

BUSINESS SOCIETY

It looks like I finally created a small bit of interest in the Business Society column which I like but unfortunately it came about due to a controversial topic. That can be expected but now that I have your attention I will do my best to try and retain it. As I write this column, (early Monday morning), I realize I haven't the luxury of being able to read any letters to the editor concerning my column, so I will just try and anticipate some of the abuse I am going to take. Notice that I stress the first person because the column is written by myself and doesn't receive any input from the students. This is a roundabout way of saying the opinions expressed in this column are not representative of the Business Society executive, students or faculty but just mine so if I hang myself out to dry it will be only through the work of my next articles which will clarify my points or justify my position.

Just to continue a bit on last week's article, I don't know whether I should apologize to any of the faculties mentioned or justify my position taken. Let me just say to anybody who I offended by stating an untruth then I am sincerely sorry, but if I rubbed you the wrong way and was correct in doing so, then don't think for one minute I just apologized to you.

The title of the article was "What are You Planning for Next Year?" but seemed to get lost in the discussion of training, education, oil fields, university roles and banks. Just to summarize what I said and meant was that a graduate from a business program gets trained to face the issues which will arrive in day-to-day life in the business world and he will meet this challenge because he/she usually receives a job pertaining to business and has an opportunity to use the skills learned from 4 years at UPEI. I feel this is the objective of the Business Administration

program. Now for the tough part. In mentioning the other faculties (Liberal Arts, not Science or Engineering) on campus I said they, upon completion of their degree, may be better educated than a B.B.A. by which I mean a well-rounded student or a person who has touched many areas. The difficulty as far as I am concerned arises out of the objectives of the student. I can safely say a B.B.A. student wants to get a job in the business world and will upon graduation. Does the B.A. student want to get a job practicing skills he learned? Yes they do, but from a practical and realistic standpoint do they honestly think they will? I think that the way our economy is today the liberal arts students will have more trouble than they need when it comes to a job in their discipline. In speaking with a number of people over the weekend, I seem to gather that they are looking to learn and get educated in something they like and are not

worried about a job. Here is where the B.A. and B.B.A. go in their separate ways. Is this wrong? To each his own is an overused statement but fits the bill here.

The dictionary uses the words educated and trained interchangeably but I feel an educated person has touched many areas lightly and a trained person concentrates the majority of his efforts in one area.

This is an important distinction. To our engineering students and science majors who thought that they were being spoken of, then rest easy and keep on studying. Especially the engineers because we business people will be looking to hire a top-notch engineer to work for us in the future. (Have I started again?)

Be watching for news concerning a Business Pub, December 8th.

See you next week.

Brian Gaudet
President
Business Society

HOOT' NITE JUST AROUND THE CORNER

There are occasions when writing an article of this sort can be considered more an honour than a responsibility. This week my comments are a reflection of such an instance. Last Wednesday evening (Nov. 12) "The Exchange" welcomed from the

University Music Department the very enjoyable music of Steve Skutt, Bert Tersteeg and Rick Tersteeg. Perhaps, through more occasions like that evening, the campus community can keep in closer touch with the fine musicians who are located

within its milieu. Steve started the evening's entertainment with a number of selections on the piano, "Old Man River", "Imagine", "My Sweet Lady", were among the songs he chose. His talent for the piano was also demonstrated in such popular instrumentals as "The Homecoming" and "The Entertainer".

Throughout the evening his ability as a song writer was also displayed. One composition in particular is entitled "Peace, Hope and Love", a song written about six months ago.

Bert and Rick Tersteeg added a special flair to the evening when they introduced for the first time at "The Exchange" the captivating music of the cello. A very obvious change from the usual style of music found at coffee shops! Also included in their performance were two trumpet instrumentals composed by Bert, and

quit applicably entitled "The Grafton Street Strut"

As an addition to the evenings' entertainment, John Moore also contributed with a few songs. Accompanied by Steve on the piano, "The Long and Winding Road" was undoubtedly the favourite.

The Exchange coffee shop is open each Wed. evening in the Panther Lounge at the Barn. Take in a visit and bring along a friend. This week, Nov. 22, "The Exchange" features Jim Stright, Len Michalik, and Paul Allen.

Finally, special thanks is extended, on behalf of Al, to the performers: Steve, Bert and Rick, to Gordon, Bernadette, Cathy and John; to Brian; to the UPEI maintenance staff; to the Music Dept.; and to the girls at Beaver Foods cafeteria in the Barn. It was a great evening!

See you next week for 'hoot nite'.

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