

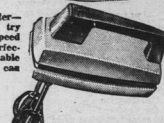


AS DEPENDABLE AS

YOUR FAVOURITE RECIPE...

Now your most treasured recipes will be easier to prepare . . . discover delightful new taste with the help of Canada's only 5-year guaranteed Chatelaine Appliances.

PHILIPS Chatelaine APPLIANCES

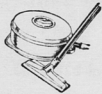


Discover the differences in the first line designed with the woman in mind!

Don't even look at Chatelaine unless you are willing to change your ideas about appliances. Here is a new concept of craftsmanship, a new approach to sensible design, a new richness of features, a matchless combination of ideas created to be "sincerely yours" and backed by a unique 5-year performance guarantee and the world's most renowned electronics name . . . Philips.

Your guide to a faster thorough cleaning job is a new Philips Chatelaine Vacuum Cleaner. Choose from three new cleaners—all guaranteed for 5 full years! The dual purpose, lightweight Duette, model KB 5000 for fast, spar-of-the-minute cleaning jobs.

Model KB 5800, offers new power and style in a full feature canister cleaner. A veritable power house of high efficiency with extra large disposable dust bag, bumper guard cushioning and high style, plus a light weight high efficiency motor. New perfection and features in a domestic cleaner. The all-steel, model KB5800 and a complete accessory kit offers double capacity, disposable dust bags, special cloth filtering action, snap-off canister lid and unique flexibility of complete swivel action in the top. Extra deep cleaning is achieved with the full horse power motor and new suction efficiency.



FREE!

Looking for new ideas!

Ask the dealer in your nearest Chatelaine Showroom for a FREE copy of the highly informative Chatelaine cleaning guide.



Meat & Salad Magic

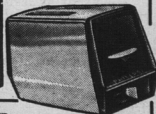
Say Good-Bye to manual grinding. Just flip a switch for relishes, minced meat and salad dishes in quality and quantity for at least 5 years of guaranteed good eating in one unique Chatelaine Power Centre.

With optional 5 cone salad maker and can opener, the Power Centre becomes the centre of kitchen action.



Sunnyside Up

Toast and coffee you can count on! Nine cups of fully brewed coffee and a pile of perfect toast to match in less than 10 minutes. For 5 years of guaranteed superior style, features and good taste, you can't beat this Chatelaine pair.



Kitchen Efficiency

You'll open 5,000 cans in the next 5 years! Why not do it the easy way? Meet the safest, surest electric Can Opener. Now cans of all shapes and sizes open cleanly, safely, quickly and quietly with Chatelaine.



1001 Blends

Save in style on everything from baby food to dairies, whip—puree—grate—chop—mix—blend or liquify. Yes and the 7-speed Chatelaine deluxe Blender is the only Blender with a separate speed for every job. Available in gleaming white or sparkling chrome, those lower priced Chatelaine Blenders can add new imagination to your cooking, while paying for themselves.



Honeymoon Delight

WIN A SECOND HONEYMOON

Now is the time to visit one of these Chatelaine Showrooms while your dealer is celebrating his Honeymoon Fiesta. You may win a wonderful Canadian Pacific Jet 1st or 2nd honeymoon in Mexico City including accommodation at the beautiful Hotel Lema plus one of 1,000 3-volume Household Reference libraries.

COMPTON'S, Belle River
S. D. DIXON, North Tryon
MYRICK'S ALBERTON LTD., Alberton
BAKER'S RADIO & TV., Souris
W. S. MacLEAN, Kensington
SUMMERSIDE C.T.L. STORE, Summerside
R. CALLBECK & CO., Central Bedeque
HUESTIS TV. CENTER, Summerside
HORTON'S, Murray River
MATTHEW & McLEAN LTD., Souris
LLOYD CAREW, Hunter River

ARCHER & MacDONALD, Parkdale
BURKE ELECTRIC, Charlottetown
CROCKETT & STOREY, Charlottetown
F'RESTONE HOME & AUTO, Charlottetown
NEWSON ELECTRIC, Charlottetown
TOOMBS MUSIC STORE, Charlottetown
HOLMAN'S OF P.E.I., S'Side & Ch'town
ELLIS BROS. SHOPPING CENTRE, Sherwood
HUBERT HARVEY, Crapaud
SANDERSON'S, Morell
SANDERSON'S, St. Peters