



Archer & MacDonald Ltd.



**100 CHAIRS  
AND ROCKERS FOR  
CHRISTMAS GIVING!**

... reg. to 69.95

Assorted Chairs and Rockers including Swivel Rockers. Our entire stock priced as high as \$69.95 going at one wonderful Christmas Sale Price. Not special purchases, not clearance merchandise but brand spanking new Chairs and Rockers—a fine selection of styles, covers and colors. Chairs and Rockers are probably the most appreciated gifts of all and we invite you to call in and see our outstanding selection EARLY. We will hold for Christmas Delivery.

Your Choice  
Pre-Christmas  
Special

**\$47.62**

Archer & MacDonald Ltd.

"Open Every Night Until 9"

56 St. Peters Road Dial 894-6345 or 892-1755

Moore & McLeod Ltd.



**The  
Festive  
Look**

Glamorous Shifts,  
beloved sheaths,  
wools, crepes and  
all fashion materials.  
Sizes 8 - 20.

19.95  
to  
69.95

"open tonight until 9"

ON THE ISLAND IT'S  
**MOORE & McLEOD LTD.**  
"YOUR FAVORITE SHOPPING CENTRE"

island furriers ltd.



Not  
exactly  
as  
illustrated



**IMPORTED MOHAIR  
CARDIGANS**

New straight line mohair cardigans.  
Button down front. Pink, blue, green, red,  
with matching buttons.

only  
12.95

EVERY PURCHASE SLIP ENTITLES YOU TO DEPOSIT YOUR  
NAME FOR OUR \$100 CHRISTMAS GIFT CERTIFICATE.

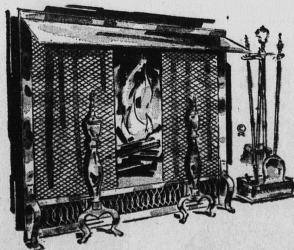
island furriers ltd.

79 Grafton St.

Dial 2-1273

The Rogers Hardware  
Co. Ltd.

for the hearth . . . .  
"the heart of the home"



- Curtain Spark Guard 13.50 to 46.25
- Fire Side Sets . . . . 13.75 to 29.85
- Wood Holders . . . 12.00 to 14.00
- Wood Carriers In Basket Weave 4.50 to 6.50
- Andirons . . . . . 20.40 to 40.75
- Basket Grates . . . From 8.15

The Rogers Hardware Co. Ltd.

Phone 4-8301

Charlottetown

Give her enchantment  
and easy care . . .



Lingerie  
for  
Christmas

Plan to please her more with  
the gift lovely . . . lingerie!  
We've a vast variety of  
pyjamas and gowns, robes  
and slips, Pettis and panties,  
and all of them offer the  
practical glamour she appreciates  
. . . in quick-drying, no-  
ironing, long wearing fabrics.

Our gift selection is fabu-  
lous, take time to look around  
and make your choice wisely.



Buy Wise  
Fashion Wise

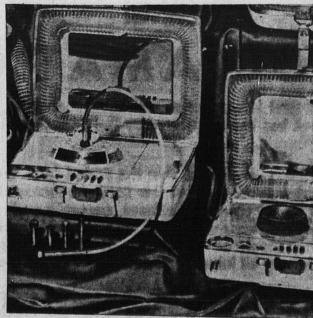
Open All Day  
Saturday

THE FASHION SHOPPE

Great George St.

Charlottetown

**GIFTS** She Can't Wait  
To Plug In



(12) DE LUXE PORTABLE "BEAUTY SALON" — Our finest  
hair dryer. As item (11) above but also has power manicure  
attachments. Included are files, polisher, cuticle pusher and  
cuticle brush. Large hood and flexible hose allows you to sew,  
read, etc. while you dry your hair perfectly. Special vent for  
drying nails and accessory compartment for storing hood, mani-  
cure set, brushes, combs, etc. In Pastel Blue scuff-proof case  
with handle.  
Our price, only . . . . . **29.88**



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CORP.**  
ASSOCIATE STORE

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