



MV ABEGWEIT, WORKHORSE OF THE CNR FERRY FLEET, HELPED CARRY RECORD TRAFFIC LOAD IN 1961

## CNR INTRODUCED TRAIN RADIO TO ATLANTIC REGION IN PROGRESSIVE MOVE

# Ferries handle record traffic on Tormentine to Borden run

Canadian National Railways ferries on the Northumberland Strait enjoyed a record year in 1961, showing a 2.7 per cent increase in passengers and a 4.2 per cent increase in vehicles over the figures set in 1960. And with a new ship due to join the fleet this year, it looks as if the new records will soon be surpassed.

The Borden-Cape Tormentine run attracted 75.9 per cent of all vehicles ferried across in 1961, and 73.5 per cent of the half-million passengers using surface transport.

Total CN figures for the year were 426,495 passengers and 178,555 vehicles as compared to the record of 415,141 passengers and 171,340 vehicles set in 1960.

**AUGUST BUSIEST**

The record for the busiest month, set in August 1960 when 96,508 passengers and 33,713 vehicles used the service, lasted only until July 1961. In that month 100,729 passengers and 38,439 vehicles were carried by the CN ferries—and August proved to be even busier.

In August 1961, the busiest month ever recorded, the three ferries carried an astonishing total of 106,971 about 4,000 more than the whole population of the Island.

In this same month the number of vehicles carried amounted to 37,581—close to 4,000 more than the previous August record.

The importance of the ferries as a means of passenger travel is equalled only by their importance as transporters of the import and export traffic without which the Island could not prosper.

Last year, for instance, the ships carried 23,802 railway cars laden with produce, manufactured items, freight and express. The ability of the service to cope with the ever-increasing flow of traffic depends on scrupulous scheduling of sailings, and terminal operations.

During peak traffic periods the schedule called for an all time high of 28 sailings per day. Through the night, unscheduled trips were made to keep passengers and freight moving.

## CNR 'beauty' program is launched on Island

Passengers arriving at the Borden ferry terminal can see the most obvious improvements made by Canadian National Railways in Prince Edward Island during 1961.

Fuel tanks have been changed from black to sparkling silver with aluminum paint, unsightly buildings have been removed, other buildings and installations have been repainted, and a general tidying-up campaign has made the CN properties in Borden as attractive as possible.

All this was achieved as part of CN's contribution to the beautifying program launched by an energetic and public-spirited group of Prince Edward Island and Borden citizens who want this gateway to the province made as appealing as possible.

Official recognition of CN's effort came at the end of the year when, in a letter to regional vice-president D.V. Gorder, provincial director of town planning G. Claud Smith said: "Please accept my sincere thanks for your goodwill and co-operation in making Borden a more attractive entrance to our province."

**LONG-TERM IDEAS**

But the railway's long-term improvements from which Prince Edward Island will benefit even more are not so obvious. They include such things as a network of electronic integrated data processing equipment, "hotshot" fast freight trains and a fully operating electronic hump yard.

These are some of the improvements introduced or developed by CN during the year which play a vital part in speeding Prince Edward Island's products to market and bringing back necessities in return.

The IDP network, which enables information on car shipments to be transmitted and assimilated at lightning speeds, was extended throughout the Atlantic region during 1961 and brought into full use with the arrival of the new year.

An instruction car to train CN employees in this new aspect of railway work toured Prince Edward Island, and was opened to the public in Charlottetown.

The electronic hump yard at Moncton, opened at the end of 1960, completed its first full year of operation, and cars moving to and from P.E.I. received the benefit of its faster classification operations.

**'HOTSHOT' FREIGHT**

The new "hotshot" fast freight, which spans the distance between Moncton and Montreal in 24 hours, was another step by CN that placed the Maritimes—including P.E. Island—in a better position to sell in the big markets of Canada.

In order to provide a better service for the potato-growers of P.E.I. a program to convert 199 refrigerator cars into heated potato-carriers was launched late in 1961. By the new year close to half of these conversions had been made.

Nor did CN neglect that other staple of the Island's economy—tourism. A continuing program of improvement and redecoration was carried on at the Charlottetown Hotel, the province's major tourist facility.

The far-flung service of the CN system were used to promote the Island's attractions across Canada and abroad.

**FILM PRODUCED**

A film was produced on Prince Edward Island and shown to audiences in Canada, the United States and Europe. Window displays and posters were used by Canadian National offices in a number of locations.

In addition to serving other industries, CN itself continued to make a hefty dollar-and-cents contribution to the economic health of P.E.I.

It employed nearly 1,000 persons with a total payroll approaching the \$5,000,000 mark.



THE ISLAND'S CONVENTION CENTRE

## Railway hotel looks ahead to big convention year in '62

The effect a good hotel can have on the tourist industry in the area surrounding it is far in excess of what one might expect.

For a good hotel attracts not only the vacationist, but the conventioner, who often plans his vacation, for the days immediately preceding or following his meetings.

Last year the Charlottetown Hotel brought an even dozen conventions to Prince Edward Island's Capital. This year, five conventions have confirmed reservations at the hotel already.

They are the IODE, which will be holding its national convention here May 24 to 30; Illuminating Engineers Society, June 8 to 9; RCAF Association 201 wing meeting June 22 to 23; Canadian Teachers Federation, July 15 to 22; the Maritime Bottlers of Carbonated Beverages, Sept. 13 to 14.

The Canadian National Railways hotel is also attempting to attract as many visitors to the Island for the 1964 "Confederation" celebrations as possible.

Ten major organizations have already agreed to meet at the hotel during that summer.

Among the groups confirmed are the Canadian Managing Editors, National Fisheries Council, Dominion Drama Festival Maritime Automobile Dealers Association, Canadian Public Health Association, Maritime Dental Association, Canadian Postmasters, Canadian Circulation Managers, Lions Club, Canadian Mental Health Association.

Frank Pellerin, manager of the CN hotel, said that organized tours, which brought 2,177 guests to the hotel last year, seem to be increasing.

"In order to handle them all we are going to have to spread accommodation for the groups evenly over the week. At present Monday, Tuesday and Wednesday are the preferred visiting dates, but we cannot handle everyone on the same day.

Last year, the Charlottetown provided jobs for 55 persons. Combination radio-TV sets were installed in half the rooms, and a renovation and redecoration program carried out.

## Sterns Ltd. founded 1897

The Sterns Limited, dry cleaning and laundering business was first established in its present site, at the corner of Kent and Hillsboro Streets, in 1897 by the late E.D. Sterns.

In 1944, the business changed hands and came under the ownership of the late Picton R. McCormac, who prior to that time had operated a laundry establishment in St. John's Newfoundland.

The operation of the thriving business was suddenly brought to a temporary halt, when the building with all its machinery was completely destroyed by a disastrous fire which struck on the night of Sept. 23, 1946.

Mr. McCormac did not remain out of business for long, almost as soon as the embers had cooled off, the site was cleared of debris and a new concrete block, fireproof two-storey building arose out of the ashes.

The newly erected plant opened its doors to the public in the early spring of 1947, and remained under the ownership of Mr. McCormac until his death on Dec. 4, 1953. Following that date it was operated by members of his family.

In Dec, 1960, the business was sold to its present owner-manager J.W. MacKenna, under whom the dry cleaning section was moved out to another establishment on Longworth Avenue, and the name of the original plant was changed to Sterns Ltd., Launderers.

Mr. MacKenna, is married with five children, and for the past several years has also held a post as a commissioner in the department of sewers and water supply.

Sterns Ltd., is the largest business of its kind in the province, employing a staff of some 30 persons. Four trucks provide a free pickup and delivery service throughout Charlottetown and the surrounding districts.

# LePage's

"THE HOME OF GOOD SHOES SINCE 1920"

## 42 Years Of Progress

Pictured above standing in front of the newly renovated children's department and wrapping area are (L to R) Walter LePage, managing director and Don Wonnacott, vice president of LePage Shoe Co. Ltd. The recent expansion made room for some 1000 pairs of footwear. One reason for the growth of the department is the increasing demand for orthopedic and corrective fittings which are a feature in all departments at LePage's.

RELIABLE BRAND NAMES FEATURED AT LePAGE'S			
<b>WOMEN'S</b>	<b>MEN'S-</b>	<b>TEENAGERS</b>	<b>CHILDREN'S</b>
●● Naturalizers	●● Hartt	●● Savage Seniors	●● Savage
●● fiannees	●● Florsheim	●● Savage HiLo's	●● Chasers
●● Savage	●● Mac & L	●● Hewetson	●● Fortune
●● Gracia	●● Hewetson	●● Socialites	
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## ENHEAT AIRCRAFT

In Amherst, Nova Scotia, the repair and overhaul of Bomber, Tracker, Neptune and Lancaster aircraft is carried out for the RCN and RCAF.

At a new plant in Charlottetown, Prince Edward Island, ENHEAT has a repair and maintenance facility for the F4U Corsair as well as the P-51 Mustang.

ENHEAT designs and manufactures aircraft components and provides a complete service for the repair and overhaul of aircraft.

**AIRFRAME COMPONENTS**

**ALUMINUM FABRICATION**

**AIRCRAFT MAINTENANCE**

# ENHEAT AIRCRAFT

The Aircraft Division of Enamel & Heating Products Limited, Amherst, N.S., Canada