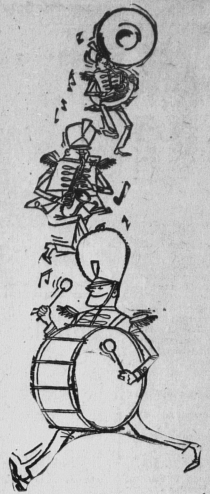


GOLD CUP AND SAUCER Specials



Almost as glamorous as the Gold Cup & Saucer girls... and with the same claim to fame as the Gold Cup & Saucer trotters and pacers, is the high quality brand name merchandise going on sale in every department of our four floors. Note the prices of our sale items - some have been reduced as much as 50% making this event the most spectacular sale of the season. Make your dollars go much farther - SHOP EVERY DEPARTMENT of every floor for honest-to-goodness SAVING!

GIRLS' SUITS

Balance of Spring Suits. Wool checks and plain colors. Broken sizes from 4-14st.

25% off

Gold Cup & Saucer Special
CHILDREN'S DEPT.

Children's SPORTSWEAR

"Odds and Ends". Shorts, all sets, pedal pushers, beach tops, hooded jerseys and swim suits. Broken sizes from 2-14st.

33 1/3 off

CHILDREN'S DEPT.

SALE TABLE

Odds and ends. August sale to clear. Prices as marked.

Gold Cup & Saucer Special

SKIRTS & SKIRTS SETS

Prints and Plain colors, cotton and arnel. Sizes from 7-16s.

25% off

Gold Cup & Saucer Special
CHILDREN'S DEPT.

SALE OF FUR JACKETS - COATS !

Persian Lamb Jackets (dyed)

Black with Sapphire mink trim. Grey with Sapphire mink trim. Regular prices \$450.00 to \$495.00.

Gold Cup and Saucer Special

20% off

2nd FLOOR

Muskrat Jackets (dyed)

MUSKRAT BACKS
\$250.00 for \$179.00
\$350.00 for \$280.00

MUSKRAT SIDES
\$215.00 for \$172.00

2nd FLOOR

Muskrat Back Coats

Full length Coats
\$395.00 for \$279.00
One only 3/4 length coat
\$275.00 for \$220.00

2nd FLOOR

CHILDREN'S DRESSES

Balance of Summer Dresses, wain and wear cottons, arnel and terylenes. Broken sizes from 2-14st.

25% off

Gold Cup & Saucer Special
CHILDREN'S DEPT.



Ladies' Spring & Summer SUITS

regular stock **1/3 off** reg. price



Men's SWIM TRUNKS

Jockey and boxer style. Fancy and plain styles. Sizes 30 to 44.

1/2 price



Girls' COATS

Balance of girls' spring coats, all wool, checks and plains. Sizes 2-14st.

1/3 OFF



Boys' Swim Trunks

Jockey and boxer style. Plain and fancy shades. Sizes 6 to 16 years.

Gold Cup & Saucer Special

1/2 price

1st FLOOR

Boys' T-Shirts

Nylon reinforced. Short sleeve. Plain and fancy stripe. Sizes 6 to 16.

Gold Cup & Saucer Special

1/2 price

1st FLOOR

Men's All Weather Coats

Reversibles & regulars. Choose from fancies and solid shades. Entire stock.

Gold Cup & Saucer Special

25% off

1st FLOOR

Men's Straws Hats

All shades. Sizes 6 1/2 to 7 1/4.

Gold Cup & Saucer Special

1/2 price

1st FLOOR

Men's Suits (2 pant)

Charcoal and fancies. Sizes 36 to 46. Regular 39.50.

Gold Cup & Saucer Special

29.50

1st FLOOR

Men's Sport Coats

Choose from a wide assortment of fancies and solid shades. 1 rack 40.

Gold Cup & Saucer Special

25% off

1st FLOOR

Men's SUITS

Imported English and Scottish cloths. Specially styled by Canada's finest tailors. Blues, greys, charcoal, olive. Entire stock.

Gold Cup & Saucer Special

25% off

1st FLOOR

Men's Harris Tweed Topcoats

Balance raglan models. Blue, grey and brown, etc. Sizes 36 to 46. Reg. 49.50.

Gold Cup & Saucer Special

39.50

1st FLOOR

Men's Trousers

Choose from worsteds, flannels, whipcords. Medium grey, charcoal, olive. Entire stock.

Gold Cup & Saucer Special

25% off

1st FLOOR

Men's Flite Bags

100% nylon shell. Leather reinforced at points of strain. Navy, charcoal, brown. Reg. 25.95.

Gold Cup & Saucer Special

19.95

1st FLOOR

Men's POLO SHIRTS

Short sleeve. Ban Lon, terylene and cotton. Plain and fancy shades. Sizes: S-M-L-XL.

Gold Cup & Saucer Special

1/2 price

1st FLOOR

Men's SPORT SHIRTS

Short sleeve. Wash and wear & regular. Guaranteed washable. Sizes: S-M-L-XL.

Gold Cup & Saucer Special

1/2 price

1st FLOOR

Men's Bermuda SHORTS

Plain and fancy styles. Free shrink. Full cut. Sizes 28 to 44.

Gold Cup & Saucer Special

1.00

1st FLOOR

BASEMENT SPECIALS

- Men's Drill Work Pants 2.99
- Men's Tote Summer Caps 29c
- Men's Felt Hats 3.75
- Men's SS Summer Shirts 99c
- Men's LS Sport Shirts 1.99
- Men's T-Shirts 2 for 1.00
- Men's Broadcloth Pyjamas 2.99
- Men's Combination Underwear (short sleeve) 1.98
- Long Sleeve 1.98
- Men's Summer Jackets 5.95
- Men's Flannel Pants 3.95
- Men's Summer Shirts LS 2.49
- Men's Work Shirts (assorted) 1.79 to 3.95
- Men's Coveralls 5.29
- Men's Jerseys & Breveas 2 for 1.00
- Men's Sneakers 1.69
- Boy's SS Shirts 89c
- Boy's Flannel Pants 2.95
- Boy's Chino & Random Cord Jeans 2.69
- Boy's Pyjamas 1.95
- Boy's Tote Sht Cap 25c
- Boy's Jerseys & Breveas 3 for 1.00
- Boy's Summer Jackets 2.99
- Boy's Jeans, am't sizes & colors, pair 1.99
- Boy's Fancy Cotton Trousers 2.99
- Boy's Polo Pyjamas 2.19

SPRING COATS

One rack spring coats, colors, mauve, green, beige, black, red and grey. Regular \$29.95.

Gold Cup and Saucer Special

14.88

2nd FLOOR

Summer Dresses

Balance of Summer Dresses, cotton, linens, arnel, etc. Regular prices \$4.95 to \$35.00.

Gold Cup and Saucer Special

one third off.

3.30 to 23.33

2nd FLOOR

Entire Stock Ladies' Summer Sportswear

Including bathing suits, shorts, jamaicas, pedal pushers, skirts, tops, etc. Broken lines and sizes. Final summer clearance. 1/3 off regular prices.

Gold Cup & Saucer Special

2nd FLOOR

Nylon Half SLIPS

First quality in sizes small, medium and large. Styled by leading manufacturer. Aqua, gold, venetian blue and cognac. Reg. 3.95.

Gold Cup and Saucer Special

2.47

2nd FLOOR

GIRDLES and PANTY GIRDLES

Discontinued lines from leading manufacturer. Full on style in fine power net. Size small, medium, large and extra large. Reg. price from 5.00 to 12.50.

Gold Cup and Saucer Special

3.34 - 8.34

2nd FLOOR

SPRING COATS

Balance of Spring Coats selling at

1/3 off regular prices

2nd FLOOR

Cotton Housedresses

Colorful cotton print. Limited quantity. Reg. price \$2.98.

Gold Cup and Saucer Special

2nd FLOOR

Bras

Firm cotton broadcloth in bandeau style. Sizes 22A to 40C.

Gold Cup & Saucer Special

2nd FLOOR

Balance of Summer Straw Hats

Many one of a kind styles remainder of stock. Regularly priced to 12.95. Final summer clearance.

Gold Cup & Saucer Special

2nd FLOOR

Ladies' Nylon SLIPS

All first quality with lace hemline and bodice. Sizes 32 to 44. White, pearl, black and gardenia. Reg. 5.95.

Gold Cup & Saucer Special

2nd FLOOR

Nylon Half Slips

All first quality, lace trim on hemline. Sizes small, medium, and large. Black, pearl and gardenia. Reg. 3.95.

Gold Cup & Saucer Special

2nd FLOOR

Ladies' Rayon Briefs

Substandard in sizes small, medium and large. Gold Cup and Saucer Special

2nd FLOOR

39c EA 3 for 1.00

Store Hours

- Thursday 9-5
- Friday 9-9
- Saturday 9-12:30

ON THE ISLAND IT'S

MOORE & McLEOD LTD

"YOUR FAVORITE SHOPPING CENTRE"

SHOP OFTEN - SHOP EARLY!