

ATKINSON'S GROCETERIA
PRESENTS
FOR ONE FULL WEEK

Don McNeill Jamboree

FEATURING SWIFT'S FINE FOODS



LISTEN TO THE BREAKFAST CLUB EACH MORNING OVER STATION CBA

WIN A GIANT FRANKY

Visit our Meat Department and receive a ballot which gives you a chance to win a huge Franky Toy for your child. Come in and see Franky. Drawing at 9:30 on Saturday.

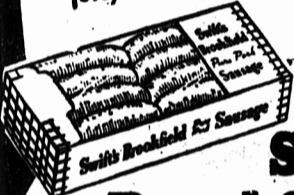
SALE STARTS MONDAY, NOVEMBER 16th and continues for one full week. Visit our Store early and often. Values galore in every department.

A SWIFT'S PREMIUM HAM GIVEN AWAY FREE EVERY DAY

Place your name and address in the Ballot Box. You may be a lucky winner. Winner to be announced in following day's paper.

SWIFT'S PREMIUM FRANKS

So tender — juicy! 1 Lb. Pkg. **43c**



Swift's Brookfield SAUSAGE

Seasoned to perfection!

39c lb.

SWIFT'S PREMIUM SLICED BACON

1/2 Lb. **46c**

Fresh-Flavourful

A CANADIAN TRADITION!

SWIFT'S PREMIUM HAM

Whole or Half ONLY **63c lb.**

TENDER MEATS

Featuring Swift's Meats for all Occasions

- Orlote Machine Sliced BACON, lb. 75c
- Picnic Style (SWIFT'S) PORK SHOULDERS, lb. 49c
- SWIFT'S BACK BACON, 1-2 lb. 38c
- Cooked (SWIFT'S) MEAT LOAF, lb. 55c
- Fresh Ground HAMBURG STEAK, lb. 29c

Real Bargains In Groceries

- Bulk Seedless RAISINS, 2 bs. 39c
- BULK DATES, 2 lbs. 29c
- WHITE BEANS, 5 lbs. 55c
- Robin Hood OATS, 5 lb. bag 47c
- Globe PEARS, 1ge. 20 oz. tin, 2 for 39c
- Frankford CORN, 20 oz. tin, 2 tins 27c
- Princess TOMATOES, 1ge. 28 oz. tin, 2 for 35c
- A. B. C. Fancy Pink SALMON, 1 lb. tin 39c
- Shinola FLOOR WAX, 1 lb. tin 39c
- ICING SUGAR, 1 lb. pkg., 2 for 25c



More Like Fresh Cream
Perfection
The Milk Sensation

6 Tins 85c

FREE DEMONSTRATION ON PERFECTION MILK FOR THE FULL WEEK COME IN AND SAMPLE THIS FINE PRODUCT.

- Brahmin Orange Pekoe TEA, 1 lb. pkg. 89c
- Campbell's TOMATO SOUP, 4 tins ... 49c
- Exeter CORNED BEEF, 12 oz. tin 47c
- SWIFT'S CLEANSER, 2 tins 25c
- Swansdown CAKE FLOUR, pkg. 41c



FRUITS and VEGETABLES

- 844 Count Sunlist ORANGES, 4 doz. 98c
- Choice Emperor GRAPES, lb. 19c
- Firm Yellow BANANAS, 2 bls. 35c
- Local CARROTS, 5 lbs. 25c
- Head LETTUCE, each ... 21c
- Island McIntosh APPLES, large size, doz. ... 49c

Featuring All This Week Marven's Maritime Made BISCUITS

Come in and see the many varieties of Biscuits made by Marven's at Moncton.

FREE DEMONSTRATION TO BE HELD AT OUR STORE

FULL WEEK

Come In And Sample These Fine Biscuits

TIN 23c

SWIFT'S MEATS for Babies

Extra nutritive value!

White SUGAR 10 lbs. 85c



SWIFT'S PARD 2 for 25c
6 FOR 73c
CANS
The best meal for your best friend!

Swift'ning SWIFT'S SHORTENING

FOR THIS WEEK ONLY **34c**

2 Jewel SWIFT'S SHORTENING FOR **55c**

The one that pleases! SWIFT'S Prem

TIN ONLY **35c**

Swift's Brookfield CHEESE

WONDERFUL ANYTIME!

1 lb. rolls **45c**

There will be a Demonstration of SWIFT'S BROOKFIELD CHEESE for the Full Week of the Sale.

We Carry A Complete Line of SWIFT'S Premium Foods

DIAL 6545 6546

H.C. Atkinson

Free Delivery

HOME OF FINE FOODS

111-115 GRAFTON STREET

We Carry A Complete Line of SWIFT'S Premium Foods