites — Only 300 and we'll give'em away in a hurry! Ever hear of such a price? **1.49**

MEN'S 8.95 SWEATERS

Lovely 8.95 cardigans, some pullovers in the lot, many colors, many fancy designs — nowhere at no time have you witnessed such a give-away **5.00**

PLENTY PANTS TO 8.95

Yes, men, we'll give you plenty! Dark brown's, blue's, grey's — and we'll pass 'em out at the ordinary price overall! Pick what you like **5.00**

HERE'S PANTS TO 12.95

Truly wonderful fine Cravenettes, worsteds and coverts — yes, men, here's pants' to 12.95 — here's Canada's greatest pant value, bar none **7.95**

MEN'S HIP LENGTH JACKETS TO 24.50 Full hip length Jackets and Parkas - - - yes, the values go to 24.50 - - - so, it's the greatest smash of all time **12.95**

READ THIS ONE, PLEASE

Men's Bomber Jackets, fur collars, heavy quilted linings - - - sold nowhere less than \$12.95! You choose double Twill Gabardines or Luxury Satin — all sizes and colors **7.95**

MEN'S DOESKIN SHIRTS

Plain colors, handsome plaids - - - choose what you will, Greendal's pass out the greatest shirt value in the country! Yes, no catalogue, no store dare equal this **1.89**

MEN'S HEAVY WOOL PANTS

Heavy Wool Freize Pants - - - and at what a give-away price! Go ahead, search where you will, Greendal's know this defies one and all! Take 'em away, men, they're yours **3.98**

MEN'S COMBINATIONS

Men's soft, fleecy, Fall Combinations with long leg, long sleeves. What a sale price! What an unbeatable bargain - - - all sizes ready at 9 a.m. today - - - get yours early **2.19**

BOY'S HIP LENGTH JACKETS to 14.95 **QUILTED LINING 8.95** | **BOY'S PANTS to 4.95** Tweeds, Coverts Gabardines **2.98**

SMASH! MEN'S TOPCOATS

We've lined 'em up - - - Slip-on and Belted models - - - you carry 'em away at a price that suffers the pangs of despair! Yes, men, it's a price-smash that knows no equal **14.95**

All Wool GABARDINES

Genuine All Wool McGregor's English Gabardine Topcoats - - - beyond all question here is the greatest topcoat bargain of all time! All shades, all sizes, regular \$49.50 Topcoats **\$25.**

Winter Overcoats to 34.50

Yes, Men's \$34.50 Overcoats go in this sale at \$14.95 - - - we warn you to be early because this is a true "give-away" - - - you know how crowds flock to a Greendal Sale, so come early **14.95**

Take Men's Suits to 44.50

Yes, we'll pass 'em out at \$19.50 - - - don't bother coming if you think there's any, and we mean ANY equal in Canada! We're taking brand new Worsteds Suits to \$44.50 - - - we're placing 'em on the bargain rack at a price that defies all **19.50**

Take Men's Suits to 49.50

More words cannot describe the suit values you get at \$29.50 - - - you really have to see them! We're going to give you new Fall Suits to \$49.50 - - - you have to see them to realize their full value! This is truly a knock-out value **29.50**

Take Men's Suits to 69.50

The finest English fabrics. The finest hand tailoring, the newest styles - - - that's what you get at \$39.50! In fact you get Suit values to \$69.50 - - - now, we ask you if you're the man that likes hand tailored Suits - - - what more can you ask **39.50**

YES, USE LAY-AWAY
Yes even at Sale Prices you can use our Lay-Away Plan.

GREENDAL CO. LTD. 144-150 Great George

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