

Fluffy-light 'n Golden-brown
AUNT JEMIMA
 Ready Mix **PANCAKES**
 For
 Easy as
 1-2-3
 to fix!

Barbara Brent's BUYS AND WHYS
 A WEEKLY INFORMATION SERVICE

MONTREAL, Jan. 25th — "Even the youngsters enjoy dishwashing now!" a happy reader writes. "I read about C-L-L SPONGES for housecleaning and dishwashing in your column and decided to try them. Now I find cleaning jobs much easier... and I haven't washed a dish since I bought the sponges. My children do that chore for me! Yes, it's true! C-L-L cellulose sponges are ideal for dishwashing. They're velvet-soft when wet — so they can't harm your finest china or glassware. Their square shape makes it easy to chase dirt from the inside edges of glasses 'n' pans. Their flat surfaces cover more area faster — cuts 'way down on dishwashing time. And they're so sanitary... they can be cleaned in a jiffy under the tap — or sterilized in boiling water. Ask for C-L-L Sponges (in six convenient sizes) at your favourite hardware, department, drug, variety or grocery store. And remember... look for the C-L-L label — it's your assurance of quality."

Don't Give Up those marvelous new detergents just because they make your hands feel dry. You can feel perfectly relaxed about using them if you beautify your hands with soothing JERGENS LOTION afterwards. I keep a bottle of Jergens Lotion in my kitchen — always — and in my bathroom too — and use it between chores. It doesn't dry out your hands, but makes them sticky or greasy. And at the end of the day, my hands are as soft and smooth as a baby's skin. This reminds me... Jergens Lotion is perfect for baby, too! So smooth — so soothing — it does a truly superior job of helping to soothe chafed, dry skin. So share your Jergens with baby — he'll love it, too! 10c, 30c, 55c and \$1.00.

If You Could Design a refrigerator exactly the way you want it — chances are it would turn out to be a new FRIGIDAIRE. Think what you get in every Frigidaire, whether you choose a Standard, Master, or De Luxe Cold-Wall model! You get really safe cold from top to bottom. Extra large freezing compartments for frozen foods. Those Double-Easy Quick-Ice Trays. Sturdy, one-piece steel cabinet. Beautiful Raymond Loewy styling. And oh so many other things a woman wants! Every model is powered by the famous Meter-Miser. And every genuine Frigidaire is made by General Motors. So see your Frigidaire Dealer today.

High On My List of mealtime treats for the family are hot-from-the-oven, melt-in-your-mouth muffins! And muffins are best, I've found, when they're made with QUAKER CORN MEAL. It's so simple, can't go wrong when I follow that scrumptious recipe for Golden Corn Muffins that's on the Quaker Corn Meal package! And there are two other grand recipes on the package, too — for Hasty Pudding and Corn Bread. If you like to see enthusiasm-plus at your dinner table — just try these recipes some night soon! Yes, I always like to have a couple of packages of Quaker Corn Meal in my pantry — for it's so versatile. Not only delicious in dozens of dishes — it's better than bread or cracker crumbs for braiding oysters, fish or cutlets! So take my tip and ask for Quaker Corn Meal next time you're shopping!

If You're Like Me, your budget just can't stand the strain of meat prices today — every day. But here's a good news... a plan for meatless meals that will be kind to your budget — and appeal to your love of good food, too! KRAFT DINNER is a real main dish... a wonderful meat-and-cheese combination that cooks to tasty lightness in only 7 minutes! And here's how economical it is... one package of "Kraft Dinner" contains enough for a main dish for four — at just a few pennies a serving! Ask your grocer tomorrow for delicious "Kraft Dinner" — sure to be a family "favourite"!

There's No Need To Do Without the tantalizing flavour of rich, juicy tomatoes — even in January! HEINZ TOMATO PRODUCTS give you all the luscious tomato flavour you long for! Heinz Tomato Juice — Heinz Cream of Tomato Soup — Heinz Ketchup and Heinz Chili Sauce are always fresh, spicy and delicious. And dishes flavoured with any one of these Heinz "Tomato Triumphs" are dishes that go straight to a man's heart! Yes, your menfolk will love 'em. So "stock up" now on Heinz Tomato Products! You know they're good because they're family "favourite"!

Fun In The Snow can lead to gloom later on — especially if you neglect nature's early warnings of a cold! That's why I urge you to take ANOHIST at first sign of sniffles or sneezes! Anohist, you see, can stop cold symptoms in a single day! And this prompt, efficient relief is yours — for pennies! The Super-Economy Family-Size Bottle of 36 Anohist tablets costs you only about 3c per tablet! So take my tip — get Anohist from your drugist today! Remember: all anti-histamines are not alike. They vary greatly in performance. Anohist is the anti-histamine formula recommended for family use because of its success in actual clinical tests.

There's Something SPECIALLY Exciting about a chocolate cake... particularly when it's flavoured with the rich flavour of BAKER'S UNSWEETENED CHOCOLATE! You see, Baker's is all pure chocolate with nothing added, nothing taken away. CHOCOLATE FUDGE CAKE (1 egg)

3/4 cups sifted Swans Down Cake Flour
 1/2 tsp. Calumet Baking Powder
 1/2 tsp. salt
 1/2 cup butter or other shortening
 1 cup sugar

1 egg, well beaten
 3 squares Baker's Unsweetened Chocolate, melted
 1/2 cup milk
 1 tsp. vanilla

Sift flour once, measure, add baking powder and salt and sift together three times. Cream butter, add sugar gradually and cream together until light and fluffy. Add egg and beat well; then add chocolate and vanilla. Add flour alternately with milk, a small amount at a time, beating after each addition until smooth. Bake in greased pan, 8 x 8 x 2 inches, in slow oven (325° F.) 1 hour, or until done.

THE GREAT BRITISH REJUVENATOR
"DAMAROID'S"
 DEMAROID'S ARE A TONIC FOR USE IN CASES OF GENERAL WEAKNESS, CONVULSIVE NEUROUS DEBILITY, NEURASTHENIA, etc. AND ARE OF INESTIMABLE VALUE IN ARRESTING PREMATURE SENILE DECAY AND RESTORING THE VITALITY OF YOUTH.
 LITERATURE SENT ON REQUEST
REDDIN BROS.

Dr. Florence Murray Speaks At York

On Monday evening, January 14, despite the inclemency of the weather, a fair congregation attended the service held in York United Church under the auspices of the York Auxiliary and the Evening Auxiliary of York's Women's Missionary Society.

The following programme of service was carried out. The choir and congregation sang a very beautiful hymn; Mrs. Elmer Brown, vice-president of York Auxiliary led in prayer; Mrs. Will Cooke read the Scripture lesson.

Miss Neida Richards and Mrs. Stuart Vasey rendered sweetly, a duet, Mrs. Earl Ling, president of the Evening Auxiliary, in an address of introduction, welcomed Dr. Florence Murray, who although not born on P. E. I., lived ten years of her younger life in P. E. Island, while her father was pastor of one of the churches in Prince County. She attended Prince of Wales College. Later, she became a Medical Missionary of the United Church of Canada.

She was stationed in a Missionary field in North Korea and later, in South Korea. Dr. Murray clearly told of her experiences in the hospitals in Korea; of the discouragements and the thrills of Christian endeavour; the draw-backs encountered through the war conditions.

She also told of the atrocities of the Russians and the terrible plight of the refugees trekking back to Southern Korea. She clearly stated the apathy that the government and the churches of all denominations here in Canada and the result in Communist favor by the needed gifts of help; clothing and food that are not being sent them from the Western world.

Her message of warning as she sees it in Korea should ring out in every town, city and hamlet from coast to coast of the Dominion.

Mrs. Ling extended the thanks of the congregation and of the Auxiliaries of the church to Dr. Florence Murray for coming to favor us with her address.

A special Mission collection was received by Betty Andrews and Elizabeth MacDonald of the C. G. I. T. Dedication hymn followed and Rev. Mr. Douglass pronounced the benediction.

Following the church service, a reception was held at the Manse, in honor of Dr. Murray. With Mr. Arthur Vesey as pianist, a lively sing-song followed. Again Miss

IN MEMORIAM

WILLIAM WALLACE SMITH
 —Just the day before Christmas, Dec. 24, 1890, the angel of death took from this realm of time one William Wallace Smith, of Belmont Street, Summerside, to the great Eternal Home. Mr. Smith was the son of the late George Smith and his wife Agnes (Moffat) Smith. He was born in New Glasgow on October 9, 1864, one of a family of six daughters and two sons of whom the youngest Mrs. E. E. MacKay of New Glasgow is the sole survivor. He was twice married and leaves a family of one daughter, Stella (Mrs. Clarence Neve) of North Wiltshire, Leith of Moncton, Robert of Charlottetown and Clifford of Summerside, to cherish the memory of a devoted father. He was for thirty-five years a valued employee of the Joseph Read Co. and while there won a host of friends.

Although the weight of years had taken of his physical strength he maintained a keen interest in the welfare of others, and was a regular attendant in the house of the Lord until a short time before his death.

The funeral was held on Dec. 28 and was largely attended. His pastor, Rev. W. A. Weale, assisted by Rev. Mr. Harper conducted the services at the home and at the grave.

The text of the sermon was most appropriate Psalm 116 verse 15, "Precious in the sight of the Lord is the death of His saints". A duet, "Under His Wings" was feelingly rendered by Rev. Mr. Weale and Miss Evelyn MacLure. Other hymns sung were "Abide With Me" and "Jesus the Very Thought of Thee". Mrs. Winsloe Morrison was organist.

The pallbearers were: Messrs Harry Linkletter, James MacGregor, Edward P. Foley, Wilbur Clark, James Connell, and Mayor Henry Wedge.

Interment in the People's Cemetery, Summerside.

Strange But True
 Continued from page 2

If you will go to the trouble of collecting the smoke from a burned candle you would find that it weighs more than that part of the candle which has been burned.

Murray related her experiences. A dainty lunch was served by members of the two Auxiliaries and at a late hour Dr. Murray returned to Charlottetown.

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FLUFFO, Special, 2 lbs. 69c
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PORK & BEANS, Special, 2 for 29c
 Reg. 18c Tin—20 oz. tins—

M. H. COFFEE, lb. 99c

NESCAFE COFFEE, Special 67c
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DATES, 5 lbs. 99c

LOBSTERS, 1-2's, Special 67c
 Reg. 79c—Fancy Quality

LOBSTER PASTE, 6 oz. tin 23c

TOILET TISSUE, 3 rolls 29c

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up. (Experiment in Chemistry). nearly three pounds of water, as that you actually got only one pound of meat. . . . The only pure water found in Nature is rain-water; the rest contains foreign substances in solution. These substances are taken up from the air or from the earth. . . . The finest flour contains ten per cent gluten and seventy per cent starch.

COFFEE COSTS CUT!
 Remarkable New Instant Coffee Saves as much as 40¢ a lb.!

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There's a brand new way of serving fine coffee — with savings almost sensational! Chase & Sanborn, makers of fine coffee for over 85 years, has perfected Instant Chase & Sanborn. This means an Instant Coffee made by coffee experts — people with a tradition for fine, rich, full-flavored coffee!

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AYLMER NEW VEGETABLE SOUP

The best Vegetable Soup you ever tasted

Aylmer NEW Vegetable Soup

YOUR FAMILY DESERVES AYLMER QUALITY

Yes, Aylmer uses lots of nourishing beef stock and eleven garden-fresh vegetables. So take a taste! You'll see what keeps a boy anchored to his chair until he enjoys the last delicious spoonful! Yes, you'll see why family after family calls Aylmer "the best vegetable soup you ever tasted".

You'd hurry too . . . for AYLMER NEW VEGETABLE SOUP! Such hearty flavor! And plenty of vegetables . . . to satisfy an "outdoors" appetite!