

# TOURIST INFORMATION GUIDE

the smartest things under the sun  
**IN SUMMER FOOTWEAR**

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Things

WELCOME TOURISTS

**LePAGE SHOE CO.**

The Home of Good Shoes Since 1920"

Charlottetown's most exclusive shop - - - specializing in

**AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - in imported wools from the British Isles.

- FURS
- LADIES' WEAR

**island furriers ltd.**

79 Grafton Street

A "MUST" - - - a visit to

**STRATHGARTNEY HOMESTEAD**

Campers Supplies, Store, Gifts, Novelties

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

**WESTERNER MOTEL and RESTAURANT**

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

**FILMS**

All Types

- Souvenirs
- Trolleys - most all makes
- Bathing Caps
- Swim goggles & fins
- PRESCRIPTIONS PROMPTLY FILLED

Dial 3237

**FOLEY'S DRUG STORE**

309 Water St. S'side

IF IT'S FISH, AND CAN BE CAUGHT - - "WE HAVE IT!"

**Queen St. Meat Market**

223 Queen St. Dial 4-7336

Free Delivery

WELCOME TO OUR ISLAND

**TOURISTS**

Your bank is THE BANK OF MONTREAL, Partridge, corner St. Peters Road and Palmer's Lane on Route 3 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Partridge and at Main Branch 114 Kent St., Charlottetown.

Be Sure to Go Dining at

**MILTON'S OLD SPAIN**

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

FOR YOUR VACATION NEEDS

Janzen Swim Trunks Sportswear, etc. See

**Marnee Mill Ltd.**

Summerside

**HOWATT'S LOBSTER POUND**

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship to N. B., Quebec, Ontario, Live or Cooked.

Victoria, P. E. I. Phone 38

**Tartan Skirts & Strides**

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans

(Imported Wool Sweaters)

**THE FASHION SHOPPE**

141 Great George St. Ch'town

**HARNESS RACING**

**THIS WEEK'S RACES**

AUG. 10 - 8 P.M.

Plan to Attend Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

**SHORE ACRES MOTEL**

Dining Room OPEN DAILY

LUNCHEON 12 to 1 p.m.  
AFTERNOON TEA 2 to 4 p.m.

DINNER 5 p.m. to 8 p.m.  
7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests

1 1/2 Miles from Corwall on Route 19

**Regular Dances ROLLAWAY CLUB**

CHARLOTTETOWN

Mon., Wed., Fri. and Sat. Music by "Trentonians" 9:30 - 12:30

Tues. and Thurs. Record Hop 9:30 - 12:30

Also Regular Bingo Wed., Fri., Sat. 7:30

BOWLING

Mon. to Sat., "Automatic Pin Setters".

**LARRY'S**

The Home of Good Food

- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-8415

**Larry's Restaurant**

Cor. Weymouth and Grafton

**HILLSIDE INN HOTEL MONTAGUE**

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

**DROP IN AT JOHNNY'S**

For The Finest Meal In Town.

**CHICKEN PIE, STEAKS, FISH, ETC.**

Island Hand Made Souvenirs.

**JOHNNY'S FISH & CHIPS**

22 Weymouth St. Ch'town

**GAUDET'S Tourist Lodge**

Near Sandy Beach Tignish, P. E. Island

Phone 66

Accommodations - Meals

F. GAUDET, PROP.

**THE CHALLENGE 18 HOLE MINIATURE GOLF**

Summerside East

Summertime is outdoor time. Enjoy Miniature Golf Outside.

OPEN DAILY 10:00 A.M. - 11:30 P.M.

ADMISSION: Adults 60c; Children 50c

**FOR THE BEST IN MEALS BE SURE AND CALL AT MORELL DINER**

and try the finest foods that will satisfy your appetite.

**MORELL DINER**

Carl MacAdams, Prop.

**MR. TOURIST:**

We can supply all your drugs and prescription needs. Call on us

**REDDIN BROS. DRUGS**

132 Richmond St.

An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P.E.I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

**Moore & McLeod Ltd.**

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR
- HOUSE FURNISHINGS
- TARTANS
- WEDGWOOD
- SOUVENIRS

Quality merchandise

119 QUEEN ST. CHARLOTTETOWN

Your Favorite Shopping Centre

on your way to the NATIONAL PARK stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

**PARKDALE PHARMACY**

open daily till 10 p.m.

St. Peters Rd., Partridge

**BAY VISTA MOTOR INN**

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

Let's All Go To The

**Dairy Queen**

For a Fresh Frozen Treat

Sundae Milk Shakes  
Banana Split Sodas

On Trans-Canada Highway  
Route 1 One Mile Inside City Limits

**TOURISTS**

we invite you to stay at the

**Loch Dhu Haven Camping and Trailer Court**

Red Point 8 Miles East of Souris

**WE RENT**

Televisions, Fridges, Washers, Stoves

WE SELL

Ties, Furniture, Tires & all Appliances large & small.

**PIRESTONE HOME & AUTO Co. Ltd.**

Ch'town - Next door to King Kola Laundry

**MILLER BROS. MUSIC DEALERS**

DIAL 4-3535

Great George Street

**BUYING FURNITURE FOR THE FOLKS AT HOME**

see

**Archer & Macdonald Ltd.**

Open 'til 9 every night

Partridge Dial 4-8435

**PETER PAN DRIVE IN GOOD FOOD**

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

**PETER PAN Drive In Restaurant**

Malpeque Road at the Trans-Canada Highway

**WELCOME TOURISTS**

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

**NORMA'S**

Kent Street across from Eaton's

the finest shows to be seen on P. E. I. are at the

**Parkview**

Drive In Theatre

Brockley Pt. Road

Route 15

Show Nightly at Dusk Come Enjoy Yourself

**TOURISTS SHOP FOR**

- Island Tartans
- Harris Tweeds
- All wool sweaters

**Dow's**

Men's Wear

Good Taste in Fashion Costs Nothing Extra.

**WE RENT**

Televisions, Fridges, Washers, Stoves

WE SELL

Ties, Furniture, Tires & all Appliances large & small.

**PIRESTONE HOME & AUTO Co. Ltd.**

Ch'town - Next door to King Kola Laundry

**Mary's Tourist**

Come and enjoy the Island Hospitality.

Montage Phone 46 for Reservations until June 15th, then Phone 338-2101.

**Basilia Recreation Centre**

200 Richmond St. Ch'town

**ICE CUBES**

For

- Your cooler or at the Beach or your social evening.
- FREE
- Coffee Mugs with every \$2.00 purchase of FINA Gasoline.

**S. R. Johnston's FINA STATION**

St. Peter's Rd. Partridge

"On Your Way to Brackley Beach".

**Wheel of Fortune Lodge**

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.

Phone Souris 782

MRS. HARRY FRANCIS

**CHINESE FOODS**

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

**ISLAND GRILL**

Queen St. Ch'town

**COME IN AND TRY OUR**

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

**Larry's Restaurant**

Free Delivery Dial 4-9028 or 4-6415

**TOURISTS ENJOY YOUR VISIT TO P.E.I.**

**BOWLING**

Come in and bowl at our modern Bowling Lanes. 14 lanes, all equipped with automatic pin-setter. . . Air Conditioned Bowling Lanes and Restaurant.

**Basilia Recreation Centre**

200 Richmond St. Ch'town

**PHONE 894-8506**

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.

- souvenirs
- gifts
- novelties, etc..

**"GIFTARAMA"**

Prince St. Charlottetown

Perfect for Picnics

**BUCKET OF DOW'S KENTUCKEY FRIED CHICKEN**

15 PIECES SERVES 5 - \$3.95

**SMALL BUCKET**

Serves 3 to 5 **2.50**

**Dow's RESTAURANT**

Grafton St. Ch'town

**WM. CONDON & SONS**

65 Queen St. Dial 4-4718

Charlottetown

**ABEGWEIT YACHT CLUB**

DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Abers

Wed., Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

**TOURISTS WELCOME**

**TOURISTS**

For Your Groc., Fruits & Veg.

**S.N. KAYS**

87 Pownall St. Ch'town

**Complete FISHING INFORMATION**

- Fly & Bait Supplies
- Rod and Reel
- License Sold Here

**THE BIKE SHOP**

Great George St. Ch'town

**MacLEAN'S GROCERY**

Winnipeg, P. E. I.

**ROWANWOOD TOURIST HOME**

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds

Telephone Hunter River 31-11

Prince Edward Island

**RIVER VIEW ESSO SERVICE**

15 Miles from Borden

**CRAPAUD, P.E.I.**

**J. & S. Store Ltd.**

infants to teens specialty store

- authentic viyella tartans
- other exclusive lines for children & teens

Water Street Summerside

**The Fabric Shop**

Water St. S'side

Tartans and other assorted materials.

**ED CLINTON GIFT & PHOTO SHOP**

For Your Photo Needs Call ED CLINTON Souris West

**PATTERSON'S**

- Jewellery & Gifts
- English China
- Irish Belleek
- Quality Souvenirs

118 Kent St. Charlottetown

**PHONE 894-8506**

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.

**SOUTHPORT COUNTRY CLUB**

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9815

**NORTH RIVER Drive-In**

8 miles from Ch'town on the Trans-Canada Highway to Borden.

**Kennedy's**

--- Ladies' fashions of distinction

One sixty-six Queen Charlottetown

**CHINESE FOOD**

**LOTUS CAFE**

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

78 Lower Queen Dial 4-3910

Charlottetown