

Whither Goest Thou,

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vegetables. Our terminologies have also much to be desired, and in potatoes, particularly, where we have now about forty (40) different varieties, with forty (40) distinct and separate characteristics, there would seem to be little reason for having all these designated as "Canada A", without any other indication of their differences in consumer appeal.

We are depending on our export markets, and we might well ask our selves, where we have to go to distant markets, whether high transportation costs, and stronger competition from areas adjacent to markets, should not have some influence upon the type and character of the product we are raising. What, for instance, is this influence on the growing of potatoes, a product of low per poundage value, shipped hundreds of miles away, contending with high production costs, high transportation costs, and in many cases high tariffs, and sold in competition with producers near the ultimate market who have much lesser overhead to bear?

Should our encouragement be toward the restricted production in large quantities of this material, or should it be toward a finished product of higher value, the handling of which would be much less costly and of greater demand in the export markets?

What, under present conditions, is our attitude toward trade and tariffs? Transportation costs have nullified much of the tariff structure. What hope is there under a system where we are paying high transportation costs to central Canadian markets, a thousand or more miles distant, when competitors south of the border, protected behind an adequate tariff barrier on potatoes which they are inclined to strengthen, are shipping by truck to Canadian markets one hundred miles or so distant, at low carriage costs, over a border with no tariff protection?

Or what incentive is there to improve our own market levels through constructive and maybe expensive market media, when American supplies can take advantage without tariff costs, and destroy our price structure by unloading their supplies overnight on to our consuming centers? Last year the value of fruits and vegetables imported into Canada from the United States totalled over 100 million dollars, compared to a Canadian export of about 20 millions.

The time has arrived for a definite adjustment in our trade negotiations if the potato growers and other producers of farm products in this province are to remain in business. While not advocating high tariffs, the extension of services in marketing, economics, and publicity.

(c) The carrying on of surveys to establish the economic position of certain phases of production.

(d) Proper controls in the marketing of turnips and the investigation of potential markets.

(e) The establishment of a survey of our potential supplies of fruits, vegetables, and wild fruits, processing and storage facilities.

(f) An overall farm program stressing dairy farming as a keystone, hogs and poultry as vital supports, potato production in its proper place in a well balanced farm program and in keeping with its economic importance, and the ability of the producer to safely store.

(g) Further, a vigorous promotion of animal feeds production on the farms of Prince Edward Island.

The Week at S.D.U.

We were shocked Thursday to hear of the sudden passing away of Billy MacDonald to his Heavenly Home. Billy, who was in his sophomore year at college, was stricken with an illness about three weeks ago and though at times it seemed that he might recover. God willed otherwise. Since his entrance to St. Dunstan's a few years ago Billy has distinguished himself as an outstanding student, a keen athlete and a very prominent leader of our Cadet Corps. His death will be felt at St. Dunstan's not only by his class but also by the rest of the student body and faculty who came to know Billy's jovial manner and pleasant disposition. We wish at this time to express our heartfelt sympathy to Billy's family and add our prayers that he may be accepted into that Heavenly Home where sorrow is unknown.

Although the winning of the Maritime Debating Championship has brought us much joy, it has

dicts — the development in Labrador, the expanding markets in Nova Scotia, particularly Cape Breton Island, and any other new areas where the mining industry and military development is taking place. What contact are we making with these areas with a view to selling our products? Why should we have a situation where products which we can supply are reaching these markets from as far West as the Prairies?

This report touches only a few of the factors in our economy, and is presented as a basis for further discussion and recommendation. From this Council should emanate a strong coordinated statement to the farm people of the Province. As leaders in investigative and extension work the time has arrived when we must, to completely fulfill our obligation, speak our minds very plainly in directing a stable and constructive farm program for Island farms.

Mr. Shaw finalized his statements with Recommendations which the Council dealt with at their open session. These Recommendations involved:

(a) The setting out in precise terms of a broad planned program for Prince Edward Island agriculture based on long term principles, designed to improve farm fertility, and establish a reasonable measure of security in our agriculture.

(b) The extension of services in marketing, economics, and publicity.

(c) The carrying on of surveys to establish the economic position of certain phases of production.

(d) Proper controls in the marketing of turnips and the investigation of potential markets.

(e) The establishment of a survey of our potential supplies of fruits, vegetables, and wild fruits, processing and storage facilities.

(f) An overall farm program stressing dairy farming as a keystone, hogs and poultry as vital supports, potato production in its proper place in a well balanced farm program and in keeping with its economic importance, and the ability of the producer to safely store.

(g) Further, a vigorous promotion of animal feeds production on the farms of Prince Edward Island.

at the same time brought a great deal of work for the two debaters who will represent St. Dunstan's at Ottawa next month. During the past week Allan MacDonald and Dick Wedge, who will represent our college in the Capital City, have worked hard in an effort to prepare their speeches for delivery on March 7. The two young gentlemen will leave for Ottawa March 4, but they will not know until they arrive who their opponents will be or what side of the debate they will uphold. This means that they will have to be ready to defend either side of the resolution which reads, Resolved: that Communist China should be admitted to the United Nations. Needless to say this entails a tremendous amount of hard work and research and we know that in this respect Allan and Dick are giving their best and will be worthy representatives of our college in Ottawa next month.

During the past couple of weeks the students of the High-school years have been making an effort to get the High-school paper "The Challenger" back on its feet. This paper, which was begun in the fall of 1950 and dropped last year, has as its aim the promoting and encouraging of a literary effort on the part of the high-school students. As it is getting close to exam time we do not expect an issue of this fine little paper to appear for a month or so, but we will endeavor to give you a weekly summary of its progress.

Our hockey team, displaying some of their best form of the year, came from behind to score three goals and settle for a tie with the Charlottetown Abbies in an exhibition game in the rink last Saturday. The Saints who went into the final period trailing two goals to three put on a strong finish and outscored their opponents three goals to two in the final stanza to give them a 5 all tie. The St. Dunstan's scorers were Paul Jay and Bill Cormier with two markers each and Gaston Roy with a single goal.

Last Tuesday night the Red and White team came through with a 10 to 9 win over P.W.C. in a hockey league game. The win, the second for the Saints over P.W.C., gave our boys undisputed possession of third place. The game which was one of the highest scoring events of the season was a thriller from beginning to end and saw the lead change hands several times. The P.W.C. team got away to a fast start and led 5 to 4 at the end of the first period. The Saints scored 3 unanswered goals in the second frame to take a commanding 7 to 5 lead. Princes of Wales, not to be outdone, came back strong in the third period and were leading 9 to 8 with seven minutes remaining. The Red and White team, however, struck for two quick goals to come out of the fracas with a 10 to 9 win. The St. Dunstan's goals were scored by Rodney MacInnis, Lloyd Gaudet and Bill Cormier with two goals each, while singles went to Lewis MacDonald, Gaston Roy, Germain Lemieux and Billy MacIsaac.

Our basketball team came through with its tenth win against the Charlottetown Nomads in an Island league game last Wednesday night. The Saints, who have yet to lose a league game literally walked away with the game as they posted a one sided 100 to 33 score. They were ahead 31-8 at the end of the first quarter; 52-14 at half time and 73-26 at the three quarter mark. With only two games left to play in the schedule, the Saints are assured of first place and will begin the playoffs the last of next week. The Red and White team were led by

playing-coach Jack Reardon who hit for 40 points, followed by Johnny Taylor with 24. The other scorers were Gus Dorais, 13; Frank Slowe, 10; Bob Mooney, 7; Ralph Shea, 4; and John Fisher, 2. The Saints will be hosts to U.N.B. in a Maritime Intercollegiate game in our gym tonight. A win for St. Dunstan's tonight will give us the N.B.-P.E.I. championship. Basketball manager Gerry "Butler" Johnston feels confident that the Red and White boys will take the measure of U.N.B. tonight but expects a fairly close game.

With only a few games left to play, the Seniors are leading the pack in the intramural hockey league. The Juniors and Sophomores are in second place while Grade XI holds down third. The weather has hampered the completion of the schedule, but manager Russ MacInnis expects to get it over with in the next week or so.

On Wednesday night the faculty and students were privileged to attend a musical entertainment presented in the gymnasium by the Charlottetown Choral Group under the distinguished direction of Mr. W. Keith Rogers, well known pianist and composer. To the rounds of applause which greeted the artists on their rendition of the various numbers, The Week adds its word of sincere thanks to Mr. Rogers and group for a delightful evening of music.

Thought for the week: "Perfect happiness, therefore, and the ultimate end of man, consists in the most perfect conceivable knowledge of God and it is not to be found



The Ninth Annual Prince Edward Island Music Festival will be opening eight weeks from next Friday, that is, on April 30. On that date and on the next day (Saturday) the Folk Dancing and Choral Reading entries in the Festival will be adjudicated. All of the following week the performers in the various Musical Classes will be heard, with the Festival coming to a close with the Final Grand Concerts of Winners.

We should remind you that all entries should be in the mail by next Monday, March 1, addressed to the Festival Secretary, Mrs. Edwin Cook, Parkdale. It is encouraging to know that each year more and more children and adults, too, are enjoying the satisfaction of developing their own Musical ability either in solo performance or as members of ensembles or choral groups and

this side of the grave." Until next week from S. D. U. to all of you health and happiness.

are not listeners only but participants as well. It has been said that singing people are happy people and this is equally true of those who play musical instruments.

The Festival strives to encourage the appreciation and love of good music; music that is ennobling and inspirational in its influence. The Festival Association hopes to see our children, from every locality in the Province, enabled to develop whatever musical talent they may possess, and also have installed in them a love for the better type of music. One needs only to see our children performing in the school choruses at the festival to realize what a source of joy and inspiration this activity is to them. Who is there as an adult who is not thrilled to see and hear them in such performances. Let us then whether we be children or adults send in our entries immediately and enjoy the festival by participating ourselves as well as listening to others.

Prince County residents please note:—This year about fifteen classes will be adjudicated in Summerside on Monday of Festival week, for the benefit of Prince County residents. The winners will then compete with the winners of those classes in Charlottetown later on in the week. Get a syllabus and see which classes are specified.

Schools requiring financial assistance in instruction in music should apply to Miss Mary Donahoe, Mr. Gill Terrace, Charlottetown, without delay. If they are more than fifteen miles from Charlottetown they may also apply

Advertisement for Dominion Life Assurance Co. featuring a portrait of E. C. Johnstone and text: "You can't miss with Dominion Coronet—a 20 year savings plan that returns all the deposits you have made, plus the face value of the policy, PLUS the dividends left with the policy—IF you die before 65. Phone me for details. EDWIN C. JOHNSTONE, B.A., C.L.U., Provincial Manager 111 - 115 Grafton Street, Charlottetown, P. E. I."

for financial assistance in transportation of school choruses to the Festival. Dr. G. D. Steel the President of the Festival Association will speak over C.F.C.Y. this evening at 8:40 p.m. regarding the Festival and you are invited to listen. GRAHAM'S ROAD W. I. The regular meeting of Success W.I. was held at the home of Mrs. Fred Campbell on Feb. 10th with an attendance of 16 members and two visitors. Correspondence consisted of several letters of thanks; letters from the East Clandon Institute; letter re education week; letter from Mrs. Doyle; letter re Two-centur contest. It was decided that \$10 be sent to the March of Dimes. The following articles were passed in to the Red Cross convener: six pairs ankle socks; two sweaters; one dress; one tunic. Program consisted of a "sting" contest prepared by Mrs. Hugh Campbell, won by Mrs. Angus Green and Mrs. George MacLeod. Next meeting is to be held at the home of Mrs. Marshall Whitehead. Roll call will be answered with a poem from an old Reader, with Mrs. George MacLeod in charge of the program.

Large advertisement for the 1954 Monarch car. Features a large image of the car and text: "now... far greater road stability and safety WITH REVOLUTIONARY NEW BALL-JOINT FRONT SUSPENSION". Includes a quote: "Most comfortable car we've ever had" and "So steady on the curves—no sway at all".

Advertisement for Saturday Special Ladies' Tee Shirts. Text: "Saturday Special Ladies' Tee Shirts Factory Special (Not permitted to advertise manufacturer's name) 3 Price Groups Special 1.25 (Reg. 1.95) Special 1.95 (Reg. 2.95) Special 2.49 (Reg. 3.95) Exceptional value — all first quality — sleeveless and short sleeve style — ideal to wear with suits — skirts and slacks — sizes small, medium and large in colors Red, Navy, White and Tropic Blue. MOORE & McLEOD Limited"

Advertisement for the 1954 Monarch V8 car. Text: "GREAT NEW ADVANCEMENT—BALL-JOINT FRONT SUSPENSION New Ball-Joint Front Suspension, combines suspension action and steering motion in one unit. It utilizes massive, durable ball-joint sockets which precisely co-ordinate turning movements with up-and-downs prying motions for the softest, steadiest ride you've ever known! NEW 161-Hp. OVERHEAD VALVE V8 Monarch's new 161-Hp. V-8 engine brings you more smoothness, safety and flexibility. Made by Canada's most experienced V-8 builder, it represents today's most advanced engine design! 1954 Monarch's revolutionary new ride-control system of Ball-Joint Front Suspension brings you amazing new safety, stability and steadiness on curves... wonderful new smoothness and riding comfort. It's the finest ride-control system ever devised to meet today's new standards of motoring luxury! The magnificent new Monarch clings to the road with reassuring steadiness even on the sharpest curves. Ball-Joint Front Suspension, combined with Monarch's great new 161-Hp. V-8 engine and all the newest power features—Power Steering, Power Brakes, Power Seat, Power Window Lifts and Automatic Transmission—provides the ultimate in relaxing comfort and effortless driving ease. Monarch's beauty of style, with its longer, slimmer, lower-looking lines and its beautifully appointed interiors, expresses all that is newest and finest in modern automotive design. More than ever, "Where a fine car matters, Monarch belongs". "Monarch's new ride-control makes driving a pleasure" "Yes, and it gives you so much more confidence" McGowan Motors FORD & MONARCH CARS Montague Phone 33-21 S. R. Johnston Ltd. FORD-MONARCH DEALER St. Peter's Road Dial 8548 MacLean Motors Ltd. FORD-MONARCH DEALER Summerside Dial 2257 LOOK FOR THE A-1 SIGN OF VALUE WHEN YOU BUY A USED CAR—SEE YOUR MONARCH DEALER"