



**CASTLES IN THE AIR . . .**

aren't subject to foreclosure, but houses on the ground may be lost through sudden adversity. An inexpensive Sun Life mortgage policy will free your home from any debt remaining at death. Protect your loved ones' home . . . call me today.

SUN LIFE ASSURANCE COMPANY OF CANADA

H. Bennett Carr

Dial 5435  
118 Richmond Street  
F. T. O. I.



**Girl Guide News**

All the Brownies that are working on the Reay Brownie Shield and the Guides the Guide Beasborough Shield will be pleased to learn that they have two more weeks to complete their entries. The competition is very keen, so get busy, girls, and be sure that all your work is in the hands of Mrs. E. S. Lord, 21 Villa Avenue, Charlottetown, by the closing date—April 30.

**Attention Lones**

You will be glad to know that Mrs. John Munn, Marshfield, is going to act as Captain for Lone Guides of Queen's County. So many letters have been received from girls wanting to become Lone Guides that there are no more application blanks left, but just as soon as more are received all you girls who have written in will be

sent one. A few years ago knitting books were distributed among Girl Guides. As these are not available any more, would those who have one which they are not using, please send them in to the Field Secretary, 15 Rochford Square.

Tuesday night, 1st and 3rd St. Peters was a beehive of activity. A "flying up" ceremony was held when Sandra Lord flew up and is now a Girl Guide. Then there was test passing, knitting and sewing on their entries for the Beasborough Shield, and practicing singing for the music festival. This is a very enthusiastic Group and reflects great credit on Miss Pendleton, Captain, and Carolyn Nelson, Lieutenant.

**Guiders Club**

The monthly meeting of the Guiders Club will be held Thursday night, April 22, at 8 p.m.

A reminder, Guides and Brownies! The Church parade will soon be coming up. A little practice and drill at the Company meetings would not go amiss as every one wants to look her best.



Gives quick relief to babies' sore gums when teething. At all drug stores, or from Professional Products & Equipment Ltd., 9 Sydney St., Saint John, N.B.

Violins  
Pianos  
Guitars  
Edison Mazda  
Sheet Music  
Music Books

**TOOMBS MUSIC STORE**

Dealers in  
**MUSICAL INSTRUMENTS**  
167 QUEEN STREET  
CHARLOTTETOWN, P.E.I.

Radios  
Refrigerators  
Kyanize  
Enamels  
Paint Varnish

Commander E. F. McDonald, Jr.  
The Zenith Corporation  
Chicago, Illinois.

Dear Commander:

May we say, right off, that we plan to tell our friends and customers, in an open letter, the same thing we're telling you. We want them to know exactly how we stand where your company is concerned and how proud we are to be selling Zenith Hearing Aids.

We go all out for Zenith. We can't say enough about the new, tubeless, 3-transistor "Royal-T" Hearing Aid and Zenith's policy. We do a lot of talking about Zenith's low price and 10-day money-back guarantee and 5-year service plan. But we shout loudest (even when a customer isn't hard of hearing!) about what you call Zenith's "hear-better features." They add up to the greatest combination of electronic and engineering achievements that any of us has ever run across in one hearing aid!

What we also want to compliment you about is something you emphasize in your ads all the time. You say to people, again and again, "see your physician before buying any hearing aid." We wish everyone would take that advice.

We have folks who come in our store and want a hearing aid when all they really need is to have a little wax taken out of their ears. We have many folks come in who really do need a hearing aid, and they think we're some kind of doctors or ear-specialists. We're not. But some hearing-aid ads give the impression that a dealer is practically a doctor or an ear-drum specialist or a mastoid-master. That just isn't true . . . which brings us right back to the best and most honest advice a hearing-aid manufacturer ever gave the public: see your physician first.

And here's something else we thank Zenith for. It's that 10-day money-back guarantee. It lets a hard-of-hearing person try out his Zenith Aid under all hearing conditions. In his home, with his family, in church, in the theatre and at work. And he can check with his physician at the same time.

Because of the low selling price and our low margin of profit on Zenith Hearing Aids, we do not accept used instruments in trade—moreover, we don't believe in selling secondhand instruments to anyone. Our customers like the fact that they can buy the Zenith "Royal-T" for only \$135, keep their vacuum-tube hearing aid for a spare and have two hearing aids for less than what some other transistor aids would cost even with a trade-in allowance of \$50.00 or so. And our customers really go for that unbelievably low battery operating cost of 18¢ a month!

And now, Commander, we'd like to ask you a favor . . . although we know it isn't necessary: keep up the good work. Stick to your policy of better hearing at lower cost. Stick to your policy of better hearing through sound advice to the readers of your ads. We're 100% back of your principles and policies because they are what have made our business grow by leaps and bounds. They've sold more Zenith Hearing Aids for us and made our business more successful on small-profit Zeniths than it could ever be by selling far less high-profit hearing aids. We feel proud of the fact we have helped you in your crusade to lower the cost of hearing.

Are we happy? Well, we're as happy as our Zenith-wearing customers. And that's plenty happy!

Sincerely,  
**TOOMBS MUSIC STORE**

**OUR BOARDING HOUSE**

**MAJOR HOOPLE**



**NEW**

54 APPLIANCES FEATURES LOW PRICE

**NEW**

**NEW**

**Admiral**

**30" RANGE**

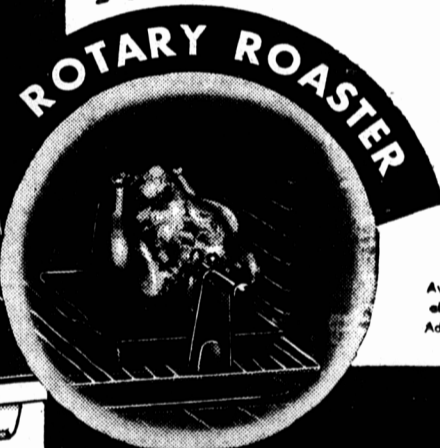
with Automatic Self-Basting

**ROTARY ROASTER**

A new Admiral exclusive! Roasts go 'round and 'round inside this King-size Oven (big enough for 12 loaves of bread!) turns electrically, bastes as it turns. Automatic Oven Timer Clock. Four fast even-heat, monotube surface units, with 7 speed switches and individual removable drip trays. Full-width deep storage drawer.



MODEL 3DH11C



Available with all 30" & 40" Admiral Ranges

**MAGIC OVEN DOOR SEAL** heavy fibreglas seal around oven holds in heat, keeps drafts out, gives perfect baking in all rack positions.

**CONTROLLED OVEN AIR CIRCULATION** gives you maximum baking efficiency. Two input vents, under the bake unit, circulate heat evenly throughout the entire oven.

**MODEL 4DH8C—NEW ADMIRAL FLEX-O-HEAT** makes electric cooking even better. Now you can dial any heat . . . high or low, and stop anywhere for the exact heat you want . . . the merest simmer to the fastest boil and everything in-between. FLEX-O-HEAT indicators work like a thermometer . . . show you exactly how much heat you are using on each unit! Exclusive with Admiral!

**PULL-BUTTON TIMER** the simplest device yet devised for fully automatic cooking. Set it and forget it! Your Admiral will give you a ready-to-serve meal at the time you want it.

**ADJUSTABLE BROILER RACK** another Admiral exclusive . . . raises or lowers with fingertip pressure. An end to fussing with hot pans, or removing racks from the hot oven. Nothing could be simpler!

Admiral Range Prices start at \$229.95

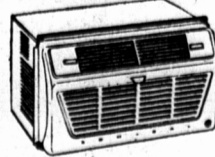
MODEL 4DH8C

Prices and specifications subject to change without notice.

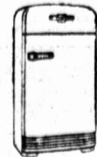
Your home deserves the best... that's always **Admiral**



**ADMIRAL REFRIGERATORS** have these outstanding features. Auto-Defrost. Rollout adjustable shelves. Removable door shelves. Cheese and Butter Keepers. Full-width Freezers. Deep Aluminum Crispers.



**"HIDEAWAY" ROOM AIR CONDITIONERS.** Cool or heat up to 500 sq. ft. floor area. Provide fresh pure air at all times. Install flush so that drapes pull easily over them.



**ADMIRAL HOME FREEZERS** with Drywall Construction. Circulating Cold surrounds your food. Fast freezes foods for flavour protection. Safely stores up to 700 lbs. frozen food for periods up to one year.

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| FIRESTONE<br>BRYANTON & MacKAY CO.<br>187 Great George St. Dial 3547 | BRACE, MacKAY CO. LTD.<br>Summerside        | MacCAUSLAND FURNITURE LIMITED<br>Summerside    | C. H. SELLERS<br>Hunter River                                |