

HOLMAN STORE NEWS

Bringing You Up-to-Date
On What's New And
Interesting at Holman's

SPECIALLY PURCHASED for you by our Men's Wear Buyer on his last trip to Montreal are the good medium weight FLANNELETTE PYJAMAS for men. They are in an array of attractive stripes, wine or blue on a white background. Naturally the flannelette is Sanforized. Well made with double sewn flat seams, the style is collared with a "V" neck and the pants have an elastic waistband. Comfortable and warm for the coolest Winter night, these Men's P.J.s. are in sizes A to E and are priced just 3.98 a pair. You will find these in the Men's Wear Department of Holman's Summerside Store.

THE newest SKIRTS that have only just arrived in our Both Stores Sportswear Sections are of a roughly woven fabric in a smart, tweed effect with a large overcheck. They are wide with unpressed pleats and a simulated leather belt. The good looking fabric has a "Permel Plus" finish which is durable, water repellant, wrinkle resistant and spot resistant; this finish adds resilience and the tendency to stretch or shrink is greatly reduced. It is thoroughly tested in the Good Housekeeping Laboratories. You may choose your Skirt in red, green, brown or shades of gray and black. Sizes are 12 to 18 and the price is 8.98 in Holman's Both Stores Sportswear Sections.

YOU'VE seen plenty of big impressive advertisements for "TERYLENE" garments . . . NOW we can supply you with "TERYLENE" KNITTING YARNS — they're made from a super-strong CIL Polyester Fibre and are long wearing, quick drying, shrink or stretch proof. You'll enjoy knitting socks, sweaters, scarves or gloves for your family of this luxurious 3 ply yarn. The colors available are white, blue, gray, green, gold, cardinal, sky, fawn, brown, Nile and black. Made by Paton and Baldwin, the price of "Terylene" Knitting Yarn is 55 cents for a 1 ounce ball in Holman's Dry Goods Department, Summerside

SPRING MANNERED, yet ready to put on and wear right now! That adequately describes the smart printed JERSEY DRESSES in Half Sizes 18½ to 24½ that are to be found in Holman's Ladies' Wear, Summerside, and the Ladies' Shop in Charlottetown. Made of finely woven rayon jersey, the colors and patterns are varied from neat conventional designs to big splashy, bright shades. Styled in the approved coat mode or appealing two piece, these smart little "Now" Dresses are trimmed with glittering rhinestone buttons and have "V" necks with collars and cuffed short sleeves. You'll have fun choosing yours from the numbers on display, priced just 8.98 in Holman's Ladies' Wear and Ladies' Shop, Summerside and Charlottetown.



Do
You
Worry
About
Bills ?



Holman's Credit Plans Permit You To Pay In The Manner Most Convenient To You!

Do visions of Big Bills dance through your dreams, scare you from having the things you want and need — when you want and need them? Relax, be a Wise Bird like the thousands of Islanders who use HOLMAN'S Credit Plans. Our friendly pay-as-you-go plans help folks to live better, dress better, meet emergencies without the bug-a-boo of Big Bills.

Don't wait for your dreams to come C. O. D.

They can come true right now -- here's how:

- 1** HOLMAN'S REGULAR 30-DAY CHARGE ACCOUNT makes "charge it, please" a magic password to faster, easier shopping.
- 2** HOLMAN'S LAY-A-WAY PLAN requires only a small down payment and small weekly payments hold your purchases until paid for.
- 3** THE HOLMAN HOME PLAN is made-in-heaven for Big Bill Items . . . home furnishings, clothing for all the family, TV sets, refrigerators, washers, ranges, heaters, furnaces, etc. You make a modest down payment, may take as long as 24 months to pay balance.

For Full Particulars About HOLMAN'S Credit Plans Consult

HOLMAN'S Credit Departments

Summerside and Charlottetown

PAY PROMPTLY -- SAFEGUARD YOUR CREDIT -- IT IS A VALUABLE ASSET!