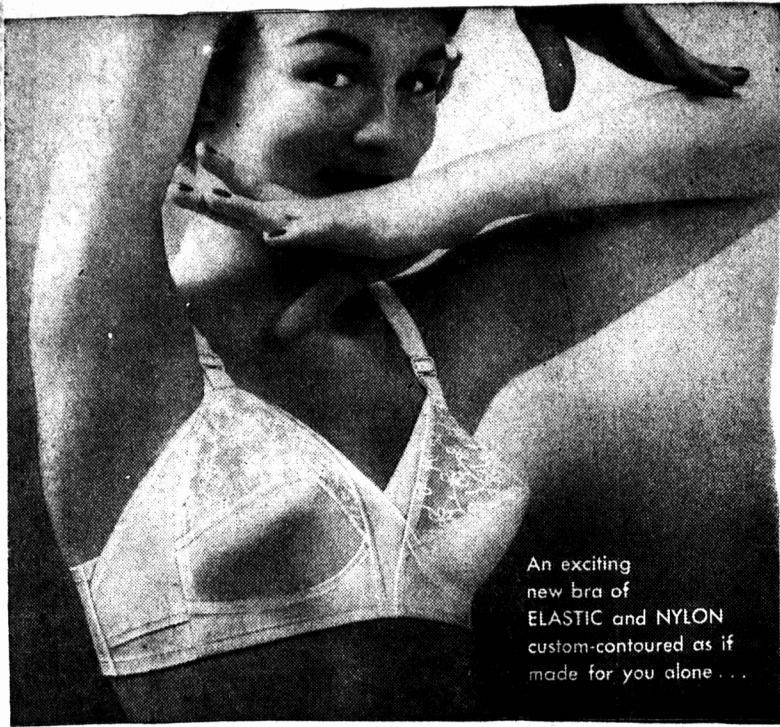


Come Choose From Our Wide Selections Of FASHION'S BEST LOVED COTTONS



An exciting new bra of ELASTIC and NYLON custom-contoured as if made for you alone...

Playtex LIVING Bra

See it... you'll want it! Wear it... you'll love it! The Playtex Living Bra uses elastic and nylon in a new way... to give with your every motion! It's custom contoured to flatter, feel and fit as if made for you alone! It washes and dries so easily, always comes back fresh and never needs ironing. Get your Playtex Living Bra, you'll see the difference and feel the comfort. Sizes 32 to 40 in A, B and C fittings.

Only **3.95**

— HOLMAN'S Both Stores FOUNDATIONS —

You can feel the soft comfort of Air Step's Magic Sole



Featured in VOGUE

Sizes 5½ to 9½ in AA, A and B widths, a pair—

13.95

caribbean straws

Blended tones of natural straw... the important look in summer fashion. Famous for fit... light, cool and airy.

— HOLMAN'S Both Stores SHOE DEPARTMENT —



A.



B.

Putting On These Cottons Is Like Putting On Sunshine!

It's fun saying goodbye to wools and putting on the sweet, clean crispness of cotton. So be sure you're ready to slip into sunshine the easy way. You'll love the clear, bright solid shades and the splashy, daring prints. This year's cottons have the shapely prettiness for truly feminine flattery. . . . Pick a peck of cottons now for a wonderful, carefree summer!

A. Heavenly polished cotton in a youthful style with a full skirt of unpressed pleats, a low rounded neckline and fluffy sleeves trimmed with bows. Background colors accented with print are aqua, natural or tan in sizes 12 to 20.

8.98

B. Always fresh baby cord with a contrasting bolero in beige with tan and pearl gray with charcoal. This is a sundress with a modified scoop neck with button-trimmed tab and no sleeves. The midriff is fitted and the skirt bursting in fullness. Sizes are 10 to 20.

9.98

C. White gingham with blue, pink or yellow window-pane check is made by Leo Dana in a tailored style with high banded neckline and pleated ruffle down the button front. The skirt is of deep unpressed pleats with a self belt. Sizes 8 to 19.

10.98

D. Beautiful cotton pique in a Paisley design is fashioned with a high neckline, buttoned back to the hemline. It is topped by a plain toned linene bolero and the neck, sleeve openings and pocket edges are bound with the linene. Size 16.

12.98

E. Broadcloth that features delightful tangerine, gray and white candy stripes is made up into a noteworthy dress of gay color! Closed by covered cotton satin buttons and belted in the same material. It's sleeveless with a Peter Pan collar and widely gathered skirt. Size 13.

14.98

F. Made of blended cotton and acetate in a soft cord weave in shades of light and dark blue. The dress is high necked in a tailored manner and it is topped with a hip length jacket of white butcher linen edged with the cord material. Size 16.

16.98



C.



D.



E.



F.

— HOLMAN'S Both Stores LADIES' WEAR —

NO DOWN PAYMENT

On The HOLMAN HOME PLAN During May Up To 24 Months To Pay