




These Prince Edward Island Pharmacists ask you to

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 gtt.

"EX MODO PRAESCRIPTO"

this is . . .
DOCTOR-PHARMACIST
language.



these are some of the symbols your doctor gives your pharmacist for health - giving prescriptions

Your prescription is writtin in Latin (not to confuse you nor to make it secretative), but because Latin is a dead language and is used internationally A prescription written in Latin by your doctor, can be filled not only in Prince Edward Island, but in Canada, France, Germany and even in Indo-China because the pharmacist and the doctor must understand Latin before they practice their professions.

It isn't necessary for you to understand the meaning of "Ex Modo Praescripto" or any of the symbols at the upper left. It is important that Prince Edward Island has a number of people who do; an ample number of registered pharmacists who are qualified to read the written language of the physician when he prescribes compounded medicine for you. It should give us all a feeling of security to know that we are blessed with good doctors and good, reliable pharmacists who guard the health of our community. When you take your doctor's prescription to one of the drug stores, listed below, you can rest assured that it will be filled properly whether you understand the doctor's "Language" or not.

**When Your Health is
 in the Balance—There is
 No Greater Bargain than
 Your Doctor's Prescription.**

"The Writing of Prescriptions"

SPENT FOR MEDICAL CARE	NUMBER OF DEATHS <small>(per thousand of population)</small>	HOSPITAL DAYS PER PATIENT
in 1939 for every dollar of income the consumer spent 6.5c for all types of medical care	In 1931 10.3 In 1956 8.3	IN 1940 days in hospital for the average hospital patient. 12.4
TODAY the consumer spends only 6.3c	As a result of the wonder drugs and of other improvements in medical practice, the mortality rate has dropped nearly 20% in the last 25 years.	TODAY 8.3 Further evidence of the vast improvements in medical care.

These Prince Edward Island Drug Stores Are Highly Qualified to Fill Your Doctor's Prescription Efficiently, Economically

<p>REDDIN BROS.</p>  <p>ROY SMALLMAN 132 Richmond St. Phone 4386</p>	<p>HUGHES DRUG CO., LTD.</p>  <p>STEWART PIERCE 150 Queen St. Phone 5545</p>	<p>ENMAN DRUG CO., LTD.</p>  <p>HENRY W. WEDGE Opposite Holman's Summerside Dial 2626-2636</p>	<p>JAMIESON'S DRUG STORE</p>  <p>HARRY T. JAMIESON Montague Phone 43</p>	<p>JENKINS PHARMACY</p>  <p>RALPH JENKINS 159 Great George St. Phone 4219</p>	<p>CANTWELL'S PHARMACY</p>  <p>KLARK CANTWELL 175 Grafton St. Phone 5132</p>	<p>FOLEY'S DRUG STORE</p>  <p>E. P. FOLEY Summerside Water St. Phone 3237</p>	<p>LARTER'S DRUG STORE</p>  <p>HENRY H. LARTER Souris Phone 49</p>
<p>BOATES PHARMACY</p>  <p>ROY BOATES Summerside 279 Water St. Phone 2344</p>	<p>GIGGEY'S PHARMACY</p>  <p>BOB GIGGEY Charlottetown 163 Kent St. Phone 3170</p>	<p>WORTH DRUGS</p>  <p>J. ERNEST H. WORTH Charlottetown 142 Prince St. Phone 3424</p>	<p>SEMPLE'S PHARMACY LTD.</p>  <p>LEIGH A. SEMPLE Charlottetown 178 Queen St. Phone 4171</p>	<p>MABON DRUG CO.</p>  <p>CYRIL JOHNSTON Montague Phone 89-A</p>	<p>STEAD'S PHARMACY</p>  <p>SYDNEY STEAD 128 Kent St. Charlottetown Phone 4131</p>	<p>JOHNSON & JOHNSON</p>  <p>LEIGH BRYENTON Charlottetown 185 Kent St. Phone 4133</p>	