Visitors are always welcome at Tait's Conservatories.

"Say It With Flowers"

Place your orders now for Shrubs, Peonies, Iris and Bulbs for fall planting.

The Maritime Unit of the Florists' Telegraph Delivery Association will hold its School of designing at the Hotel Charlottetown August 1st and 2nd, when we will welcome to the city all members of the F.T.D.A.

JAMES TAIT, Phone 269

—FLORIST—

37 Villa Avenue

District Representative

Florists' Telegraph Delivery Association, Int.

THE NEW SHOP WORD CONTEST

AN AMUSING AND PROFITABLE STUDY OF THE VALUE HIGH LIGHTS OF THE WEEK.

OPEN TO ALL OUR READERS—YOUNG AND OLD

1 "FIT"

2 COLD DRINK

$216.00 IN PRIZES $216.00

1st. PRIZE — — —	$3.00
2nd. PRIZE — — —	$1.50
3rd. PRIZE — — —	$1.00
4th. PRIZE — — —	50c

DEAL WITH THESE FIRMS AND WIN YOUR SHARE OF THE PRIZES

3 HOME OR COTTAGE

4 PHONE 1301

DRINK "GARDEN CITY" MILK

FOR HEALTH AND ENERGY

There is no better way to keep "fit" right through the summer season than to drink plenty of good whole milk.

"Garden City" Milk is Filtered, clarified, Pasturized and automatically sealed in thoroughly sterilized bottles—for your Protection.

THE PURE MILK COMPANY LIMITED

Spraying Materials:

Now is the time to spray your crops. We have the following in stock.

Arsenate of Lime, Arsenate of Lead, Paris Green, Bluestone, Hydrated Lime, Lump Lime

CATTLE and HOUSEHOLD FLY OIL

THE ROGERS HARDWARE COMPANY LIMITED

Wholesale and Retail

LET'S GO

and have a nice cold drink or a light lunch. The service is good at

REDDIN BROS.

"The Old Reliable Drug Store"

Victoria Row—Richmond St.

Phone 86

Clearing White Shoes

98c PER PAIR

Call in and see them.

PURDIE—FERGUSON SHOES LTD.

Sunnyside — Charlottetown

Poultry Raisers!

Special prices on all feeds in stock including LAYING MASH, CHICK FEEDS, WHEAT, CORN ETC. We are handling

LIVE FOWL

DAILY EXCEPT SATURDAY

At highest market prices.

P. E. I. CO-OPERATIVE

Egg and Poultry Association

Candling Station and Stores at 201 Weymouth St. Phone 575.

We carry a complete stock of Camera Films for every size, style and make of Camera.

Amateur Finishing a Specialty.

CRASWELL Studio

Great George St. Phone 272-L.

MacAULAY & BOISNER

GENERAL CONTRACTORS

Jobbing Promptly Attended To.

Telephone Connections.

A.E. MacAULAY C.D. BOISNER

Balance of our stock of Summer Dresses greatly reduced. One rack of Prints sizes 14 to 44, Regular $2.95 to $3.95 value clearing at $2.49.

Also all cottons clearing at cost.

Balance of Flannel Coats clearing at $4.95.

THE GLORIA

Corner Queen & Richmond Sts.

Phone 614

DON'T BEAT

your Rugs and Carpets. It ruins the fabric and the stitching.

Hire the latest model Hoover Vacuum Cleaner. Furniture carefully moved at reasonable charges. Get our prices on tailored Slip Covers.

HENRY MacFARLANE

Phone 1042 167 Kent St.

FREE!

We Change tires anywhere in the city at no extra charge.

Vulcanizing — Retreading Patching — Etc.

WHITLOCK TIRE SERVICE

Phone 909 — 162 Kent Street.

SPECIALS

S. P. C. Fruit Salad 30 oz. tin 35c

Clark's Asstd. Soups, 3 tins 23c

"JIFFY" Ready-Dinner 8 oz. tin — — — — — — 12c

16 oz. can for only — — — 18c

"JIFFY" Meat Balls, 8 oz. tin 12c

Hamilton's Butter-Crisp COOKIES—6 dozen for — — 25c

Puffed Cereal 4½ oz. cellos 3 for — — — — — — — 27c

LUX—2 large pkgs — — — 49c with knitting book FREE.

RIX'S GROCERY

For 38 Longworth Avenue Store Phone 1021 or 1022.

For Queen Street Store Phones 1601 or 1602.

Fruit Cookies, per doz. — — 5c

Mixed Cookies, 2 lbs. — — 29c

Lynn Valley Sweet Mixed Mustard Pickles, lge. bottle 25c

Heinz's Asstd. Soups, 3 tins 25c

L. S. COFFIN

FREE DELIVERY — Phone 873

316 Euston Street

KEEP COOL!

When hot weather gets you down you'll appreciate the comfort of a cool breeze in your home or cottage.

See our complete line of Electric Fans all sizes and prices

CHAPPELL & CO.

164 Queen Street. Phone 1440.

Save Money Here!

Get our prices on preserving supplies. Sugar, Certo, Rings, Wax, Etc. Also low rices on all foods. We deliver promptly. Phone 1210.

ECONOMY GROCERY

Corner Kent and Hillsboro Sts.

20% OFF

GIRLS' SHEER AND VOILE DRESSES

Sizes 2 to 14X

HOLMES & BRADLEY

152 Queen Street. Phone 93

FOR SUCCESS

FEED IMPERIALS

FROM PUP TO PELT

The world's finest FOX BISCUIT

THE IMPERIAL BISCUIT CO., LTD.

101 Longworth Ave. Phone 721

ELECTRIC WELDING

ACETYLENE WELDING AND CUTTING

Truck frames reinforced. Automobile Springs.

PROUD & MORESIDE

Phone 813 — 223 Grt. Geo. St.

STOP HERE!

FOR GAS, OIL, POLISHING, GREASING, Etc.

Better Service At

MALLETT'S BATTERY SERVICE

207 Great George Street, Phone 980

Try us for Fresh VEAL, PORK, LAMB, BEEF.

BEST GRADE

QUEEN STREET MEAT MARKET

HENRY PETERS, Proprietor.

FREE DELIVERY. Phone 1301.

We are prepared to serve

LUNCHES

AT SHORTEST NOTICE

Best Foods — Good Service

CRYSTAL TEA ROOM

The Friendly Restaurant

OPEN 7 A.M. TO 1 A.M. DAILY

Tea Cup and Card Reading

Laura M. Clarkin, Proprietress

211 Queen St. Phone 577

NEXT TO FIRE HALL

OLD DUTCH CLEANSER 4 Tins Costs less to use 39c

Save the Labels for Quickcut Slicing Knife

P. J. MacDONALD

Free Delivery Phones 888-889

READ THESE RULES CAREFULLY

Through the co-operation of the sponsors, whose advertisements appear in connection with the contest The Charlottetown Guardian is publishing the Shopword Contest for thirty-six consecutive weeks, and prizes are being awarded each week as listed above, in the form of service or merchandise orders.

CONTEST RULES

Any readers of the Charlottetown Guardian may participate. (Except employees of the Guardian Publishing Co., and members of their families.)

It is important that each reply shall be accompanied by a receipt from any one of the firms whose announcement appears in the contest.

It is also important that you state on your entry which of these firms you wish to draw your prize from.

EXPLANATION OF CONTEST

In the numbered spaces in the heading of this contest there appear slogans and phrases which may be found in some of the advertisements in this section.

To qualify the reader is required to find the advertisement in which these "SHOPWORDS" appear.

HOW TO ENTER

Read the ads thoroughly. Write down the number of the "Shopword" as it appears in the heading. Then opposite the number write the name of the advertiser in whose space you have found the phrase. In the case of the fourth "Shopword" it is required that you state in addition to the name of the firm, the name of the manager, the location of the business premises and the lines carried.

Write your entry ON ONE SIDE of a sheet of paper, giving the particulars in this manner:

SOLUTION to LAST WEEK'S CONTEST

1. Henry MacFarlane
2. Purdie Ferguson
3. Whitlock Tire Service.
4. James Tait, Florist

37 Villa Avenue, Member Florists Telegraph Delivery Association, International. All varieties of Cut Flowers, Potted Plants, Special Designs, Wreaths, Pillows, Sprays, Corsages, Bouquets, Etc.

* * * *

Then attach to your reply a receipt from any one of the sponsors of this contest showing that business has been transacted with at least one of them.

Also be sure to state the name of the firm from which you wish to receive your prize.

All correct replies have equal chances of winning. The winning entries are drawn for and the prizes will be awarded in the order in which they are drawn.

All prizes are awarded in the form of orders on the advertisers indicated in the replies and are NOT TRANSFERABLE.

All replies must reach this office not later than noon on Thursday.

Send in as many replies as you wish but be sure to attach an entry slip to each reply.

Address all entries to the

EDITOR

SHOPWORD CONTEST

The Charlottetown Guardian

PRIZE WINNERS LAST WEEK

1. Lois McDonald, Mermaid.
2. Mrs. V. H. Larter, 41 Passmore St.
3. Mrs. Russell Wheatley, North River.
4. Mrs. Brenton Stead, Bay Fortune.

Souris High School Closing

The closing exercises of Souris High School were held in St. Mary's Hall, Souris, on Friday morning, June 30th. There was a large attendance of parents and visitors.

Following the program, the Principal gave a brief outline of the year's work and congratulated the pupils on their attainment. He thanked the rate-payers for their co-operation during his years of teaching in Souris.

Rev. Father Croken then congratulated teachers and pupils on the successful work done. He urged the parents to co-operate with the town authorities to have better attendance at school.

Mrs. A. MacInnis praised the work which had been carried on during the year, and the closing exercises which were carried out by the pupils. She expressed regret at the resignation of the Principal, Mr. E. E. Doucette, who has so faithfully conducted the school for the past five years, and wished him success in his future work.

The Principal was presented with a parting gift from his pupils of Grades VIII, IX and X. The other members of the teaching staff were fittingly remembered by their pupils.

Program

School Chorus—The Maple Leaf Forever.

Recitation— Welcome to our Guests, Gerald MacCormack.

Exercise—Health by the Clock, Grades I and II.

Exercise— Vacation, Grades III and IV.

Recitation— A Greeting, Leonard Gallant.

Exercise—Good Bye, Grades I and II.

Song— Alexander's Band, Grades III and IV.

Recitation—Helping Dad to Drive, Herbert Cheverie.

Recitation— Not a Candidate, Spurgeon Hazelden.

Dialogue— Youthful Boasters, Grades VII and VI.

Recitation—If, Hazel Yeo.

Red Cross Pageant—We Serve, Grades III, IV and V.

Presentation of Prizes and Certificates.

Remarks.

God Save the King.

Prize List

Governor General's Medal for Highest Standing in Grade X awarded to Mervyn McDonald.

Prize for highest aggregate in Grade IX, awarded to Joseph McDonald.

Prize for highest aggregate in Grade VIII, awarded to Arlene Yeo.

Prize for Atendance awarded to Pauline Richards.

Prize for Composition, Grades IX and X, presented by Mrs. J. B. Matthew, awarded to Miriam Matthew.

Prize for Composition, Grade VIII, presented by Mrs. J. B. Matthew, awarded to Arlene Yeo.

Prize for English, Grade X, presented by Mrs. P. E. Holland, awarded to Mervyn McDonald.

Prize for History, Grade X, presented by the Catholic Women's League, awarded to Henry Holland.

Prize for Arithmetic, Grade VIII, presented by Mrs. R. C. MacLean, awarded to Kenneth Murphy.

Prize for Nature Study and Hygiene presented by Mrs. Terence Murphy, awarded to Marion MacKenzie.

Prize for Mathematics, presented by Mrs. R. J. MacKenzie, awarded to Dorothy Poole.

Prize for History, Grade VIII, presented by Mrs. Adrian McInnis, awarded to Muriel Richards.

Prize for Latin, Grade IX, presented by Mrs. Adrian MacInnis, awarded to Joseph McDonald.

Grades V, VI and VII.

First prize for General Proficiency Grade VII, presented by Mrs. Dunlap, awarded to Charles Holland.

Second Prize for General Proficiency, Grade VII, awarded to Lillian Poole.

First Prize for General Proficiency, Grade VI, presented by Mrs. Adrian MacInnis, awarded to Ruth Yeo.

Second Prize for General Proficiency, Grade VI, awarded to Melvin MacKenzie.

First Prize for General Proficiency, Grade V, presented by Mrs. R. C. McLean, awarded to Francis Cheverie.

Second Prize for General Proficency, Grade V, presented by Mrs. Dunlap, awarded to Leo McCormack.

Highest in Grading Examinations, Grade VII, awarded to Charles Holland.

Highest in Grading Examinations, Grade VI, presented by Mrs. Adrian MacInnis, awarded to Doreen Dunlap.

Highest in Grading Examinations, Grade V, awarded to Francis Cheverie.

Prize for Attendance, Grades V VI and VII, presented by Mrs. Dunlap, awarded to Leo MacLellan.

Prize for Spelling, Grade V, awarded to Harold Paquet.

Prize for Deportment, presented by Mrs. R. J. MacKenzie, awarded to Vivian Croucher.

Prize for British History, Grade VII, presented by the Junior Catholic Women's League, awarded to Gerald McDonald.

Grades III and IV

Prize for Attendance, presented by Mrs. R. J. MacKenzie, awarded to Francis Lewis.

Prize for Deportment, awarded to John McDonald.

Prize for highest mark in Spelling in Grading Examinations— Grade IV, awarded to Michael Cheverie.

Prize for highest mark in Spelling in Grading Examinations— Grade III, awarded to John Stubbert.

Prize for Arithmetic, Grade IV, awarded to Earle Smith.

Prize for Drawing in Grade III, awarded to Joan Richards.

Prize for Reading, presented by Mrs. Adrian MacInnis, awarded to Hazel Yeo.

First Prize for General Proficiency Grade IV, awarded to Donald McIntosh.

Second Prize for General Proficiency, Grade IV, awarded to Michael Rooney.

First Prize for General Proficiency, Grade III, donated by Mrs. A. P. McDonald, awarded to Alton MacKenzie.

Second Prize for General Proficiency, Grade III, presented by the Junior C. W. L. awarded to David Parker.

Grades I, II, III, Jr.

Half-pound box of chocolates presented by the teacher to pupils who did not miss more than two days in the half year awarded to Kent Ellis, Howard Glover, and Colin Jarvis.

Prize for Behavior presented by the Junior C. W. L. awarded to Leo McDonald.

Prize for First in Grade III Jr., presented by Mrs. McInnis, awarded to Gerald McCormack.

Prize for Second in Grade III Jr., presented by Mrs. P. B. McDonald, awarded to Russell Halzeden.

Prize for First in Grade II A, awarded to Jackie Poole.

Prize for First in Grade II B awarded to Ruth Jackson.

Prize for first in Grade I, presented by Mrs. Frank Poole, awarded to John Yeo.

Prize for Writing, Grade III Jr. awarded to Lawrence Ford.

Prize for Reading, Grade III Jr., awarded to Al Paquet.

Prize for Spelling Grade III Jr., awarded to Colin Jarvis.

Prize for Arithmetic Grade III Jr., presented by Mrs. G. R. Morrison, awarded to Billy Carter.

Prize for Drawing, Grade III Jr., presented by Mrs. G. R. Morrison, awarded to Billy Jarvis.

Prize for Tables, awarded to Kenny Carter.

Prize for Silent Reading, awarded to Freddy Smith.

Prize for General Improvement, awarded to Ralph Mosher.

Prize for General Improvement, awarded to Maurice McLellan.

Prize for Arithmetic, Grade II A presented by Mrs. G. R. Morrison, awarded to Howard Glover.

Prize for Reading, Grade II A presented by Mrs. G. R. Morrison, awarded to Leo McDonald.

Prize for Spelling, Grade II A, awarded to Melvin McPhee.

Prize for Drawing, Grade II, awarded to Francis Perry.

Prize for Writing, Grade II presented by Mrs. P. McPhee, awarded to Leonard Gallant.

Prize for Neatess, presented by Mrs. P. McPhee, awarded to Daniel McDonald.

Prize for Arithmetic, awarded to Wilbur Cheverie.

Prize for Writing, Grade I, awarded to Kent Ellis,

Prize for Printing, awarded to Sylvanus Arsenault.

Prize for Drawing, awarded to Eddy Heartz.

Prize for Arithmetic, awarded to Gerald McCormack.

Prize for Spelling, awarded to Jackie Poole.

Prize for Reading, awarded to John Yeo.

Prize for Good Conduct, awarded to Freddy Smith.

Prize for Reading, awarded to Melvin McPhee.

Prize for Conduct, awarded to Billy Jarvis.

Prize for Conduct, awarded to Billy Carter.

Prize for Conduct, awarded to Francis Perry.

Writing Certificates

Grade IX— Pauline Richards, Miriam Matthew, Dorothy Poole, Barbara Poole.

Grade VIII—Arlene Yeo, Muriel Richards, Marion MacKenzie, Ruth Poole.

Grading Certificates

Grade IX— Joseph McDonald, Pauline Richards, Miriam Matthew, Dorothy Poole, Barbara Poole.

Grade VIII—Public School Certificates: Arlene Yeo, Muriel Richards, Marion MacKenzie, Melvin Gallant, Ruth Poole, Kenneth Murphy, Elmer McPhee, Florence Croucher.

Grading Certificates (in order. of merit)

Grade VIII— Charles Holland, Lillian Poole, Vivian Croucher, Gerard McDonald, Percy Poole, William Pierce, Peter Creamer, James Rooney.

Grade VI—Doreen Dunlap, Ruth Yeo, Melvin MacKenzie, Leo MacLellan, Edward Cheverie, Wallace MacKenzie, Alan MacLean, Thomas Pierce, Edward Smith.

Grade V—Francis Cheverie, Harold Paquet, Leo McCormack, William Poole, Edmund Malone, Michael Hughes.

Note— Certificates awarded to Grades I, II, III and 4 will appear later.

(Patriot please copy)

Cardigan Head And Vicinity

Mrs. Cassie MacQuire, Boston, arrived on the Island Saturday to spend a short vacation among her sisters and brothers in this vicinity.

Mrs. Roy McSwain, Lorne Valley, was a visitor to the city on Saturday.

Miss Margaret McDonald, Cardigan, is spending a few days with friends in the city.

The heavy showers of rain which fell during the latter part of the past week were greatly welcomed by the men of the district, who for several days had been fighting a fire which broke out in Mr. Joseph Cullen's woods burning a considerable amount of his pulp wood and valuable timber.

The Misses Mary Carter and Rita Cullen, 48 Road, were visitors to the city Saturday evening.

Mrs. McCabe, Boston, is spending a short vacation with her mother Mrs. Ellen McQuaid, who for the past few years has been residing with her daughter, Mrs. Joseph Cullen, 48 Road. Mrs. McQuaid is one of the oldest residents of this vicinity, having celebrated her ninty-fourth birthday, and still enjoys wonderful health and activity.

Mr. Jack Williams, City, was a visitor to 48 Road during the past week.

Mrs. Mary Walsh, Cambridge, Mass., accompanied by her grand-son Joseph arrived on the Island Saturday to spend their vacation with Mrs. Walsh's brother Mr. Joseph Cullen and family, 48 Road.

Mr. George Power, Avondale, was a visitor to Cardigan Head on Sunday.

During the past week Mr. and Mrs. James Wight and daughter Patricia, Sturgeon, motored with their cousin, Miss Mary McDonald, Cardigan, to 48 Road and were the guests of Mr. and Mrs. Peter Carter.

On Saturday evening the members of the Children of Mary Society gathered at the home of Mr. McQuaid to present to his daughter, Frances, a bride-to-be within a few days, a beautiful gift. Miss McQuaid has been since the Society began a willing and active member and ready to do her part when called upon. Although Francis is not leaving her parish she will be greatly missed in the Society and by her near neighbors. On presenting the gift, an address was read to Miss McQuald, to which she replied in a few well-chosen words although she had been taken totally by surprise. A very pleasant evening was spent.

Mrs. Florence Grant, Moncton, motored to the Island to spend a few days with her relatives Mr. and Mrs. John Corcoran, Baldwin's Road.

Mr. Hugh McLeod, Boston, is visiting with his sister Mrs. James Baldwin and family, Baldwin's Road.

Among the many visitors to the city this week are the following: Mrs. Mary Walsh, Mrs. McCabe, Miss Lucille Cullen and Mary Carter, all of 48 Road.

Miss Mary McDonald, Cardigan, employee of J. A. McDonald and Co. Ltd., has returned to work, having spent a very pleasant two weeks' vacation.

Mr. Daniel Baldwin, Baldwin's Road, was a visitor to Morell on Tuesday evening.

A very enjoyable dance was held in St. Teresa Hall on Monday night, sponsored by the Holy Name men, music being furnished by Webster's Orchestra. C

DISTRICT CONVENTION AT MT. HERBERT

The twelfth annual district convention of MacDonald, Mt. Herbert, Johnston's River, Hazelbrook, Pownal and Alexandra was held at the P.E.I. Protestant Orphanage Hall, Mt. Herbert, July 7, 1939.

The afternoon session opened with the president, Mrs. Arthur G. Moore presiding. Meeting opened by singing Institute Ode and repeating Creed in unison. Mrs. Rod MacDonald welcomed the delegates to the convention, this was responded to by Mrs. Harry Wood. Roll call was responded to by 60 members. Minutes of preceding convention were rest and approved.

A much enjoyed part of the afternoon's program was an address on "The Home as the School of Character" by Mrs. J. S. Bonnell. This was followed by a report of the annual convention at Charlottetown by Mrs. Frank.

Miss Hazard gave a very interesting demonstration on the use of felt, showing a wide variety of articles made. Demonstrations were also given by different Institute members. Garment making with remnants by Mrs. Frank Jones. Mating melting by Mrs. Lillian Lane. Canning by Mrs. Gay Judson. Orange cake by Mrs. J. C. Wood and Nut Cookies by Mrs. Russel Farquarson. A paper on Protective Foods was read by Mrs. Harold Lawton. A number of hand-made articles were on display including a quilt (sunburst design) by Mrs. John MacDonald and a bed spread by Mrs. Rod MacDonald.

All the Institutes present gave very encouraging reports of the past year's work.

The following are the executive for the coming year:

Pres., Mrs. Gay Judson.

Secretary-Treasurer, Mrs. Wallace Brehaut.

Directors: Mrs. Jas. Munn, Mrs. Lester Rankin, Mrs. Harold Beaton, Mrs. Ernest MacCabe, Mrs. Harold Smith, Mrs. Wilbur Jones, Mrs. Geo. MacDonald, Mrs. Joseph Slavin, Mrs. F. S. Reeves, Mrs. Jane Ballem, Mrs. Holden Wood, Mrs. Harold Lawton.

Johnston's River is to entertain the convention.

An Educational committee was also appointed with Mrs. Frank as Convenor and one member from each Institute. The meeting then adjourned for lunch which was served by the members of MacDonald Institute.

The evening meeting opened with O Canada followed by the following program: Harmonica duet, Coady Bros. Talk on Reading, Mrs. Frank. Tap dance, Pauline MacDonald. Piano duet, Mrs. Nat MacKinnon and Mrs. Harold Smith. Talk on Public Health Work in P.E.I., Miss Gillan. Selection, Mt. Herbert Orchestra. Selection, Charlottetown Male Octette. Talk on Grasses, J. W. Jones. Tap dance, Jackie Farquarson. Selection, Charlottetown Male Octette. Selection, Mt. Herbert Orchestra. National Anthem.

(Patriot please copy)

GOLFER FLIES TO MONTREAL FOR MEET

EDMONTON, Alta., July 20 — For the first time in the history of Canadian golf, a participant in the Willingdon Cup Interprovincial Competition will keep his appointment on the links by airplane. He is Bobby Proctor, the brilliant little shotmaker from Edmonton the member of the Alberta team.

Proctor boarded a Trans-Canada air lines plane last evening and connected at Lethbridge with the Trans-Continental service. He will arrive in Montreal by noon today which will give him plenty of time for a few practice rounds before the matches start on Monday next at the Mountbruno course although young in years Proctor is a veteran in golfing experience and this is not first time he has represented his province in the Willingdon Cup matches. He will also compete in the Canadian Amateur Championship.

Florists who grow asters outdoors for cut flowers find that plants started from seed outdoors sooner and have more vigor than those started indoors and transplanted. Flowering may begin somewhat later, but the crop is larger and resistance to disease is greater.

Producer (to scenario writer): "Say, I want you to work these dames into the frozen north scene—somehow." —Humorist.