

SPARKED BY FEDERAL DEPT.

Aviation Trade Mission Flies To Latin America

By JAMES NELSON
OTTAWA (CP)—An 11-man trade mission representing the aviation industry flew from Toronto to Latin America Sunday, the eighth such sales exploration effort sparked by the federal trade department this fall.

Another five missions are tentatively scheduled for early next spring, as part of the government's increasing effort to promote more diversified export trade.

In the 1965-66 trade missions program, businessmen from abroad are also being brought to Canada to see what she has to offer. There were three of

these early this summer, two this fall, and another three tentatively planned before the end of the government's fiscal year next March 31.

These missions usually are drawn from both government and industry and, like the aviation mission to Latin America, are aimed at specific industries and particular countries or parts of the world.

Since Sept. 3, there has been a chemicals mission to the United States, a general exports shipments mission to Britain, a construction materials mission to Britain and Germany, a mining machinery mission to Latin America, and a

fisheries mission to Italy, Spain and Portugal.

Incoming missions have included European gas officials, West Indies livestock authorities, Dutch and German housing experts, and potato growers from Portugal.

The initiative for these missions usually comes from Canadian trade commissioners abroad. They see an opportunity for Canada to sell in the country to which they have been posted, if Canadian exporters will go abroad and familiarize themselves with competitive conditions and sales opportunities there.

In some cases, area officers

of the department in Ottawa will see opportunities for certain goods in certain markets abroad if leaders in the field can be brought to Canada to see what she has to offer.

Each of the missions going abroad is accompanied by an officer of the trade department who acts as mission secretary. On their return, members of the mission are supposed to work with the secretary in preparing a report which is then circulated among other government bodies and to all who are interested in the industry.

Some difficulties have been encountered. The department is trying to speed up preparation and circulation of the reports. And it wishes it had a better way of measuring the results of the missions in terms of trade dollars.

Some industry members of a mission, for instance, may sign specific orders while abroad. Or they may open negotiations which are successfully completed soon after their return. But it is difficult to measure what the longer-term results of a mission are.

It is hard, too, to measure the over-all success of the program. There are fewer missions going abroad this year than last, but this doesn't mean a reduction in the effectiveness of the whole program, officials say.

FEWER WHALES CAUGHT
VANCOUVER (CP) — The whaling fleet is back from the west coast of Vancouver Island with a total season's catch of 859 whales compared to 880 a year ago. Results were not encouraging financially, fishery officials reported.

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SCHOLARSHIPS PRESENTED

Five Prince of Wales College students were presented with teacher training scholarships at the college yesterday. The scholarships are valued at \$250 each and are awarded on

the basis of a good academic record and general suitability for the teaching profession. The winners were left to right, Doreen Balderston, Charlottetown RR 1; Paula Coady,

Hazelbrook; Martha Gallant, Spring Valley and Donna St. Charles; Myrna Harrington, MacLaren, Lot 16.

Ocean Fisheries Shows Dividend

HALIFAX (CP) — The directors of Ocean Fisheries Ltd. Monday declared a quarterly dividend of 7½ cents a share, payable Jan. 14, 1966. This is an increase of 1¼ cents a share from 6¼ cents which had been paid each quarter since the shares were split two for one in February, 1964.

The directors also declared a bonus dividend of 5 cents a share payable Nov. 18. The company's fiscal year ended Aug. 31.

U.S. Rejects French Paper Allegations

WASHINGTON (Reuters) — The state department has rejected as "patent nonsense" French newspaper allegations that the United States is conducting an anti-French campaign with the aim of interfering in the internal affairs of France.

The newspaper charges came after a high U.S. official severely criticized French policy at a "background" press briefing held here Friday.

The comment about "patent nonsense" was made by the state department spokesman at a press conference Monday.

The spokesman said it is "also nonsense" for anyone to claim that the state department had organized the briefing in order to conduct an anti-French campaign.

He added that most of the remarks to which the French press took objection were made in answer to specific questions from the audience and not in any prepared statement.

The official, who under the rules of the briefing cannot be identified, had stated that France wants to remain the

only nuclear power in Western Europe and therefore rejects any plans to give West Germany a greater role in NATO nuclear policy.

The official criticized France for trying to reduce the importance of NATO and the Common Market.

Several French newspapers interpreted these remarks as an American attempt to influence the outcome of the French presidential election next month.

Rivard Hearing Slated Nov. 12

HOUSTON, Tex. (AP)—U.S. District Judge Ben C. Connally will hear motions by lawyers on behalf of Lucien Rivard and three co-defendants Nov. 12 in Laredo, Tex.

Rivard and three others—Charles Emile Groleau, Joseph Raymond Jones and Julian Gagnon, all of Montreal—were convicted Sept. 21 of conspiring to smuggle an estimated \$50,000,000 worth of narcotics into the United States.

In the event new motions for acquittal and for a new trial are overruled, Judge Connally will pass sentences on the four that day, said assistant U.S. attorney William B. Butler, chief government prosecutor in the case.

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