Women

Anne Bond, Women's Editor. Phone 4-8506

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HAPPENINGS

On Thursday evening Mrs. F. Walter Hyndman entertained the members of the Alpha Chapter, Beta Sigma Phi at a supper party at Government House. Mrs. Hyndman is an honorary member of the Sorority.

The was held in honor of the new members of the Sorority, Mrs. M.J. Reagen, Mrs. Don Hubley, Mrs. Chesley Lockhart, Mrs. David Boswell, Mrs. Harold Stewart and Mrs. Stanley Thompson.

The table was centered with a floral centerpiece of roses flanked by lighted tapers. Twenty-four members of the group attended the affair. Special guests attending the supper were Mrs. A.A. Scales and Mrs. Keith Rogers, directors of the Sorority.

At the Summer Cottage of Mrs. T.S. Edgett the North District Guiders Club started the season off with a buffet supper having as their guests the members of the South District Guiders Club.

Due to the absence of the president Miss Mary Donahue; Mrs. Ed Morrison North District Commissioner presided over the meeting.

One of the Highlights of the evening was the presentation of a warrant and pin by Mrs. Morrison to Mrs. Ralph Dumont, Captain of the First and Third Charlottetown Companies.

Mrs. Earl Taylor and Mrs. Donald Macmillan, camp advisers, gave an interesting talk on the various camps held this summer.

Other highlights of the evening was the presence of the Provincial Commissioner Mrs. G.M. Avard who gave an informative talk on the progress and future plans of Girl Guiding on Prince Edward Island.

Mrs. Shirley Walsh and Mrs. J.O.C. Campbell of the Anne Shirley Beauty Salon returned recently from Halifax, N.S. where they attended the 1962 Cavalcade of Beauty at the Nova Scotian Hotel.

Rosella Currie has returned home from Staten Island, New York, where she spent the past two weeks visiting with her sister, Mrs. Harold Conner.

Mrs. George Chandler and Mrs. Stanley Steele, accompanied by Mr and Mrs. Leo McGonnell have motored to Toronto, Ont. to attend the wedding of Mrs. Steele's son Gerard and they will also visit Mrs. Chandler's daughter, Mrs. Clifford Carruthers in London, Ont.

Mr. and Mrs. C. B. Jelly returned to their home in Summerside on Tuesday after a pleasant visit with their son, Keith, and family in Waterville, Maine.

Mrs. Paul Tillman arrived from New Hampshire this week due to the illness and death of her mother, Mrs. Walter Lidstone, in Prince County Hospital.

Mr. Gordon Lidstone arrived from Montreal to attend the funeral of his mother, Mrs. Walter Lidstone, on Thursday afternoon in Summerside.

Miss Anita McNeill, R.N., who has completed three years of service as Nursing Sister with the R.C.A.F. is visiting her mother, Mrs. D. F. McNeill, Summerside.

Mrs Robert Palmer returned last week to her home in Summerside after attending an Obstetrical Conference in Montreal.

Mrs. W. J. McKenna of Calgary, Alberta is visiting her daughter, Mrs. J. L. Saunders and Dr. Saunders, Summerside.

Mrs. Earle Sawler and Mrs. Albert Callbeck of Summerside spent a few days last week with friends and relatives in Pictou, N.S.

Miss Margaret McNeill, R.N. of Summerside attended the Obstetrical Conference in Montreal last week and is spending a holiday with Mr. and Mrs. A. J. McDonell, Ottawa.

Mr. and Mrs. William Stewart and children, Ricky and Susan, of Dartmouth, N.S. were weekend visitors with relatives in Summerside.

Mrs. Eric Corbett, R.N. has returned to her home in Summerside after attending a Civil Defence Course in Arnprior, Ontario.

Mr. and Mrs. Matthew Murphy and children, Sheila and Nora, of Dartmouth, N.S. were weekend guests of Mr. and Mrs. J. E. Dalton, Summerside, before leaving on a trip to London, Ontario to visit with relatives and returning by way of United States.

Mr. and Mrs. Ronall MacArthur of Summerside spent a few days in New York City this week.

A number of friends of Mr. and Mrs. Stanley L. Godfrey of Summerside gathered at their new home recently to tender them a house-warming. Mr. Reginald McLellan read an appropriate address, while Messrs. Sidney Forbes and George McMahon made the presentation of a beautiful coffee table. Refreshments were served by the ladies

Mrs. Wesley Champion of Summerside has had as her guest her daughter, Mrs. J. Morrison of Pictou, N.S.

Mr. Ralph Boates and sons, Edward and David, of Orillia, Ont. who were in the province to attend the funeral of the former's wife, held from Trinity United Church in Summerside on Wednesday afternoon, will be spending a few days visiting with relatives and friends in Summerside.

MR. AND MRS. ROBERT D. COX

Parkman – Cox Wedding Is Solemnized In Charlottetown

Central Christian Church in Charlottetown was the scene of a lovely autumn wedding on September 8, when Freda Mabel Parkman, daughter of Mr. and Mrs. Reginald E. Parkman, East Royalty, was united in marriage with Robert Douglas Cox, son of Mr. and Mrs. J. Walter Cox, Charlottetown.

The double ring ceremony was performed by Rev. W.O. Weale and the church was decorated with baskets of gladioli and dahalias. The organist, Mrs. W.A. MacRae accompanied Mr. Eric MacGregor who sang "O Perfect Love" before the ceremony and "I'll Walk Beside You" during the signing of the register.

Given in marriage by her father, the bride was winsome in an original sheath dress of taffeta with over-skirt. Her elbow length veil of tulle illusion fell from a peaked headdress, and she carried a bouquet of yellow roses.

The maid of honor, Miss Irene Parkman, sister of the bride, and the bridesmaid, Miss Anne Cameron wore identical street length dresses of imported taffeta in autumn gold, while the matron of honor, Mrs. Kenneth Duncan wore the same gown in a green shade. All the attendants wore headdresses to match their gowns and their bouquets were of yellow and white snapdragons.

The bestman was Mr. Wendell Cox, brother of the groom and the ushers were Mr. Douglas Parkman, brother of the bride and Mr. Deryck Mallett, cousin of the bride.

Mrs. Parkman chose for her daughter's wedding a medium blue knit suit with white accessories and her corsage was of white carnations with a blue tint. Mrs. Cox was wearing a lime green suit accented with brown accessories and a corsage of yellow carnations.

After the ceremony a reception for 75 guests was held in the church annex, catered to by the Gratia Club. Serving were Misses Mary Jane and Susan Farquharson, Miss Judy Garnhum, Miss Patsy Judson, Miss Zoe Hyndman, Miss Dorothy Beaton and Miss Carol Anne Graham all friends of the bride.

The buffet lunch was served from an attractively arranged table, adorned by tall white tapers and centered with a three-tier wedding cake. Pouring were Mrs. Mabel MacLean, aunt of the bride, and Mrs. F. A. Large, aunt of the groom.

A toast to the bride was proposed by Mr. John Cox and responded to by the groom. A telegram of congratulations from Mr. and Mrs. David P. McGuey of Toronto was read by the bestman. Miss Louise Cox was in charge of the guest book.

Out of the province guests included Mr. and Mrs. G.A Martin of Saint John, N.B. Miss Irene MacKay of Newton Center, Mass. and Miss Irene Parkman of Toronto.

For her travelling costume the bride chose a pink wool suit, white maribou hat and white accessories. Her corsage was of pink and white carnations.

The couple left on an extensive tour of Eastern Canada and the United States.

Prior to her marriage the bride was entertained at a number of social functions. A community shower was held at the bride's home and Miss Anne Cameron entertained for Miss Parkman.

Miss Louise Cox and Miss Susan Large entertained at an afternoon tea in Miss Parkman's honor, at Miss Large's home on North River Road.

MARY HAWORTH

Man's Habitual Drinking Is Demoralizing The Family

Dear Mary Haworth: I am in my forties, have two young children and earn a good income. The problem is my husband, an alcoholic.

When sober he is wonderful; but when he drinks he is capable of any violence and seems to have no realization of what he is doing. It is pure miracle that none of us has been hurt.

Do you (or any of your readers similarly tried) believe that the children and I would be better off to leave him?

Surely there must be someone with wisdom to advise me in this truly tragic predicament. I am utterly afraid of the future and my chances, any way I figure it.

If I leave, it means moving a great distance and losing everything financially that I've helped to build up in our 10 years' marriage. My husband never has acknowledged that he does anything wrong, consequently he rejects the idea that he needs help.

To repeat: despite this nightmare experience, I am afraid of breaking up the home and depriving the children of a father. What is your view?

L.R.

Dear L.R.: For a seasoned view of how to cope with a browbeating self - deceiving, tantrum- throwing drunk in the family, check in with the Alcoholics Anonymous fellowship at any of their regular meetings.

There you will find yourself in the midst of friends, who fully understand (from their own past) what you are up against, and who can more or less predict how the cards will fall.

In my town there are probably a score or more of such neighborhood lighthouses, that have come into being since the late 1930s. The group leaders and the faces in the audience may change from year to year, but in essence the public service remains the same.

The AA fellowship (local, national and international) stands as an unfailing source of tempered wisdom, spiritual refreshment, X-ray insight and friendly first-hand help, in showing problem drinkers and their battered families how the land lays.

So long as you tamely endure your husband's alcoholic abuse of the family, so long as you continue to subsidize this injustice by your earnings, because you are too cowardly to challenge the rotten status quo — well, that's how long you will suffer the senseless indignity. Or rather, that's how long things will be going from bad to worse in your household.

If your husband won't apply to AA for help, if he prefers his rampages to drying-out, this is definitely your cue to take action on the family's behalf. Get in touch with the Al-Anon Family Group headquarters, mail address: P.O. Box 182, Madison Square Station, New York 10, N.Y.

The Al-Anon Family Group does for the families of alcoholics what the famous AA program does for the alcoholic individual. To isolated persons, cut off from neighborhood AA or Al-Anon groups, aid is given through continued correspondence, backed by pamphlets, books and a monthly news letter.

M.H.

Dear Mary Haworth: Please list pamphlets or books that might help a warring couple get on the beam of happiness. They disagree on any subject named; never say anything kind to, or about, one another; have conflicting tastes in recreation. Yet I truly believe they want to do better, if they only knew how. What do you suggest that might open their eyes?

S.P.

Dear S.P.: I suggest Dom Aelred Watkins' book "The Enemies of Love" (P.J. Kenedy and Sons publishers). It is now out of print, unfortunately, but may be found in lending libraries or used book stalls.

M.H.

Mary Haworth counsels through her column, not by mail or personal interview. Write her in care of The Guardian.

Couple To Reside In Manitoba After Honeymooning On P.E.I

The former Miss Judy Ann Shipside and her husband, LAC Ray MacInnis, are honeymooning on Prince Edward Island before making their home at Gimli, Manitoba. Their wedding in St. George's Anglican Church was followed by a reception at the Sahara Motel, attended by guests from Windsor, Toronto, St. Catherines, and Prince Edward Island.

Judy Ann is the daughter of Mr. and Mrs. W.E. Shipside, Lansdowne Avenue South, and her husband is the son of Mr. and Mrs. David Birt of Prince Edward Island. Archdeacon A. Abraham officiated at the ceremony.

Given in marriage by her father, the bride wore a floor length gown of point lace over taffeta and net. The moulded bodice was enhanced with a square neckline and long lily point sleeves. Each tier of her triple-tiered bouffant skirt was edged with tulle, and a cap-shaped tiara secured her triple-tiered bouffant illusion veil. She carried yellow roses with white stephanotis and green ivy.

Miss Ann Babbage, Lechie Drive, Sarnia, was maid of honor, and the Misses Josephine, and Sandra Ousey of St. Catherines, were bridesmaids. They wore identical gowns of nylon sheer over taffeta and net, with white background and a full length front panel of orange and yellow floral design. The short veils of yellow illusion were held by a tiara of yellow mohair, highlighted with a rose at the top of the latticed headpiece.

Dressed in yellow frilled nylon little Miss Gloria Anne Arseneault, niece of the groom, of Toronto, acted as flower girl, and carried a nosegay of yellow pom-pom mums matching her bandeau.

Don MacInnis brother of the groom of Toronto was groomsman with Clare Esselment of Sarnia, and John Shipside, brother of the bride, ushering guests.

For her daughter's wedding, Mrs. Shipside, wore a honey beige linen suit with mink brown accessories and the groom's mother wore a blue and white flowered dress with navy accessories.

A suit in mink brown and beige with matching accessories was chosen by the bride for her wedding trip.

Business Women's Week committe with Miss Isabel Macdonald as chairman and her associates, Margaret Collings and Ann Walsh.

Pouring tea at the beautifully appointed central table with its silver candelabra and attractive arrangement of autumn flowers, the gift of a member of the club who is a florist, were Helen Yeo, Bessie Prowse, Mrs. Robert Sutherland and Mrs. W.C. Hoyt. Soft music provided by Miss Florence Simmons, the Club pianist, enhanced the occasion and the following club members ushered, served and replenished during the afternoon, Mary Newson, Bessie Beer, Janet England, Eleanor Lowe, Isabel Miller, Freda Blanchard, Ethel Sutherland, Erma Tait, Ann Walsh, Helen MasKinnon, Dorothy Cullen, Emma Holmes, Hilda Harper, Ethel Taylor, Dorothy MacKenzie Gertrude Love, Iphigenie Arsenault, and Mrs. Edna LaFlair, Mrs. Laura Clapp Mrs. Cris Agnew, Mrs. Fred Osborne, Mrs. Mary Fullerton, Mrs. Reta Bell, Mrs. Emma Bruce.

MISSIONARY CHURCH

KITCHENER, Ont. (CP)—The United Missionary Church, a fundamentalist denomination, has about 35 congregations in Canada, mainly in southern and central Ontario, Alberta and British Columbia.

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City B And P Club Has Tea

Guests at the Charlottetown business and professional women's club afternoon tea held at the YMCA on Saturday, October 20th were greeted by the president, Miss Madelyn Clarkin, and the past-president, Mrs. Gordon Holmes.

This social function, which was a fitting conclusion for Business Women's Week, was well attended by friends and well-wishers including the provincial president, Mrs. Marjorie Champion of Summerside, who was accompanied by several members of the Summerside club.

Co-conveners for the afternoon tea were Mrs. Byron Burns and Mrs. Ivo Cudmore who were assisted with the planning by the president, as well as the

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Slims 16.95.

HOLMAN'S

"No-o. She just d-died. And I haven't another one like her" he mourned.

His Uncle Rob came by from the barns.

"What happened?" he inquired, with concern.

"It's one of his kittens" we said "it's dead".

"Oh, so that's it! Well, let's not get all hot and bothered over that, Alex" he smiled down at him. "We have the finest wooly kittens in at our place. They came the other day. When they're old enough to leave their mother, you come and get one!"

"Mine had a laughing face" Alex commented.

"And you'll find one with a laughing face among those, I'm sure."

And the young tears ceased, and the eyes so hurt because of the unexpected passing of a loved pet, brightened.

"You let me know, and I'll come" he agreed shyly.

In places here, and there Island-over, this week brought to others, tears. and also we are confident, the clearing smiles. For as someone reminds us:

"There's a bit of inspiration
In the dullest sort of day,
And worlds of gleaming sunshine
Behind the clouds of gray;
There are golden hours of smiling
For every heart-wrung tear,
And deep reserves of courage
To meet each haunting fear.
So be of courage, O, my friend,
Let not your spirit fail;
Find for yourself inspiring things
That gloom can not assail!"

Until Monday — — Diary — Good-night.....

FASHION SHOW NOTES

Mrs. Lloyd MacLeod (left) and Mrs. William MacGregor (right) are two of the models who appeared in the "Fashions For Fall" presentation held by the ladies branch of the Charlottetown Curling Club on Monday and Tuesday evenings. Mrs. MacLeod is wearing a three-piece ensemble, with collarless coat, sheath dress and fringed stole. Mrs. MacGregor's afternoon dress is in olive green and with it she wears a matching velour hat.

ELLEN'S DIARY

Men At Alderlea Work To Reap A Season's Harvest

Busily our harvesters worked in today's sunny weather. Smartly the wagons plied between harvest-field and barn. James' step rang brisk on the verandah at noon. He glanced inquiringly into the kitchen, then smiled, obviously pleased with that he saw pictured within.

"Dinner's on the table!" he reported to our helper. "Now" he grinned "we can't loiter too long over this! And, Ellen" he added following the other indoors, "don't forget, you women, to send out a bite to us in the field this afternoon. It will refresh us for the work."

Now with their evening's chores done, our crew work on into the night, eager to get last stooks of this farm gathered in from the stubble, and threshed before comes this day's, and week's end. We hear it now: the beat of the thresher, the sound of the grain being augered to the old granary in the barn...

Granddaughter is our company, And the Curiosity-cat. She lost to all communication, is doing some required homework of class. He, relaxed, contend, head pillowed comfortably, naps. Odd times, he stirs and an expression, which when seen on a canine, Alex declares is a smile, flashes across his features.

"Crying!" we exclaimed anxiously, happening to find Alex standing by the white birch near the yard-path, with "the salt tears trickling" down his cheeks this morning.

My laughing kitten is d-ead!" he sobbed. "She was well, when I fed her her breakfast. And now she's over by our door . . . d-ead."

"Was she in an accident?" we questioned.

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Brownie Pack Has Flying-Up Ceremonies

The 6th and 7th Charlottetown Brownie Company was hostess to the 15th Charlottetown Guide Company at their weekly meeting held on Wednesday night at Trinity United Church.

Eight brownies received their "wings" and were received into the newly formed Guide Company. The meeting opened as the guides of the 7th Charlottetown Company formed their "horseshoe" and the brownies their "fairy ring".

Mrs. Malcolm MacDonald, district commissioner, was escorted into the "fairy ring" by Margaret Keizer and the "flying- up" ceremony was held. Receiving their wings were: Jane MacLellan, Patsy White, Patsy Bears, Heather Keizer, Judy Laidlaw, Susan Williams, Marilyn MacDougal and Sharon Barnes. The girls were welcomed to the guide company by captains, Miss Gloria MacKinnon and Mrs. George Shelfoone.

Following this brownie, Gloria Dalziel, participated in the "walk-up" ceremony and she was received into the guide company also.

Brown-Owls, Mrs. Elsworth Wheatley and Mrs. William Hambly were assisted by Tawny Owls, Mrs. Harold MacPherson and Miriam Wheatley.

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CURVES AHEAD

watch this page!

Your Newspaper Advertising Is Your Store's Image!...

A store's imagine is "part and parcel of everything you do in your advertising," said Morris L. Rosenblum, creative advertising administrator for Macy's, New York. Speakng recently at the National Retail Merchant's Association, Mr. Rosenblum told of several qualities of good image-creating advertising:

1 CONSISTENT: Ads should run consistently, the more often the better. The less advertising a store uses, the harder the ads have to work to create a character image.

2 DIFFERENT: A store's ad style should be as different from the competition's as the store is different.

3. SIMPLE: Ad style should not draw attention to itself but should help get the message read.

4. FLEXIBLE: Ad style should allow you to advertise any kind of merchandise at any time of the year for sale or non-sale events.

5. LONG LIVED. Ad style must be able to stand the rigors of time and change, and still maintain its individuality.

6. BUDGETING: Get every benefit of wise budgeting. A budget assures you of enough advertising to attract the attention of a maximum number of prospects with the full story of your merchandise.

Good ads — sales-producing ads — DON'T JUST HAPPEN! Careful "think through" of newspapers full power advertising and "how to budget advertising for bigger volume, more profits" will be discussed and planned for you at your convenience by competent advertising men who can help you solve your problems and aid you in getting your maximum share of the retail market. Let us discuss your advertising with you — NOW!

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