SHINING THEM UP FOR APPLE DAY

Peter Johnston and John Rankin are really makin' shine. The two boys are members of the 9th Trinity Boy Scout Troup and will be among the many scouts all over P.E.I. who are out to make this "Apple Day" a smashing success. The boys will be selling their apples from 9 a.m. until 12.30 or 1 p.m. today. There is no set price for these apples—just whatever you think they're worth, the Boy Scouts will appreciate whatever you feel able to give.

Via UNICEF P.E.I. Helps World's Destitute Young

By MAUREEN DRISCOLL

Somewhere a child is whimpering; whimpering because he hasn't the strength to really cry. His head is far too large for his frail little body, which is all but exhausted in its struggle for survival. He turns woeful pleading eyes to his mother — he's hungry and full of pain. The mother is as destitute as her child — she has no food and knows not how to cure his ills. The misery in her child's eyes claws at her heart. Must she be condemned to watch life drain out of her baby? The little tot is dying. Will no one help?

In the rush and bussle of the too-busy modern world there can be at least hope that the plea for help will not go unheard. From what does this hope stem? From the United Nations Children's Fund, more commonly known as UNICEF.

On Hallowe'en many children of P.E.I. will play a double role. Besides being the usual devils and witches collecting candies and apples, which may later lead to a tummy ache — they will also be Angels of Mercy collecting pennies in UNICEF boxes which may lead to the relief of a far greater ache — that of a starving child.

OBJECTIVE $2,000

Mrs. A.J. Hennessey is chairman of the Charlottetown UNICEF drive, Summerside's chairman being Mrs. William Watson. Last year $1,700 worth of pennies was collected by children on P.E.I. It is hoped that the amount will reach the $2,000 mark this year. The total amount collected across Canada last year was $355,500.

The young collectors are well aware of the UNICEF Hallowe'en objectives. The UNICEF appeal doesn't lessen the fun of Hallowe'en. They lose nothing of the treasured hand-outs and gain the joy of sharing.

It is an established fact that the world's population of children is rapidly increasing, that more than 500 million youngsters go to bed hungry, are diseased-ridden, can neither read nor write, have little future for gainful occupation.

TWO WAY STREET

UNICEF has accepted a share of the moral obligation to help salvage these children. UNICEF is not a charity — it is a two way street. Any local government wishing UNICEF assistance applies in writing to the International UNICEF body. Having surveyed its own needs, it requests aid in such specific areas as disease control, milk processing plants, mother and child clinics and school equipment. But for every dollar expanded by UNICEF the local government provided $2.50 in buildings, personnel and local products.

UNICEF respects the self-help on the part of local governments. Of necessity this is limited by the economy of each developing country. But UNICEF is world-wide. It needs the financial assistance of intelligent world citizens.

Won't you store up some pennies as well as treats for the youngsters on Hallowe'en? Just a few pennies can help to conquer hungar, disease, and ignorance amongst children in the developing countries. Please help the bud blossom into a flower — the child become a man. Don't leave them to die — without a grave — unknell'd, uncoffin'd and unknown.

DEATH NOTICES

Received too late for Classified death notice column

MURRAY — The death occurred of Miss Isabel Murray RN, 83 years old of Cambridge, Mass., formerly of North Bedeque. Interment of ashes will take place at North Bedeque, October 31, at 4.00 p.m.

BREWER —Suddenly at Long Island, New York, as a result of an accident, Susan Alexandra Brewer, aged 18 years, daughter of Mrs. Ruth Brewer Lash, of Long Island and granddaughter of Mr. and Mrs. John D. Pearman, North Rustico. A memorial service will be held at Cavendish United Church, Monday, Nov. 2, at 2 p.m.

WEDGE — Suddenly at St. Edwards, Wednesday, Oct. 28, 1964, Joseph Abbott Wedge of St. Edwards in his 85th year. Forwarded from the Rooney Funeral Home to the home of his parents, Mr. and Mrs. Thomas Wedge. St. Edwards where the funeral will be held Saturday, Oct. 31, leaving the home at 9.15 to the immaculate Conception Church, Palmer Road, for Requiem High Mass at 9.30. Interment in the church cemetery.

SHARAM — At his late residence, Gladstone, Friday, Oct. 30, 1964, John Dalziel Sharam, in his 78th year. Resting at the Murray River Funeral Home until noon Monday, then to the Presbyterian Church, Murray Harbor, for funeral service commencing at 2 o'clock. Interment in Murray River cemetery.

McCORMACK — Suddenly at Vancouver, B.C., Oct. 27, 1964, as the result of a mining accident, John Ruel McCormack, Jr., 222 Grafton Street, aged 22 years. His remains will arrive in the city on Sunday and will rest from 7 o'clock Sunday evening at the Hennessey Funeral Home. Funeral will take place on Tuesday morning at 9 o'clock to St. Andrew's Church, Mt. Stewart, for Solemn Requiem High Mass at 10 o'clock. Interment in the church cemetery. Please omit flowers.

THIS WEEK AT SDU

Local Gridders Will Meet National-Rated X-Men

By CHARLEY McMILLAN

Football takes the spotlight today at St. Dunstan's as Don Loney's gridders take to the field against Ed Hilton's SDU Saints. This is the first meeting between these two teams at St. Dunstan's in several years, and fans will surely take advantage of the chance to see the X-Men who have received national recognition for their ability. They are now fourth in the nation.

The Saints met X last year at Antigonish. It was a rainy, windy, and bitter cold day for a football game and SDU fell behind 32-0 at the half time, but in the second half, they actually outplayed the powerful X-Men. This was one of the lowest scores of the year for St. F.X. who virtually ran away with the league.

Coach Hilton has had some problems getting his forces untracked this year. They surprised just about everybody again at Stadacona in the season opener, losing by a close 6-0 count. The team fell apart at the seams the following week at Sackville against Mount "A" and the Saints got pounded 53-6. It looked as if the Saints were on the winning track two weeks ago at Acadia when they had a 13-0 lead, but the Axemen came back in the last five minutes to tie the score. Thus it was only last Saturday that SDU hit the win column when they took it out on hapless Acadia to the tune of 33-6.

MANY LOCALS

Although the season has had its ups and downs, Coach Hilton can content himself in that he has done a remarkable job with his rebuilding task. It is all well and good to have a great team like St. FX, but when none of the team members are from the local ranks, it sheds a different light on the matter. The Saints have 10 Islanders in their rookie year, with another seven locals on the team. It speaks pretty well for the University, despite the fact the Saints aren't in first place.

Just how today's game will go is difficult to say, but if the fire and determination in the Saints camp is any indication, there could be some big surprises. Game time is 1.30.

Congratulations go out to Margaret MacAuley and Paul Kelly, who have won the P.J. Mooney Memorial Sholarship at St. Dunstan's. The award is made to students "who have displayed the attributes of hard work and perseverenre during his previous year at SDU."

Exams, those perennial forces of nostalgia and nervous tensions — are making their presence felt at SDU this week. Although this set is worth only 20 marks, 10 per cent of the year, set on this basis mades for fair competition for the 'Manning Trophy' awarded each year to the centre achieving the highest percentage of quota," Mr. Jones stated.

SOURIS LEADS

"The Kensington area has merited this award for the past two years having achieved 132 per cent of quota in 1962, and 140 per cent in 1963", Mr. Jones commented. He went on to say that so far this year, the Souris area is leading in the competition for the coveted 'Manning Trophy'. Souris chalked up a 141.3 per cent result at the clinic held there this past August.

The provincial blood donor committee for the province had set its sights at achieving a 100 per cent result at every clinic held during "Centennial Year". According to Mr. Jones, Charlottetown, Souris, Kinkora and Tignish were the only four centres which succeeded in producing in excess of 100 per cent at their respective clinics. The overall registration of 4,266 on the objective of 4,395 for the four series held so far this year is only a 97 per cent result.

Mr. Jones said that it would be necessary for the clinics to be held in November to exceed their objectives by at least 3 per cent in order to reach the desired 100 per cent for the year. He expressed confidence that this will be accomplished as he stated that there is great enthusiasm being displayed by the chairmen and members of the various committees who are presently at work in the different centres — carrying out the preparatory plans for the November series of clinics.

Final '64 Blood Clinics Scheduled Nov. 16-19

The schedule for the fifth and last of the "Centennial Year" series of Red Cross blood donor clinics has now been confirmed, according to a statement made last evening by F.A.S. Jones, provincial chairman of the Red Cross blood donor committee.

These final clinics for 1964 will take place Nov. 16 — 19 inclusive at Borden and St. Peter's Bay on Monday, at Summerside on Tuesday and Wednesday, and at the RCAF Station and Kensington on Thursday.

Overall objective for these four days of clinics has been set at 1,170, on the now well-established basis of 60 an hour for morning, or afternoon and 75 an hour for evening clinics.

"The fact that the objectives for all clinics held in P.E.I. are the exams seem to cause endless headaches to the students. However, they end up on Monday, so the phobia won't last too long.

The SDU Debating Society has finished its first round of trial debates. With 16 students trying out for six positions on the team, the job of selecting the final choices is more difficult than ever. It is believed that there will be another round some time later this month. Coach and moderator of the society is Rev. F.W. Bolger, PhD.

AMS DELEGATES

Senior Arts student Mary Donovan and Sophomore Arts Student Tommy McMillan were among the 40 delegates who attended the first official meeting of the Association of Maritime Students in Halifax Sunday. In the words of George Cooper, the new President, "AMS was formed to create a communications center coordinating inter-university affairs in the Maritimes. "Among the things discussed at the meeting were: a proposal to send immediate petitions to provincial governments for increased aid to universities; a proposed Maritime Radio Student network; better facilities for the students on the various campuses, and aims and difficulties of student newspapers.

What surely must rank as the number one interest at St. Dunstan gets underway at the first of next week. For this will mark the beginning of the hockey season, and around the campus hockey is a sacred word. Coach Jack Kane will have upwards of 25 players out, and since he lost only four from last year's team the job of picking his new recruits should be relatively easy.

The first game of the season is Nov. 27 at home to Acadia However Acadia is one of the strongest teams in the circuit, especially before Christmas. They will have three league games under their belts by the time they meet the Saints, and they have been practicing for over a month already.

There have been a few renuvations done around the rink, but fans will greet as the most important the insertion of a new clock. The big time piece is situated at the west end of the building and measures three feet in diameter.

Now if there were some decent bleachers put in — !

Fed. Transportation Policy Inadequate In Maritimes

The Government of Canada's policy pertaining to transportation, as expressed over the years, is not now being fully met, it was suggested Friday by the executive manager of the Maritimes Transportation Commission.

Craig Dickson, who is in Charlottetown for discussion? with provincial governments transportation authorities, said "I suggest that the objective has been twofold; namely, to provide the Atlantic Provinces an opportunity to participate in the economic growth of Canada unhampered by transportation costs because of its scattered population and its geographic position located long distances from the major markets and production centres, and to fulfill undertakings given at Confederation of uniting the provinces into one nation.

"The reasons for this objective are as valid in today's circumstances as they were almost a century ago. Regretfully, this objective is not now being fully met."

Mr. Dickson said that with the passage of the Maritime Freight Rates Act in 1927, the Atlantic Provinces believed their transportation interests would be adequately safeguarded. "Our expectations," he said, "were short - lived.

"With the rise of truck competition and the post-war spiraling railway costs, the Maritime Freight Rates Act has become less and less able to meet its objective.

EFFECTS ON GROWTH

"The effects of the intense growth of truck competition in Ontario and Quebec and the post-war general rate increases have seriously distorted the competitive position of Atlantic industry in major markets This has been so despite an increase in the amount of subsidy paid under the Maritime Freight Rates Act in 1957. The Act in its present form in this competitive transportation area has been unable to maintain the relationship of Atlantic Provinces rates with rates outside the region

It was Mr. Dickson's opinion that the enactment of national transportation policies as contained in Bill C-120 "will restrict further the ability of the Act to meet its intended objectives."

He said "as it stands today, the Maritime Freight Rates Act which was designed for the non competitive era of 1927 is not able in the competitive era of today, and in the future under Bill C-120, to provide the Atlantic Provinces with the rate level they so urgently require.

"The new transportation environment to be created by Bill C-120 will relate rail rates more closely to railway cost and place greater reliance in competitive forms of transportation to hold down freight costs.

"While it is true that the Maritime Freight Rates Act will continue to provide the percentage reductions in freight rates required by the act, the relationship of Atlantic Provinces rates to the rates of competing firms outside the region can be further distorted by the implementation of Bill C-120."

All Members Souris RCMP To Be On Duty

SOURIS — All four members of Souris RCMP detachment will be on duty tonight in an effort to minimize Hallowe'en hazards.

They will be assisted by members of Souris Fire Department

Souris Lions Club will again be sponsoring a Hallowe'en party for children under 14 years of age. The party begins shortly after dark this evening at St. Mary's Parish Hall.

Prizes will be presented for costumes and treats will be given out.

WEATHER

TORONTO (CP) — Observed temperatures from the weather office:

	Min.	Max.
Dawson	22	23
Prince George	39	42
Vancouver	49	55
Victoria	49	54
Edmonton	35	46
Calgary	34	60
Regina	33	65
Winnipeg	30	59
Toronto	34	55
Ottawa	28	45
Montreal	33	44
Quebec	32	42
Fredericton	51	53
Saint John	51	54
Moncton	51	55
Halifax	52	56
Charlottetown	51	57
Sydney	48	56
Yarmouth	33	55
St. John's, Nfld.	40	49
Boston	51	56
New York	54	59

HALIFAX (CP)—The weather office says the intense disturbance which gave rain to most sections in the Maritimes and snow to northern New Brunswick Friday had moved into the Gulf of St. Lawrence by evening. Cool air which had been held in check swept southward in the wake of the disturbance engulfing the entire district. A few snowflurries were reported in Prince Edward Island and northern New Brunswick while variable amounts of cloud occurred elsewhere. Winds gusting over 50 miles per hour were reported in Prince Edward Island and Nova Scotia.

Winds will subside today and a more general clearing is expected late in the day. A high pressure area over the great Lakes should approach the Maritimes on Sunday to provide sunny and milder weather.

Regional forecasts:

Northern Nova Scotia, Cape Breton, Prince Edward Island: cloudy with a few clear periods, clearing in the evening; a few showers; cooler; northwest winds 25 gusts to 50 diminishing in afternoon to west 20. Low-high at New Glasgow 30 and 46, Sydney and Charlottetown 32 and 45.

Outlook for Sunday—sunny and a little milder.

High tide today at Charlottetown 7.12 a.m. and 8.19 p.m. At Rustico at 1.45 a.m. and 3.57 p.m. High tide Sunday at Charlottetown 8.25 a.m. and 9.03 p.m. At Rustico at 3.08 a.m. and 4.32 p.m. Summerside tide eighteen minutes later than Charlottetown. Sun rises today at 6.40 a.m. and sets at 5.11 p.m. Rises Sunday at 6.42 a.m. and sets at 5.09 p.m. All times standard.

INTERRUPTION NOTICE

There will be an interruption on our Kingston line on Monday, November 2, weather permitting, between the hours of 1:30 and 3:30 p.m.

This interruption is necessary to permit our crews to relocate poles as required by road construction work in the area.

The area affected will be from East Wiltshire School to Kingston and Emyvale.

MARITIME ELECTRIC
Company Limited

Expo '67 Shows Good Financial Picture Already

Montreal's 1967 World Exhibition, or Expo '67, now involving heavy financial outlay in preparation, is already showing indication of financial returns, a top spokesman said in Charlottetown, last evening.

Deputy Commissioner general for the Canadian Corporation for the 1967 World Exhibition, R.F. Shaw, of Montreal, said sales are going well, with 22 foreign governments having officially announced participation. Also an additional 18 nations have already chosen lots for pavilions pending official government ratification, said Mr. Shaw.

More than 50 foreign nations will be represented; also participation of 10 Canadian provincial governments, and the federal government. Nine private exhibitors have announced participation and 10 others have taken place and are expected to announced participation, said the Expo '67 spokesman.

Mr. Shaw was guest speaker at the annual dinner of the McGill Graduate Society for Prince Edward Island, at the Charlottetown Hotel. He is president of the Graduates Society for McGill, besides being associated with Expo '67.

TOOTHACHE
Don't suffer agony. In seconds get relief that lasts with ORA-JEL. Speed-release formula puts medications to work instantly to stop throbbing pain. Recommended by many dentists as "first-aid" for toothaches yet so safe doctors recommend it for teething, too. ORA-JEL

"Give me one good reason why I should build my home this winter"

Here are five hundred!
$500.00 CASH

You Get a $500 Cash Incentive
To help keep Canada's building trades busy and productive during the winter season, the Federal Government is again offering to pay a $500 cash incentive to those who build or buy a winter-built home

What is a Winter-Built Home?
A winter-built home under this program is one that has not proceeded beyond the first floor joist stage by November 15th and is substantially completed by March 31st, 1965.

How Do You Proceed?
It's easy. Pick up an Application for Certification form at your National Employment Office or Central Mortgage and Housing Corporation office, fill it out and mail to your nearest CMHC office. If you wish, your builder can do this for you. Complete information on the program is included on the application form.

Act Now
See your builder and arrange to have your home winter-built. Help yourself to that $500 cash incentive and help Canadian industry stay busy throughout the winter.
Last winter more than 28,000 homes were built under this program.

WINTER BUILT
DO IT NOW! Have Your Home Winter-Built!
Issued by authority of Hon. Allan J. MacEachen, Minister of Labour, Canada.
W-2-65

IF YOU ARE PLANNING TO BUILD A
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HOME
We can supply ready-mix concrete and concrete blocks and all foundation materials to save costs and speed up your job.

Schurman's Sales Staff will be glad to assist you in every way.
- FREE ESTIMATES WITH NO OBLIGATION.
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SNOW-TIRES!
No Payment until Feb. '65
9.88
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Many Other Sizes at Similar Savings!
ALLSTATE BATTERIES From 9.70 With Trade
ALLSTATE, PERMANENT TYPE ANTI FREEZE 2.85 Gal.
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156 Kent St. Charlottetown

WESTERN BRIEFS

FALSE ALARM

The fire alarm went off accidentally in Summerside Civic Stadium shortly after midnight Friday. The Summerside fire department answered the call.

IS TRANSFERED

P.C. Martin of Miscouche has been transferred to Victoria General Hospital in Halifax for further treatment.

SPECIAL SINGERS

Miss Faye Rogerson, Charlottetown and Miss Janet Downe, Summerside will sing solos and a duet at the Sunday morning service at the North Tryon Presbyterian Church. The service will be conducted by Miss Mary MacKenzie, Presbytery Deaconess.