British Bookmakers, Gamblers Find Election Big Business

By CARL MOLLINS

LONDON (CP) — Election time has become big business for Britain's bookmakers and the country's compulsive gamblers.

The idea of an election as a means of choosing the nations government has become almost incidental to thousands of citizens accusomed to the weekly hit-parade charts.

One top bookie, Ron Pollard of Ladbroke's estimated Thursday night that up to £3,080,000 ($9,000,080) was wagered on the general election — almost as much as the total cost of running the campaign and administering the election.

An expert guess on the cost of the election puts the total at £4,000,000 ($12,000,000) or more, including everything from the 35 shillings ($3.75) or so paid to bank clerks and schoolteachers who count ballots election night to the estimated million-pounds-plus spent by the major parties on campaigning.

Election law limits the expenditure of each candidate to £450 ($1,350) plus 1½ pence for each eligible voter in an urban constituency, twopence for each voter in a rural constituency. This each party could spend £637 and 10 shillings ($1,912.50) in an urban constituency with 30,000 voters.

Ladbroke's which claims the major share of political betting, took £1,600,000 ($4,800,000) on this general election — eight times as much as the firm turns over on major betting ecents such as the Epsom Derby and the Grand National steeplechase.

The odds an hour before the polls closed Thursday night were 1 to 33 for a Labor win—the bettor must lay £33 to win £1—and 10 to 1 against the Conservatives, meaning a £1 bet would win £10 in the event of a Tory victory.

Labor odds had grown more favorable to the bettor during election day as a result of last-minute money going for the Tories—presumably because the odds were irresistible to some hopeful punters. As the polls opened, the odds were 1 to 50 for a Labor victory.

Ladbroke's offered a wide variety of other opportunities of betting on the election, especially in a system whereby the bettor attempts to predict the size of the winning party's majority.

Some reports suggested the generally heavy betting on Labor was the result of businessmen hedging. Certainly only the wealthy could afford to place a worthwhile bet on Labor when the odds were so short.

One report said the businessmen were looking for a tax-free profit from the bookies to cover any loss they might sustain as a result of a dip on the stock market caused by a Labor victory.

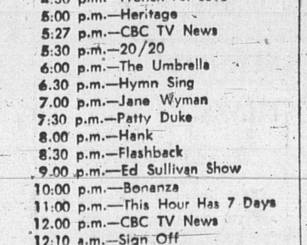
ON THE AIR

The following program listings are published free of charge as a public service and appear as presented to us by the stations concerned.

SATURDAY PROGRAMS

CFCY-TV

2.30 p.m.—Musicale
3:00 p.m.—The Babe Ruth Story
3.30 p.m.—CBS Golf Classic
4.00 p.m.—CBC Sports Presents
5:00 p.m.—Mathematics for Teachers
5:30 p.m.—Bugs Bunny Show
6.00 p.m.—Forest Rangers
6.30 p.m.—This Land of Ours
7.00 p.m.—CFCY TV News
7.15 p.m.—Fishermans Log
7.30 p.m.—Let's Sing Out
8:00 p.m.—Beverly Hillbillies
8.30 p.m.—The Saint
9:30 p.m.—NHL Hockey—(Chicago vs. Montreal)
11.15 p.m.—Juliette
11:45 p.m.—The Outdooraman
12:00 p.m.—CBC TV News
12.08 a.m.—Local Weather & Sport Scores
12:10 a.m.—The Thrillers
1.10 Sign Off



OPEN ALL WINTER
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RESTAURANT
Malpeque Road

CKCW-TV

12:28 p.m.—Station Sign On
12:30 p.m.—Math Special
1.00 p.m.—Cartoon Capers
1.30 p.m.—Top Ten Plus
3:00 p.m.—World of Sport
4:00 p.m.—CBS Golf Classic
5.00 p.m.—Down Memory Lane
5.30 p.m.—Bugs Bunny
6.00 p.m.—Forest Rangers
6.30 p.m.—News, Weather and Sports
6.45 p.m.—London Line
7.00 p.m.—Trials of O'Brien
8:00 p.m.—Beverley Hillbillies
8.30 p.m.—Let's Sing Out
9.00 p.m.—Hogan's Heroes
9:30 p.m.—NHL—Chicago at Montreal
11.30 p.m.—Juliette
11:45 p.m.—The Outdoorsman
12.00 a.m.—CBC National News
12.10 p.m.—Outer Limits
1.15 a.m.—Station Sign Off

SUNDAY PROGRAMS

CFCY-TV

12.30 a.m.—Musicale
1:00 p.m.—Insight Three
1.30 p.m.—Country Calendar
2:00 p.m.—This Is The Life
2.30 p.m.—Eric Sykes Show
3:00 p.m.—CBS Golf
4:30 p.m.—French For Love
5:00 p.m.—Heritage
5:27 p.m.—CBC TV News
5:30 p.m.—20/20
6:00 p.m.—The Umbrella
6.30 p.m.—Hymn Sing
7.00 p.m.—Jane Wyman
7:30 p.m.—Patty Duke
8.00 p.m.—Hank
8:30 p.m.—Flashback
9.00 p.m.—Ed Sullivan Show
10:00 p.m.—Bonanza
11:00 p.m.—This Hour Has 7 Days
12.00 p.m.—CBC TV News
12:10 a.m.—Sign Off

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Death Of Liberal Senators Leave Total Of 7 Vacancies

PGE 1 DEATHS

OTTAWA (CP)—Liberal Senator F. Gordon Bradley and former Liberal Senator Allan Woodrow died within 24 hours, leaving seven vacancies in the upper house.

Senator Bradley, 78, died at his home at Bonavista, Nfld., Wednesday after a long illness. A lawyer and former solicitor-general of Newfoundland, he served in the federal cabinet as state secretary for four years before being named to the Senate in 1953.

Former Senator Woodrow, 79, a Toronto business consultant and former honorary treasurer of the Liberal party, died in a Toronto hospital Tuesday. He had resigned for health reasons March 14.

Neither senator had been active in the upper chamber in recent years.

Party standings now are Liberals 61, Conservatives 31, independents two and vacant seven, for a total of 102.

Quebec and Newfoundland have two vacancies each. Ontario, Nova Scotia and Prince Edward Island have the others.

MACHINE DOES SHOUTING

LONDON (CP) — A British firm is manufacturing a purse-sized device which produces "canned screams" at the press of a button. Shaped like a hair-spray and designed to protect women alone after dark, the "bomb" will emit up to 50 screams guaranteed loud enough to scare off any attacker.

CFCY

Saturday

6.30—News and Weather
6.35—Morning Roundup
6.45—Island Wr. and Mar. Temp.
6.46—Morning Roundup
6.55—News and Weather
7.00—Hebrew Christian Hour
7.15—Morning Roundup
7.30—News and Weather
7.35—Farm Report
7.41—Morning Roundup
7.45—Island Wr. and Mar. Temp.
7.56—Sports Capsule and Scoreboard
8.00—News
8.11—Weather
8.16—Morning Roundup
8.55—Weather
9.00—News and From Our Cor.
9.10—Keyboard Melodies
9.25—Notes and Music
10.00—News and Weather
10.05—Notes and Music
11.00—News and Weather
11.05—Notes and Music
11.55—Agriculture '66
12.00—Weather
12.05—Mostly Music
12.30—New and Weather
12.43—P.E.I. Road Report
12.45—Mostly Music
1.00—News and Weather
1.05—Challenge
1.15—Mostly Music
1.45—Mostly Music
1.55—Provincial Affairs—Alt. Wks.
2.00—The Action Set
3.00—News and Weather
3.05—Pop Caravan
4.00—News and Weather
4.05—Pop Caravan
5.00—News and Weather
5.05—The Outports
5.25—Marine Weather
5.28—The Outports
5.45—Sports Capsule and Scoreboard
5.50—The Outports
6.00—News and Weather
6.10—Report From Parliament Hill
6.20—Waltztime
7.00—Back To The Bible
7.30—News and Weather
7.45—Saturday Night Hoedown
9.00—News Headlines and Weather
9.02—Saturday Night Hoedown
9.30—Starlight Serenade
10.00—News and Weather
10.05—Starlight Serenade
11.00—CBC National News
11.05—Jazz Canadiana
11.30—Jazz Canadiana
12.00—CBC News, Wr. and Sports
12.15—6.30 a.m.—News and Music

CBA RADIO

SATURDAY

6:00—Music On The Menu
7:00—Music On The Menu
7:30—Music On The Menu
8:00—CBC News and Inland Wx.
8:15—Maritime Sportscast and Sports Scene
8:45—Music Around The World
9:00—CBC News and From Our Own Correspondent
9:10—Bandstand
9.30—Winnipeg Pops Arch.
10:00—CBC Saturday Morning
10:50—CBC Stamp Club
11:00—The Action Set
12:00—Current and Choice
12:30—Country Capers
1.00—CBC News and Weather
1.15—Opinion
1.25—Agenda
1.45—The Motor Show
1:59—D.O. Time Signal
2.30—Chansonette
3:00—Metropolitan Opera (c) Lucia Di Lammermoor
6.00—International Potpourri
6.35—Report on St. Anne Ski Meet
7:00—CBC News
7:05—Inland and Marine Weather
7:15—Sportsman's Almanac
7:30—Warner's Wax Works
8:00—CBC Metronome
8:30—Pratley At The Movies
9:00—The Saturday Beat
10.00—Now I Ask You
10:30—A Man at Westminister
11:00—CBC News
11.05—Jazz Canadiana
12:00—CBC News
12:03—Sports Scores, Inland and Marine Weather
12:15—Music In The Night

CONTRACT BRIDGE

By B. JAY BECKER

West dealer.
North-South vulnerable.

NORTH
♠ 6
♥ KJ 10 8
♦ A 8 5 4
♣ A 10 5 2

WEST
♠ —
♥ A 8 7 6
♦ K Q 10 9 7 6 3
♣ 7 6

EAST
♠ J 10 7 4 3 2
♥ Q 4
♦ 2
♣ 9 8 4 3

SOUTH
♠ A K Q 9 8 5
♥ 9 5 2
♦ J
♣ K Q J

The bidding:

West	North	East	South
Pass	1 ♦	Pass	1 ♠
Pass	2 ♠	Pass	4 ♠
Pass	Pass	Pass	

Opening lead — king of diamonds.

This hand occurred in the Trials played in Dallas in 1964. It was played at nine tables and, as usual, the results were varied. Perhaps the most noteworthy feature of the hand is that at not one of the five tables where South bid four spades did East double the contract.

Four spades could not be defeated despite East's trump holding, and four of the five declarers made the contract with routine play. (The fifth declarer misplayed the hand and went down one.)

West invariably led the king of diamonds, taken by the ace. The normal pattern of play was for declarer to lead a spade to the ace, and, after West somewhat surprisingly showed out of spades, to continue with four rounds of clubs, discarding a heart of the fourth club.

Declarer then ruffed a diamond, East discarding a heart, and played a heart towards dummy. West went up with the ace and gave his partner a heart ruff, but East, now left with the J-10-7-4 of spades, could not get more than one trump trick, since declarer's holding at this point was the K-Q-9-8 of trumps. So South made four spades.

At one table, West became declarer at three diamonds doubled and went down one— 100 points. At another table, West played four diamonds doubled, going down three—500 points. At still another table, North got to four hearts and made it for a score of 620 points, duplicating the result of those North-South pairs who had bid and made four spades.

At the last table, North became declarer at three notrump after opening the bidding with a diamond, West having remained silent throughout. East led a club, taken in dummy with the jack. After cashing the ace of spades, declarer played a heart, losing to the queen. East made the killing return of a diamond and declarer wound up going down two.

Industrial Corp. Earnings Boosted

TORONTO (CP) — Industrial Acceptance Corp. Ltd. had net earnings of $12,258,703 or $2.01 a share in 1965, compared with $11,672,000 or $1.91 a share in 1964, the company's annual report says.

But the company warned shareholders not to expect an increase in earnings this year unless there is an improvement in money costs.

In a joint statement to shareholders, Chairman J. H. Ranahan and President J. B. Pennefather said conditions in the industry were "extremely difficult."

In 1965, Atlantic Acceptance Corp., a firm operating in the same field as I.A.C. went bankrupt when it couldn't pay its debts. This caused concern among short-term money lenders and all finance compames felt the pinch of having to pay more to borrow money.

I.A.C. assets at year-end totalled $983,419,192, up from $876,001,000 the previous year.

The report says that for the first time since 1961 a profit, amounting to $56,856, was shown by Merit Insurance Co., IAC's casualty insurance subsidiary. This was due mainly to a decrease of $1,868,770 in claims, coupled with a decrease of only $1,145,904 in earned premiums.

FINES FOR MEN

TOKYO (Reuters)—Four opposition parties in the Japanese upper house introduced a bill Wednesday providing for fines of up to 10,000 yen (about $35) for men convicted of paying prostitutes for their services. Prostitution has been illegal in Japan since the early 1950s.

HONORED FOR BRAVERY

CAPE DORSET, N.W.T. (CP) Jimmy Teegodlegak, a 14-year-old boy scout, was decorated with a Bronze Cross in Ottawa by the Governor-General for extreme gallantry. Jimmy saved nine year-old Palaya Ashevuk when he fell into the sea while playing on pan ice and revived him by artificial respiration.

RIPLEY'S BELIEVE IT OR NOT

DAILY CROSSWORD

ACROSS
1. System of weights
5. Chess, for one
9. Metal mounting of a scabbard
10. Harangue
12. Flower
13. Indian currency
14. Confine
15. Humorist
16. Any girl's nickname
17. Exclamation
18. Perennial herb
20. Anesthetics
22. Discharge
26. French city
27. "Pink trying to be purple"
28. Break suddenly
29. River of song
30. Volcanic tuff
32. Nickel: sym.
33. Shooter marble
36. One kind of collector
37. Pronoun
38. Foreigners
40. African Moslem
41. Deserve
42. Customs
43. Varying weights: Ind.
44. Workers of a sort

DOWN
1. Menace
2. Teem
3. Goddess of harvests
4. Pronoun, old style
5. Alpaca and ibex
6. Fortify
7. Charts
8. Needle case
9. Zeros
11. Type measures
13. Gains
15. Conflicts
18. Appeal strongly to
19. Leap, lunar, fiscal, etc.
21. Hawk parrot
23. Mire
24. Whose wife was Rowena?
25. Flemish painter
27. Greatest amount
29. Disconcerts
31. Speaks violently
33. Sandy's headgear
34. Pub potables
35. Telegraph
37. Classify
39. Norse goddess of healing
40. Japanese badge
42. Goddess of justice

F	O	C	U	S	M	E	A	N	S	
A	L	I	N	E	A	E	R	I	E	
S	P	R	A	T	T	R	I	C	E	
T	E	C		S	T	L	E	D		
		U	N	I	T	E	D			
C	O	L	O	N	Y	I	N	T	O	
A	M	A	S	S	I	V	I	E	D	
M	O	R	E		B	L	O	N	D	E
			S	V	E	L	T	E		
P	E	T		O	N		T	O	N	
A	L	O	F	T		A	D	E	L	E
C	U	R	I	E		H	E	E	L	S
S	L	E	D	S		A	N	N	A	S

Yesterday's Answer

DAILY CRYPTOQUOTE — Here's how to work it:

A X Y D L B A A X R
is L O N G F E L L O W

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophies, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

WUI NQ LBWU QSWU NJU WNL-QUJL BY QOUSJ YNQUL.—LONEUL-DUNJU

Yesterday's Cryptoquote: ONE SHOULD BELIEVE IN MARRIAGE AS IN THE IMMORTALITY OF THE SOUL.—BALZAC

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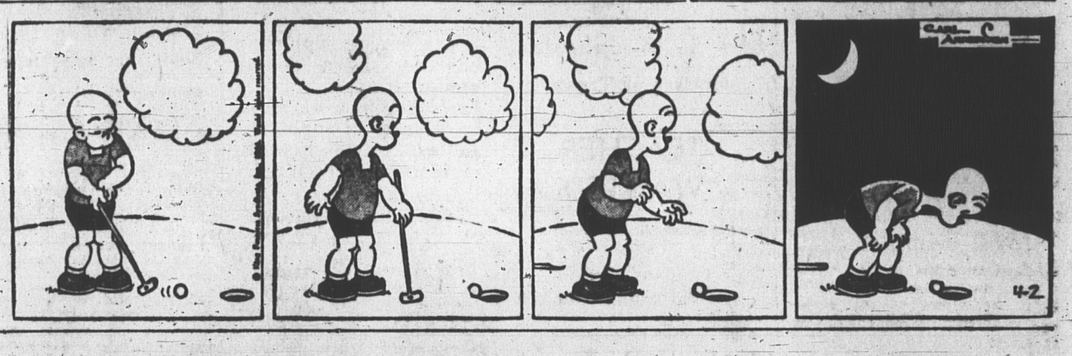
OUR BOARDING HOUSE MAJOR HOOPLE

GRANDMA MICKEY MOUSE

ETTA KETT

SECRET AGENT X-9

HENRY



THE LONE RANGER

NUBBIN

JOE PALOOKA

MUGGS & SKEETER

L'IL ABNER