

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By C. H. M.

NEW — WONDERFUL! The new, fresh FABRICS for Spring and Summer sewing . . . These are in great abundance in Holman's Dry Goods Department, Summerside. Prints that are so lively they fairly breathe — Solid shades that are rich and luscious or pastel and delicate. You'll find serviceable Viyella priced 1.50 a yard — Smart "CELANESE" Worsteds at 1.00 a yard — Attractive Printed Butcher Rayon at just 1.20 a yard — "Crisp", a Shantung Print at 1.00 a yard and Novelty Chromopus at 1.25 a yard. Come see and choose for yourself and your family the array of Spring - Summer Fabrics in Holman's Dry Goods, Summerside.

SET A GOOKIE your's thinking of your Cottage or your Outdoor Living in your own back yard! The Holman Furniture Departments in both Summerside and Charlottetown are thinking of the very same thing . . . AND they have great plans for your Summer enjoyment and comfort in the Cottage and Lawn Furniture just now arriving! Soon to be on display will be smart modern pieces with built-in comfort features that you will be proud to own. Come in and see for yourselves what we have in mind for a Summer of ease and leisure right here at home. There is a wonderful stock of Summer Furniture in Holman's Both Stores Furniture Departments.

YOUR BABY'S first BOOTS are all important . . . That's why you should choose both wisely and well! Holman's Footwear in Summerside has a perfect little Boot of smooth, yet sturdy kip leather in either white or brown Blucher cut style with non-slip composition soles and rubber heels. These are made on wide fitting lasts (giving little feet lots of growing room) and they are in sizes and half sizes 2 to 5 1/2, priced 3.40 a pair. Bring your youngsters in for an X-Ray Fitting of new shoes in Holman's Footwear, Summerside.

YOU'LL WHEEL your baby out with pride in one of the adorable new CARRIAGE COVER SETS to be found in Holman's Youth Centre, Summerside. There are two lovely sets from which to choose. Soft, luxurious crepe in shades of pink, blue, yellow or white with a deep all-round ruffle on both pillow cover and robe and silk stitchery design, this Set is priced 3.98 or sheer, embroidered nylon in white over a colored lining and with a colored satin bow, this set is priced 6.95. You will love both sets and you can get them in Holman's Youth Centre, Summerside.

SEPARATES, PUNCTUATION! . . . They're very definitely the stunning round necked, round collared, Sanforized broadcloth BLOUSES only just unpacked in Holman's 5 and 10, Summerside and Holman's Budget Shop, Charlottetown. You'll want several at the really reasonable price of 1.98 each. Featuring neat push-up sleeves, these new Blouses are in white, intense blue or ripe rose shades. They're youthful, they're serviceable and they'll give the exclamation point to your Separates Wardrobe . . . See and buy them in Holman's 5 and 10, Summerside and Holman's Budget Shop in Charlottetown.

HOLMAN'S Both Stores . . . CLEARS ENTIRE STOCKS OF WOMEN'S SPRING COATS AT BIG REDUCTIONS

(All Coats Except Shorties)

ON SALE

FRIDAY

and

Saturday

Here's a Spring "LET GO" of Coats that will really save you plenty of money! The collection includes Vic-laines (blends of wool and cashmere), pure wool tweeds, hop sacking, basket weaves and soft fleeces in a host of charming colors. Styles are varied and sizes range from 12 to 20.



Note The
Big Savings!

Regular 29.95

19.99

Regular 35.00 & 39.95

27.99

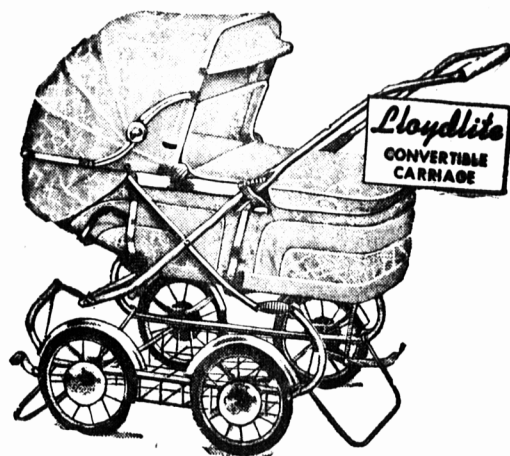
Shop Early For Best Choice

Ladies' Shop
Ch'town

HOLMAN'S

Ladies' Wear
S'ide

NO OTHER CARRIAGE LIKE IT IN ALL THE WORLD!



THE "Lloydlite"
CONVERTIBLE CARRIAGE

So Light—you have to push it
to believe it!

Here is the carriage you have dreamed of. A full size carriage weighs only 34 pounds, 40% less than any comparable carriage in steel. Amazingly easy to push and handle. You will like the "Lloydlite" Convertible Carriage.

Tough aluminum alloy, as used in building airplanes, plus years of research and testing bring you this entirely new featherweight Lloyd Carriage. In addition, it has all the many special Lloyd features of convenience, safety, comfort, quality and economy that have made Lloyd Carriages so popular with Canadian mothers.

Come in and see the new Lloyd Carriages—or phone or write for booklet that will give you complete information.

Style Illustrated

64.50

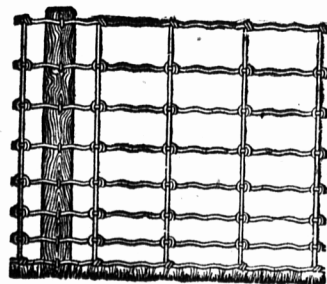
Many other models available priced from 33.95.

PORT-A-CARTES—They're light in weight and just wonderful for toddlers. Available in the newest fabrics and colors. Prices are 12.75, 14.50, 17.95 and 19.95.

— HOLMAN'S Both Stores FURNITURE —

It's HOLMAN'S For All Of Your FENCING NEEDS!

Complete Stocks Farm and Garden Fencing At Lowest Prices



Standard Heavy Weight Fencing

All the horizontal, the stay wires and the locks are 9/4 gauge galvanized wire in 20, 30 and 40 rod rolls. Available in the following styles:

Style—640 Spacing of Horizontals 6, 7, 8, 9, 10 ins.

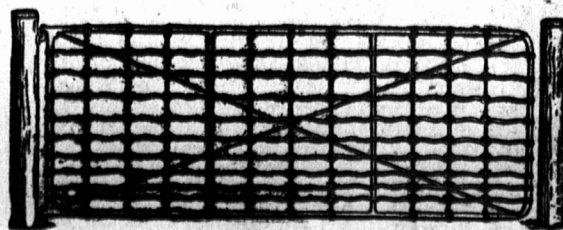
740	5, 6, 6, 7, 7 1/2, 8 1/2 ins.
748	5, 6, 8, 9, 10, 10 ins.
842	6, 6, 6, 6, 6, 6 ins.

Medium Weight Fencing

The top and bottom wires are 9/4 gauge and all other horizontals, stay wires and locks are 12 gauge galvanized wire. Available in 20 rod rolls.

Hog Fencing

The top and bottom wires are 9/4 gauge and all other horizontals, stay wires and locks are 13 gauge galvanized wire. The horizontals are spaced 3, 3, 4, 4 1/2, 5 1/2, 6, 6 inches.



SPECIAL!

One Week Only
April 30 - May 7

**BARB
WIRE**

14 Ga. Regular 7.50

6.75
Reel

12 1/2 Ga.
Regular 10.75

9.75
Reel

POULTRY FENCING AND
FARM GATES —

There is a complete stock of all sizes.

LAWN FENCING AND
FLOWER BED GUARD —

Available in all styles and sizes.

FENCE STAPLES — FENCING TOOLS — ELECTRIC FENCERS — POST HOLE DIGGERS

PHONE — WRITE — COME IN

HOLMAN'S Both Stores HARDWARE

New For Spring!

FLOOR
COVERINGS

2 YARDS WIDE

REXOLEUM STANDARD,

BAROLEUM	per running yard 1.10
REXOLEUM DeLUXE	per running yard 1.35
CONGOLEUM	per running yard 1.55
REXOLITE	per running yard 2.25

3 YARDS WIDE

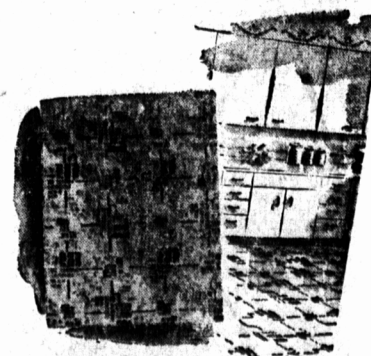
BAROLEUM	per running yard 2.25
REXOLEUM DeLUXE	per running yard 2.25
CONGOLEUM	per running yard 2.70

INLAID — 2 YARDS WIDE

MOIRE LINOFORT	per running yard 3.30
MARBOLEUM DOMESTIC	per running yard 3.45
MARBOLEUM "A" GAUGE	per running yard 5.40
MOULDED INLAID ON FELT	per running yard 4.35
MOULDED INLAID ON CANVAS	per running yard 4.95
TILING INLAID	per running yard 4.50
DUNDEE ON CANVAS	per running yard 3.25

9" x 9" FLOOR TILES

JASPE DOMESTIC,	each 12c	PLASTEX (First)	each 30c
TELEVEIN each 17c		AMTICO (First)	each 46c



CONGOLEUM RUGS

Size 6' by 9', each	6.25
Size 7 1/2' by 9', each	7.95
Size 9' by 9', each	9.25
Size 9' by 10 1/2', each	10.70
Size 9' by 12', each	12.25
Size 9' by 13 1/2', each	13.75
Size 9' by 15', each	15.25

BARLON
PLASTIC COATED RUGS

Size 6' by 9', each	6.65
Size 7 1/2' by 9', each	8.50
Size 9' by 9', each	10.25
Size 9' by 10 1/2', each	11.75
Size 9' by 12', each	13.25
Size 9' by 13 1/2', each	14.95
Size 9' by 15', each	16.95

HOLMAN'S Both Stores HOUSEFURNISHINGS