

# WANTED

**THRIFTY SHOPPERS TO SAVE AT THESE PRICES!**

**YES FOLKS - HERE ARE PRICES TO WET THE APPETITE OF ALL DOLLAR-MINED SHOPPERS!**

**THUR. - FRI. - SAT. - AUGUST 5th - 6th - 7th**



**GET YOUR TEETH INTO THESE...**



Clearing our entire Spring line of Ladies' Suits in beautiful Rayon Gabardine, Mila-teen and Tweed Mixtures.

Reg. to 35.00 NOW **19.95**  
Reg. to 22.95 NOW **14.95**

**Coats** with the Fashion Flavor - Classics in workmanship and design.

Reg. to 49.50 NOW **27.95**  
Reg. to 39.95 NOW **16.95**

### RAINWEAR

A shower of dollar savings in Ladies' RAINCOATS—

Reg. to 35.00 NOW **17.95**  
Reg. to 14.95 NOW **9.95**

# SAVINGS

- \* DRESSES
- \* SEPARATES
- \* SUN-WEAR

### LADIES' DRESSES—

All this season's dresses fashioned of nylon, orlon, linen and crepe in prints and plain fabrics—choice of dressy or tailored styles. . . Sizes 9-17, 10-20, 16½ - 24½.

Reg. to 25.00—NOW **9.95**  
Reg. to 14.95—NOW **6.95**

Fresh, crisp Cottons, delightfully styled with low neck-lines or soft collar and novelty trims. Sizes 9-17, 10-20.

Reg. to 10.95—NOW **5.95**  
Reg. to 6.95 — NOW **2.98**

### LADIES' SUN DRESSES—

Cotton Prints in strap and jacket style.

Reg. to 6.95—NOW **2.98**  
Reg. to 3.98—NOW **1.98**

### LADIES' SKIRTS—

Cotton and Linen Skirts to round out your summer wardrobe. Smartly fashioned in pastel and dark shades, prints, stripes and plain materials. Sizes 12-20.

Reg. to 4.98—NOW **2.98**

### LADIES' BLOUSES—

Crisply cool Cotton and Linen Blouses cut in sleeveless, tailored or dressy styles in white and pastel shades. Sizes 12-20.

Reg. 4.98—NOW **1.89**

### SHORTS—

Styles to flatter in choice of Corduroy or Drill. Sizes 12-20.

Reg. to 3.98—NOW **1.98**

### LADIES' BATHING SUITS—

Clearing entire balance of our summer stock! Art-fully designed in whites and tasteful colors. Sizes 32-38.

Reg. to 16.95—NOW **1-2 PRICE**

### COOL STRAWS



All Clearing At **1/3 OFF**

SWIM TRUNKS by Catalina Clearing **1/3 OFF**

### MEN'S SPORTS SHIRTS—

Smartly styled of cool, rayon knitted jersey, with short sleeves. Also Van Heusen Air Weave Dress Shirts with short sleeves.

Reg. 3.95—NOW **2.49**

### Boys' GABARDINE PLAY-SUITS

Reg. 3.98—NOW **2.89**

### BOYS' T-SHIRTS—

Reg. 1.49—NOW **89c**



### CLEARING ALL LADIES' SUMMER SANDALS

### Famous Spectator PUMPS

with cool Nylon Mesh trim

### PUMP AND STRAPS

In pastel shades of Mauve, Yellow, Blue.

### INDIAN BLANKETS

Just the thing for camp or the races.

ONLY **3.49** each

### Dark Terry KITCHEN TOWELS

ONLY—2 for **79c**

### LARGE BATH TOWELS

Reg. 1.49—NOW **98c**



## JUNIOR SHOP SPECIALS!

Clearing Entire Balance of **SUMMER DRESSES, SKIRTS, SHORTS, SHORT AND BLOUSE SETS** — A complete size range — **ALL AT TERRIFIC SAVINGS!**

### DRESSES—in Cottons, Gingham and Summer materials

All size groups—Reg. to 2.98  
1-3x—Reg. to 3.98 NOW **1.89**  
3-6x—Reg. to 4.98 NOW **2.89**  
7-12—Reg. 5.95 NOW **3.89**  
8-14x—Reg. 6.95 NOW **3.89**

### COTTON SKIRTS—

With all the full fashion-flare to delight the heart of any miss. Sizes 7-14—Reg. to 2.69 NOW **1.49**; Reg. to 3.98 NOW **2.19**

### COTTON BLOUSE AND SKIRT SETS—

Dainty Summer wearables for the smart set— Sizes 8-14—Reg. 4.98 NOW **2.89**

### GIRLS' SHORTS—

Cotton, Corduroy and Denim. Sizes 8-14 Reg. to 2.98 NOW **1.49**

### BOYS' COTTON SUITS—

Sizes 8-14. Reg. to 2.98 NOW **1.49**

### HERE'S A TABLE CHOCK FULL OF JUST WHAT YOUR YOUNGSTER NEEDS!

SHORTS AND BLOUSE SETS - SHORTS AND HALTER SETS - SKIRT AND BLOUSE SETS - SKIRT, HALTER AND SHORTS SETS—Regular to 3.98 NOW **1.89**

**YOURS FOR ONLY 69c, 79c and 98c**

\* GIRLS' AND BOYS' SHIRTS.

\* GIRLS' AND BOYS' T-SHIRTS

\* GIRLS' AND BOYS' SHORTS.

\* BOYS' JERSEY PANTS.

Sizes 8-14 — Regular Values to 1.98

### CLEARING MEN'S HI-GRADE SUMMER OXFORDS AND LOAFERS—

Nylon Mesh and Woven Leathers in brown and tan calf. **7.95**

Reg. to 13.95—NOW **7.95**

### BRASSIERES by EXQUISITE FORM

STRAPLESS BRA **1/3 OFF** | NYLON BRA **1.29**

Reg. to 3.00—NOW **1.29**

# FABRICS

**CLEARING ENTIRE STOCK BELOW COST**

### HAT CLEARANCE

Balance of Summer Stock in Straws and Felts.

Reg. to 9.95 NOW **1.98**



EXTRA SPECIAL CLEARANCE in White and Colored Straws

Reg. to 5.95 NOW **99c**



SHEER 51-15

**Nylon HOSE**

Light Shades Sizes 8 1-2 - 11 Reg. 1.50

NOW **78c**

Sheer Nylon GLOVES Fancy Frilled Cuffs

Reg. to 1.69 Now **98c**

Fancy Crochet GLOVES

Reg. to 1.29 NOW **98c**

# SMALLMATT'S

THE STORE WHERE YOU ALWAYS GET TOP VALUES AT LOWEST PRICES