

# TOURIST INFORMATION GUIDE

## We Welcome You to Montague The Beautiful

Yes, here is nature's own paradise, situated among the low rolling hills of our P. E. I. countryside. This spot has long been a favorite of tourists from all over the world and we invite you to visit us in the coming tourist season.



This Message Published By These Montague Firms - - - -

- MacDougall's Diner
  - Hooley's Men's Wear
  - Helaine's Millinery
  - Jo Anna Dress Shop
  - T. M. Llewellyn
  - Hilchey & Vanderstine
- Town of Montague

### Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

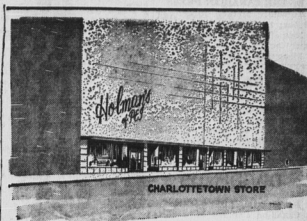
**THE FASHION SHOPPE**  
141 Great George St. Ch'town

### HARNESS RACING

**THIS WEEK'S RACES**  
JUNE 19-22 - 8 P.M.  
Wednesday nite next Ladies FREE



The Island offers ideal locations and facilities for thousands of visitors who enjoy camping. On the Island there are 22 provincial camping sites, and two federal camping areas, as well as several private locations. Accommodations may be obtained by the night or week, and some private concerns offer special rates for those wishing to camp for the season.

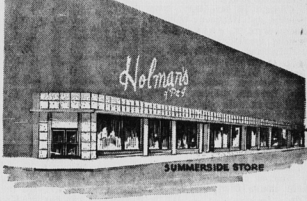


## if you haven't seen Holmans you haven't seen The Island!

How do you get to know a strange place? You sightsee, you walk, you visit its attractions, eat its food, and you shop in its great store. Because so much of the fun of being in a strange city is getting to know its people... and where can you do this better than in the store they shop?

You'll find a cordial welcome waiting for you at both our stores... French is spoken, too. Before you leave the Island you'll want to stop by here... for just as there's no province quite like Prince Edward Island, there's no store quite like Holmans.

Complete departments in ladies' wear, men's wear, children's wear, shoes, sporting goods, appliances, furniture, candy counter, cosmetics, hardware and tenting, home furnishings... all the products of our ingenuity that make shopping here a pleasure... at typical Holman prices.



### the smartest things under the sun IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Canvas
- Dress Footwear
- Beach Thongs

WELCOME TOURISTS

**LePAGE SHOE CO.**

"The Home of Good Shoes Since 1920"

### Plan To Attend Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

### SHORE ACRES MOTEL

Dining Room OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests  
1 1/2 Miles from Cornwall on Route 19

### Regular Dances ROLLAWAY CLUB

CHARLOTTETOWN  
Mon., Wed., Fri. and Sat.  
Music by "Tremolones"  
9:30 - 12:30

Tues. and Thurs.  
Record Hops 9:30 - 11:30  
Also Regular Ringo

Wed., Fri., Sat. 7:30  
BOWLING  
Mon. to Sat., "Automatic Pin Setters"

### Moore & McLeod Ltd.

4 floors of Quality merchandise

- ladies' wear
- men's wear
- children's wear
- house furnishings
- tartans
- wedgwood
- souvenirs

on the Island it's...  
**Moore & McLeod Ltd.**  
Your Favorite Shopping Centre  
119 Queen St., Charlottetown

### Charlottetown's most exclusive shop - - - specializing in AUTHENTIC TARTANS

Skirts - Bermudas - Strides - Imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.  
79 Grafton Street

### P.E.I. Wild Life Park Inc.

Seals - Bears - Waterfowl - Caribou - and Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett, President and General Manager

North Rustico, P.E.I.  
Four miles from Green Gables on the National Park Highway

### FINEST RESTAURANT

189 Kent RENDEZVOUS

For the Finest in CAR CARE (SHELL) Use SHELL PRODUCTS For Campers and Pleckers ICE TRANS-CANADA SHELL SERVICE STATION Cornwall P. E. I.

### PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN Drive In Restaurant  
Malpeque Road at the Trans-Canada Highway

### WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

**NORMA'S**  
Kent Street

The finest shows to be seen on P. E. I. are at the

### Campbell's Personal Guided Tour of P.E.I.

See the Island with an Islander. Transportation available to all tourists on any sight-seeing tour of our Island Province. Accommodation for picnics, fishing, or day at the beach.

For further particulars  
PHONE 894-4703 or New Haven - 46  
"Moderate Rates"

### A "MUST" - - - a visit to STRATHGARTNEY HOMESTEAD

A prominent old homestead dating back to 1849 complete with much of its original furniture

- SCENIC BEAUTY
- GUIDED TOURS
- GOLFING
- FISHING

On Route 1 adjacent Strathgartney Park

### HILLSIDE INN HOTEL MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

### Let's All Go To The Dairy Queen

For a Fresh Frozen Treat Sundae or Milk Shake Banana Splits Sodas On Trans-Canada Highway Route 1 One Mile Inside City Limits

### Clermont Motel

1/2 Miles West of Kensington on route 1 Summerside Highway.

12 Modern Units Rates \$5.00 and up

Phone Kensington 156  
Mr. J. K. Pidgeon Mgr.

### WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

**NORMA'S**  
Kent Street

### Summer Cottons

sizes 7 - 24 1/2

The GLORIA  
Ladies' Wear  
155 St. George St.

### WELCOME TO OUR ISLAND

**TOURISTS**  
Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peters Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

### ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvay, Stanhope and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodlough Mountains and other points of interest. This tour also includes... a stop at Rustico, "an Acadian fishing village".

Phone 4-9966

### MOTEL

Deluxe Accommodation KING SWAY DINING ROOM

Sea Food and Steaks our Specialty. 3 Miles from Montague

Be sure and drop in at the place where the people are most hospitable.

### WOODLEIGH REPLICAS

featuring large scale models of Britain's finest buildings and churches.

Open daily 8 a.m. - 10 p.m. Closed Sundays.

Near Kensington, and mid-way between Summerside and Green Gables in the National Park. Adults 50¢ - children free.

### Flying Dutchman RESTAURANT

174 Queen St.

MAX SEELER on the PLANO SCUDERIA European Food - Steaks

### Loch Dhu Camping and Trailer Court

Red Point 6 Miles East of Souris

### TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

— at —  
**Dow's**  
Men's Wear  
Good Taste in Fashion Costs Nothing Extra.

### CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

**ISLAND GRILL**  
Queen St. Ch'town

### MILTON'S OLD SPAIN

"Where most people prefer to eat."

DIAL 4-7653  
Kent St. Ch'town

### HOSPITALITY COURT SOURIS

JOSEPH PAQUET MGR.

MR. TOURIST: We can supply all your drugs and prescription needs. Call on us.

**REDDIN BROS. DRUGS**  
132 Richmond St.

### GAUDET'S Tourist Lodge

Near Sandy Beach Tignish, P. E. Island

Phone 66  
Accommodations - Meals  
F. GAUDET, Prop.

### FOR ALL YOUR BARBECUE NEEDS FORD'S MEATS

DIAL 4-9223  
Elm Ave. Ch'town

### MILLER BROS. MUSIC DEALERS

DIAL 4-3535  
Great George Street

### WE RENT

Televisions, Fridges, Washers, Stoves

WE SELL  
Toys, Furniture, Tires & all Appliances large & small.

FREESTONE  
HOME & AUTO Co. Ltd.  
Ch'town - Next door to King Koin Laundry

### COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

**Larry's Restaurant**  
Free Delivery  
Dial 4-9028 or 4-8415

### FOR YOUR VACATION NEEDS

Janzen Swim Trunks Sportswear, etc. See

**Marvace Mill Ltd.**  
Summerside

### HOWATT'S LOBSTER POUND

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship to N. B., Quebec, Ontario, Live or Cooked.

Victoria, P. E. I. Phone 38

### FOR THE BEST IN MEALS BE SURE AND CALL AT MORELL DINEE

and try the finest foods that will satisfy your appetite.

**MORELL DINEE**  
Carl MacAdam, Prop.

### Call Ch'town 4-8506

and place your message here in front of thousands of tourists.

### BUYING FURNITURE for the FOLKS at HOME!

Archer & MacDonald Ltd.  
Open 'til 9 every night  
Parkdale Dial 4-8435

### Maru's Tourist and Overnight Guests

Come and enjoy the Island Hospitality.

Montague Phone 45 for Reservations until June 16th, then Phone 838-2161.

### DRIVE SAFELY WHILE ON PRINCE EDWARD ISLAND

### Perfect for Picnics

**BUCKET**  
DOW'S KENTUCKEE FRIED CHICKEN  
10 PIECES SERVES 5 - \$3.95

### BEFORE the wool comes to Condon's Woolen Mill

AFTER it has been to Condon's Woolen Mill

Visitors Welcome

- Yarns
- Antio Robes
- Island Tartan Blankets

Made of 100% Virgin Wool

**WM. CONDON & SONS**  
83 Queen St. Charlottetown  
Dial 4-8718

### RESTAURANT

8 PIECES SERVES 3 to 4  
2.50

**Dows**  
Grafton St. Ch'town

### SOUTHPORT COUNTRY CLUB

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9815

### TOURISTS

If you are looking for the best of bargains come and see us.

Free Delivery

**E. N. Kays & Sons GROCERIA**  
4-6234 DIAL 4-6234  
Upper Queen and Chestnut

### NORTH RIVER Drive-In

3 miles from Ch'town on the Trans-Canada Highway to Borden.

### TOURISTS

For Your Groc., Fruits & Veg.

**S.N. KAYS**  
87 Pownall St. Ch'town

### Deep Sea Fishing

Two 5 hour trips. Daily. \$3 each. Tackle supplied.

**AIDEN DOIRON**  
North Rustico Phone 31

### ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive. Private Camping Grounds Telephone Hunter River 31-11 Prince-Edward Island

### Kennedy's

--- ladies' fashions of distinction

One sixty-six Queen Charlottetown