

# Keith's 101

**As a student of this course you will learn:**

- The history of Alexander Keith, the father of great beer in Nova Scotia.
- The way in which Alexander Keith's India Pale Ale was developed by the great brewmaster himself, selecting only the finest ingredients and brewing slowly, carefully taking the time to get it right.
- How to properly pour a Keith's to fully appreciate the aroma and distinctive taste.
- How to say cheers in several languages including Gaelic!
- **But most importantly every student will learn why those who like Alexander Keith's India Pale Ale, like it a lot.**
- For the course on-line, visit our website at [www.keiths.ca](http://www.keiths.ca).
- *Please note materials and supplies are extra.*



Those who like it, like it a lot.

\*TM/MC Keith's Brewery