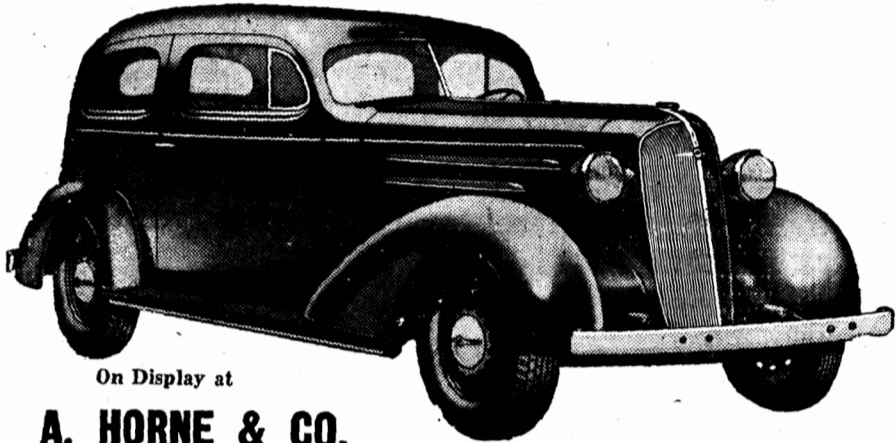
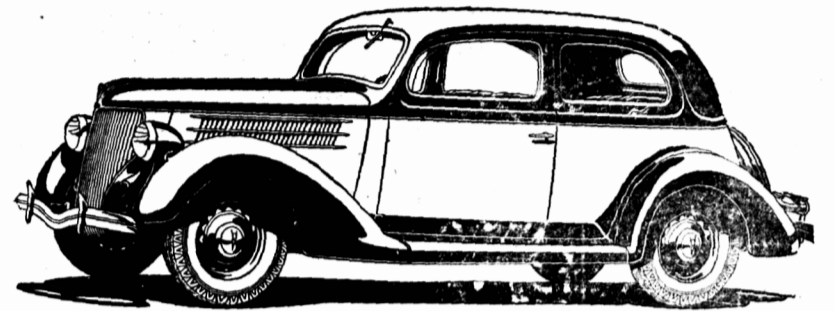


# DO YOU WANT ONE OF THESE NEW 1936 CARS?

1936 MODEL Chevrolet Master Coach



1936 FORD V-8 TUDOR Standard Sedan



**Get Busy Today!**

Enter your Name Now. Valuable Prizes are at stake and the earlier you start the better your chances to win!

On Display at

**A. HORNE & CO.**

129 Kent Street, Charlottetown, P. E. I

On Display at

**ALLISON MacLEOD**

SALES AND SERVICE  
Charlottetown, P. E. I.

# Do You Want To Make Big Money?

**THE PLAN**

Weekly pay checks, as large as you want to make them, plus an opportunity of winning a brand new Chevrolet Master Coach and Ford Automobile are now being offered you by The Charlottetown Guardian.

All you have to do is to secure subscriptions from your friends and help us increase our family of readers. You may also collect advance subscriptions from present subscribers.

Votes are given on every subscription you secure. The person who accumulates the greatest number of votes will win the choice of a Chevrolet Master Coach or \$800.00 cash, a Ford V-8 Tudor Sedan or \$650.00 cash will be awarded to the one in second place. Big cash prizes will be awarded those finishing Third, Fourth, Fifth and Sixth.

The UNUSUAL feature of this campaign is that there are no losers. You are paid for every bit of effort you put forth. A commission of 20% is paid on every new and renewal subscription you secure.

Just think of it—A Salary is waiting for you each Saturday in return for your spare time work among your friends! On top of that, you have a splendid opportunity to win a fine, new car.

The only way you can lose is to stay out of the campaign!



Clip the  
**ENTRY  
COUPON**  
And Bring It Or  
Mail It To The  
**Charlottetown  
Guardian  
AT ONCE!**

**HOW TO ENTER**

Entering is easy—all you have to do is clip the Entry Coupon in the left-hand corner of this announcement and bring it or mail it to the Campaign Office at The Guardian.

This is the first step toward success and wins you 5,000 votes for entering.

It costs absolutely nothing to enter and compete for these prizes. Subscription books, lists, samples, working supplies and our help will be given you absolutely free.

The first subscription you secure will count 100,000 votes!

Big Cash Prizes and the most votes will be given **OPENING WEEK** ending June 27th. Enter **AT ONCE** and take advantage of this big first-week offer!

Someone else is likely to sell subscriptions to your friends unless you enter and let them know right away that you are in the race to win.

The Campaign Office at The Guardian is open days and evenings. The Campaign Manager will gladly give you further information if you will come in or telephone 133.

## THIS IS ENTRY WEEK---ENTER TODAY---DON'T DELAY!

**Advisory Board—Fair To All**

It is the aim of The Charlottetown Guardian to conduct this Weekly Payroll Subscription Drive from start to finish in a fair, honorable and impartial manner. Every precaution to safeguard the interests of participants is guaranteed. Before the Subscription Drive closes, The Guardian will, at the approval of the various workers, appoint a committee of at least three well-known residents of this community whose duty will be to act as Official Judges and as such to count the votes contained in the sealed ballot box and declare the winners. This assures everyone that they will receive fair, honest and impartial treatment at all times.

**TWENTY PER CENT COMMISSION!**



\$1.00 out of every \$5.00 you collect in subscription money will be paid you each Saturday night. This is a positive guarantee of wages while you work for a prize!

**25,000 Extra Votes For Your First Week's Efforts**

25,000 Extra Votes will be issued all candidates on every 3-year subscription or its equivalent, which sum amounts to \$12.00 during THEIR **FIRST WEEK** in this "Weekly Payroll" Subscription Drive.

Great advantages are presented to early beginners—start at once and "steal a march" on late beginners!

5,000 Additional Votes for Reporting Tuesday, Thursday and Saturday.

**"Weekly Payroll"**  
COPYRIGHT

**Entry Coupon**  
GOOD FOR 5000 FREE CREDITS

M .....

Address .....

NOTE—Only ONE Entry Coupon accepted for each "Weekly Payroll" Participant.

**\$75.00**

**SPECIAL CASH PRIZES**

FOR OPENING WEEK, ENDING SATURDAY, JUNE 27th

Twelve Special Cash Prizes will be awarded to those bringing in the best cash subscription reports before 9.00 P. M. JUNE 27th, but a minimum of \$50.00 in cash sales is necessary to qualify for one of the special cash prizes.

**ENTER TODAY—START WORK NOW!**

**GET FULL INFORMATION AT THE GUARDIAN OFFICE**

Telephone 133

Office Open Evenings

W. J. Kirkpatrick, Campaign Manager.

**"Weekly Payroll"**  
COPYRIGHT

**Opportunity Coupon**  
Good for 100,000 EXTRA Premium Credits  
Not Good After First Week of "Weekly Payroll" Drive

M .....

Address .....

This Coupon will count for 100,000 Premium Credits when returned to the "Weekly Payroll" Department, together with the first subscription you obtain—new or renewal. Sign the nomination blank, get one subscription and start in this race with more than 100,000 Credits. NOW IS THE TIME TO START.