

January CLEARANCE Sale

SMALLMATE'S THUR.-FRI.-SAT.-6-7-8

BIGGEST BUYS IN '55! ALL TOP QUALITY MERCHANDISE TAKEN FROM REGULAR STOCK — REDUCED TO CLEAR AT LOWEST PRICES EVER! HONEST VALUES TELL THE STORY! — YEAR AFTER YEAR AFTER YEAR!



LADIES' WEAR
UPPER FLOOR

TERRIFIC BUYS In Ladies' Coats

All this season's stock in newest fall stylings.
Reg. 69.50 49.50
Reg. to 49.50 26.95

IT'S NOW OR NEVER
AT THESE PRICES!

LADIES' SUITS

Specially priced for this sale from regular stock.
Reg. 35.00 26.95
Reg. 25.00 19.95
Reg. to 22.95 16.95

LOWEST PRICES IN OUR HISTORY

- BALANCE OF LADIES' WOOL DRESSES
High Fashion in Jersey, Wool Crepe, Boucle.
Broken Sizes. Reg. to 25.00 **8.95**
- LADIES' WOOL SKIRTS—
Beautifully Fashioned in sheath, pleated and flared styles. All Sizes. Reg. to 14.95 ... **6.95**
- SPECIAL GROUP LADIES' SKIRTS—
All this season's styles and colors.
Reg. to 7.95 **3.98**
- BEST BUY IN WOOL JERSEY BLOUSES—
Grand assortment of colors and sizes.
Reg. to 6.95 **2.98**

BARGAIN BASEMENT SPECIALS!

LADIES' WINTER COATS—
FASHIONABLY TAILORED OF BETTER CLOTHS
LOWEST PRICES EVER OFFERED ANYWHERE!

18.97 • 14.97 • 9.97

30 LADIES' SUITS—
Real smart Suits of Rayon Milateen, Shawl Collar, fancy trim — straight Skirt and walking pleat.

CLEARING . . . 11.97

LADIES' DRESSES—(Subs and Regulars)
Nice selection of all the most wanted styles in Wool Jersey, Flannels, Taffeta and many other fabrics.

CLEARING . . . 2.97

LADIES' FLANNELETTE PYJAMAS — Choice of plain colors with contrasting trim or overall prints. Special . . . 1.97

GIRLS' WINTER COATS—Worth many dollars more! Sizes 7-14x; also some sub-teens. Clearing . . . 11.97

CHILD'S 3 Pc. COAT SETS—Delightful winter-warm little numbers. Sizes 2-3x. Clearing . . . 9.97

CHILD'S One-Pc. SNOW SUITS (with helmets)—In brown or navy frieze cloth. Clearing . . . 4.47

MEN'S SURCOATS—
Definitely the season's best buy! Smartly cut of neat check Nylon, heavy quilted lining and zipper closing. Clearing . . . 8.97

MEN'S "RED AND BLUE" LABEL ALL WOOL RIBBED COMBINATIONS—
Made by Canada's top manufacturers. Sizes 36-46. Special . . . 4.97

97c Table On Sale Friday — 2:30

LADIES' DRESSES, HOUSECOATS, HATS, CARDIGANS, SKIRTS, SLIPS, SHOES, HANDBAGS, GIRLS' DRESSES, ALL WOOL SWEATERS, CHILD'S DOESKIN SHIRTS, MEN'S DRESS SHIRTS, ALUMINUM FRYING PANS, STEW KETTLES, ENAMEL ROASTERS.

ON SALE SATURDAY — 2:30

47c LADIES' HATS, BRASSIERES, APRONS, CHILD'S SWEATERS, PYJAMAS, PANTIES, GIRLS' SKIRTS. **27c** MEN'S SOCKS, WOOL MITTS, PLASTIC GLOVES, SUMMER VESTS, LADIES' SWEATERS, WOOL JERSEY BLOUSES, PANTIES, GIRLS' PANTIES, ALUMINUM DIPPERS.

FOOTWEAR SPECIALS — MAIN FLOOR

WOMEN'S PUMPS-STRAPS-
OXFORDS — These are exceptionally good buys! Reg. to 7.95. Special . . . 2.98

WOMEN'S SHOES by such famous makers as "Med-calf", "Beaumont", "Gracia" All sizes in lot — AA and B widths. Reg. to 11.95. Special . . . 7.95

WOMEN'S SLIPPERS. Reg. to 3.95. Special . . . 2.98

MEN'S OXFORDS—
Reg. to 14.95 9.95

Reg. to 7.97 5.95

BOYS' OXFORDS—
Reg. to 5.95 3.79

CLEARING COMPLETE STOCK OF MILLINERY

• VELOURS
• FELTS REG. TO 12.95 **3.98**
• VELVETS

JUNIOR SHOP SPECIALS

- GIRLS' FULL-LENGTH STATION WAGON COATS—
Quality Plus—with winter-warm insurance—fully lined with heavy quilted lining, Mouton (processed lamb) collar. Sizes 9 - 14x. Special . . . 11.95
- GIRLS' CORDUROY JACKETS—
Sizes 8-14. Reg. 6.95 3.98
- GIRLS' ALL WOOL JUMPERS. Reg. 14.95 9.95
- GIRLS' WINTER WEIGHT DRESSES —
Reg. to 4.98 for 2.98; Reg. to 2.98 for 1.98;
Reg. 1.95 for 1.39

CHECK THESE DOLLAR SAVINGS!

- RAYON TRICOT GOWNS—with lace and nylon trim. Sizes S.M.L. Reg. 1.98—Special . . . 1.49
- RAYON TRICOT TAILORED PYJAMAS—Colors Red with Black slacks, blue with navy slacks . . . 1-3 OFF
- NYLON TRICOT SLIPS in assorted colors and sizes (slightly soiled) . . . 1-3 OFF
- CLEARANCE OF CORSELETTES. Sizes 34-42. Spec. 2.98
- RAYON LOOSE-LEG PANTIES with lace trim. Sizes M. L. Reg. 89c. Special . . . 59c
- RAYON TABLE CLOTHS. Size 50x50. Clearing . . . 98c
- CHENILLE BEDSPREADS — Single and double bed size. Special . . . 6.95
- WABASSO SHEETS (seconds)—Size 72 x 100 . . . 2.98
Size 81 x 100 . . . 3.29
- BABY BLANKETS. Colors blue and white, pink and white . . . 98c
- TURKISH TOWELS in colored stripes . . . 98c
- FACE CLOTHS—white with colored stripes, 2 for . . . 25c
- HAND TOWELS in several pleasing shades . . . 59c
- COSTUME JEWELRY . . . CLEARING 1-2 PRICE
- PIXIE CAPS—Wool with angora trim. Reg. 3.98. Spec. 2.69

Men's Wear Clearings High Quality At Low Prices

- MEN'S SPORT COATS—
Finely tailored All Wool Tweeds and Irish Twist. Reg. to 39.95. Special . . . 19.95
- MEN'S SUITS (13 only)—Quality or Price just can't be beat! Reg. to 59.50—Special . . . 29.95
- STATION WAGON COATS (3 only)—A terrific buy for the early shopper! Heavy Quilted lining, full Processed Lamb Collar, zipper closing. Reg. 34.50. Special . . . 21.95
- MEN'S SURCOATS AND WINDBREAKERS — Don't miss out on these super specials! Real winter-weather beaters in Gabardines, Suedolines, and Nylon Blends. Quilted lined. Reg. to 26.95. Special . . . 16.95
- MEN'S TRENCH COATS—Featuring the ever popular zip-in Quilted lining. Reg. 29.95. Special . . . 21.95
- MEN'S FULL FASHIONED COMBINATIONS—100% wool. Sizes 36-46. Reg. 10.95. Special . . . 8.49
- MEN'S FLANNELETTE PYJAMAS — Plain shades in sizes 36-44. Special . . . 2.98
- BOYS' STATION WAGON COATS — Wide selection in warm, durable fabrics, cosy quilted linings. Reg. to 24.95. Special . . . 14.95
- BOYS' PARKAS (without hood)—Sheered waist for snug fit, quilted lined. Colors navy, brown. Sizes 28-34. Special . . . 6.49
- BOYS' SHIRTS—in corduroys, plaids and gabardines. (Broken sizes). Reg. to 3.95. Special . . . 2.49
- BOYS' DOESKIN SHIRTS—Ideal for cold weather wear! Sizes 12-14. Special . . . 1.39