

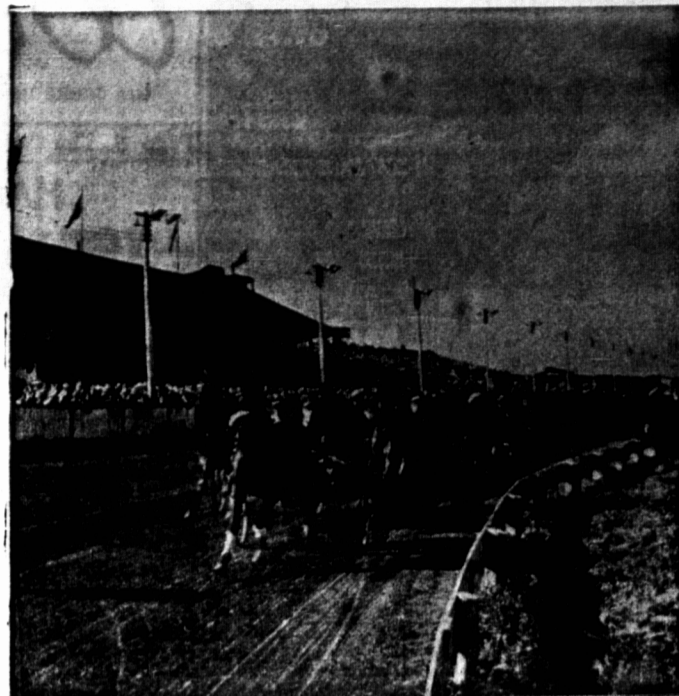
# WELCOME TOURISTS

## TO PRINCE EDWARD ISLAND

FROM THE CHARLOTTETOWN BUSINESS FIRMS

ADVERTISING ON THIS PAGE

These Charlottetown business firms carry the highest quality merchandise and invite tourists to visit their stores or plants. Here you will find most of your vacation needs and the highly trained staffs to assist you make the best selections. Whatever your needs either business or pleasure these stores, mills, restaurants and entertainment centres are your guarantee of a happy holiday on Prince Edward Island. Visit them any time.



### HARNESS RACING

The feature race meet of the year in the Maritime Provinces takes place this week at the Charlottetown Driving Park. Racing afternoon and evening at 2:30 and 8:30.

### FOR THE FINEST FOODS EAT AT THE RENDEZVOUS

Tourists are invited to eat at Prince Edward Island's most modern restaurant, the Rendezvous. Our meals are expertly prepared from the finest foods. You'll enjoy prompt, courteous service and a friendly, relaxed atmosphere. Take-out orders for Charlottetown and vicinity.



189 Kent St. Dial 4955.

### HARNESS RACING OLD HOME WEEK RACING 2.30 and 8.30 P. M.

Win, place, show betting. Only a minutes drive from the City. Lots of parking space! Free For All Racing Monday night, Tuesday and Friday. A week of thrill packed racing.

CHARLOTTETOWN  
DRIVING PARK



MARITIME  
CENTRAL  
AIRWAYS

CHARLOTTETOWN FLIGHT SCHEDULE  
CHARLOTTETOWN TO MONCTON  
(Daily Except Sunday)  
Lv. Charlottetown—4:50 a.m. - 11:00 a.m. - 4:30 p.m.  
SUNDAY FLIGHT—11 a.m.  
CHARLOTTETOWN TO NEW GLASGOW - HALIFAX  
(Daily Except Sunday)  
Lv. Charlottetown—7:15 a.m. - 1:30 p.m.  
CHARLOTTETOWN TO MAGDALEN ISLANDS  
(Daily Except Sunday)  
Leaves Charlottetown—7:30 a.m.

### WM. CONDON & SONS WOOLEN PRODUCTS

Custom SPINNING and WEAVING  
Auto Robes — Colored Yarns — Fancy Blankets  
"All Products 100% Pure Virgin Wool"  
Tourists are invited to visit our plant anytime.  
65 Queen St. Charlottetown, P.E.I. Dial 8712

American visitors — save dollars on imported English woollens

### DAKS trousers \$25

Currently selling in Boston and New York at 32.50

### Henderson & Cudmore

The Island's largest importers of men's wear from Britain

WE INVITE YOU TO P. E. ISLAND'S HEADQUARTERS FOR—

### Island Made Handicrafts

EAR RINGS, BROOCHES, ASH TRAYS, POTTERY,  
CREAM AND SUGAR DISHES

VIYELLA SHIRTS AND TIES

ALL WOOL AUTHENTIC TARTAN SKIRTS by Al Jean  
GLEN ISLE HIGHEST QUALITY LAMB'S WOOL SWEATERS  
by Penman's  
PASTEL SHADES—\$6.95

S. A. McDonald's Dept. Store

P.E.I.

CANADA'S  
GARDEN  
PROVINCE

## WELCOME TOURISTS TO MOORE & McLEOD LTD.

HEADQUARTERS IN PRINCE EDWARD ISLAND FOR

MEN'S, LADIES', MISSES', CHILDREN'S WEAR, TARTAN AND YARD GOODS, ENGLISH WOOLLENS, BLANKETS, CAR WRAPS, COSTUME JEWELLERY AND LINENS.

- Men's Viyella Shirts ... 10.50 & 13.95
- Boys' Viyella Shirts ..... 5.95 & 6.95
- Tartan Ties ..... 1.50
- Men's All Wool Scarves ..... 3.50
- Men's Plain and Plaid Colored Caps  
1.50 to 3.50
- Men's Ankle Hose by Wolsey  
1.25 — 1.50 & 2.95
- All Wool Tartan Car Wraps  
9.50—10.95 & 11.95

### BLANKETS

- Hudson Bay Point Blankets and Mohair  
Rugs
- 3 1/2 Point, Single Bed Size 63 x 81  
10 lbs. Pair ..... 41.50 pr.
- 4 Point, Double Bed Size  
12 lbs. pair ..... 49.50 pr.

### KENWOOD BLANKETS

- Kenwood Viceroy (70 x 84) Satin bound .. 20.95
- Kenwood Famous (70 x 84) Satin bound .. 17.95
- Kenwood Ramcrest (70 x 84) Satin bound 14.50
- Kenwood Ramcrest (60 x 84) Satin bound .. 12.50
- KENWOOD BABY BLANKETS

### CHILDREN'S WEAR

- VIYELLA TARTAN SKIRTS
- VIYELLA TARTAN SLACKS
- BOYS' VIYELLA SHIRTS
- BOYS' VIYELLA SHORT PANTS
- GIRLS' WOOL & ORLON SWEATERS
- BOYS' WOOL & ORLON SWEATERS
- KENWOOD CRIB BLANKETS
- HUDSON BAY CRIB BLANKETS



### Ives Authentic Tartans

100% Pure Wool—54" width  
54" width  
5.50 yd.

### "JAY TEE" WOOL TWEEDS

Made in England  
54" width  
5.50 yd. and 5.95 yd.

### "SUNNY BANK" ENGLISH WOOL PLAID.

54" width  
5.50 yd.

### "DOB ROYD" ENGLISH WOOL TWEEDS

54" width  
5.50 yd.

### VIYELLA TARTANS

54" width  
4.95 yd.

### VIYELLA PLAIN

36" width  
2.75 yd.

### CHINA

SALISBURY BONE CHINA  
CUPS and SAUCERS  
1.29

AVNSLEY BONE CHINA CUPS and  
SAUCERS and CAKE PLATES  
1.50 to 2.95

### SKIRTS

WOOL TWEEDS, PLAIN WORSTED  
WOOLS, 100% AUTHENTIC TAR-  
TANS BY NAT GORDON. REVER-  
SIBLE PLEATED PLAIDS. STYLED  
BY SPORTRITE JR.

7.95 to 24.95

### SWEATERS

100% SHRINK RESISTANT ROTANY  
WOOL BY WOLSEY.  
MADE IN BRITAIN, HOME OF THE  
FINEST KNIT WEAR IN THE  
WORLD.

6.95 - 7.95 - 8.95 - 9.95

### LINENS

LINEN BRIDGE ..... 2.95 to 12.50  
PLACE MAT SETS  
4.98, 7.95 and 10.95

EMBROIDERED LUNCHEON SETS  
54" ..... 10.50, 15.00  
54 x 72 ..... 25.00

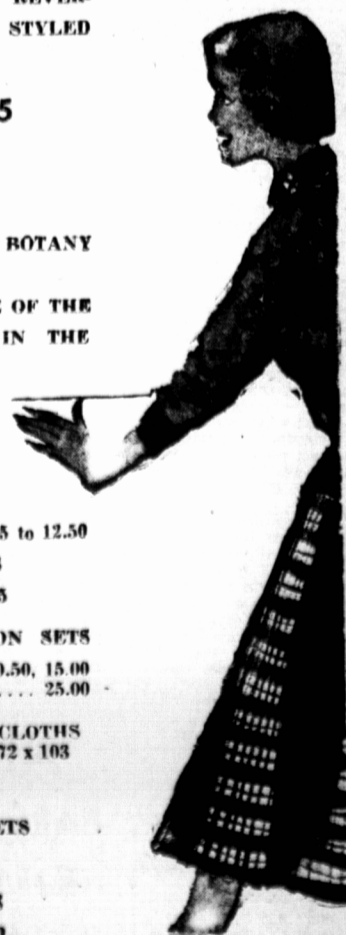
DAMASK LINEN TABLE CLOTHS  
70 x 70, 70 x 88, 70 x 90, 72 x 103  
8.50 to 20.00

LINEN DAMASK SETS  
12.50 to 37.50

LINEN RUNNERS  
1.75 — 2.50 — 3.50

LINEN GUEST TOWELS  
79c and 1.25

LINEN GLASS TOWELS  
39c, 49c and 59c



### TOURISTS ARE INVITED

TO VISIT THE ROGERS HARDWARE CO. LTD. AND BROWSE  
THROUGH THEIR CHINA DEPT. WHERE THEY WILL FIND—



### DINNER WARE

By SHELLEY  
COALPORT  
ADDERLY

Royal Crown Derby  
Royal Stafford  
Paragon

Dresden Figurines  
Assorted  
Sizes and Colors

Royal Doulton  
Figurines  
and Toby Jugs

Gibson  
Tea Pots  
Large Assortment

### THE ROGERS HARDWARE CO. LTD.

QUEEN STREET CHARLOTTETOWN PHONE 8501

## Welcome Tourists To P. E. I.

YOU ARE CORDIALLY INVITED TO CALL IN AND INSPECT  
OUR STOCK OF

- Diamonds
- Watches
- Dresden Figurines
- Beswick Horses



- English China
- Souvenirs
- Doulton Figurines
- Metal Giftware

113 KENT ST.

OPPOSITE

Toronto Dominion

Bank

Dial 6732

*Patterson's*  
OF CHARLOTTETOWN  
Jewellers Gift Specialists