

BLUE SHIELD and BLUE CROSS IN NEW BRUNSWICK and PRINCE EDWARD ISLAND



**BLUE
CROSS
FOR
HOSPITAL CARE**

CONTINUED BLUE CROSS PROTECTION...

NOW

is the time for you to start thinking about the type of Blue Cross Hospital Care Protection you will require when the Government Hospital Insurance Plan becomes effective...

- In New Brunswick, July 1, 1959
- In Prince Edward Island — no official announcement as yet

UNTIL

the Government Hospital Insurance Plans become effective...

- No change in your present Blue Cross Hospital Benefits
- Membership rates will be revised as of December payments for January '59 protection

You will be supplied before December 1, with complete details on the new monthly membership rates for your class of Blue Cross coverage

THEN

On the effective dates of the Government Programs, Blue Cross will continue to provide Semi-Private Service through a new Blue Cross Supplementary Hospital Contract which will provide...

- ▶ 180 days Semi-Private Room care—per illness
- ▶ Out-Patient Hospital Service including:
 - Use of operating room for minor surgical procedures
 - Recheck X-Ray
 - Use of Plaster Room for setting of casts

OFFICIAL ANNOUNCEMENT

TO ALL SUBSCRIBERS COVERED BY BLUE CROSS HOSPITAL CONTRACTS, AND TO ALL SUBSCRIBERS COVERED BY BLUE SHIELD SURGICAL-MEDICAL CONTRACTS

This is official one month's notice that the Contract under which you are covered, will be revised or terminated, as the case may be, as follows:

- 1. BLUE CROSS HOSPITAL SERVICE**
In New Brunswick and Prince Edward Island, the subscription charges payable for or with respect to your coverage, will be revised as of January 1, 1959.
- 2. BLUE SHIELD SURGICAL-MEDICAL CONTRACTS**
Wherever you reside, the Blue Shield Surgical-Medical Contract Series 650 under which you are covered, will be terminated midnight December 31, 1958.
An alternative Surgical-Medical Contract will be offered to all subscribers now covered by the "Series 650" Contract.

MONTHLY GROUP RATES

	single	family
	.75	\$1.85

Anywhere outside the Atlantic Provinces you are eligible for all the above benefits in any recognized General Hospital

3 blue shield programs



1
in-hospital
indemnity
contract

ACCORDING TO SCHEDULE - IT PAYS:

- ▶ up to \$300.00 for surgery
- ▶ for maternity care
- ▶ for services of assistant surgeon.
- ▶ for services of anesthetist
- ▶ for services of a consultant
- ▶ for medical care while hospitalized... 70 days per illness

NO INCREASE IN THESE MONTHLY GROUP RATES

	single	family
	1.40	3.60

for your selection

and to meet your

personal demands...

BLUE

2
in-hospital
SERVICE
contract

PAYS participating physicians IN FULL...

- ▶ Surgical services
- ▶ Maternity benefits
- ▶ Medical services — all necessary medical care while a hospitalized medical patient
- ▶ Assistant surgeon
- ▶ Anesthetist's services
- ▶ Services of a consultant

MONTHLY GROUP RATES

	single	family
	1.60	4.25

three

excellent

programs

SHIELD

for surgical, medical

and maternity care

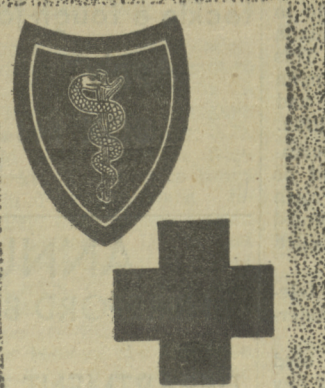
Surgical, Medical and Maternity Care IN THE HOSPITAL, DOCTOR'S OFFICE OR PATIENT'S HOME!

PAYS participating physicians IN FULL for:

- ▶ Home calls — office calls — hospital calls
- ▶ Diagnosis of and treatment for all illnesses
- ▶ Consultant services
- ▶ Treatment of fractures, bruises and lacerations
- ▶ Surgical procedures
- ▶ Anesthetist's services
- ▶ Services of assisting doctor
- ▶ Maternity benefits
- ▶ Diagnostic X-ray and laboratory services

MONTHLY GROUP RATES

	single	family
	3.24	9.00



maritime

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The Fly

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BE HERE