

# ISLAND PRODUCTS WEEK

**SEPT. 17th  
TO SEPT. 23rd**

THE CHARLOTTETOWN JUNIOR BOARD OF TRADE ASKS YOUR CO-OPERATION IN MAKING THIS CAMPAIGN A SUCCESS --- MAKE BUYING ISLAND PRODUCTS A YEAR-ROUND PRACTICE. YOU CANNOT BUY BETTER PRODUCTS ANYWHERE AND YOU HELP SUPPORT THE ECONOMY OF THE PROVINCE.

**THE CHARLOTTETOWN BOARD OF TRADE  
CONGRATULATES**

**The Charlottetown Junior Board of Trade**

On the Sponsorship of its  
**2nd ANNUAL ISLAND PRODUCTS WEEK**  
and its very fine  
**ISLAND PRODUCTS DISPLAY**  
At Civic Centre

All our Citizens are encouraged to view this display—Buy Island Products this week and every week—and help bring about a greater prosperity for our City and Province.

**CHARLOTTETOWN BOARD OF TRADE**

## CANADA PACKERS

CHARLOTTETOWN, P. E. I.

Manufacturers of—

- MAPLE LEAF LARD
- MAPLE LEAF BACON
- MAPLE LEAF TENDERSWEET HAMS
- MAPLE LEAF COOKED MEATS
- SUPERIOR BRAND PURE COOKED SAUSAGE
- York BONELESS CANNED CHICKEN

The purpose of Island Products Week is to provide an opportunity for you, as a consumer, to become better acquainted with the many fine Island produced and processed foods. We believe that you will be most pleasantly surprised, as we have been, to find such a large selection of high quality foods being produced by provincial processors.

By patronizing the local processors who have made this advertisement and this promotion possible, you will also be supporting our two basic industries of agriculture and fishing, and thereby contribute to the overall economy of the province.

See the Island Products displays at the Charlottetown Civic Centre; at Summerside and at your local grocer's. Ask your grocer for and buy, Island Products.

**J. ELMER BLANCHARD, President,  
CHARLOTTETOWN JUNIOR BOARD OF TRADE**

## Enterprise Bakery

203 Grafton St. Charlottetown

BREAD — CAKES — PASTRY

POTATO CHIPS

## "Rose Brand"

Jams -- Pickles

Matthew - Wells

Charlottetown, P. E. I.

The attention of all our Citizens is directed to the very excellent

### DISPLAY OF ISLAND PRODUCTS

At Civic Centre  
under the sponsorship of the  
Charlottetown Junior Board of Trade.

Charlottetown is a trading centre depending largely for its livelihood on the prosperity of our Farmers and Fishermen and the successful sale of their products.

All of our Citizens can help by regular Purchases of these fine Island Products and it is hoped that the majority of our citizens will take the opportunity to visit this display and further acquaint themselves with the many products which are processed here locally in our own Province.

Industrial & Tourist Development Committee,

CITY OF CHARLOTTETOWN

## AMALGAMATED DAIRIES LTD.

HEAD OFFICE: SUMMERSIDE

MANUFACTURERS OF BUTTER

DUNK RIVER BRAND

KENSINGTON BRAND

TRYON BRAND

PRINCE BRAND

CHEDDAR CHEESE—TYNE VALLEY BRAND

ICE CREAM—OLYMPIA BRAND

—FACTORIES AT—

SUMMERSIDE AND O'LEARY

## Perfection Brand

EVAPORATED MILK

BUTTER

and

ICE CREAM

CENTRAL CREAMERIES LTD.

CHARLOTTETOWN - SUMMERSIDE - SOURIS

LOBSTERS — LOBSTER PASTE

STRAWBERRIES — STRAWBERRY PRES.

CANNED FISH — CANNED FRESH FRUIT

MONTAGUE COLD STORAGE

MONTAGUE.

CREAMERY BUTTER

Hazelbrook Dairying Co.

HAZELBROOK, P. E. I.

CREAMERY BUTTER

NEW GLASGOW DAIRYING

CO.

NEW GLASGOW, P. E. I.

DRY GINGER ALE

ORANGE AND OTHER FLAVORS

BOTTLERS OF PEPSI-COLA

Seaman's Beverages

57 Water St.

Charlottetown

## FISHER BROS.

CHARLOTTETOWN, P. E. I.

PLYMOUTH BRAND BEEF --

CHICKEN -- CHICKEN HADDIE --

TUNA -- CRABMEAT and

STRAWBERRIES

## ALBERT GRIFFIN

SEA PRODUCTS, SOURIS

CHICKEN HADDIE and

FISH FILLETS

We most heartily commend the Charlottetown Junior Board of Trade for their efforts and their initiative in sponsoring this "Island Products Week". You are invited to visit your grocer and see his display of Island Products and make a point of ordering these foods.

1855

1956

## Peerless Beverages

J. & T. MORRIS

75 Water St.

Charlottetown

## J. W. WINDSOR Co. Ltd.

Charlottetown

CANNED LOBSTER and LOBSTER PASTE

CANNED LOBSTER TOMALI

CANNED CHICKEN HADDIE

CANNED MACKEREL

CANNED CLAMS

CANNED CHICKEN

## MORELL CREAMERY CO-OP ASS'N. LTD.

ISLAND BRAND

BUTTER

These processed foods are the products of our two basic industries, Agriculture and Fishing. We are sure that you will agree that there are no finer quality foods.

HON. DOUGALD MacKINNON,

Minister of Industry and Natural Resources.

TRY THE MARITIMES' BETTER BRAND.

## Jenkins Brand

BONELESS CHICKEN, DEVILLED CHICKEN,  
BEEF.

LOBSTER, MACKEREL, CHICKEN HADDIE,  
GARDEN STRAWBERRIES.

AVONDALE CHICKEN ON THE BONE

JENKINS BROS. LTD.

SUMMERSIDE, P. E. I.

## Bread and Pastry

MRS. KENNY'S HOME

BAKERY

35 Bayfield St.

Charlottetown

ASK FOR THESE "EAST PAK" PRODUCTS

Canned Beef, Canned Chicken, Chicken Sandwich Spread, Gibblets, Canned Lobster, Lobster Paste, Chicken Haddie, Frozen Fresh Fillets of Haddock, Cod and Flounder.

Canned and Frozen Pack Strawberries

EASTERN PACKING CO. LTD.

SOURIS, P. E. I.

PROCESSORS AND CANNERS

OF QUALITY ISLAND GROWN

FOOD PRODUCTS

● GREEN PEAS

● GREEN AND WAXED BEANS

CAMPBELL & BURNS LTD.

CENTRAL BEDEQUE

Listen to CFCY Radio Forum  
on Tuesday and Thursday  
at 7:30 p.m. S.T.

# LET'S ALL GIVE A HAND TO AN "ISLAND" BRAND!