

# HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's By G. H. M.



HOLMAN'S  
CHARLOTTETOWN  
1954  
CHRISTMAS  
SHOPPING HOURS

OPEN—All Day Wednesdays, December 15, 22 and 29.

OPEN—Wednesday and Thursday Evenings, December 22 and 23.

CLOSED—From Friday at 5 p.m., December 24 until Tuesday Morning, December 28.

HOLMAN'S  
SUMMERSIDE

1954

CHRISTMAS

SHOPPING HOURS

OPEN—All Day Wednesdays, December 15, 22 and 29.

OPEN—Evenings, December 20, 21, 22 and 23.

CLOSED—From Friday at 5 p.m., December 24 until Tuesday Morning, December 28.



The Lady Will Love

*Holeproof*

*Lingerie*  
for Christmas



"Red Spice" BRIEFS of fine nylon tricot, the elastic legs are satin ribbon trimmed. Also available in white, sizes small, medium or large. Gift Priced a pair ..... **1.98**

"Red Clover" SLIPS of fine nylon tricot are beautifully fitting, the bodice and hemline are trimmed with imported lace and shirred nylon mesh. Also in white, sizes 32 to 40— Gift Priced ..... **7.95**

"Red Spice" GOWNS of fine nylon tricot have French lace framing the neckline, hemline and midriff. Shoulder straps are of permanently pleated nylon. Also in pink, aqua and paprika, sizes small, medium or large—Gift Priced ..... **8.95**

"Red Spice" SLEEP COAT or Short Nightie of fine nylon tricot frothed at the yoke with inserts of shirring and edged with imported Val lace. Cunning Peter Pan collar and short puffed sleeves. Also in pink, aqua and paprika, sizes small, medium or large—Gift Priced ..... **8.95**

"Red Spice" HALF SLIPS of fine nylon tricot with run-through elastic waistband and wide hem flounce of permanent pleats. Sizes small, medium or large— Gift Priced ..... **4.98**

HOLMAN'S  
Ladies' Shop Ladies' Wear

WHO'D EVER BELIEVE THESE

*Glamorous*  
GIFT ROBES

Cost SO LITTLE!




Wrap her in glamour for her leisure hours! Shimmering satin completely quilted or plain with rich quilted revers, pockets and cuffs. They are wrap around style in American beauty, coral, aqua, pink or mauve. Sizes from 12 to 20— Gift Priced

**9.95**  
to  
**14.95**

HOLMAN'S Ladies' Shop & Ladies' Wear

New Arrivals In  
Budget Priced  
**HOLIDAY DRESSES**

Your choice of "Everglaze" rayon, acetate and silk blend or metallic taffeta in a wonderful array of flattering styles and adorable, party-minded colors. Come see what we have in your size 12 to 20—Gift Priced

**5.98**  
to  
**8.95**

HOLMAN'S 5 and 10  
Summerside



**TRY TO TOP THIS!**

MOST EXCITING CEDAR CHEST  
VALUE ANYWHERE IN TOWN!

**saucy FRENCH POODLE**

**FREE!**

WITH THE PURCHASE OF ANY  
**LANE CEDAR CHEST**



Approximately 20" overall, this woolly French poodle has big, shiny eyes, satin collar—ribbon with bow, cocky ploid cap—You'll adore it for counterpoint decoration! Assorted colors.



● Free Moth Protection Guarantee upon proper application.  
● Tested under air pressure for airtight construction.  
● Cedar construction exceeds Government recommendations for moth-killing chests.  
● Handsomely styled for use anywhere in the home.

Here's a wonderful value for yourself... or for that gift occasion coming along soon! Come in and see our complete showing of beautiful Lane Cedar Chests, traditional and modern.

**\$ 59.50**  
and up  
**\$5.00 DOWN**  
DELIVERS BOTH!

ONE GARMENT SAVED FROM MOTHS CAN PAY FOR A LANE!

**- HOLMAN'S Both Stores FURNITURE -**