



GREEN ACRES MOTEL WILL IMPROVE TOURIST FACILITIES AT ST. ELEANORS

Growth is rapid in St. Eleanors

No village on P. E. I. of similar size showed progress that would compare closely with St. Eleanors during the past year. Situated between Summerside and the RCAF Station this village of 1,150 persons showed a gain of 250 during the past year, and at their annual village meeting this month approved a new high of almost \$40,000 in their municipal budget, and also authorized an expenditure of up to \$150,000, for the installation of a municipal water system. The progress of this community is reflected in the addition of 20 new homes that were privately built during the year, along with commercial projects that included a new garden centre, a new motel, the installation of a new street lighting system, a new trailer park, a new recreational centre, a new service station, and a new abattoir. In two other new developments during the year, the village appointed its own police officer, Herbert Murphy, and in another community first, established the first service club in

the district when a Lions Club was organized. This new club gave leadership to a number of community projects climaxed by the establishment of St. Eleanor's first community centre. Re-elected to his second term as chairman of the village commissioners, Earl Cannon, who also heads the Summerside office of the National Employment Insurance Commission, has played a very prominent role in the incorporation and progress of the St. Eleanors community.

Progress seen at Cardigan

The year 1961 was a year of extensive progress for Cardigan and the immediate vicinity. A new and modern motel was completed in nearby Roseneath

adding greatly to the tourist facilities in the area. Continuing the work on the campsite at Brudenell, the provincial government purchased the adjoining Gordon property and made a start at the construction of a golf course — the only one on the eastern end of the Island and prospectively a decided asset to Cardigan. The announcement that the Dominion Plowing Match will be held in the Cardigan area at nearby Dundas in 1964 points out still further increased activities in the field of tourist facilities in the immediate future. Turning to developments in the village proper, the opening of a new and much needed feed mill, a grocery store and a barber shop in conjunction with the beauty parlor contributed to the business growth. Some 1 1/4 miles of asphalt paving were completed within the village this past year with a remaining couple miles to be completed next year. The fire department recently purchased a truck now being outfitted with a pump and tank which will be in service in the near future. With the completion of the causeway, Cardigan can now boast the most complete fresh and salt water fishing on the Island — from the dominion government fish recording pond at the head of the river to deep sea fishing in Cardigan Bay.

RECAL TERROR

MUNICH, Germany (AP)—A West German company plans to make a movie in Communist Czechoslovakia about the Nazi terror in Prague during the Second World War. It will be based on a novel by Israeli author M. Y. Ben-Gabriel.



ERECTION OF ABATOIR WAS AN OTHER ST. ELEANORS ACHIEVEMENT.

Maritime Photo Engravers sees many changes in field

The art of engraving is almost as old as time itself. That is shown clearly by history's records of ancient cave wall murals, of primeval carvings on stone and of engraving on wooden blocks. Its modern and scientific counterpart is a comparative youngster. That counterpart is photo-engraving, a combination of photography and mechanics which is a method for producing surfaces in relief for the purposes of illustration. It wasn't until 1828 that a Frenchman named Joseph Niepce made the first photo-engraving.

SHARP JUMP

Continued from page 13. The fall has indicated a commendable interest in administration of municipal government by having several of their members regularly attend public meetings of the Summerside town council. In August the annual Provincial Flower Show at Summerside set new records in exhibits and attendance.

IMPROVED ROUTES

Highway approaches to the town were greatly improved at Summerside east by widening and paving, and attractive "Welcome to Summerside" arches were erected at both the eastern and western entrances. Paving of Granville Street north to the Sherbrook Road, and paving the eastern end of Harvard Street provided two pleasantly improved routes to the town.

Recently the Summerside Co-operative Association Ltd. has taken a major step towards increased marketing of eggs, and have purchased the former fur coat building as a headquarters for their business expansion in egg grading and marketing. During the past year Summerside citizens have had many visual examples of progress achieved by and within this town which shares a community spirit and friendly atmosphere that is enjoyed by its residents and admired by its visitors.

At the start of this new year, Summerside's Mayor W.A. Curzio predicted that the population of the town will increase to 11,000 by next year. If the present rate of progress continues, and construction develops as indicated and expected, the mayor's prediction may even prove to be a conservative estimate.

AID TO CHURCHES

THE HAGUE (AP)—The Netherlands government has offered to pay 25 per cent of the cost of building new churches in Holland. The proposed subsidy will not affect church freedom or independence, said Housing Minister J. Van Aartsen.

ing—and that was several years before the official introduction of photography. But since then the craft of photo-engraving has made big strides forward. One company which has witnessed many changes in its field is Maritime Photo Engravers Ltd., of Halifax. The company, the biggest of its type east of Montreal, has been in business for more than 35 years, many of them in The Herald Building on Argyle Street.

Gone are the days when engraved wooden blocks were used to illustrate our early magazines and newspapers and books. Photography, mechanics and science have seen to that. Today Maritime Photo Engravers, with its highly efficient and modern equipment, turns out thousands of processed plates and mats each week. It serves most of the weekly newspapers in Nova Scotia. It serves The Chronicle-Herald and The Mail-Star and it serves the majority of the advertising agencies in the Atlantic provinces.

Imagine a weekly or a daily newspaper without pictures. There would be little attraction in a page of small type without some sort of illustration. Today most editors will agree that one good picture is worth at least a column of news. Pictures are composed of arrangements of lights and shades. These are reproduced in photoengraving by the use of a half-tone plate because printing ink cannot be diluted. Therefore the continuous tones of a photograph must be converted into a series of small dots to create the illusion of continuous tones. Thus any newspaper or magazine picture is merely a group of thousands of dots in varying sizes.

Since it was founded, Maritime Photo Engravers has expanded steadily and now it has four separate departments — black and white, photo-engraving, color engraving, photostats, and an offset plate-making department. Its staff has increased from four to 24 and day and night shifts are employed. Within the last four months, the etching department has been equipped with a Dew Chemco etching machine which greatly speeds up the whole engraving operation and produces the highest quality engravings with a depth (of relief) that cannot be obtained by any other method. Engravers must go through six years of apprenticeship and the employees of Maritime Photo Engravers are members of the International Photo Engravers Union of America.

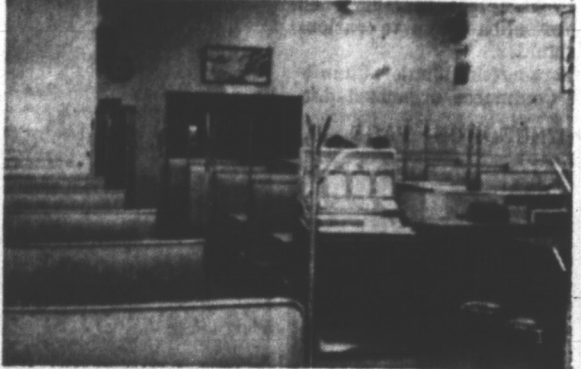
Managing director of the company is Arthur L. A. Kane, who retires at the end of this month after 31 years with the firm. He has seen many changes over the years, significant ones being the introduction of color processing and methods which speed up the company's operations. When it is necessary, Maritime Photo Engravers can make a plate

from a photograph in 35 minutes.

As long as people continue to read, there will always be a place for photo-engravers. Pictures can tell a story far better than any writer.

THANK YOU

For Your Patronage In Years Past . . .

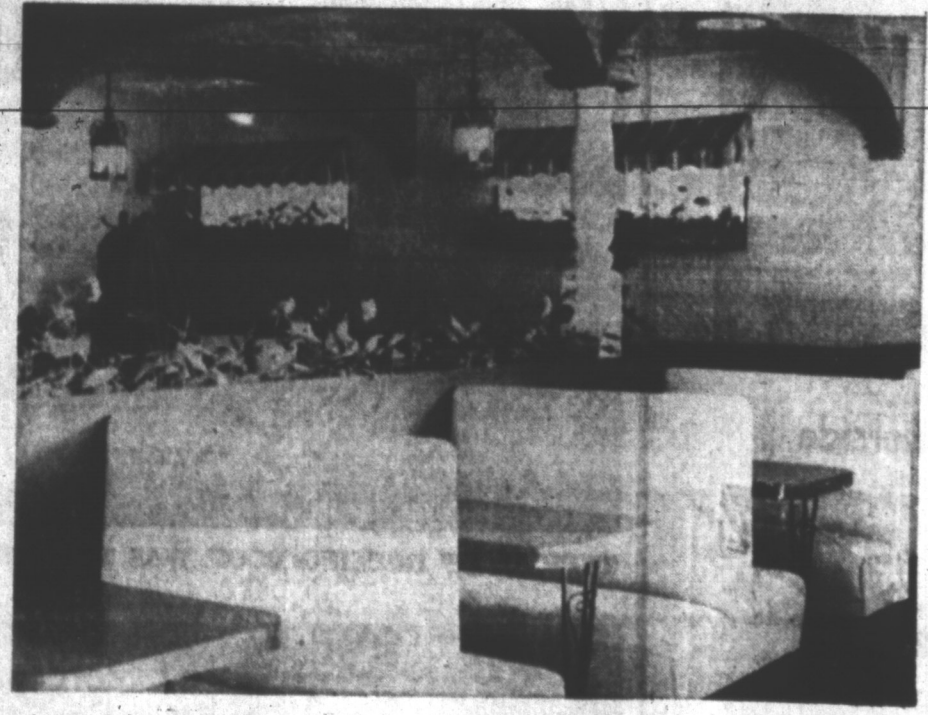


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