

HOLMAN STORE NEWS
 Bringing You Up-To-Date
 On What's New And
 Interesting at Holman's
 By G. H. M.

AMAZING original beauty-magic JEWELRY for Fall has all the ingenuity of creation that Coro can muster! The Ladies' Shop in Charlottetown and the Accessory Store in the Summerside Store are mighty proud to feature this exquisite Jewelry. You'll find rich and glamorous simulated Pearls and other simulated precious stones set in golden and silvered metals — by the way, golden jewelry is staging a very big return to favor and you'll love the handsome gleam of Coro's golden Jewelry. There are lovely Necklets, Bracelets, Earrings and Pins in the collection and the prices are 1.00 and 2.00 each. For Fall, get yourself a single glamorous piece or an adorable set of Coro Jewelry from the Ladies' Shop in Charlottetown or the Accessory Department of Holman's in Summerside.

SCHOOL DAYS are fast approaching and to avoid the push, rush, bustle and possible disappointment of not getting the set requirements . . . BUY YOUR SCHOOL SUPPLIES — NOW — They are ready in the Stationery Section of the 5 and 10 Department at Holman's in Summerside.



YOUR little "honey" between the ages of 2 and 12 will want to come into the Youth Centre and choose a "honey" of a HAT made especially for her age group. These new Fall Hats are in any number of intriguing youthful styles — Pony Tails of soft velvet are 2.98 — Bunnies with a rabbit tail pom-pom are 2.50 — Bonnets of serviceable felt are 2.50 and becoming Rollers and Casual Hats of Felt are 2.50. There are charming colors from which to choose and the trimmings will bring joy to a little girl's heart. Come help her choose her new Fall Hat from the Children's Hat Bar in the Youth Centre in Holman's, Summerside.

ARE you a Pay-Check spender? . . . by that I mean, do you have to make your Pay-Check do the next to impossible by taking care of all kinds and sorts of expenses? Most of us are faced with that situation most of the time! Anyway, I have news for you — on a table in the China Department of Holman's in Charlottetown and Holman's in Summerside you'll find a tremendous collection of CUPS AND SAUCERS — they are in smart shapes, dainty patterns and delightful coloring — YOU CAN HAVE YOUR CHOICE FOR ONLY 55c — Now isn't that wonderful! They're not going to last long at this terribly low price — so, best rush in and get the Cups and Saucers you want . . . They're in the China Department of Both Holman Stores.

HOLMAN'S Both Stores
Enterprise
Big 7-DAY PREMIUM SALE

SATURDAY, August 21st Thru SATURDAY, August 28th

2 GREAT FEATURES

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Delivers Your New
**ENTERPRISE RANGE or
 SPACE HEATER**

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 CONGOLEUM RUG**
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ENTERPRISE RANGE
 For Coal, Wood, Oil, Electricity or Propane Gas

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 There's An Enterprise Range
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 and Every Budget!
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HOLMAN'S Both Stores
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ENTERPRISE SPACE HEATER

**HOLMAN'S FEATURES FAMOUS
 Mason & Risch PIANOS**



Canada's Finest Pianos ... Renowned For
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HOLMAN'S
 Summerside and Charlottetown

Mason & Risch PIANOS
 Are Available On The
HOLMAN HOME PLAN