

Lobster is King but Gaiety and Beauty reign at Annual Summerside Carnival



SO MUCH TO SEE! PARADE TIME STARTS SUMMERSIDE CARNIVAL WITH THRILL



BABY-SIZED BEAUTY FEATURES EXCITING CONTEST

Top variety acts billed for carnival

SUMMERSIDE — Feature acts at the Summerside Lobster Carnival next week will be highlighted by tight wire, juggling, and unicycle work.

The team of Les Blue and Yvette, in a comedy cycling act, is indicated as a real crowd pleaser, along with their display of juggling which is said to be far above average level.

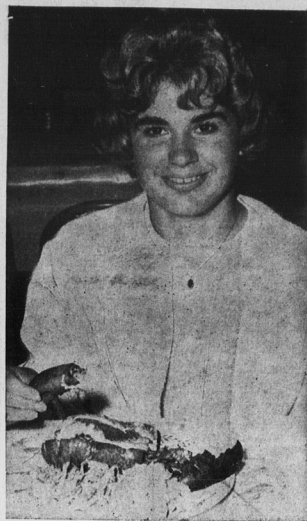
Yvette, an eye-filling blond, does a spectacular act of juggling ten pins, and advance information reports that "her own pins aren't bad either."

The other team of Roland Marcelli and his comely partner, Janice, present a repertoire of stunts seldom seen on the taut, slender thread of steel known as the tight wire. Dazzling the eye of balancing parol, they engage in juggling and hoop tossing while crossing the wire.

The youth and freshness of these talented artists, plus their superb skills, have assured them a place among the top attractions at the Summerside Lobster Carnival, where each year the feature acts have proved extremely pleasing.

Their first appearance will be on the opening day of the carnival when they will go stage in the stadium immediately after the big parade Monday afternoon, July 15.

They will be seen again in the evening, and subsequent performances throughout the six-day Lobster Carnival event.



A CASE OF BEAUTY AND THE, ER. LOBSTER



CROWNING CLIMAXES 'QUEEN' CONTEST

Exhibits at new peak in diversity, interest

SUMMERSIDE — Commercial and industrial booths at the Summerside Lobster Carnival this year will be the largest in number and the most interesting in the eight year history of this annual event.

Some 30 exhibitors, along with other displays and demonstrations, which occupy both sides and the center area of the main floor of the Stadium, have been newly constructed and painted, and present an attractive setting for the varied exhibits.

Along with these, the fisheries exhibit of live fish, occupies the entire north end of the main floor, and is said by carnival officials to be the largest fisheries display ever assembled in the Atlantic provinces.

AREA FILLED
In spite of the increased floor space available, additional exhibitors have filled the area to capacity, and necessitated locating the Women's Institute in the mezzanine floor adjacent to the office of Carnival Manager Charles Hogan.

Handicapped, a hand derrick, woodworking and other displays on the ground floor, offer a wide variety of interests.

One of the Island's most interesting and specialized businesses, Maple Tree Crafts Ltd., operated at Alberton by Mr. and Mrs. Herbert Leavitt, will be seen demonstrating actual methods of production in the finest maple wood products made in Canada.

Other handicraft demonstrations will be seen in weaving demonstrations by Mrs. J. E. Morrison, wife of the Mayor of Summerside; woodcraft, by Percy Milton; and popside sticks, by Lorne Reeves; and leatherwork by Jennie Schurman.

ART EXHIBITS
Another display which amazed visitors and local residents last year, will be presented again this year, in the form of art exhibits by local artists, and this year a children's section has been added.

This booth, introduced last year by the Paint Centre in Summerside will be sponsored again this year by the same firm. The paintings will be different from those seen last year, when many of those on exhibit were purchased by visitors to the Carnival. Many local land and seascapes again are being featured.

Along with the live fish display, will be one showing the various forms of frozen and canned fish produced by the fisheries industry of P. E. I. for the consumer trade, and this is expected to prove particularly interesting to the housewives in stimulating new ideas for meal-times.

MEMBERS OF APCC
The Atlantic Provinces Economic Council, will be represented at the carnival in a booth which will be jointly occupied by firms who are members of this association.

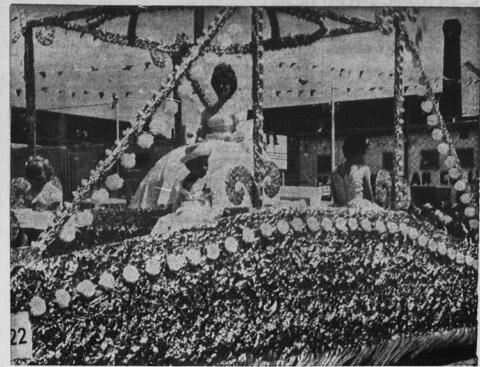
Information and assistance to carnival visitors will be provided at a booth staffed by members of the Summerside Business and Professions Women's Club.

The Unemployment Insurance Commission will be represented in a booth where the story of this government commission will be illustrated.

The provincial government will be represented in at least two booths, one by the Department of Health, and the other by the Department of Physical Education.

VARIED EXHIBITS
Two local dairies, Amalgamated, and Perfection, will

(Continued on page 13)



MAGNIFICENT FLOATS VIE FOR TOP HONORS IN PARADE

The Guardian

SECOND SECTION Charlottetown, Sat., July 13, 1963. Page 3

COLORFUL CARNIVAL OPENER

Girls, bands, floats feature big parade

By GEORGE WOTTON

SUMMERSIDE — Gorgeous girls, big bands, fantastic floats, and marching majorettes all highlight the big 1963 Lobster Carnival parade in Summerside on Monday afternoon, July 15.

The parade will consist of more than 60 separate units, including 7 bands with a total of more than 200 marching members, numerous decorated floats, and all of the "Miss Prince Edward Island" contestants, along with last year's Queen.

This big, colorful parade, is the largest held anywhere on the Island, and the most spectacular event of the entire Lobster Carnival, which is presented this year for six days, from July 15 through July 20.

Thousands of persons line the parade route which extends for more than a mile from the starting point on the Marine Wharf to the Carnival Headquarters in the Summerside Stadium, and camera fans have a field day recording the color, action, and excitement of this truly magnificent event.

The largest band this year in the parade is the Lions Club Band from Oromocto, N. B., which will have 50 band members and 25 majorettes.

Second in size to this will be the band from RCAF Station Summerside with 35 members, and the New Glasgow Cellophane Club Pipe Band, also with 35 members.

The band from Queen Charlotte High School, the Lovat Pipe Band, and Burke's Band each is expected to have about 25 members, and the Salvation Army Band will have about 20 members.

The Oromocto majorettes will be dressed in the Lion's club colors of purple and gold, which will be in attractive contrast to the white and red worn by the Summerside majorettes, who, have been rehearsing for several weeks for this carnival performance.

The parade this year has been organized by a committee under chairmanship of Francis MacCarrie, newly elected president of the Summerside Lions Club.

START OF JUDGING
The parade, which begins at 1:30 p.m., starts to form at 11:30 a.m., and judges of the float contest start their assessment about noon.

The floats are judged in three classifications, the first including commercial, government departments, towns and villages, and firms employing 10 or more; the second classification is for commerce firms with less than 10 employees; and the third group is for floats entered by service clubs. Each classification competes for prizes of \$40, \$25, and \$10.

Bill Lynch trophy is awarded to the best overall float.

Bands and marching units move into position at 1 p.m., and the parade starts to move at exactly 1:30 p.m. Bands, floats, marching units, and other units are interspersed in three sections so

that each one offers variety as the parade moves past the spectators, and there will be a 50 foot spacing between each unit, and a 100 foot spacing between each of the three sections.

LED BY RCMP
The parade will be led by an RCMP party, followed by an Armed Service color party. The RCAF band will lead and provide martial music for the air force marching units, which will precede the honorary parade of marshals.

Next will come representatives

of federal, dominion, provincial, and civic governments, along with carnival officials and other visiting dignitaries.

The lovely contestants for the title of "Miss Prince Edward Island" will also be in this section of the parade, along with the Queen Charlotte Band and the Summerside Majorettes.

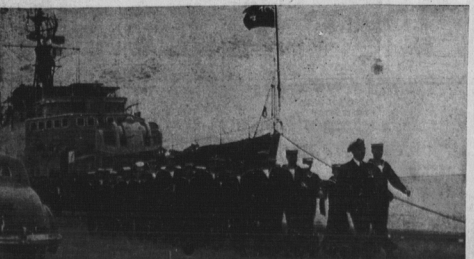
The first float in the section is one by Brace McKay Ltd., representing an appropriate Lobster Carnival theme.

The always beautiful float

(Continued on page 13)



ART DISPLAY NOW RANKS AMONG MAJOR ATTRACTIONS



NAVAL VISITORS ADD GREATLY TO CARNIVAL MOOD



EVEN AMONG BANDS GIRLS HAVE A BIG PART



HANDICRAFT DISPLAYS HAVE WIDE APPEAL

Carnival week is action-packed

SUMMERSIDE — Every day is Carnival Day at the Summerside Lobster Carnival next week from Monday through Saturday, but the constant variety of events throughout the week enable a wide choice of interests to be satisfied.

On Monday, July 15, the most spectacular event is the mammoth opening day parade with floats, clowns, marching units, bands galore, and the lovely contestants for the title of "Miss Prince Edward Island."

This parade will leave the Summerside Marine Wharf at 1:30 p.m., and follow a flag draped parade route west along water street to Central, north on Central to Fitzroy, east on Fitzroy to Granville, north on Granville to Beattie Ave., west on Beattie to Central, south on Central to Notre Dame, west on Notre Dame to the Carnival Headquarters in the Summerside Stadium.

The carnival will be official

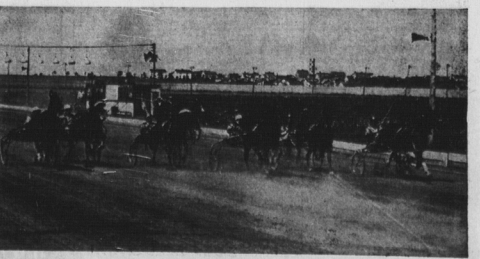
opened in the evening at 7:15, by the Hon. Leo Rossier, Provincial Minister of Fisheries, and an hour later, at 8:15 there will be horse racing at the Summerside Raceway, adjacent to the Stadium.

Lobster and chicken suppers are featured daily at the Stadium from 4:00 until 8:00 p.m. The feature acts on Monday will be seen in the big new Carnival Stage in the Stadium at 8:00 and 11:00 p.m.

The Bill Lynch midway will open daily at 1:00 p.m., and on Monday through Saturday, Little League playoffs will begin at 9:30 a.m. in Queen Elizabeth Park.

A highlight of the Monday evening events will be on the stage appearance of the "Miss Prince Edward Island" contestants, together with as many former Queens as can attend. **DISPLAY OF CRAFTS**
Each day through the week the display of quilts, rugs, fancy work and handicraft by the

(Continued on page 13)



ISLAND'S TOP PASTIME IS HEAVILY FEATURED