

HOLMAN STORE NEWS
Bringing You Up-to-Date
On What's New And
Interesting at Holman's
By G. H. M.

TRAVEL in style... Travel with LUGGAGE that you are proud and happy to own—SAMSONITE! There's a piece of "Streamlite" Samsonite Luggage for every person who takes a trip whether near or far! The Holman Both Stores Furniture Departments have marvellous selections of Samsonite Luggage ranging in size from the neat, little Ladies' Train Case to the super-convenient "Hang-It-All" Case. Samsonite Luggage has been air tested on round-the-world flights and it passed with flying colors. ... Speaking of colors, the better than leather finishes are available in six beautiful shades—so, you can make up sets of the pieces you desire. Samsonite Luggage will be Personalized with your own initials when you buy it in Holman's Furniture Departments—Summerside or Charlottetown.

THEY SAY — "It's always tea time" — We Say, "It's always CUP AND SAUCER TIME!" Holman's Both Stores China Departments have dozens and dozens of beauties from the famous British Potteries. Softly shaded in entrancing floral designs and glowing solid colors, you'll find such names as Aynsley, Royal Albert, Grosvenor, Foley and others in the collection. Add a Cup and Saucer to your own array; give a Cup and Saucer to a friend — the prices are from 1.00 to 4.50 in Holman's China Departments — Summerside or Charlottetown.

THE WELL DRESSED BABY will take to the Royal Krinkle Crepe ROMPERS like nobody's business! They have only just arrived in the Youth Centre of Holman's Summerside and they are neat and smart in the most youthful manner. Made in two color combinations—white with yellow or blue. The pants part of these Rompers are Vinylite plastic lined and they open at the crotch for easy changing. Shirred at the waist for fit, the legs have run-through elastic sections, the sleeves are short and there is a wee collar. Sizes are for 6 to 18 months ages and the Rompers are priced 1.98 each in Holman's Youth Centre, Summerside.

TIME FOR TRANSITION from the End of Summer to the First For Fall!... Holman's Budget Apparel in both Summerside and Charlottetown are right in line—both Departments have a rack of TRANSITION DRESSES, economically priced from 5.98 to 7.98. There are various styles from which to choose (dressy or tailored) in solid shades, stencilled patterns, prints and mottled effects. The fabrics include shimmering taffetas, soft kashas, gleaming chrome-spuns and crisp boucle weaves. Sizes are from 12 to 24½. You'll find economically priced Transition Dresses in Holman's Budget Apparel Departments — Summerside and Charlottetown.

THE SMALL HAT is the "Big" Hat For Fall! Holman's Millinery Section in Summerside is featuring tiny VELVET HATS that are designed for flattery from every angle. Jewel, feather and self trimmed, they have enchanting little veils and the array of new Autumn shades is truly lovely. The newest of new Velvet Hats are priced from 2.98 to 7.98... Do come and choose your "Little" Hat for Fall from Holman's Millinery Section in Summerside.

HOLMAN'S Both Stores FURNITURE

10-Day "Wonder Buy" --- Ends August 20th

Complete 9-Piece LIVING ROOM GROUP

9 Pieces Include

- * One Chesterfield
- * One Matching Chair
- * One Contrasting Chair
- * One Walnut Coffee Table
- * Pair Matching End Tables
- * One Modern Floor Lamp
- * Pair Matching Table Lamps

Here's your golden opportunity to refurnish your Living Room at a marvellous saving price! Out goes the Old... In comes the New, when it's a "Wonder Buy" 9-Piece Living Room Group for only 199.00; and you may purchase it on the convenient Holman Home Plan too! The Chesterfield and matching Chair are well made with show-wood in a rich walnut finish. Backs of all three upholstered pieces have foam rubber padding and the cushions are spring filled. The Contrasting Chair has a buttoned back. Upholstery is in a choice of red, gray or green tapestry.

ALL YOURS FOR
199.00

Sale Ends Saturday
AUGUST 20

A Tremendous Value Offer
SAVE PLENTY
HOLMAN'S Both Stores FURNITURE
Summerside • Charlottetown

ALL YOURS FOR
10% DOWN
Balance Monthly

For Comfort! For Beauty! For Value!

There's Nothing Like

KENWOOD ALL WOOL BLANKETS

Science has yet to discover a substitute for wool. In Kenwood Blankets you have only the highest grade of new wool—long springy fibres, napped to a fluffy depth that assures unrivalled warmth without excessive weight. The Characteristic Kenwood Label is to be found on every genuine Kenwood Blanket; it is the maker's symbol of pride in craftsmanship, a pledge of quality, a promise of enduring satisfaction.



Kenwood Ramcrest

In a range of lovely, soft shades with matching satin binding on both ends. Available in two convenient sizes.

- 80 by 84 inch size 11.50 each
- 72 by 84 inch size 13.50 each

Kenwood Floraltint

Luxurious reversible tone on tone shades with rich satin end bindings to match. The size is

- 72 by 84 inches 19.95 each

Kenwood Famous

Beautiful colors to blend with your bedroom decor. Blankets are bound on the ends with 6 inch satin ribbon.

- 72 by 84 inch size 16.95 each

Kenwood Viceroy

Available in a selection of dainty pastel shades with wide taffeta end bindings to match.

- Size is 72 by 84 inches 19.95 each

Kenwood Baby Blankets

Are to be found in Holman's Youth Centre. Kenwood "Ramcrest" and "Famous" qualities in two convenient sizes (36 by 50 inches and 45 by 60 inches). The Baby "Ramcrest" Blankets are finished with whipped edges and the Baby "Famous" Blankets are bound all around with matching satin. Prices range from — each

- 5.50 to 9.95 each

HOLMAN'S — Summerside

Shop and Save!

HOLMAN'S

"Clean Sweep"

FINAL CLEARANCE

Summer Stock

For Example - -

Green Cross
HOUSEHOLD SPRAY
8 oz. Regular 44c — Special 37c
16 oz. Regular 62c — Special 49c
HOLMAN'S Both Stores HARDWARE

Complete Stocks - - -
BASEBALL SUPPLIES **FISHING SUPPLIES**
20% OFF **20% OFF**
HOLMAN'S Both Stores HARDWARE

Farm Supplies - - -
BINDER TWINE **BALER TWINE**
8.⁹⁵ Bale **6.⁸⁹ Bale**
HOLMAN'S HARDWARE - - - Summerside

For One Week Only—SALE ENDS AUG. 20
HOLMAN'S Summerside
Charlottetown