

INTRODUCING

*fall fashions
for family
and home*



The air turns crisp, the trees turn colorful, and everywhere, thoughts are turning to the fresh activities of a new season. Enter fall! In keeping with the stir of excitement that heralds the change to livelier living, autumn fashions introduce a rich variety of ideas to delight you and every member of your family... supple, shapely and elegant feminine apparel... handsome men's wear... children's clothes aplenty... furniture and appliances to give your home the ultimate in comfort, and charm. Check the pages of this newspaper... then, find fall happily previewed with new things to wear, use and enjoy, attractively displayed in your hometown stores.