



The Misses Holmes and Bradley Children's Wear is a mother's delight when it comes to buying clothing for the family. Mrs. Potter found that she could dress the children completely for a very reasonable sum.

The store management explained that you are always sure of the highest quality children's wear at this store due to long standing policy of buying only quality brands and selecting carefully the merchandise offered.

Barbara was amazed at the extensive selection of Winter clothing on display at the Misses Holmes and Bradley. She found the staff was most helpful when choosing dresses for Colleen and they are shown here with a delightful dress chosen from a group at only \$9.98.

It was pointed out to Mrs. Potter that a very convenient lay-away plan for Christmas giving was available and that any item she chose would be held for a down payment of \$1.00.

The Potters were quick to realize that when it comes to buying clothes for the children The Misses Holmes and Bradley were hard to beat.

The Misses
Holmes and Bradley

Queen Street

Charlottetown

The Potter's Visit Ralph's Men's Wear



Continuing on their way, the Potters visited Charlottetown's newest Men's Wear, RALPH MEN'S WEAR on Kent Street. As the Potters look over the colorful selection of gift items on display throughout the store, Brian tries on a new Top Coat, and discusses size and color with Jim MacAleer. The Potter's remarked on the courtesy shown them during their visit to Ralph's and Brian knew that he could put complete confidence in Ralph's judgment, knowing that his years of experience in the men's wear business have gained him many new friends and customers.

If you, like the Potters, have not decided on that new coat or what to buy the fellow on your gift list that has everything, why not call in to Ralph's Men's Wear today --- You'll be glad you did.



Christmas being a season for children the Potters were delighted with the wide selection of toys available at Canadian Tire Corp. in the New Royalty Mall.

As David and Colleen gazed with delight at the toy department Brian and Barbara were thinking of the many dollars they could save buying at these ridiculously low prices... sturdy trucks were selling for as low as \$3.66 while durable covered in plastic trucks and cars sold for only 88c.

Yes, the Potters were able to buy Christmas Gifts for David and Colleen's little friends that were durable and colorful and at prices that even they found hard to believe... and service... no waiting, a friendly courteous salesman was ready to serve them.

The Potters left with the feeling that they would soon be returning for some of the many more extra special buys available at Canadian Tire Corp.



The Potters Shop for Philips T.V.



To beautify and brighten their home for Christmas, the Potter Family decided to replace their old TV with a new "PHILLIPS" Instant on TV.

"Let's try Crockett & Storey first" suggested Mrs. Potter, "They always have a beautiful display of PHILLIPS TV's."

"You're right dear", agreed Mr. Potter, and it is so easy to park there, the parking lot is right beside the store.

And off they went. Sure enough, in no time at all they had found a PHILLIPS TV that was just the size, style and color they wanted. Roy Percy, salesman of Crockett & Storey Ltd., shows the Potter Family the many features that PHILLIPS have to offer.

"This is the TV we want", decided Mrs. Potter

"I like it too". Replied Mr. Potter

PHILLIPS TV's are priced from \$279.95 to \$349.95.

CROCKETT and STOREY LTD.

"Dedicated to Home Improvement"

184 Kent St.

Charlottetown