



The Crowning Glory of a Woman is her Hat

So say the wise men of to-day—no matter how nice and trappy her suit if Milady's hat is not becoming, she is a failure.

If she would always go to **"MY STORE" for her hat**

she would be a success.

We have imported models and models made in our own workroom which cannot fail to please the most fastidious.

A visit to our showroom will be a pleasant and satisfactory outing. We have pleased hundreds and will not fail to please you.

L. J. REDDIN

117 Queen St.

"My Store"

Easter Footwear



The clean cut styles of our Men's Boots will make you wonder how we can sell them at such a low price--Three Leaders.

Our Broadway Boot at \$4.50 is a leader, goodyear welted with or without rubber heels. Made in Velour Calif. Men's Rena Boots, Velour Calif, rubber heels, up-to-date last always, sold at 4.00. Our price 3.50. A great boot to wear.

Men's Velour and Box Calf Boots solid throughout, always sold at 3.00 and good value at that. Our price 2.50.

Boys' size 1 to 5 same as the 2.50 line in Men's- 2.00 a pair.

Youths' size 11 to 13 1,75 a pair.

These are values that cannot be beaten anywhere in price. For the next two weeks we will send the above parcel post prepaid when cash is sent. Remember this is all new stock.

A. E. McEachen

The Shoe Man
84 Queen Street

THE HOME



erican homes, there is very strong tendency to eliminate the old type of window shade and using either a cretonne shade or an over-drapery so arranged on rods as to easily slip across the window, shutting out the views of the outsider. This latter type of shade-drapery might be called a high style of home furnishing, but it is growing steadily in popularity.

CRETONNE DOILIES.

One distinct novelty in the cretonne type of fabrics is a pattern so planned that it can be cut up into doilies, each yard of 35-cent material containing about six or eight of such doilies. These make very striking sets for informal luncheons, to be used, of course, in connection with the popular bare-top table idea.

Every year shows an increase of the use of spring and summer rugs. Wire grass from our own western plains has almost replaced the Chinese and Japanese matting. These are more durable, more artistic, and in the long run more economical. There is hardly a more suitable floor covering for the summer home, and the wire grass rug is sufficiently durable to stand the wear and tear of outdoor as well as indoor use to advantage.

Stores are also showing some very artistic rag rugs and for bedroom use their vogue is steadily growing.

PAPER RUGS.

One of the novelties shown by the stores this season is a delightful rug made of twisted tissue paper. It seems impossible that so delicate a fibre as tissue paper could stand so much wear and tear, but when properly twisted, and treated with a preparation to make it waterproof it wears almost like wire. These rugs are made in such delicate and beautiful color combinations as to be of service in almost any room for summer usage. Of course, they are durable enough to stand the wear and tear on the porch.

BEDROOM RUGS.

In the bedroom this year there are two classes of fabric which will have the call over all others. One is the body-Brussels which is increasing in popularity to a large extent for certain rooms of the house. The other is the Goebelin weave of art rug.

For the living-room and library the proper thing today is no longer the purely Oriental type of design, but a modification more strictly in accordance with American ideas of architecture. The plain band border rugs are of course very popular, but the very newest thing is a small center medallion with a plain neutral ground and a neat border of either floral or conventional design, in which the colors used in the decoration of a room predominate.

USES OF LINOLEUM.

has its proper place in almost any room. The plain colors, a dark brown for instance, form an excellent background for any furnishings and any woman whose floors are not quite satisfactory for staining cannot go wrong in covering them with linoleums as a basis for her rugs or carpet.



It Is Child's Play to get suited at

The National Clothing Store

It does not matter what your needs are. Just say "NATIONAL" and your problem is solved.

For Men

Spring Suits—Hand tailored garments in all the New Plaid and Check effects, absolutely guaranteed 7.50 to 25.00.

Spring Toppers—in Black or Grey Cheviots, also the young men's Balmacaan or slip-on coat \$10 to \$20.

Spring Hats and Caps—Nothing newer than the newest, they are all here.

Easter Neckwear— Tempting designs that are bound to appeal to you 25c to 1.00.

For Boys

Boy's Spring Suits— Ask your friends and they will tell you all about our exclusive range of Boy's Suits.

Our Special at 4.50 cannot be beat. Just see it and it will save you the trouble of looking elsewhere. Just say you want to see our Special Boy's Suit at 4.50.

Boy's Shirts of good quality and dainty patterns.

Boy's Hats They are here for your approval. Boy's Caps

NATIONAL CLOTHING CO.

Charlottetown, P. E. I.

86 Queen St.

The old idea of making a barn of your house in summer, by striping it of all the draperies and hangings that make it attractive, is fast dying. The people of taste are learning to dress their rooms in light and dainty fashion and the stores are helping with a wide selection of merchandise to choose from.

This summer unquestionably there will be a big use of Maidonet curtains. This is a novelty in Nottingham net. Up to this time the housewife who wanted Nottingham net draperies had to have her own curtains made by some decorator. Now the stores are showing complete Maidonet curtains of Nottingham nets ready for hanging.

SUMMER DRAPES.

Another drapery which will be popular this spring and summer is the three piece curtain with Dutch valance. These, of course, come in many different types of curtains. In the best forms these are made from Nottingham nets, scrim, or light weight madras. The plain colors, which for the past

season have been popular for women's clothing, are also reflected in home draperies. Light weight sun-proof color materials can be had in abundance for prices ranging from \$3.55 to \$1.50 a yard, all of which make delightful draperies, especially for rooms where some shading is needed to reduce the light and yet admit the air. In bungalow, and other typical Am-